

**STUDY ON PERFORMANCE APPRAISAL AT  
PAMS ENGINEERING**

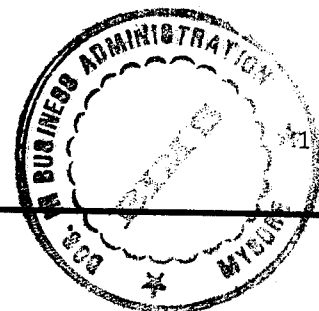
BY  
POOJA R KANTH  
IV SEMESTER MBA  
REG NO 18MB0110

GUIDE:  
Prof AISHA M SHERIFF

Project Report submitted to the Univesity of Mysore in partial filfillment  
of requirement of IV semester MBA Education-2020

B.N. Bahadur Institute of Managment Science  
University of Mysore, Manasagangorthri

Mysuru-570006



## CERTIFICATE

This is to certify that POOJA R KANTH a student of IV semester MBA course in this institute has prepared project report title "**Study on Performance Appraisal**" in partial fulfilment of the requirement of IV semester MBA Degree examination 2020

Date

place: Mysuru



**Prof. AISHA M SHERIFF**

**[chairperson]**

B.N.Bahadur Institute of Management Science  
University of Mysore, Manasagangorthri,  
Mysuru-570006

**CERTIFICATE**

The project report title "**Study on Performance Appraisal**" is prepared by **POOJA R KANTH** under my guidance. This report is submitted to University of Mysore, in partial fulfillment of the requirement of IV semester MBA Degree examination 2020

Date 09-Sep-2020  
Place: Mysuru

  
**Prof. AISHA M SHERIFF**  
**Project Guide**

**EVALUATION OF LABOUR WELFARE MEASURES  
AT MYSORE MILK UNION LIMITED**

By

**LAKSHMI.M.R**

**IV SEMESTER MBA**

**REG. NO.- 18MB0062**

**Guide**

**Prof. AISHA. M. SHERIFF MBA, Ph.D**

**PROFESSOR AND CHAIRPERSON**

**UNIVERSITY OF MYSORE.**

**Project Report submitted to the University of Mysore in partial  
Fulfilment of the requirements of IV semester MBA examination**

**2020**

**B. N. Bahadur Institute of Management sciences**

**University of Mysore, Manasagangothri,**

**Mysore – 570006.**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSORE – 570006**

## **CERTIFICATE**

This is to certify that **Lakshmi M R**, a student of IV semester MBA course in this institute has prepared the project report titled “**Evaluation of Labour Welfare Measures at Mysore Milk Union Limited**” in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020.

Date : 02/09/2020

Place : Mysore

  
**Prof. Aisha M Sheriff**  
(CHAIRPERSON)

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSORE – 570006**

**GUIDE'S CERTIFICATE**

The project report titled “**Evaluation of Labour Welfare Measures at Mysore Milk Union Limited**” is prepared by **Lakshmi M R**, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date : 02/09/2020

Place : Mysore



**Prof. AISHA M SHERIFF**

(PROJECT GUIDE)

**“A STUDY ON EMPLOYEE RETENTION AND IT’S STRATEGIES ”**

*at*

**INDO SPANISH TASTY FOODS PRIVATE LIMITED**

*By*

**Rakshith Kumar.R**

**Iv Semester MBA**

**Reg. No: 18MB0121**

*Guide*

**Prof. Aisha. M. Sheriff MBA, PH.D**

**Professor and chairperson**

**University of Mysore.**

Project Report submitted to the University of Mysore in partial  
Fulfilment of the requirements of IV semester MBA examination

2020

**B. N. Bahadur Institute of Management sciences**

**University of Mysore, Manasagangothri,**

**Mysore – 570006.**



**B. N. Bahadur Institute Of Management Sciences**  
**University Of Mysore, Manasagangothri,**  
**Mysore – 570006**

**CERTIFICATE**

This is to certify that **Rakshith Kumar R** student of IV Semester M.B.A. course has prepared this project report entitled “ **A STUDY ON EMPLOYEE RETENTION AND IT’S STRATEGIES** ” in Partial fulfillment of the requirements for the award of post-graduation degree in Master of Business Administration of the University of Mysore, during the academic year 2019-2020.

te :

ce : Mysore



**Prof. Aisha M. Sheriff**  
**(CHAIRPERSON)**



**N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**UNIVERSITY OF MYSORE, MANASAGANGOTRI,**  
**MYSORE – 570006**

**GUIDE'S CERTIFICATE**

Project report titled "A STUDY ON EMPLOYEE RETENTION AND STRATEGIES" is prepared by **Rakshith Kumar R** under my guidance. The project is submitted to University of Mysore in partial fulfilment of the requirements of IV semester MBA Degree Examination – 2020



**Prof. AISHA M SHERIFF**  
**(PROJECT GUIDE)**

sore

**Impact of Diversity on Employee's Performance in MTN  
Afghanistan**

**By:**

**ABDUL QADEER**

IV Semester, MBA

Reg. No: 18MB0001

**Guide:**

**Prof. Aisha M Sheriff.**

**Project Report Submitted to the University of Mysore in Partial Fulfillment of the  
Requirements of IV Semester MBA Degree Examination 2020**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,**

**UNIVERSITY OF MYSORE, MANASAGANGOTHRI,**

**MYSURU – 570 006**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,**

**UNIVERSITY OF MYSORE, MANASAGANGOTHRI,**

**MYSURU – 570 006**

**CERTIFICATE**

This is to certify that **Mr.ABDUL QADEER**, student of IV Semester MBA course has prepared this project report entitled **“Impact of Diversity on Employee’s Performance in MTN Afghanistan”** in partial fulfillment of the requirements of MBA degree examinations of 2020.

Place: Mysore

Date:



**Prof. Aisha M Sheriff.**

**Chairperson**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,**

**UNIVERSITY OF MYSORE, MANASAGANGOTHRI,**

**MYSURU – 570 006**

## **GUIDANCE CERTIFICATE**

This project report entitled “Impact of Diversity on Employee’s Performance in MTN Afghanistan” prepared by Mr. ABDUL QADEER under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV Semester MBA degree examination, 2020.



**Place: Mysore**

**Prof. Aisha M Sheriff**

**Date:**

**PROJECT GUIDE**

**A Study on stress management of employees  
Siderforgerossi India Pvt. Ltd. Mysuru**

**By:**

**ABDUL WARIS QASIM**

IV Semester, MBA

Reg No: 18MB0002

**Guide:**

**Prof. Aisha M Sheriff.**

**Project Report Submitted to the University of Mysore in Partial Fulfillment of the  
Requirements of IV Semester MBA Degree Examination 2020**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,**

**UNIVERSITY OF MYSORE, MANASAGANGOTTHRI,**

**MYSURU – 570 006**

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,  
UNIVERSITY OF MYSORE, MANASAGANGOTRI,  
MYSURU – 570 006

## CERTIFICATE

This is to certify that Mr.ABDUL WARIS QASIM, student of IV Semester MBA course has prepared this project report entitled "A Study on stress management of employees Siderforgerossi India Pvt. Ltd. Mysuru" in partial fulfillment of the requirements of MBA degree examinations of 2020

Place: Mysore

Date:



Prof. Aisha M Sheriff.

Chairperson


**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,  
UNIVERSITY OF MYSORE, MANASAGANGOTRI,  
MYSURU -- 570 006**

## **GUIDANCE CERTIFICATE**

This project report entitled "A Study on stress management of employees Siderforgerossi India Pvt. Ltd. Mysuru" prepared by Mr. ABDUL WARIS QASIM under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV Semester MBA degree examination, 2020.

Place: Mysore

Date:

  
Prof. Aisha M Sherif

PROJECT GUIDE

**WORKERS PARTICIPATION SYSTEM WITH REFERENCE  
TO BRAKES INDIA PRIVATE LIMITED, NANJANGUD**

Submitted By

**SACHIN D**

IV Semester, MBA

Reg. No: 18MB0123

Under the Guidance of

**Prof. Aisha. M. Sheriff**

**Chairman**

DOS in Business Administration, University of Mysore,

Mysuru.

Project report submitted to the University of Mysore in Partial Fulfillment  
of the requirement of IV semester, MBA Degree Examination 2019-2020

**B. N. Bahadur Institute of Management Sciences,**

**University Of Mysore, Manasagangothri,**

**Mysuru – 570006.**





UNIVERSITY OF MYSORE

B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES

MANASAGANGOTHRI

MYSORE-570006

CERTIFICATE

This is to certify that **Mr. SACHIN D** Student of IV Semester MBA course has prepared this project report entitled **“WORKERS PARTICIPATION SYSTEM WITH REFERENCE TO BRAKES INDIA PRIVATE LIMITED, NANJANGUD”** in partial fulfillment of the requirements of MBA degree examinations of 2020.

Place: Mysore

Date:



Prof. Aisha. M. Sheriff

CHAIRMAN


**UNIVERSITY OF MYSORE**  
**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570006**

**GUIDE'S CERTIFICATE**

The project report entitled "**WORKERS PARTICIPATION SYSTEM WITH REFERENCE TO BRAKES INDIA PRIVATE LIMITED, NANJANGUD**" is prepared by Mr. SACHIN D under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV semester MBA degree examinations of 2020

Place: Mysore

Date:

  
**Prof. Aisha. M. Sheriff**

**(Project Guide)**

**A STUDY ON ROLE OF ORGANIZATIONAL  
CULTURE ON EMPLOYEE MORALE  
AT  
Atlantic Apparels II, Gokaldas Exports Limited  
Belvadi, Mysore**

**By  
Sahana S  
IV SEMESTER MBA  
REG. NO. – 18MB0132**

**GUIDE  
Prof. Aisha M Sheriff  
Chairperson**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination –  
2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri  
Mysuru-570006**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **Ms. Sahana S**, a student of IV semester MBA course in this institute has prepared the project report titled “**A Study On Role Of Organizational Culture On Employee Morale**” in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Prof. Aisha M Sheriff  
(CHAIRPERSON)**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled **“A Study On Role Of Organizational Culture On Employee Morale”** is prepared by **Ms. Sahana S**, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Prof. Aisha M. Sheriff**

**(PROJECT GUIDE)**

B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006

(THE EFFECT OF JOB SATISFACTION ON THE EMPLOYEES  
PERFORMANCE)  
AT  
(HOSPITALS, MYSURU)

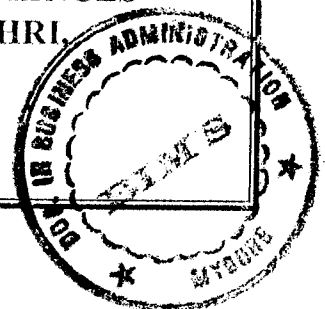
By  
ELHAM ABDULRAHMAN MOHAMMED AL-NUZAILI

IV SEMESTER MBA  
REG. NO. – 18MB0039

GUIDE:  
Prof.AISHA M.SHERIFF

Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of  
IV Semester MBA Examination – 2020

B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTTHRI,  
MYSURU-570006



## CERTIFICATE

This is to certify that **ELHAM ABDULRAHMAN MOHAMMED AL\_NUZAILI**, a student of IV semester MBA course in this institute has prepared the project report titled **“THE EFFECT OF JOB SATISFACTION ON THE EMPLOYEES PERFORMANCE”** in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Prof. Aisha M Sheriff**

(CHAIRMAN)

## GUIDE CERTIFICATE

The project report titled “**THE EFFECT OF JOB SATISFACTION ON THE EMPLOYEES PERFORMANCE**” is prepared by **ELHAM ABDULRAHMAN MOHAMMED AL\_NUZAILI**, under my guidance.

This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



(Prof. AISHA M SHERIF)

(PROJECT GUIDE)



**A STUDY ON EMPLOYEE WELFARE FACILITIES AT  
WORKPLACE**

By

**SHIVA KUMAR M.N**

**IV Semester MBA**

**Reg.No.18MB0138**

**Guide**

**Dr. AISHA M SHERIFF. MBA, PhD, MISTE.**

**Professor**

**Project Report Submitted to the University of Mysore in partial fulfilment  
of the requirements of IV Semester MBA degree examinations of 2020**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,**

**UNIVERSITY OF MYSORE,**

**MANASAGANGOTHRI, MYSORE - 570006.**

UNIVERSITY OF MYSORE  
B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
MANASAGANGOTHRI  
MYSORE-570 006

CERTIFICATE

This is to certify that Mr SHIVA KUMAR M.N, Student of IV Semester MBA course has prepared this project report entitled "A STUDY ON EMPLOYEE WELFARE FACILITIES AT WORKPLACE". A comparative study of four financial sectors in partial fulfilment of the requirements of MBA degree examinations of 2020.

Date: 07-09-2020

Place: MYSURU



Dr.AISHA M SHERIFF

Chairperson

**UNIVERSITY OF MYSORE**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570 006**

**CERTIFICATE**

The project report entitled "A STUDY ON EMPLOYEE WELFARE FACILITIES AT WORKPLACE" is written by Mr SHIVA KUMAR M.N under my guidance. The report is submitted to the University of Mysore in partial fulfilment of the requirements of MBA degree examinations of 2020.

