

AMALGAMATION**A STUDY OF SELECTED CASE OF CSR AND ITS RELATION
WITH ORGANIZATION FINANCIAL PERFORMANCE WITH
REFERENCE TO FMCG AND PHARMACEUTICALS INDUSTRY
IN INDIA****By****PRAMOD.K****IV Semester MBA****Reg. No.: 18MB0111****Guide****Dr. S J Manjunath****ASSOCIATE PROFESSOR****Project Report Submitted to the University of Mysore in partial fulfilment of
the requirements of IV Semester MBA degree examinations of 2020****B. N. Bahadur Institute of Management Sciences,
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CERTIFICATE

This is to certify that **Mr.Pramod.K**, Student of IV Semester MBA course has prepared this project report entitled “**AMALGAMATION OF CSR AND ITS RELATION WITH ORGANIZATION FINANCIAL PERFORMANCE WITH REFERENCE TO FMCG AND PHARMACEUTICALS INDUSTRY IN INDIA**” in partial fulfilment of the requirements of MBA degree examinations of 2020.


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The project report entitled “**AMALGAMTION OF CSR AND ITS RELATION WITH ORGANIZATION FINANCIAL PERFORMANCE WITH REFERENCE TO FMCG AND PHARMACEUTICALS INDUSTRY IN INDIA**” is written by Mr. Pramod K under my guidance. The report is submitted to the University of Mysore in partial fulfilment of the requirements of MBA degree examinations of 2020.


Dr. S J Manjunath
PROJECT GUIDE