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**A STUDY ON CUSTOMER PERCEPTIONS TOWARDS ONLINE
SHOPPING**

Submitted by

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**Project Report submitted to the University of Mysore in partial fulfilment of
the requirements of IV Semester MBA degree examination 2020**

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CERTIFICATE

This is to certify that **RADHIYA MZEE JUMA**, Student of IV semester MBA course in this institute has prepared the project report titled “**A STUDY ON CUSTOMER PERCEPTIONS TOWARDS ONLINE SHOPPING**” in partial fulfilment of the requirement of IV semester MBA degree examinations of 2020.

Place: Mysore

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GUIDANCE CERTIFICATE

This project report titled “**A STUDY ON CUSTOMER PERCEPTIONS TOWARDS ONLINE SHOPPING**” is prepared by **RADHIYA MZEE JUMA** claiming it to be the original work by the candidate. My guidance is on the framework of this project only. This report is submitted to University of Mysore in partial fulfilment the requirement of IV semester MBA degree examination of 2020.

Place: Mysore

Date



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