Date: 07-09-2020

Place: MYSURU



**Dr. Aisha M Sheriff**

**Project Guide**

**QUALITY OF WORK LIFE OF EMPLOYEES  
IN THE  
MINISTRY OF TRANSPORT- AFGHANISTAN**

**BY**

**NAWID NOORI**

**IV SEMESTER MBA**

**REG.NO. 18MB0092**

**GUIDE**

**Prof. AISHA M.SHERIFF, MBA, Ph.D.**

**Professor & Chairman**

Project Report Submitted to the University of Mysore in partial fulfilment of the requirements of IV Semester MBA Degree Examination – 2020

B. N. Bahadur Institute of Management Sciences,

University of Mysore, Manasagangothri,

Mysuru-570006

2020




**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**UNIVERSITY OF MYSORE, MANASAGANGOTHRI,**  
**MYSORE – 570006**

**CERTIFICATE**

This is to certify that **Mr. Nawid Nooria** student of IV semester MBA course in this institute has prepared this project report titled “**Quality of Work Life of Employees in the ministry of Transport (Afghanistan)**” in partial fulfilment of the requirements of IV semester MBA Degree Examinations – 2020.

Date:  
Place: Mysore

  
**PROF. AISHA M. SHERIFF, MBA, PH.D.**  
(Chair person)

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSORE – 570006**

**GUIDANCE CERTIFICATE**

The project report entitled “Quality of Work Life of Employees in the ministry of Transport (Afghanistan)” is prepared by Mr. Nawid Noori, claiming it to be original work by the candidate. My guidance is on the framework of this project only.

This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA Degree Examinations – 2020.



Date:

**PROF. AISHA M. SHERIFF, MBA, Ph.D.**

Place: Mysore

(Project Guide)

**VIETNAM'S LABOR MARKET  
IN THE FIRST QUARTER OF 2020**

*By*

**NGUYEN MINH THU**

**IV SEMESTER, MBA**

**Reg. No 18MB0094**

*Guide*

**PROF. AISHA M. SHERIFF. MBA, Ph.D, MISTE**

**Professor and Chairperson**

Project report committed to the University of Mysore in partial fulfillment of the requirements of IV Semester MBA degree examination – 2020

**Bahadur Institute of Management Sciences**

**University of Mysore, Manasagangotri**

**Mysore-570006**



**B.N BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSORE-570006**

**CERTIFICATE**

This is to certify that **Ms.Nguyen Minh Thu**, student of IV semester, MBA course has prepared this project report entitled "*Vietnam's Labor Market in the First Quarter of 2020*" in the partial fulfillment of the requirement of MBA degree examination of 2020.

Date:

Place: Mysore



**Prof. Aisha M.Sheriff**

(Chairperson)



**B.N BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSORE-570006**

## **GUIDE CERTIFICATE**

The project report titled "*Vietnam's Labor Market in the First Quarter of 2020*" is prepared by Ms. Nguyen Minh Thu, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination-2020.

Date:

Place: Mysore

  
**Prof. Aisha M. Sheriff**  
(Project Guide)

**AN ASSESSMENT OF WORK LIFE BALANCE OF  
HEALTHCARE PERSONNEL  
AT  
BRINDAVANHOSPITAL,MYSURU**

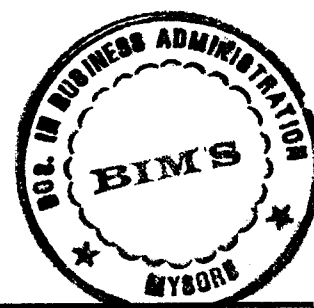
**By  
MADHUSHREE.B  
IV SEMESTER MBA  
REG. NO. – 18MB0065**

**GUIDE  
Prof.Dr. Aisha M Sheriff**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination –**

**2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri, Mysuru-  
570006**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **MADHUSHREE.B**, a student of IV semester MBA course in this institute has prepared the project report titled "**AN ASSESSMENT OF WORK LIFE BALANCE OF HEALTHCARE PERSONNEL**" in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date: 3-9-2020

Place: Mysuru

  
Prof. Aisha M Sheriff  
(CHAIRPERSON)

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled **“AN ASSESSMENT OF WORK LIFE BALANCE OF HEALTHCARE PERSONNEL”** is prepared by **MADHUSHREE.B,** under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date: 3-9-2020

Place: Mysuru



**Prof. Dr. Aisha M Sheriff  
(PROJECT GUIDE)**

**A STUDY ON IMPACT OF REWARD MECHANISM ON EMPLOYEE  
MOTIVATION AT LARSEN AND TOUBRO LIMITED, MYSORE.**

**BY**

**NAVYASHREE  
IV SEMESTER MBA  
REG. NO. 18MB0091**

**GUIDE:**

**Prof. AISHA M SHERIFF**  
Chairperson

**A Project Report submitted to the University of Mysore in  
Partial fulfillment of the requirements of IV semester MBA degree  
examination -2020**

**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**MANASAGANGOTHRI**

**MYSORE-570 006**



## CERTIFICATE

This is to certify that NAVYASHREE student of IV Semester MBA course has prepared this project report titled "Impact of Reward Mechanism on employees motivation" on Larsen And Toubro Limited in partial fulfillment of the requirements of IV Semester MBA Degree examinations of 2020.

Date: 09 - Sep - 2020

Place: Mysore



Prof. Aisha M Sheriff

(CHAIRPERSON)

**CHAIRMAN**  
DOS in Business Administration (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006

**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**MANASAGANGOTHRI**

**MYSORE-570 006**

**GUIDE CERTIFICATE**

The project report entitled "**Impact of Reward Mechanism on employee motivation**" on **Larsen And Toubro Limited** is prepared by NAVYASHREE under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV semester MBA degree examinations of 2020.

**Date:** 09-Sep-2020

**Place:** Mysuru



**Prof. Aisha M Sheriff**  
**(PROJECT GUIDE)**

**RELATIONSHIP BETWEEN EMOTIONAL  
INTELLIGENCE AND WORKLIFE BALANCE OF IT  
EMPLOYEES**

By

**NAGASHREE H S**

**IV Semester MBA**

**Reg. No. 18MB0084**

Under the Guidance of

**Prof. AISHA M. SHERIFF, MBA, Ph.D.**

**Professor, Department of Studies in Business Administration,**

**B.N. Bahadur Institute of Management Science,**

**Manasagangothri, University of Mysore**

**Project report submitted to the University of Mysore in partial fulfilment of  
the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**



**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **NAGASHREE H S**, student of IV semester MBA course in this institute has prepared the project report titled **RELATIONSHIP BETWEEN EMOTIONAL INTELLIGENCE AND WORKLIFE BALANCE OF IT EMPLOYEES** in partial fulfilment of the requirement of IV semester MBA degree examination – 2019-2020

**Date: 09<sup>th</sup> September 2020**

**Place: Mysore**

  
**(Prof. AISHA M. SHERIFF)**

**CHAIRPERSON**

# UNIVERSITY OF MYSORE

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

## GUIDANCE CERTIFICATE

The project report titled “RELATIONSHIP BETWEEN EMOTIONAL INTELLIGENCE AND WORKLIFE BALANCE OF IT EMPLOYEES” is prepared by NAGASHREE H S under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

**Date: 09<sup>th</sup> September 2020**

**Place: Mysore**

  
**(Prof. AISHA M. SHERIFF)**

**Project Guide**

UNIVERSITY OF MYSORE  
B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI  
MYSORE-570006

CERTIFICATE

This is to certify that SHWETHA, student of IV semester MBA course in this institute has prepared the project report titled "CONSTRUCTION OF OPTIMAL PORTFOLIO", in partial fulfilment of the requirement of IV semester MBA degree examination - 2019-2020

Date:

Place:mysore

  
Prof. AISHA M. SHERIFF

CHAIRMAN

DOS In Business Administration (MBA)

UNIVERSITY OF

Manasagangotri, Mysore

**UNIVERSITY OF MYSORE**

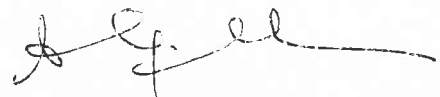
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570006**

**GUIDANCE CERTIFICATE**

The project report titled "**CONSTRUCTION OF OPTIMAL PORTFOLIO**", is prepared by **SHWETHA**, under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.



**Dr. M. AMULYA**

**ASSISTANT PROFESSOR**

**THE STUDY ON IMPACT OF VISUAL MERCHANDISING ON  
IMPULSE BUYING AND BUYING BEHAVIOUR OF CONSUMER AT  
SHOPPERS STOP IN MALL OF MYSORE**

**By**

**SHREYAS R**

**IV SEMESTER, MBA**

**Reg. No: 18MB0139**

**Under the guidance of:**

**Dr. AMULYA.M, MBA, BE, Ph.D**

**Assistant Professor**

**BIMS**

**Project Report to the University of Mysore**

**In partial fulfilment of the requirement of IV Semester**

**MBA Degree Examination - 2020**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**

UNIVERSITY OF MYSORE

B.N. BHADUR INSTITUTE OF MANAGEMENT SCIENCES

UNIVERSITY OF MYSORE, MANASAGANGOTTHRI

MYSORE-570006

CERTIFICATE

This is to certify that **Mr SHREYAS R**, a student of IV semester M.B.A. course in this institute has prepared this project report entitled “**The study on impact of visual merchandising on impulse buying and buying behaviour of consumer at shoppers stop in mall of Mysore**” in partial fulfilment of the requirements of M.B.A. degree examination of 2020.

Date: 10/09/2020

Place: Mysore

(Prof. AISHA M. SHERIFF)

**CHAIRMAN**  
DOS In Business Administration (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006



UNIVERSITY OF MYSORE

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES

UNIVERSITY OF MYSORE, MANASAGANGOTTHRI


MYSORE-570006

**GUIDE'S CERTIFICATE**

The project report entitled "**The study on impact of visual merchandising on impulse buying and buying behaviour of consumer at shoppers stop in mall of Mysore**" is prepared by **Mr. SHREYAS R** in partial fulfilment of the requirements of MBA under my guidance .This report is submitted to University of Mysore in partial fulfilment of the requirements of IV semester MBA Degree Examination of 2020.

Date: 10/09/2020

Place: Mysore

  
(Dr.AMULYA.M)

PROJECTGUIDE

**“CAUSES OF STRESS AND STRESS MANAGEMENT  
AMONG THE EMPLOYEES OF BIG BAZAAR” IN  
MYSORE CITY**

By

**THONGPHANH DUANGSAVATH**

**IV SEMESTER, MBA**

**Registration Number: 18MB0156**

Under the guidance of:

**Dr. AMULYA.M, B.E., MBA, Ph.D.,**

**Assistant Professor**

Project Report to the University of Mysore in partial fulfillment of the  
requirements of IV Semester MBA Degree Examination - 2020

B.N. Bahadur Institute of Management Sciences,

University of Mysore, Manasagangothri,

Mysore-570006





**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI  
MYSORE – 570006**

**CHAIRPERSON CERTIFICATE**

This is to certify that **Mr, Thongphanh DUANGSAVATH**, a student of IV semester M.B.A. course in this institute has prepared this project report entitled **“A Study on Causes of Stress and Stress Management among the Employees of Big Bazaar in Mysore City”** in partial fulfilment of the requirements of M.B.A. degree examination of 2020.

Date:.....

Place: Mysore

  
**Prof. AISHA M. SHERIFF  
CHAIRMAN**

**DOCTOR IN BUSINESS ADMINISTRATION (B.A.M.S.)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTTHRI  
MYSORE - 570006**

**GUIDANCE CERTIFICATE**

The project report entitled “A Study on Causes of Stress and Stress Management among the Employees of Big Bazaar in Mysore City” is prepared by Mr. Thongphanh DUANGSAVATH in partial fulfillment of the requirements of MBA under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination of 2020.

Date:.....

Place: Mysore



**Dr. AMULYA.M**

**(PROJECT GUIDE)**

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**“A STUDY ON BUYING BEHAVIOUR OF  
CUSTOMER IN LOYAL WORLD”**

**By**

**THINLAY NYIMA**

**IV SEMESTER, MBA**

**Reg.No: 18MB0155**

**Under the guidance of:**

**Dr. AMULYA.M**

**Project Report to the University of Mysore**

**In partial fulfillment of the requirement of IV Semester**

**MBA Degree Examination – 2020**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**

**N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTHRI**

**MYSORE-570006**

**CERTIFICATE**

This is to certify that **Mr. THINLAY NYIMA**, a student of IV semester  
M.B.A. course in this institute has prepared this project report entitled "A  
study on **BUYING BEHAVIOUR OF CUSTOMER IN LOYAL  
WORLD**" in partial fulfillment of the requirements of M.B.A. degree  
examination of 2020.

Place: Mysore

Date:



**Prof. AISHA M. SHERIFF**

**CHAIRMAN**

**DOS In Business Administration (BIMS)**

**UNIVERSITY OF MYSORE**

**Manasagangotri, MYSORE-570006**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTHRI**

**MYSORE-570006**

## **GUIDE'S CERTIFICATE**

The project report entitled "A Study on BUYING BEHAVIOUR OF CUSTOMER IN LOYAL WORLD" is prepared by Mr. THINLAY NYIMA in partial fulfillment of the requirements of MBA under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination of 2020.

