## **CUSTOMER SATISFACTION TOWARD**

## HONDA ACTIVA IN MYSORE CITY

By

# Sayyasith DOUANGYEUNYONG

IV Semester, MBA

**Registration Number: 18MB0135** 

Under the Guidance Of:

### Dr. AMULYA.M

Project Report to the University of Mysore In Partial Fulfillment of The Requirement of IV Semester MBA Degree Examination 2020

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES, UNIVERSITY OF MYSORE, MANASAGANGOTHRI,** 

**MYSORE-570006** 

### **B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

#### **UNIVERSITY OF MYSORE, MANASAGANGOTHRI**

## **CHAIRPERSON CERTIFICATE**

This is to certify that Mr. Sayyasith DOUANGYEUNYONG, a student of IV semester MBA course in this institute has prepared this project report entitled "A Study on Customer Satisfaction Toward HONDA ACTIVA in Mysore City" in partial fulfillment of the requirements of MBA degree examination of 2020.

i

Prof. AISHA M. SHERIFF CHAIRMAN DOS In Business Administration (BIMS) UNIXIEDITS OF MYSCIE Manasagangotri, MYSCIE-570005

#### **B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

#### **UNIVERSITY OF MYSORE, MANASAGANGOTHRI**

# **GUIDANCE CERTIFICATE**

The project report entitled "A Study on Customer Satisfaction Toward HONDA ACTIVA in Mysore City" is prepared by Mr. Sayyasith DOUANGYEUNYONG in partial fulfillment of the requirements of MBA under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA degree examination of 2020.

Dr. AMULYA.M

Project Guide