Place: Mysore

  
Dr. AMULYA.M

Date:

(PROJECT GUIDE)

270

**IMPACT OF ONLINE ADVERTISING ON CONSUMER  
BUYING BEHAVIOR TOWARDS COSMETICS**

**By,**

**RAKSHITHA P**

**IV Semester MBA**

**Reg. No. 18MB0123**

**Under the Guidance of**

**Dr. AMULYA.M, MBA, BE., Ph.D.**

**Assistant Professor**

**BIMS**

**Project report submitted to the University of Mysore in partial fulfilment  
of the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**



**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **RAKSHITHA P**, student of IV semester MBA course in this institute has prepared the project report titled **IMPACT OF ONLINE ADVERTISING ON CONSUMER BUYING BEHAVIOR TOWARDS COSMETICS** in partial fulfilment of the requirement of IV semester MBA degree examination – 2019-2020

**Date: 8<sup>th</sup> September 2020**

**Place: Mysore**

  
**(Prof. AISHA M.SHERIFF)**

**CHAIRMAN**

**DOS in Business Administration (BIMS)**

**CHAIRPERSON**

**Mangasagangotri, MYSORE-570006**

**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

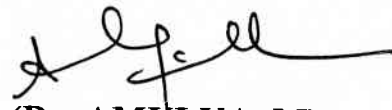
**MYSURU-570 006**

**GUIDANCE CERTIFICATE**

The project report titled "IMPACT OF ONLINE ADVERTISING ON CONSUMER BUYING BEHAVIOR TOWARDS COSMETICS" is prepared by RAKSHITHA P under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

**Date: 8<sup>th</sup> September 2020**

**Place: Mysore**



**(Dr. AMULYA. M)**

**Project Guide**



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# **STUDY ON ANALYSIS OF STOCK PRICE BEHAVIOR IN EQUITY MARKET**

By

**SWATHI N**

**IV Semester MBA**

**Reg. No. 18MB0150**

Under the Guidance of

**Dr. AMULYA M, MBA, Ph.D.**

**Assistant Professor, Department of Studies in Business Administration,  
B.N. Bahadur Institute of Management Science,  
Manasagangothri, University of Mysore**

**Project report submitted to the University of Mysore in partial fulfilment of  
the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.**

**B.N. Bahadur Institute of Management Sciences,  
University of Mysore, Manasagangothri,**

**Mysore-570006**



# UNIVERSITY OF MYSORE

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

## CERTIFICATE

This is to certify that **SWATHI N**, student of IV semester MBA course in this institute has prepared the project report titled **STUDY ON ANALYSIS OF STOCK PRICE BEHAVIOR IN EQUITY MARKET** in partial fulfilment of the requirement of IV semester MBA degree examination – 2019-2020

**Date: 09<sup>th</sup> September 2020**

**Place: Mysore**

  
**(Prof. AISHA M. SHERIFF)**  
**CHAIRMAN**  
DOS In Business Administration (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006

# UNIVERSITY OF MYSORE

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

## GUIDANCE CERTIFICATE

The project report titled "STUDY ON ANALYSIS OF STOCK PRICE BEHAVIOR IN EQUITY MARKET" is prepared by SWATHI N under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

**Date: 09<sup>th</sup> September 2020**

**Place: Mysore**

  
**(Dr. AMULYA M)**

**Project Guide**

# **A Study on Job Satisfaction of employees working in IT sector**

**BY**

**Ehsanullah Atta**

**IV SEMESTER MBA**

**REG.NO. 18MB0038**

**GUIDE**

**PROF. AISHA M. SHERIFF, MBA, Ph.D.**

**Professor & Chairman**

**Project Report submitted to the University of Mysore in partial  
fulfilment of the Requirements of IV Semester MBA degree  
Examinations – 2020**

**B. N. Bahadur Institute of Management Sciences,  
University of Mysore, Manasagangothri,  
Mysore – 570006**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**UNIVERSITY OF MYSORE, MANASAGANGOTHRI,**  
**MYSORE – 570006**

**CERTIFICATE**

This is to certify that **Mr. Ehsanullah Atta** a student of IV semester MBA course in this institute has prepared this project report titled “**A Study on Job Satisfaction of employees working in IT sector**” in partial fulfilment of the requirements of IV semester MBA Degree Examinations – 2020.

Date:  
Place: Mysore

  
**PROF. AISHA M. SHERIFF, MBA, PH.D.**  
(Chairman)

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSORE – 570006**

**GUIDANCE CERTIFICATE**

The project report entitled “A Study on Job Satisfaction of employees working in IT sector” is prepared by Mr Ehsanullah Atta., claiming it to be original work by the candidate. My guidance is on the framework of this project only.

This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA Degree Examinations – 2020.

Date:

Place: Mysore

  
PROF. AISHA M. SHERIFF, MBA, Ph.D.

(Project Guide)

**A STUDY ON VENTURED BACKED FIRM:- AN ANALYSIS OF ITS GROWTH  
AND PROSPECTS**

**By**

**PRIYANKA S**

**IV SEMESTER MBA**

**REG.NO:18MB0117**

**Guide**

**Dr. AMULYA M., B.E.,M.B.A., Ph.D**

**Assistant Professor**

**Project Report Submitted to the University of Mysore in partial fulfilment of the requirement of  
IV Semester MBA degree examination of 2020**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**

**UNIVERSITY OF MYSORE**  
**B.N. BHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTRI**  
**MYSORE-570006**

2020

**CERTIFICATE**

This is to certify that Ms. Priyanka S., Student of IV Semester MBA course has prepared this project report entitled "A STUDY ON VENTURED BACKD FIRM: - AN ANALYSIS OF ITS GROWTH AND PROSPECTS " in partial fulfilment of the requirements of MBA degree examinations of 2020.



**CHAIRMAN**  
**CHAIRMAN**  
**DOSEN Business Administration (BIMS)**  
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**Manasagangotri, MYSORE-570006**



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**MANASAGANGOTHRI**  
**MYSORE-570006**

2020

**CERTIFICATE**

The project report entitled "A STUDY ON VENTURED BACKD FIRM: - AN ANALYSIS OF ITS GROWTH AND PROSPECTS " is written by Ms.Priyanka S under my guidance. The report is submitted to the University of Mysore is partial fulfilment of the requirements of MBA degree examinations of 2020.



**PROJECT GUIDE**

**Dr. Amulya M**

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UNIVERSITY OF MYSORE

POLITICAL MARKETING IN INDIAN CONTEXT

Submitted By

P VISHNU

IV SEMESTER, MBA

REG NO: 18MB0103

Guide

DR. AMULYA M , MBA, Ph.D.

Professor

A Project Report Submitted to the University of Mysore in Partial Fulfillment of the  
Requirements of IV Semester MBA degree examination 2019-20

B.N. Bahadur Institute of Management Science

University of Mysore, Manasagangothri,

Mysore-570 006



**CERTIFICATE**

This is to certify that **P VISHNU Student** of IV Semester MBA course has prepared the project report entitled "**POLITICAL MARKETING IN INDIAN CONTEXT**" partial fulfillment of the requirements of MBA degree examinations of 2020.



**PLACE: MYSORE**

**DATE: 31 AUGUST 2020**

**PROF. AISHA M SHARIFF**  
**CHAIRMAN**  
**DOCTOR PERSON Administration**  
**UNIVERSITY OF MYSORE**  
**Manasagangothri, MYSORE-570 006**

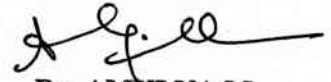
**UNIVERSITY OF MYSORE**  
**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570 006**

**GUIDE'S CERTIFICATE**

The project report entitled "POLITICAL MARKETING IN INDIAN CONTEXT" under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV semester MBA degree examinations of 2020.

**Date : 31<sup>st</sup> August 2020**

**Place : Mysore**



**Dr. AMULYA M**

**Professor**

**Project Guide**

248

**FINANCIAL PERFORMACE EVALUATION OF VIJAI  
LIMITED THROUGH RATIO ANALYSIS**

by

**SHER MOHAMMAD KAMRAN**

**IV SEMESTER MBA**

**REG NO: 18MB0137**

**Guide**

**DR AMULYA M. ph. D**

**ASSISTANT PROFESSOR**

**UNIVERSITY OF MYSORE**

**Project report submitted to the University of Mysore in partial fulfillment  
of the requirements of IV Semester MBA Degree Examinations- 2020**

**B.N Bahadur Institute of Management Sciences,**

**University of Mysore – Manasagangothri**

**Mysore - 570006**

**B.N Bahadur Institute of Management Sciences,  
University of Mysore – Manasagangothri  
Mysore - 570006**

## **CERTIFICATE**

That is to certify that **SHER MOHAMMAD KAMRAN**, student of IV Semester MBA course has prepared this project report entitled “**FINANCIAL PERFORMACE EVALUATION OF VIJAI LIMITED THROUGH RATIO ANALYSIS**”

In partial fulfilment of the requirement of **MBA** degree examination, 2020.

Place: Mysore

Date: 10/09/2020

  
Prof. AISHA M SHERIFF  
**CHAIRMAN**

**DOS (Business Administration) (BIAS)**  
**UNIVERSITY OF MYSORE**  
Manasagangothri, MYSORE-570006

**B.N Bahadur Institute of Management Sciences,  
University of Mysore – Manasagangothri  
Mysore - 570006**

### **GUIDANCE CERTIFICATE**

That is to certify that this project report titled student of IV Semester MBA course has prepared this project report titled **“FINANCIAL PERFORMANCE EVALUATION OF VIJAI LIMITED THROUGH RATIO ANALYSIS** is prepared by **SHER MOHAMMAD KAMRAN** I claiming to be original work by the candidate. My guidance is on the frame work of the project only. This report is submitted to the University of Mysore in partial fulfilment of the requirement of **IV Semester MBA degree examination, 2020.**



**Dr. AMULYA M ASSISTANCT PROFESSOR,**

**(Project Guide)**

**Place: Mysore**

**Date: 10/09/2020**

249

**A COMPARITIVE STUDY OF VARIOUS CREDIT RISK MEASURES  
OF PUBLIC SECTOR BANKS OF INDIA**

**MASTERS  
IN  
BUSINESS ADMINISTRATION**

**By  
SHASHIKALA C  
18MB0136**

**Under the guidance of:**

**Dr. M. AMULYA, BE, MBA, PhD,  
Assistant Professor**

Project report submitted to the University of Mysore in partial fulfilment of the requirements of IV<sup>th</sup> Semester MBA degree Examination 2020

**B N BHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSORE-570006**





**UNIVERSITY OF MYSORE**  
**B.N BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI MYSORE-570006**

**CERTIFICATE**

This is to certify that SHASHIKALA C., student of 4<sup>th</sup> semester MBA course in this institute has prepared the project report titled "A COMPARITIVE STUDY OF VARIOUS CREDIT RISK MEASURES OF PUBLIC SECTOR BANKS OF INDIA" in partial fulfilment of the requirements of 4<sup>th</sup> semester MBA degree Examination -2020.



**(Prof. Aisha M. Shariff)**  
**CHAIRMAN**  
**DOS In Business Administration (BIMS)**  
**UNIVERSITY OF MYSORE**  
**Manasagangotri, MYSORE-570006**

**UNIVERSITY OF MYSORE**  
**B.N BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI MYSORE-570006**

**GUIDANCE CERTIFICATE**

The project report titled "A COMPARITIVE STUDY OF VARIOUS CREDIT RISK MEASURES OF PUBLIC SECTOR BANKS OF INDIA" prepared by SHASHIKALA C under my guidance. This report is submitted to the university of Mysore in partial fulfilment of the requirements of 4<sup>th</sup> semester MBA degree Examination-2020.



**Dr. AMULYA M**  
**PROJECT GUIDE**

**DATE:**

**PLACE: MYSORE**

**CUSTOMER SATISFACTION TOWARD  
HONDA ACTIVA IN MYSORE CITY**

**By**

**Sayyasith DOUANGYEUNYONG**

**IV Semester, MBA**

**Registration Number: 18MB0135**

**Under the Guidance Of:**

**Dr. AMULYA.M**

**Project Report to the University of Mysore In Partial Fulfillment of The  
Requirement of IV Semester MBA Degree Examination 2020**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,**

**UNIVERSITY OF MYSORE, MANASAGANGOTHRI,**

**MYSORE-570006**

**B.N. BHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**CHAIRPERSON CERTIFICATE**

This is to certify that **Mr. Sayyasith DOUANGYEUNYONG**, a student of IV semester MBA course in this institute has prepared this project report entitled **“A Study on Customer Satisfaction Toward HONDA ACTIVA in Mysore City”** in partial fulfillment of the requirements of MBA degree examination of 2020.



**Prof. AISHA M. SHERIFF**  
**CHAIRMAN**

**DOS In Business Administration (BIMS)**  
**UNIVERSITY OF MYSORE**  
**Manasagangotri, MYSORE-570006**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTTHRI**

## **GUIDANCE CERTIFICATE**

The project report entitled "**A Study on Customer Satisfaction Toward HONDA ACTIVA in Mysore City**" is prepared by **Mr. Sayyasith DOUANGYEUNYONG** in partial fulfillment of the requirements of MBA under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA degree examination of 2020.

  
**Dr. AMULYA.M**

Project Guide

351

**PERFORMANCE EVALUATION OF PENSION FUNDS  
SPECIAL FOCUS ON II TIER PENSION POLICY**

**By**

**SAHANA R**

**IV Semester, MBA**

**Reg. No: 18MB0131**

**Under the Guidance of**

**Dr. M. AMULYA, BE, MBA., Ph.D.**

**Assistant professor**

**A Project report submitted to the University of Mysore in partial fulfilment of the  
requirements of IV Semester MBA Degree Examination 2020.**

**B.N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysore- 570 006.**


**UNIVERSITY OF MYSORE  
B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
MANASAGANGOTHRI  
MYSORE-570 006**

**CERTIFICATE**

This is to certify that SAHANA R, Student of IV Semester MBA course has prepared this project report entitled "PERFORMANCE EVALUATION OF PENSION FUNDS- SPECIAL FOCUS ON II TIER PENSION POLICY" in partial fulfilment of the requirements of IV Semester MBA degree examinations - 2020.

**Date:**

**Place: Mysore**

  
(Prof. AISHA M SHERIFF)  
**CHAIRMAN**  
DOS In Business Administration (RIMS)  
UNIVERSITY OF MYSORE  
Manasagangothri, MYSORE-570006



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**MANASAGANGOTHRI**  
**MYSORE-570 006**

**GUIDANCE CERTIFICATE**

This project report entitled "PERFORMANCE EVALUATION OF PENSION FUNDS—SPECIAL FOCUS ON II TIER PENSION POLICY" is prepared by SAHANA R. under my guidance. This report is submitted to the University of Mysore in partial fulfilment of the requirements of IV Semester MBA degree examination - 2020.

**Date:**  
**Place: Mysore**

  
**(Dr. AMULYA M)**  
**PROJECT GUIDE**



252

# **PERFORMANCE EVALUATION OF MUATUAL FUND**

**By**

**Sachin. H. G**

**IV Semester MBA**

**Reg. No. 18MB0129**

**Guide**

**Dr. AMULYA, BE, MBA, PhD,**

**Assistant Professor**

**Project Report submitted to the University of Mysuru in partial  
fulfillment of the requirement of IV semester MBA degree  
examination 2020**

**B. N. BAHADDUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSURU, MANASAGANGOTRI**

**570006**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSURU, MANASAGANGOTRI**

**MYSURU – 570006**

**CERTIFICATE**

This is to certify that **Sachin. H. G** student of IV semester MBA course in this institute has prepared the project report titled “**Performance Evaluation of Mutual Fund**” in partial fulfillment of the requirement of IV semester MBA degree examination – 2020

**Date:**

**Place:**



**(Aisha. M. Sheriff)**

**CHAIRMAN**

**DOS In Business Administration (BIMS)**

**UNIVERSITY OF MYSURU**

**Manasagangotri, MYSORE-570006**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSURU, MANASAGANGOTRI**

**MYSURU – 570006**

**GUIDANCE CERTIFICATE**

This project report titled “**Performance Evaluation of Mutual Fund**” is prepared by **SACHIN. H. G** claiming it to be original work submitted by the candidate. My guidance is on the framework of this project only. This report is submitted to University of Mysuru in partial fulfillment of the requirement of IV semester MBA degree examination of 2020.

**Date:**

**Place:**



**(Dr. AMULYA)**

**(Project Guide)**

**COMPARATIVE STUDY ON VARIOUS INVESTMENTS  
AVENUE IN MUTUAL FUND AND ANALYSIS OF RISK**

By

**RAVI DARSHAN K**

**IV Semester MBA**

**Reg. No. 18MB0126**

Under the Guidance of

**Prof. AMULYA M, BE,MBA, Ph.D.**

**Project report submitted to the University of Mysore in partial fulfilment  
of the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**

# UNIVERSITY OF MYSORE

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

## CERTIFICATE

This is to certify that **RAVI DARSHAN K**, student of IV semester MBA course in this institute has prepared the project report titled **COMPARATIVE STUDY ON VARIOUS INVESTMENT AVENUE IN MUTUAL FUND AND RISK ANALYSIS** in partial fulfilment of the requirement of IV semester MBA degree examination – 2019-2020

**Date:**

**Place: Mysore**

  
**Prof. AISHA M SHARIFF**  
**CHAIRMAN**

**DOCTORAL PERSON** (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570 006



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**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

## GUIDANCE CERTIFICATE

The project report titled “**COMPARATIVE STUDY ON VARIOUS INVESTMENT AVENUES IN MUTUAL FUND AND RISK ANALYSIS**” is prepared by **RAVI DARSHAN K** under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

**Date:**

**Place: Mysore**



(Prof.AMULYA M)

**Professor in Commerce**

**CONSUMER BUYING BEHAVIOR TOWARDS  
ONLINE SHOPPING-AMAZON**

254

**By  
THABISO FRANK MOLISE  
IV SEMESTER MBA  
REG. NO. – 18MB0154**

**GUIDE  
Dr.Amulya**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination –  
2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **Mr. Thabiso Frank Molise**, a student of IV semester MBA course in this institute has prepared the project report titled "**Consumer Buying Behavior Towards Online Shopping-Amazon**" in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Prof. Aisha M Sheriff**

**CHAIRMAN**  
(CHAIRPERSON)  
DOS In Business Administration (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled “Consumer Buying Behavior Towards Online Shopping-Amazon” is prepared by Mr. Thabiso Frank Molise, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Dr. Amulya**

**(PROJECT GUIDE)**

355  
"Work life balance of women professionals: A market survey study with special  
reference to Mysuru city"

By

Syeda Ayesha shiffa  
IV SEMESTER MBA  
REG. NO. -18MB0152

GUIDE

Prof. M.Amulya

Project Report submitted to the University of Mysore in partial fulfillment  
of the requirements of IV Semester MBA Examination – 2020

B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **Syeda Ayesha shiffa**, a student of IV semester MBA course in this institute has prepared the project report titled "Work life balance of women professionals: A market survey study with special reference to Mysurucity" in partial fulfillment of the requirements of IV semester MBA Degree Examination -2020

Date:

Place: Mysuru



**Prof. Aisha M Sheriff**

**(CHAIRPERSON)**

**DOS In Business Administration (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled "Work life balance of women professionals: A market survey study with special reference to Mysuru city" is prepared by Ms. Syeda Ayesha shiffa, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination -2020

Date:

Place: Mysuru



**Prof. M .Amulya**

**(PROJECT GUIDE)**

256

**AN EMPIRICAL STUDY ON OPTIMAL POTFOLIO USING  
MARKOWITZ MODEL**

**By**

**SYED ABDUL RAZACK**

**IV Semester, MBA**

**Reg. No: 18MB0151**

**Under the Guidance of**

**Dr. M. AMULYA, BE, MBA., Ph.D.**

**Assistant professor**

**A Project report submitted to the University of Mysore in partial fulfilment  
of the requirements of IV Semester MBA Degree Examination 2020.**

**B.N. Bahadur Institute of Management Sciences**

**University of Mysore, Manasagangothri,**

**Mysore- 570 006.**

**UNIVERSITY OF MYSORE .**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570 006**

**CERTIFICATE**

This is to certify that **Mr. SYED ABDUL RAZACK**, Student of IV Semester MBA course has prepared this project report entitled "**AN EMPIRICAL STUDY ON OPTIMAL PORTFOLIO USING MARKOWITZ MODEL**" in partial fulfilment of the requirements of IV Semester MBA degree examinations - 2020.

Date: 10/9/2020

Place: Mysore

  
(Prof. AISHA M SHERIFF)

**CHAIRMAN**  
DOS in Business Administration (BMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, Mysore-570006

**UNIVERSITY OF MYSORE**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570 006**

**GUIDANCE CERTIFICATE**

This project report entitled "AN EMPIRICAL STUDY ON OPTIMAL POTFOLIO USING MARKOWITZ MODEL" is prepared by Mr. SYED ABDUL RAZACK under my guidance. This report is submitted to the University of Mysore in partial fulfilment of the requirements of IV Semester MBA degree examination - 2020.

Date: 10/9/2020

Place: Mysore



(Dr. AMULYA M)

**PROJECT GUIDE**

251

**GOVERNMENT EMPLOYMENT AND  
QUALITY OF WORK LIFE IN  
AFGHANISTAN**

**BY**

**YAZDAN BAYANI  
IV SEMESTER MBA  
REG.NO. 18MB0164**

**GUIDE**

**DR. AMULYA M. B.E.,MBA.,Ph.D.,  
Assistant Professor**

**Project Report submitted to the University of Mysore in partial fulfilment  
of the Requirements of IV Semester MBA degree Examinations – 2020**

**B. N. Bahadur Institute of Management Sciences,  
University of Mysore, Manasagangothri,  
Mysore – 570006**

**2020**






**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTTHRI,  
MYSORE – 570006**

**CERTIFICATE**

This is to certify that **MR. YAZDAN BAYANI**, a student of IV semester MBA course bearing register number 18MB0164 in this institute has prepared this project report titled **“GOVERNMENT EMPLOYMENT AND QUALITY OF WORK LIFE IN AFGHANISTAN”** in partial fulfilment of the requirements of IV semester MBA Degree Examinations-2020.

Date:

Place: Mysore

  
**PROF. AISHA M. SHERIFF**  
CHAIRMAN  
DOS in Business Administration (BIMS)  
(Chairperson) MYSORE  
Manasagangotri, MYSORE-570006

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSORE-570006**

**GUIDE'S CERTIFICATE**

The project report entitled "GOVERNMENT EMPLOYMENT AND QUALITY OF WORK LIFE IN AFGHANISTAN" is prepared by MR. YAZDAN BAYANI, Under my guidance.

This report is submitted to University of Mysore in partial fulfilment of the requirements of IV semester MBA Degree Examination, 2020.

Date:

Place: Mysore



**DR. AMULYA.M**

(Project Guide)

**ROLE OF MICROFINANCE IN WOMEN EMPOWERMENT****A CASE STUDY OF SHG'S IN MYSURU DISTRICT****Project Report submitted to the University of Mysore in partial fulfillment for****the award of degree of****MASTERS****IN****BUSINESS ADMINISTRATION****By****YAMUNA B T****IV Semester MBA****Reg.No:18MB0163****Under the Guidance of****Dr. AMULYA M.,BE, MBA, PhD****Assistant Professor****B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,****UNIVERSITY OF MYSORE, MANASAGANGOTHRI,****MYSURU – 570006****SEPTEMBER-2020**

**UNIVERSITY OF MYSORE**

**B.N. BHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**MANASAGANGOTTHRI**

**MYSURU- 570006**

**CERTIFICATE**

This is to certify that **MISS. YAMUNA B T**, student of IV semester MBA course has prepared this project report entitled "**ROLE OF MICROFINANCE IN WOMEN EMPOWERMENT - A CASE STUDY OF SHG'S IN MYSURU**" in partial fulfillment of the requirements of IV semester MBA degree examination-2020.

**Date:** 20/09/2020

**Place:** Mysuru



**Prof. AISHA M. SHERIFF**  
**CHAIRMAN**  
**DOS In Business Administration (BIMS)**  
**(CHAIRPERSON)**  
**UNIVERSITY OF MYSORE**  
**Manasagangotri, MYSORE-570006**

**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**MANASAGANGOTHRI**

**MYSORE - 570006**

**GUIDANCE CERTIFICATE**

The project report entitled "**ROLE OF MICROFINANCE IN WOMEN EMPOWERMENT- A CASE STUDY OF SHG'S IN MYSURU**" is prepared by **MISS.YAMUNA B T**, under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV semester MBA degree examination of 2020.

**Date:** 20/09/2020

**Place:** Mysuru



**Dr. AMULYA.M**

**PROJECT GUIDE**

259

# **Stock price movement analysis of stock indices in India**

Final report of the project submitted to the University of Mysore for  
the award degree of

**MASTERS  
IN  
BUSINESS ADMINISTRATION**

**By  
VENKATESHA C M  
18MB0161**

**Under the guidance of:  
Dr.M.AMULYA. BE,MBA,PhD,  
Assistant Professor**


**B N BAHADUR INSTITUTE OF MANAGEMENT  
SCIENCES UNIVERSITY OF MYSORE,  
MANASAGANGOTRI  
MYSORE-570006**

## CERTIFICATE

This is to certify that VENKATESHA C M, student of IV semester, MBA course has prepared this project report entitled "Stock price movement analysis of stock indices in India " in partial fulfillment of the requirement of MBA degree examination of 2020.

**Place: Mysore**

**Date:**



**Prof. Aisha.M.Shariff**  
**CHAIRMAN**  
DOS In Business Administration (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006

## GUIDENCE CERTIFICATE

This is to certify that VENKATESHA C M student of IV Semester, MBA course has prepared this project report entitled "Stock price movement analysis of stock indices in India "under my guidance in partial fulfillment of the requirements of MBA degree examination of 2020.

**Place: Mysore**

**Date:**



**Dr. M. AMULYA**

**( Project Guide)**



260



UNIVERSITY OF MYSORE

**“A COMPARITIVE STUDY OF PERFORMANCE OF  
SELECT MUTUAL FUNDS AND SENSEX”**

By,

Venkatesh. S.

IV semester MBA

Reg.No. 18MB0160

Guide

Dr. M. Amulya., B.E., M.B.A., Ph.D.,

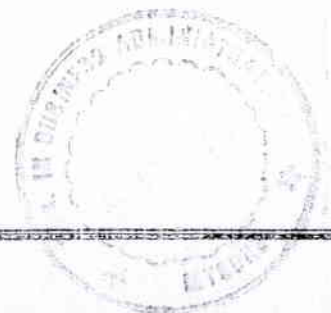
Project Synopsis submitted to the University of Mysore in partial fulfillment of the  
requirement of

IV Semester MBA degree examinations-2019-20

B.N. Bahadur Institute of Management Sciences,

University of Mysore, Manasagangothri,

Mysore-570006



UNIVERSITY OF MYSORE  
B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
MANASAGANGOTHRI MYSORE-570 006

September, 2020

**CERTIFICATE**

This is to certify that **VENKATESH. S.** Student of IV Semester MBA course has prepared this project synopsis entitled "**A COMPARITIVE STUDY OF PERFORMANCE OF SELECT MUTUAL FUND AND SENSEX**" in partial fulfillment of the requirements of MBA degree examinations - 2020.

Place: Mysore

Date: 10-09-2020



**CHAIRMAN**  
**CHAIRMAN**  
COS in Business Administration (BIAIS)  
UNIVERSITY OF MYSORE  
MANASAGANGOTHRI, MYSORE

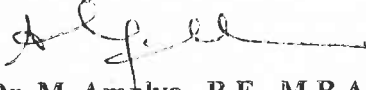
**UNIVERSITY OF MYSORE**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTTHRI**  
**MYSORE-570 006**  
**September, 2020**

**GUIDE CERTIFICATE**

This project report entitled "A COMPARITIVE STUDY OF PERFORMANCE OF SELECT MUTUAL FUND AND SENSEX" is prepared by VENKATESH. S. under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV Semester MBA degree examination, 2020.

Place: Mysore

Date: 10-09-2020

  
Dr. M. Amulya., B.E., M.B.A., Ph.D.,

**PROJECT GUIDE**

261

**PERFORMANCE EVALUATION OF MUTUAL FUNDS IN  
MOTILAL OSWAL SECURITIES LTD**

By

**VARSHINI NS**

**IV Semester MBA**

**Reg.No 18MB0159**

Under the Guidance of

**Prof. M AMULYA, MBA, Ph.D.**

**Professor, Department of Studies in Business Administration,**

**B.N. Bahadur Institute of Management Science,**

**Manasagangothri, University of Mysore.**

**Project report submitted to the University of Mysore in partial  
fulfillment of the requirements of 4th Semester MBA Degree  
examination 2020.**

**B.N. Bahadur Institute of Management Sciences, University of Mysore,  
Manasagangothri, Mysore-570006.**



**UNIVERSITY OF MYSORE**

**B.N. BHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **VARSHINI NS**, student of IV semester MBA course in this institute has prepared the project report titled **PERFORMANCE EVALUATION OF MUTUAL FUNDS IN MOTILAL OSWAL SECURITIES LTD** in partial fulfillment of the requirement of IV semester MBA degree examination 2019-2020

**Date: 31<sup>st</sup> August 2020**

**Place: Mysore**



**(Prof. AISHA M. SHERIFF)**  
**CHAIRMAN**

**DOS In Business Administration (BIMS)**  
**CHAIRPERSON**  
**UNIVERSITY OF MYSORE**  
**Manasagangotri, MYSORE-570006**

**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**GUIDANCE CERTIFICATE**

The project report titled "PERFORMANCE EVALUATION OF MUTUAL FUNDS IN MOTILAL OSWAL SECURITIES LTD" is prepared by VARSHINI NS under my guidance. This report is submitted to university of Mysore in partial fulfillment of the requirement of IV semester MBA degree examination of 2019 – 2020.

**Date: 31st August 2020**

**Place: Mysore**



**(Prof. M. AMULYA)**

**Professor in Commerce**

**RECRUITMENT PROCESS IN AN INSURANCE INDUSTRY**  
**A STUDY OF RECRUITMENT PROCESS IN HDFC LIFE**

By

**NAGAJYOTHI**  
**IV SEMESTER MBA**  
**REG. NO. -18MB0083**

**GUIDE:**

**Prof. AISHA M. SHERIFF**

Project Report submitted to the University of Mysore in partial fulfillment of  
the requirements of IV Semester MBA Examination-2020

B.N.Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri  
Mysuru-570066



B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006

**CERTIFICATE**

This is to certify that **NAGAJYOTHI**, a student of IV semester MBA course in this institute has prepared the project report titled "**RECRUITMENT PROCESS IN AN INSURANCE INDUSTRY-A STUDY OF RECRUITMENT PROCESS IN HDFC LIFE**" in partial fulfillment of the requirements of IV semester MBA Degree Examination-2020

Date :

Place:Mysore



Prof.Aisha M Sheriff  
(CHAIRPERSON)



B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006

**GUIDE CERTIFICATE**

The project report titled " RECRUITMENT PROCESS IN AN INSURANCE INDUSTRY-A STUDY OF RECRUITMENT PROCESS IN HDFC LIFE" is prepared by NAGAJYOTHI ,under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination-2020

Date:

Place:Mysore



Prof.Aisha M Sheriff.

(PROJECT GUIDE)

**"A STUDY ON EMPLOYEE SAFETY PRACTICES  
IN INDUSTRIES"**

293

**By**

**Mirwais Safi**

**IV SEMESTER MBA**

**REG. NO. – 18MB0078**

**GUIDE**

**Prof. Aisha M Sheriff**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination –  
2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **Mr. Mirwais Safi**, a student of IV semester MBA course in this institute has prepared the project report titled "**A Study On Employee Safety Practices In Industries**" in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Prof. Aisha M Sheriff**

**(CHAIRPERSON)**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled "A Study On Employee Safety Practices In Industries" is prepared by Mr. Mirwais Safi, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Prof. Aisha M. Sheriff**

**(PROJECT GUIDE)**

294

**A STUDY ON EMPLOYEE MORALE**

**AT**

**BHARATHI ASSOCIATES**

By

**SHWETHA M**

**IV Semester MBA**

**Reg. No. 18MB0141**

Under the Guidance of

**Prof. AISHA M. SHERIFF, MBA, Ph.D.**

**Professor, Department of Studies in Business Administration,**

**B.N. Bahadur Institute of Management Science,**

**Manasagangothri, University of Mysore**

**Project report submitted to the University of Mysore in partial fulfilment of  
the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**

**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **SHWETHA M**, student of IV semester MBA course in this institute has prepared the project report titled **A STUDY ON EMPLOYEE MORALE** in partial fulfilment of the requirement of IV semester MBA degree examination –2019-2020

**Date:** 5/09/20

**Place:** Mysore



**(Prof. AISHA M. SHERIFF)**

**CHAIRPERSON**

**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**GUIDANCE CERTIFICATE**

The project report titled "A STUDY ON EMPLOYEE MORALE" is prepared by SHWETHA M under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

Date: 5/08/20

Place: Mysore



(Prof. AISHA M. SHERIFF)

**PROJECT GUIDE**

**“A Study on Employees Health and Safety Measures”  
AT  
“Trident Trucking, Nelamangala, Bengaluru”**

By

**MEHNAZ SHARIFF  
IV SEMESTER MBA  
REG. NO: – 18MB0077**

**GUIDE:**

**Prof. Dr.AISHA M SHERIFF**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination –  
2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006**





**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **MEHNAZ SHARIFF**, a student of IV semester MBA course in this institute has prepared the project report titled in partial “**A Study on Employees Health and Safety Measures**” fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date: 03-09-2020

Place: Mysuru

  
**Prof. Dr. AISHA M SHERIFF**  
(CHAIRPERSON)


**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled “A Study on Employees Health and Safety Measures” is prepared by MEHNAZ SHARIFF, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date: 03-09-2020

Place: Mysuru

  
**Prof. Dr. AISHA M SHERIFF**  
(PROJECT GUIDE)

**RECRUITMENT AND SELECTION PRACTICES AT  
AUTOMOTIVE AXLES LTD, MYSURU**

*By*

**NAVEEN.B D**

**IV SEMESTER MBA**

**Reg. No. 18MB0089**

*Guide*

**Prof. Aisha M Sheriff**

**A Project Report Submitted to the University of Mysore in Partial Fulfilment of the  
Requirements of IV Semester MBA degree examination 2020**

**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,**

**UNIVERSITY OF MYSORE, MANASAGANGOTHRI,**

**MYSURU-570 006**

**UNIVERSITY OF MYSORE**  
**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **NAVEEN B D** Student of IV Semester MBA course has prepared this project report entitled "**RECRUITMENT AND SELECTION PRACTICES AT AUTOMOTIVE AXLES LTD, MYSURU** in partial fulfilment of the requirements of MBA degree examinations of 2020.

PLACE: MYSORE

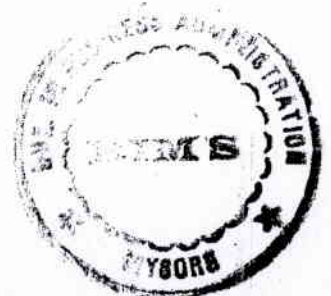
DATE:



**Prof. Aisha M Sheriff**

Project Guide

**CHAIRMAN**  
**DOS In Business Administration (BIMS)**  
**UNIVERSITY OF MYSORE**  
**Manasagangotri, MYSORE-570006**



**UNIVERSITY OF MYSORE**  
**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSURU-570 006**

**CERTIFICATE**

The project report entitled "**RECRUITMENT AND SELECTION PRACTICES AT AUTOMOTIVE AXLES LTD, MYSURU**" is prepared by Naveen B D under my guidance. This report is submitted to the University of Mysore in partial fulfilment of the requirements of IV semester MBA degree examinations of 2020.



**Prof. Aisha M Sheriff**

Project Guide

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**B. N. Bahadur Institute of Management Sciences University of Mysore,  
Manasagangothri, Mysuru-570006**

**(A STUDY ON IMPACT OF WORK ENVIRONMENT ON EMPLOYEE  
ENGAGEMENT AT PREMIER POLYMERS,  
MYSURU)**

**By**

**SAHAR FAISAL SARHAN MOHAMMED  
IV SEMESTER MBA REG. NO. – 18MB0133**

**GUIDE:**

**Prof.AISHA M.SHERIFF  
Dean of commerce**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of**

**IV Semester MBA Examination – 2020**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

## CERTIFICATE

This is to certify that **SAHAR FAISAL SARHAN MOHAMMED** , a student of IV semester MBA course in this institute has prepared the project report titled **“A STUDY ON IMPACT OF WORK ENVIRONMENT ON EMPLOYEE ENGAGEMENT AT PREMIER POLYMERS,MYSURU”** in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Prof. Aisha M Sheriff**

## GUIDE CERTIFICATE

The project report titled “ A STUDY ON IMPACT OF WORK ENVIRONMENT ON EMPLOYEE ENGAGEMENT AT PREMIER POLYMERS,MYSURU” is prepared by, SAHAR FAISAL SARHAN MOHAMMED under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



(Prof. AISHA M SHERIF)



**ROLE OF QUALITY CIRCLES IN EMPLOYEE  
PARTICIPATION**

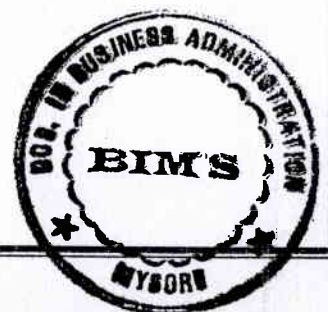
**At  
Vinyas Innovative Technology Private Limited**

**By  
Sachin B  
IV SEMESTER MBA  
REG. NO. – 18MB0127**

**GUIDE  
Prof. Aisha M Sheriff  
CHAIRPERSON**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination –  
2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **Mr. Sachin B**, a student of IV semester MBA course in this institute has prepared the project report titled **“Role of Quality Circles in Employee Participation”** in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Prof. Aisha M Sheriff**  
(CHAIRPERSON)

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled **“Role of Quality Circles in Employee Participation”** is prepared by **Mr. Sachin B**, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020



Date:

Place: Mysuru

**Prof. Aisha M. Sheriff**  
**(PROJECT GUIDE)**

**HUMAN RESOURCE PRACTICES – A STUDY AT PREM  
INDUSTRIES PVT. LTD., MYSORE**

**By**

**MURTAZA SAIDI**

**IV Semester M.B.A.**

**Reg. No. 18MB0082**

**Guide**

**Prof. AISHA M. SHERIFF, MBA, Ph.D.**

**Professor and Chairperson**

*Project report submitted to the University of Mysore in partial fulfilment of the  
requirements of IV Semester MBA Degree Examination 2020.*

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**University of Mysore, Manasagangothri,**

**Mysore - 570 006**

**2020**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**MANASAGANGOTHRI**

**MYSORE - 570 006**

**CERTIFICATE**

This is to certify that **Mr. MURTAZA SAIDI** Student of IV Semester MBA course has prepared this project report entitled "**HUMAN RESOURCE PRACTICES – A STUDY AT PREM INDUSTRIES PVT. LTD., MYSORE**", in partial fulfilment of the requirements of MBA degree examinations of 2020.

**Date:**

**Place: Mysuru**



**Prof. AISHA M. SHERIFF, MBA, Ph.D.**

**(CHAIRPERSON)**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
MANASAGANGOTHRI  
MYSORE - 570 006**

**GUIDANCE CERTIFICATE**

This project report entitled "HUMAN RESOURCE PRACTICES – A STUDY AT PREM INDUSTRIES PVT. LTD., MYSORE" is prepared by MURTAZA SAIDI under my guidance.

This report is submitted to the University of Mysore in partial fulfilment of the requirements of IV Semester MBA degree examination, 2020.

**Date:**

**Place: Mysuru**



**Prof. AISHA. M. SHERIFF, MBA, Ph.D.**

**(PROJECT GUIDE)**

**EMPLOYEE ENGAGEMENT  
AT  
Columbia Asia Hospitals, Mysore**

**By  
CHANDINI G  
IV SEMESTER MBA  
REG. NO. – 18MB0026**

**GUIDE  
Prof.Aisha M. Sheriff**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination –  
2020**

**B. N. Bahadur Institute of Management Sciences University of  
Mysore, Manasagangothri, Mysuru-570006**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI, MYSURU-  
570006**

**CERTIFICATE**

This is to certify that **Ms. Chandini G**, a student of IV semester MBA course in this institute has prepared the project report titled “**Employee Engagement At Columbia Asia Hospitals, Mysore**” in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:  
Place: Mysuru

  
**Prof. Prof. Aisha M. Sheriff**  
(CHAIRPERSON)



**B. N. BAHADUR INSTITUTE OF MANAGEMENT  
SCIENCES UNIVERSITY OF MYSORE,  
MANASAGANGOTHRI, MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled “**Employee Engagement At Columbia Asia Hospitals, Mysore**” is prepared by **Ms. Chandini G**, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:  
Place: Mysuru

  
**Prof. Prof. Aisha M. Sheriff**  
(CHAIRPERSON)



**A STUDY ON MOTIVATION AS A DEVELOPMENTAL  
TOOL FOR INCREASING PRODUCTIVITY OF WORKERS  
AT RANE (MADRAS) LIMITED**

**By**

**MALA.S**

**IV SEMESTER MBA**

**REG. NO. 18MB0066**

**GUIDE:**

**Prof. Aisha M. Sheriff**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA  
Examination –2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006**



**B. N. BHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that MALA.S, a student of IV semester MBA course in this institute has prepared the project report titled "A study on Motivation as a developmental tool for increasing productivity of workers at Rane (Madras) limited" in partial fulfillment of the requirements of IV semester MBA Degree Examination 2020

Date:

Place: Mysuru



**Prof. Aisha M. Sheriff**

**(CHAIRPERSON)**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**UNIVERSITY OF MYSORE, MANASAGANGOTHRI,**  
**MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled “A study on Motivation as a developmental tool for increasing productivity of workers at Rane (Madras) limited” is prepared by MALA.S, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination - 2020.



Date:

**Prof. Aisha M. Sheriff**

Place: Mysuru

**(PROJECT GUIDE)**

**EMPLOYEE PARTICIPATION – A STUDY AT MYPOL,  
MYSURU**

**By**

**NIAZ ALI HEKMAT**

**IV Semester M.B.A.**

**Reg. No. 18MB0095**

**Guide**

**Prof. AISHA M. SHERIFF, MBA, Ph.D.**

**Professor and Chairperson**

*Project report submitted to the University of Mysore in partial fulfilment of the  
requirements of IV Semester MBA Degree Examination 2020.*

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**University of Mysore, Manasagangothri,**

**Mysore - 570 006**

**2020**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**MANASAGANGOTHRI**

**MYSORE - 570 006**

**CERTIFICATE**

This is to certify that **Mr. NIAZ ALI HEKMAT** Student of IV Semester MBA course has prepared this project report entitled **“EMPLOYEE PARTICIPATION – A STUDY AT MYPOL, MYSURU”**, in partial fulfilment of the requirements of MBA degree examinations of 2020.

**Date:**

**Place: Mysuru**



**Prof. AISHA M. SHERIFF, MBA, Ph.D.**

**(CHAIRPERSON)**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
MANASAGANGOTHRI  
MYSORE - 570 006**

**GUIDANCE CERTIFICATE**

This project report entitled “EMPLOYEE PARTICIPATION – A STUDY AT MYPOL, MYSURU” is prepared by NIAZ ALI HEKMAT under my guidance.

This report is submitted to the University of Mysore in partial fulfilment of the requirements of IV Semester MBA degree examination, 2020.

**Date:**

**Place: Mysuru**



**Prof. AISHA M. SHERIFF, MBA, Ph.D.**

**(PROJECT GUIDE)**

**EFFECTIVENESS OF TRAINING AND  
DEVELOPMENT PROGRAM'S  
AT  
DECO EQUIPMENTS PVT.LTD**

**By  
RAMESH C V  
IV SEMESTER MBA  
REG. NO. – 18MB0124**

**GUIDE  
Prof. DR. AISHA M. SHERIFF**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination –  
2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006**





**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**CERTIFICATE**

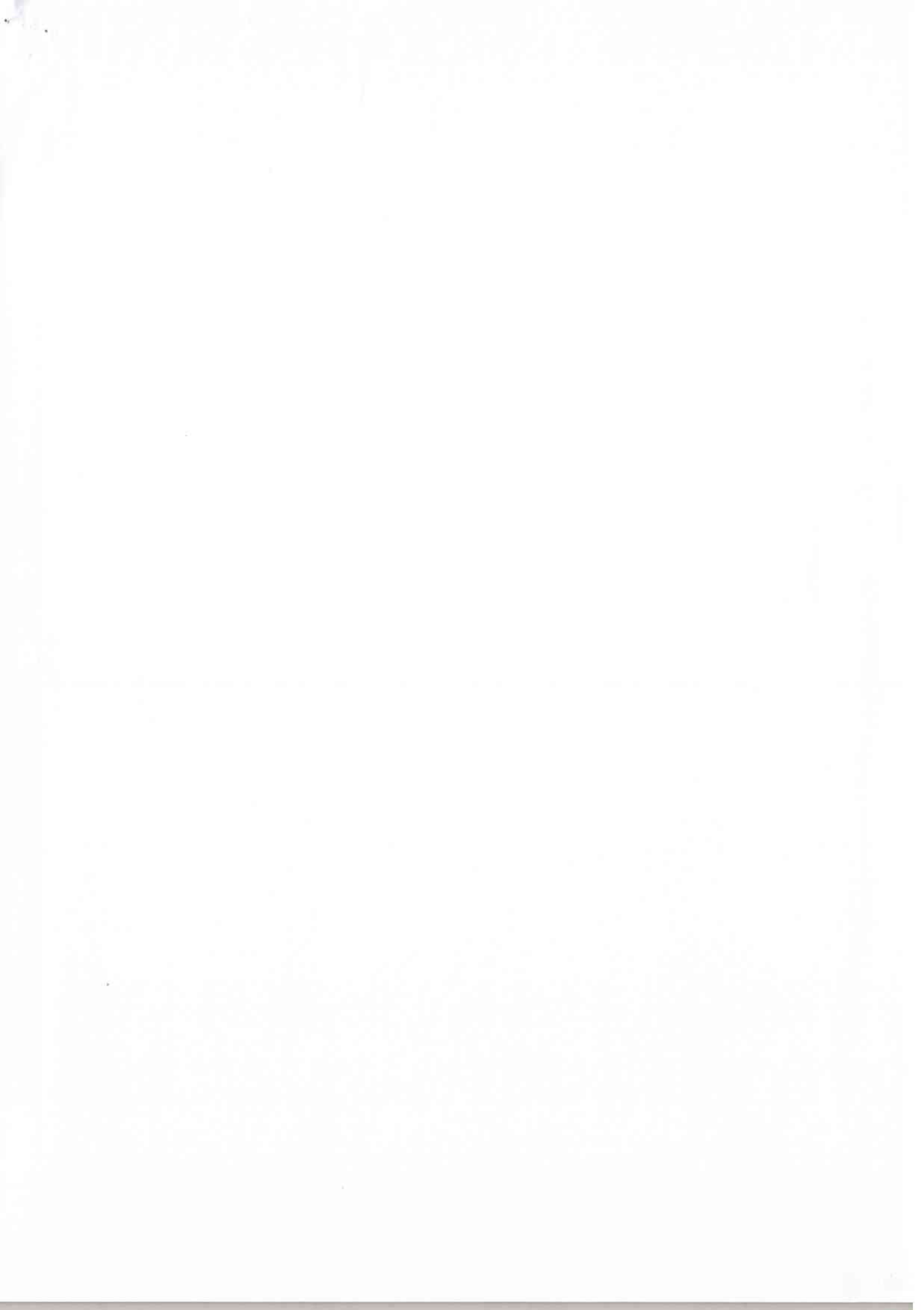
This is to certify that **Mr. Ramesh C V**, a student of IV semester MBA course in this institute has prepared the project report titled **“Effectiveness of Training & Development Program’s at Deco Equipments PVT.LTD”** in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date: 10-09-2020

Place: Mysuru (CHAIRMAN)



**Prof. DR. AISHA M. SHERIFF**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled **“Effectiveness of Training & Development Program’s at Deco Equipments PVT.LTD”** is prepared by **Mr. RAMESH C V**, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date: 10-09-2020

Place: Mysuru



**Prof. DR. AISHA M. SHERIFF**

**(PROJECT GUIDE)**

**STUDY ON EMPLOYEE WELFARE FACILITIES AND ITS  
IMPACT ON EMPLOYEES**

**AT**

**Arohaka Technologies**

**By**

**Karthik V**

**IV Semester MBA**

**Reg.No.18MB0055**

**GUIDE:**

**Prof.Dr. AISHA M SHERIFF MBA, PhD, MISTE.**

**Chairperson (Department of Business Administration)**

**Project Report submitted to the University of Mysore in partial  
fulfilment of the requirements of IV Semester MBA Examination**

**B. N. Bahadur Institute of Management Sciences**

**University of Mysore, Manasagangothri,**

**Mysuru-570006**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **Mr. KARTHIK V.** Student of IV Semester MBA course has prepared this project report entitled "**A STUDY ON EMPLOYEE WELFARE FACILITIES AND ITS IMPACT ON EMPLOYEES**" in partial fulfilment of the requirements of IV semester MBA degree examinations -2020.

**Date: 03-09-2020**

**Place: Mysuru**

  
**Prof. Dr. Aisha M Sheriff**

**(CHAIRPERSON)**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled "A STUDY ON EMPLOYEE WELFARE FACILITIES AND ITS IMPACT ON EMPLOYEES" is prepared by KARTHIK.V, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination- 2020.

**Date : 03-09-2020**

**Place: Mysuru**



**Prof. Dr. Aisha M Sheriff**

**(PROJECT GUIDE)**

308 5

**“A Study on Customer Attitude and Behaviour  
Towards Online Shopping”**

*By*

**Ashik B V**

**IV Semester MBA**

**Reg.No 18MB0018**

*Guide*

**Prof. D Anand, BE, MBA, Ph.D.**

**Project Report submitted to the University of Mysore in  
partial fulfilment of the requirements of IV Semester  
MBA degree examinations – 2020**

**B.N. Bahadur Institute of Management Sciences,  
University of Mysore, Manasagangothri,  
Mysore - 570006**

**B.N. Bahadur Institute of Management Sciences,  
University of Mysore, Manasagangothri,  
Mysore - 570006**

**CERTIFICATE**

This is to certify that **Ashik B V** student of IV Semester M.B.A. course has prepared this project report entitled "**A Study on Customer Attitude and Behaviour Towards Online Shopping**" in Partial fulfilment of the requirements for the award of post-graduation degree in Master of Business Administration of the University of Mysore, during the academic year 2019-2020.

Place: Mysore

Date: \_\_\_/\_\_\_/20\_\_\_



**Prof.Aisha M Shariff, MBA, Ph.D.**

**CHAIRPERSON**




**B.N. Bahadur Institute of Management Sciences,  
University of Mysore, Manasagangothri,  
Mysore - 570006**

**GUIDANCE CERTIFICATE**

The project report entitled “A Study on Customer Attitude and Behaviour Towards Online Shopping” is prepared by Ashik B.V in partial fulfilment of the requirements of M.B.A. under my guidance. This report is submitted to University of Mysore in partial fulfilments of the requirements of IV Semester M.B.A. degree examination of 2020.

Place: Mysore

Date: \_\_\_/\_\_\_/20\_\_\_



**Prof. Anand, MBA, Ph.D.**

**PROJECT GUIDE**

**A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS  
GARAM MASALA**

**CASE STUDY: FOREIGNERS IN MYSORE**

**By**

**AFFAN YEE-NGO**

**IV SEMESTER, MBA**

**Reg. No: 18MB0006**

**Guide:**

**Prof. D. ANAND, MBA, Ph D**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Degree  
Examination 2020**

**B.N. Bahadur Institute of Management Sciences**

**University of Mysore, Manasagangothri,**

**Mysore - 570006**

**B.N. Bahadur Institute of Management Sciences**

**University of Mysore, Manasagangotri,**

**Mysore - 570 006**

**CERTIFICATE**

This is to certify that **AFFANYEE-NGO**, Student of IV Semester MBA course in this institute has prepared this project report titled **“A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS GARAM MASALA. CASE STUDY: FOREIGNERS IN MYSORE”** in partial fulfillment of the requirements of MBA degree examinations of 2020.

Place: Mysore

Date: 07/09/2020



**Prof. Aisha M Sheriff**

(CHAIRMAN)

**B.N. Bahadur Institute of Management Sciences**

**University of Mysore, Manasagangotri,**

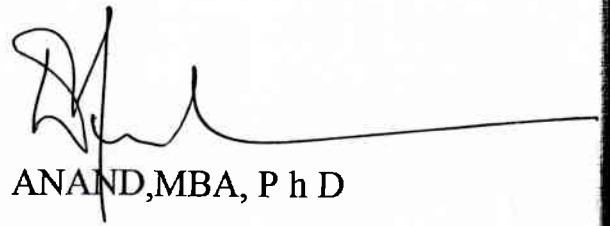
**Mysore - 570 006**

**GUIDANCE CERTIFICATE**

This project report entitled is “**A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS GARAM MASALA. CASE STUDY: FOREIGNERS IN MYSORE**” prepared by **AFFAN YEE-NGO** claiming it to be original work by candidate. My guidance is on the framework of this project only. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV Semester MBA degree examination, 2020.

Place: Mysore

Date: 07/09/2020



Prof. D. ANAND, MBA, P h D

Project guide



307

**UNIVERSITY OF MYSORE**

**STUDY OF THE EFFECTIVENESS OF ONLINE MARKETING ON  
INTEGRATED MARKETING COMMUNICATION**

By

**Goorappara Ravichandra**  
**IV Semester MBA**  
Reg.No 18MB0044

Guide

**Dr. D.Anand Professor**

Project Report submitted to the University of Mysore in  
partial fulfillment of the requirements of IV Semester  
MBA degree examinations – 2020

**B.N. Bahadur Institute of Management Sciences,**  
**University of Mysore, Manasagangothri,**  
**Mysore - 570006**

**B.N. Bahadur Institute of Management Sciences,  
University of Mysore,Manasagangothri,  
Mysore - 570006**

**CERTIFICATE**

This is to certify that **Goorappara Ravichandra** student of IV Semester M.B.A. course has prepared this project report entitled "A PROJECT ON DIGITAL MARKETING – THE NEW FACE OF MARKETING COMMUNICATION" in Partial fulfilment of the requirements for the award of post-graduation degree in Master of Business Administration of the University of Mysore, during the academic year 2019-2020.

**Place: Mysore**

**Date:**

  
**Prof.AISHA M SHARIF**

**CHAIRPERSON**

**B.N. Bahadur Institute of Management Sciences,  
University of Mysore, Manasagangothri**

**Mysore – 570006**

**GUIDANCE CERTIFICATE**

The project report entitled “A PROJECT ONDIGITAL MARKETING – THE NEW FACE OF MARKETING COMMUNICATION” is prepared by **Goorappara Ravichandra** in partial fulfilment of the requirements of M.B.A. under my guidance. This report is submitted to University of Mysore in partial fulfilments of the requirements of IV Semester M.B.A. degree examination of 2020.



**PROJECT GUIDE**

**Dr.D.AnandProfessor**

**Place: Mysore**

**Date:**

**COSUMER SATISFACTION TOWORDS POST SALES  
SERVICES AT MS TVS MOTORS KUSHALNAGAR**

**BY**

**DEENA K S**

**IV Semester, MBA**

**Reg. No. 18MB0035**

**Guide:**

**Prof. D. Anand Ph. D**

**Project report submitted to the University of Mysore in partial  
fulfillment of the requirement of IV Semester MBA degree  
examination 2020**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangotri,**

**Mysore-570006.**



## CERTIFICATE

This is to certify that **DEENA K S**, student of IV semester, MBA course has prepared this project report entitled "**Consumer Satisfaction towards Post Sales Services at MS TVS motor**" in partial fulfillment of the requirement of MBA degree examination of 2020.

Place: Mysore

Date: 31/08/2020



Prof. Aisha. M. Shariff

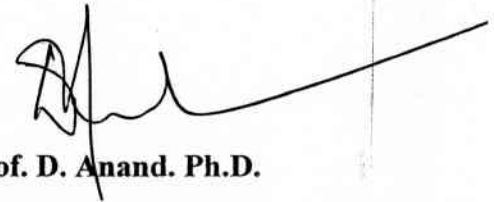
Chairman

## **GUIDENCE CERTIFICATE**

This is to certify that DEENA K.S. student of IV Semester, MBA course has prepared this project report entitled "**Consumer Satisfaction towards Post Sale Services AT M S TVS Motor Company**" under my guidance in partial fulfillment of the requirements of MBA degree examination of 2020.

Place: Mysore

Date: 31/08/2020



**Prof. D. Anand. Ph.D.**

**(Project Guide)**

309

**IMPACT OF ADVERTISEMENT ON  
CONSUMER BUYING BEHAVIOR AND  
BRAND AWARENESS OF TWO WHEELER**

**Submitted By**

**IMPANA .C.S**

**IV Semester MBA**

**Reg. No. 18MB0051**

**Under the Guidance of**

**Prof. D. ANAND, MBA, Ph.D.**

**DOS in Business Administration**

**BIMS**

**Project report submitted to the University of Mysore in  
partial fulfilment of the requirements of 4<sup>th</sup> Semester  
MBA Degree examination 2020.**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSORE-570006**

**UNIVERSITY OF MYSORE**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**UNIVERSITY OF MYSORE, MANASAGANGOTRI**  
**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **IMPANA.C.S**, student of IV semester MBA course in this institute has prepared the project report titled **IMPACT OF ADVERTISEMENT ON CONSUMER BUYING BEHAVIOR AND BRAND AWARENESS OF TWO WHEELER** in partial fulfilment of the requirement of IV semester MBA degree examination – 2019-2020

**Date: 30-May-2020**

**Place: Mysore**



**Prof. AISHA M.SHERIFF)**

**CHAIRPERSON**

# **UNIVERSITY OF MYSORE**

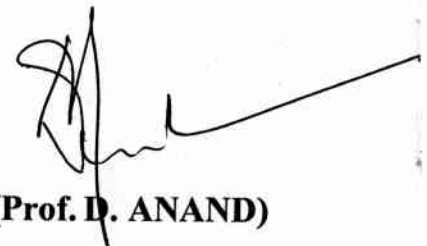
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI  
MYSURU-570 006**

## **GUIDANCE CERTIFICATE**

The project report titled "IMPACT OF ADVERTISEMENT ON CONSUMER BUYING BEHAVIOR AND BRAND AWARENESS OF TWO WHEELER" is prepared by IMPANA C S under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

**Date: 08-Sept-2020**

**Place: Mysore**



**(Prof. D. ANAND)**

**DOS in BUSINESS ADMINISTRATION**

**“A STUDY ON CONSUMER BEHAVIOR TOWARDS  
HYUNDAI CAR IN MYSURU CITY”**

*By :*

**HARSHITHA S**

**IV Semester MBA**

**Reg. No. 18MB0047**

*Guide:*

**Prof. D.ANAND**

**DOS IN BUSINESS ADMINISTRATION, B. N. BAHADUR  
INSTITUTE OF MANAGEMENT SCIENCES, UNIVERSITY OF  
MYSORE 570006**

Project report submitted to the University of Mysore in partial fulfilment  
of the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.

**B.N. Bahadur Institute of Management Sciences, University of  
Mysore, Manasagangothri, Mysore-570006**



**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **HARSHITHA S**, student of IV semester MBA course in this institute has prepared the project report titled “**A STUDY ON CONSUMER BEHAVIOR TOWARDS HYUNDAI CAR IN MYSURU CITY**”, in partial fulfilment of the requirement of IV semester MBA degree examination –2020.

**Date:**

**Place: Mysore**



**(Prof. AISHA M. SHERIFF)**

**CHAIRPERSON**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI**

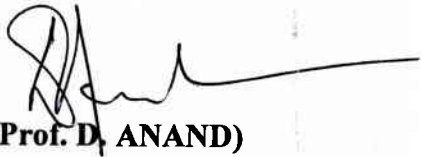
**MYSURU-570006**

**GUIDANCECERTIFICATE**

The project report titled "A STUDY ON CONSUMER BEHAVIOR TOWARDS HYUNDAI CAR IN MYSURU CITY" prepared by HARSHITHA S under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examinations-2020.

**Date:**

**Place: Mysore**



(Prof. D. ANAND)

**Project Guide**



**“A study on employee welfare measures adopted by private schools in  
Mysore city”**

**By**

**Sumaiya**

**IV SEMESTER MBA**

**REG. NO. -18MB0146**

**GUIDE**

**Prof. B. Anand**

**Project Report submitted to the University of Mysore in partial fulfillment  
of the requirements of IV Semester MBA Examination – 2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTTHRI,  
MYSURU-570006**

**CERTIFICATE**

**This is to certify that Sumaiya, a student of IV semester MBA course in this institute has prepared the project report titled "A study on employee welfare measures adopted by private schools in Mysore city" in partial fulfillment of the requirements of IV semester MBA Degree Examination -2020**

**Date:**

**Place: Mysuru**



**Prof. Aisha M Sheriff  
(CHAIRPERSON)**

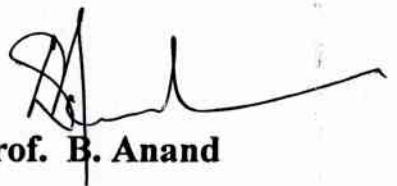
**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled "A study on employee welfare measures adopted by private schools in Mysore city" is prepared by Ms. Sumaiya, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination –2020

Date:

Place: Mysuru



Prof. B. Anand

(PROJECT GUIDE)

**CONSUMER BEHAVIOR AND PREFERENCE TOWARDS  
SHOPPING ONLINE IN MYSORE**

**SUBMITTED BY:**

**NOY DUANGKEOMANY**

**REGISTRATION NO. 18MB0100**

**IV SEMESTER MBA**

**UNDER THE GUIDANCE OF**

**PROF. DR. ANAND. MBA, PhD,**

**Project Report Submitted To**

**University of Mysore in Partial Fulfilment of the requirement for the  
IV semester, MBA degree examination, 2020**

**B. N. Bahadur Institute of Management Sciences,**

**Manasagangothri, University of Mysore, Mysore-570006, INDIA**

**2018 – 2020**




**H B.N BAHADUR INSITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI  
MYSORE- 570006**

**CHAIRPERSON CERTIFICATE**

That is to certify that **Noy DUANGKEOMANY**, student of IV Semester MBA course has prepared this product report entitled "**Consumer behaviour and preference towards ONLINESHOPPING in Mysore** in partial fulfilment of the requirement of MBA degree examination, 2020.

Place: Mysore, India

Date: **07/09/2020**

  
**Prof. AISHA M. SHERIFF**

**CHAIRPERSON**

**H B.N BAHADUR INSITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI  
MYSORE- 570006**

**GUIDANCE CERTIFICATE**

The project report entitled “Consumer behaviour and preference towards ONLINE SHOPPING in Mysore is prepared by Noy DUANGKEOMANY in partial fulfilment of the requirement of MBA under my guidance. This report is submitted to University of Mysore in partial fulfilment of requirements of IV semester MBA Degree Examination of 2020

Place: Mysore, India

Date: 07.1.09.12020.



**Prof. D.ANAND.MBA, PhD  
(PROJECT GUIDE)**

**CONSUMER BEHAVIOR AND PREFERENCE TOWARDS NESCAFE IN MYSORE**

**SUBMITTED BY:**

**Nguyen Hang Nga**

**IV SEMESTER MBA**

**Marketing Management**

**Reg. No: 18MB0093**

**Under the guidance of**

**Prof. D.Anand. MBA, PhD,**

**Dean Faculty of commerce**

**Project Report submitted to University Of Mysore in Partial  
Fulfilment of the requirement of III semester, MBA degree examination, 2020**

**B. N. Bahadur Institute of Management Sciences,  
Manasagangothri, University of Mysore, Mysore-570006**



**University of Mysore**  
**B. N. Bahadur Institute of Management Sciences,**  
**Manasagangothri, University of Mysore,**  
**Mysore-570006**

**CERTIFICATE**

That is to certify that **Nguyen Hang Nga**, student of IV Semester MBA course has prepared this product report entitled "**Consumer behaviour and preference towards Nescafe in Mysore**" in partial fulfilment of the requirement of MBA degree examination, 2020.

**Place: Mysore**

**Date:**



**Prf. Aisha M Sheriff**

**Chairperson**



**University of Mysore**  
**B. N. Bahadur Institute of Management Sciences,**  
**Manasagangothri, University of Mysore,**  
**Mysore-570006**

**GUIDANCE CERTIFICATE**

That is to certify that **Nguyen Hang Nga**, student of IV Semester MBA course has prepared this product report entitled “**Consumer behaviour and preference towards Nescafe in Mysore**” in partial fulfilment of the requirement of MBA degree examination, 2020.

**Place: Mysore**

**Date:**



**Prof. D. Anand. MBA, PhD**

**Report Guide**



315

**UNIVERSITY OF MYSORE**

**A COMPARITIVE STUDY OF VARIOUS CREDIT RISK MEASURES  
OF PUBLIC SECTOR BANKS OF INDIA**

**By**

**INCHARA B**

**18MB0052**

**Under the guidance of:**

**DR.D.ANAND**

**Professor**

Project report submitted to the University of Mysore in partial fulfilment of the requirements of 4<sup>th</sup> Semester MBA degree Examination 2020

**B N BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSORE-570006**

**UNIVERSITY OF MYSORE**  
**B.N BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI MYSORE-570006**

**CERTIFICATE**

This is to certify that INCHARA.B., student of 4<sup>th</sup> semester MBA course in this institute has prepared the project report titled "A COMPARITIVE STUDY OF VARIOUS CREDIT RISK MEASURES OF PUBLIC SECTOR BANKS OF INDIA" in partial fulfilment of the requirements of 4<sup>th</sup> semester MBA degree Examination -2020.

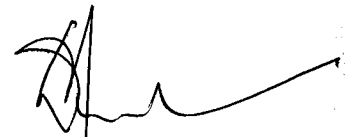
  
(Prof. AISHA M. SHARIFF)

**Chairperson**

**UNIVERSITY OF MYSORE**  
**B.N BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTTHRI MYSORE-570006**

**GUIDANCE CERTIFICATE**

The project report titled "A COMPARITIVE STUDY OF VARIOUS CREDIT RISK MEASURES OF PUBLIC SECTOR BANKS OF INDIA" prepared by INCHARA.B under my guidance. This report is submitted to the university of Mysore in partial fulfilment of the requirements of 4<sup>th</sup> semester MBA degree Examination-2020.



**(DR.D. ANAND)**

**Professor**

**DATE:**

**PLACE: MYSORE**



316

**UNIVERSITY OF MYSORE**

**MERGER AND ACQUISITION IN BANKING SECTOR**

By,

**Mamatha. S.**

IV semester MBA

Reg.No. 18MB0067

Under the Guidance of :

**Dr. D.Anand**

**Professor**

Project report submitted to the University of Mysore in partial fulfillment of the requirement of IV Semester MBA degree examinations-2020

**B.N. Bahadur Institute of Management Sciences,**

University of Mysore,

Manasagangothri, Mysore-570006

**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**MANASAGANGOTHRI MYSORE-570 006**

**September, 2020**

**CERTIFICATE**

This is to certify that **MAMATHA. S.** Student of IV Semester MBA course has prepared this project entitled "**MERGER AND ACQUISITION IN BANKING SECTOR**" in partial fulfillment of the requirements of MBA degree examinations - 2020.

Place: Mysore

Date:

  
Prof. AISHA M SHARIF

**CHAIRPERSON**

**UNIVERSITY OF MYSORE**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**

**MYSORE-570 006**

**September, 2020**

**GUIDE CERTIFICATE**

This project report entitled "**MERGER AND ACQUISITION IN BANKING SECTOR**" is prepared by **MAMATHA. S.** under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV Semester MBA degree examination, 2020.

Place: Mysore

Date:



**Dr. D. Anand Professor**

**PROJECT GUIDE**

**PORTFOLIO CONSTRUCTION AND MANAGEMENT**

By

**LIKHITH C**

IV Semester, MBA

Reg.No.18MB0063

Guide

**Prof. D ANAND MBA, PhD**

DOS IN BUSINESS ADMINISTRATION, B. N Bahadur

Institute of Management Sciences, Manasagangotri, University of Mysore

**A Project report submitted to the University of Mysore in partial fulfillment of the requirements of IV Semester MBA Degree Examination 2020.**

**B.N. Bahadur Institute of Management Sciences**

**University of Mysore, Manasagangothri,**

**Mysore-570 006.**



**UNIVERSITY OF MYSORE**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570 006**

**CERTIFICATE**

This is to certify that **LIKHITH C**, Student of IV Semester MBA course has prepared this project report entitled **PORTFOLIO CONSTRUCTION AND MANAGEMENT** in partial fulfillment of the requirements of IV Semester MBA degree examinations - 2020.

Date: 10/09/20

Place: Mysore



(Prof. AISHA M SHERIFF)

CHAIRPERSON

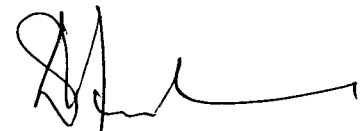
**UNIVERSITY OF MYSORE**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570 006**

**GUIDANCE CERTIFICATE**

This project report entitled **PORTFOLIO CONSTRUCTION AND MANAGEMENT** is prepared by **LIKHITH C** under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV Semester MBA degree examination - 2020.

**Date:** 10/09/20

**Place:** Mysore



**(Prof. D ANAND)**

**PROJECT GUIDE**





318

**UNIVERSITY OF MYSORE**

**ANALYSIS OF MICROFINANCE ON POVERTY  
REDUCTION: A STUDY AT NAVANAGARA URBAN  
CO-OPERATIVE BANK LTD, K R NAGAR**

**By**

**Lakshmi. Y.**  
IV Semester MBA  
REG.NO:18MB0061

**Under the guidance of:**

**Dr. D.Anand**  
**Professor**

Project report submitted to the University of Mysore in partial fulfillment of  
the requirements of IV Semester MBA degree examinations-2020

**B.N. BAHADUR INSTITUTE OF MANAGEMENT  
SCIENCES**

**UNIVERSITY OF MYSURU  
MANASAGANGOTHRI  
MYSORE-570006**

**UNIVERSITY OF MYSURU  
B.N. BAHADUR INSTITUTE OF MANAGEMENT  
SCIENCES  
MANASAGANGOTTHRI  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **LAKSHMI.Y.**, student of IV semester MBA course in this institute has prepared the project report titled “**Analysis of Micro Finance on Poverty Reduction: A study at Navanagara Urban co-operative Bank Ltd, K R NAGAR**” partial fulfillment of the requirement of IV Semester MBA degree examinations-2020.

**Date:**

**Place: Mysore**



**Prof. AISHA M SHARIF**

**CHAIRPERSON**

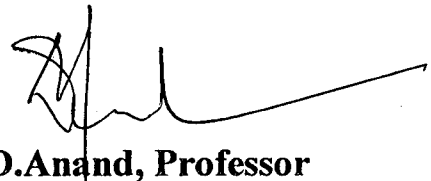
UNIVERSITY OF MYSURU  
B.N.BAHADUR INSTITUTE OF MANAGEMENT  
SCIENCES  
MANASAGANGOTHRI  
MYSURU-570006

Guidance certificate

This project report titled "Analysis of Micro Finance on Poverty Reduction: A Study at Navanagara Urban Co-operative Bank Ltd, K R NAGAR" is prepared by LAKSHMI.Y. under my guidance. The report is submitted to University of Mysore in partial fulfillment of the requirements of IV Semester MBA degree examinations-2020.

Date:

Place: Mysore



Dr. D. Anand, Professor

Guide

319

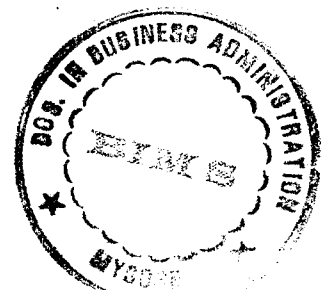
**A STUDY ON UNION MANAGEMENT RELATION  
AT  
Universal Automobiles and Dairy Product, Mysore**

**By  
SUMAN S  
IV SEMESTER MBA  
REG. NO. – 18MB0147**

**GUIDE  
Prof. D Anand**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination – 2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006**



**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **SUMAN S**, a student of IV semester MBA course this institute has prepared the project report titled "**A STUDY ON UNION MANAGEMENT RELATION**" in partial fulfillment of requirements of IV semester MBA Degree Examination- 2020

Date: 05/9/2020  
Place: Mysuru



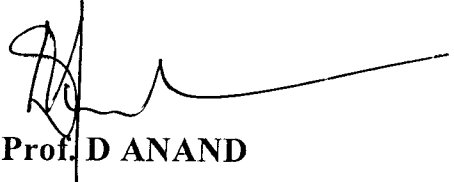
**Prof. Aisha M Sheriff  
(CHAIRPERSON)**

**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled “A Study on Union Management Relation” is prepared by SUMAN S, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination - 2020

Date: 05/9/2020  
Place: Mysuru

  
**Prof. D ANAND**  
(PROJECT GUIDE)



**“A STUDY ON FINANCIAL PERFORMANCE  
ANALYSIS OF SELECTED MANUFACTURING  
COMPANIES IN INDIA”**

320

By

**MANDARA.R**

**IV Semester MBA**

**Reg. No. 18MB0068**

Under the Guidance of

**Prof. D. ANAND, MBA, Ph.D.**

**Project report submitted to the University of Mysore in partial fulfilment of  
the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**

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**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

is to certify that **MANDARA.R**, student of IV semester MBA course in this institute has prepared the project report titled “**A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SELECTED MANUFACTURING COMPANIES IN INDIA**” in partial fulfillment of the requirement of IV semester MBA degree examination – 2019-2020



(Prof. AISHA M. SHERIFF)

**CHAIRPERSON**

Signature:

Place: Mysore

**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

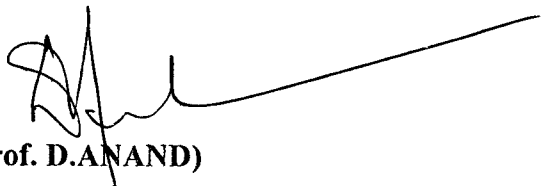
**MYSURU-570 006**

**GUIDANCE CERTIFICATE**

The project report titled "A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SELECTED MANUFACTURING COMPANIES IN INDIA" is prepared by MANDARA.R under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

**Date:**

**Place: Mysore**



(Prof. D. ANAND)

**Professor in Commerce**

**A STUDY ON VENTURED BACKED FIRM:- AN ANALYSIS OF ITS GROWTH  
AND PROSPECTS**

**By**

**MANI N**

**IV SEMESTER MBA**

**REG.NO:18MB0069**

**Guide**

**Professor D.Anand**

**Project Report Submitted to the University of Mysore in partial fulfilment of the requirement of  
IV Semester MBA degree examination of 2020**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**

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**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570006**

**2020**

**CERTIFICATE**

This is to certify that **Ms. Mani N.**, Student of IV Semester MBA course has prepared this project report entitled **“A STUDY ON VENTURED BACKD FIRM: - AN ANALYSIS OF ITS GROWTH AND PROSPECTS “** in partial fulfilment of the requirements of MBA degree examinations of 2020.



**CHAIRMAN**

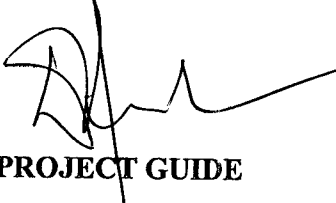
**Dr. AISHA M SHERIFF**

**UNIVERSITY OF MYSORE**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570006**

2020

**CERTIFICATE**

The project report entitled "A STUDY ON VENTURED BACKD FIRM: - AN ANALYSIS OF ITS GROWTH AND PROSPECTS " is written by Ms.Mani N under my guidance. The report is submitted to the University of Mysore is partial fulfilment of the requirements of MBA degree examinations of 2020.



**PROJECT GUIDE**  
**Professor D.Anand**

Arbitrage analysis of stocks trading in NSE and BSE

Final report of the project submitted to the University of Mysore for the  
award degree of

MASTERS  
IN  
BUSINESS ADMINISTRATION

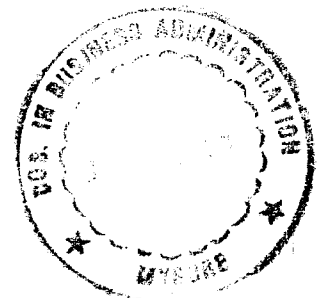
By  
MANOJ B C  
18MB0070

Under the guidance of:

Prof. D. Anand Ph. D

Professor, Department of Studies in Business Administration,  
B.N. Bahadur Institute of Management Sciences, Manasagangothri,  
University of Mysore

B N BAHADUR INSTITUTE OF MANAGEMENT  
SCIENCES UNIVERSITY OF MYSORE,  
MANASAGANGOTRI  
MYSORE-570006



## CERTIFICATE

This is to certify that **MANOJ B C**, student of IV semester, MBA course has prepared this project report entitled "**Arbitrage analysis of stock trading in NSE and BSE**" in partial fulfillment of the requirement of MBA degree examination of 2020.

**Place: Mysore**

**Date:**



**Prof. AISHA.M.SHARIFF**

**Chairman**

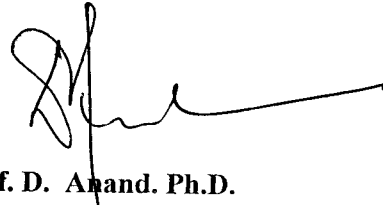


## **GUIDENCE CERTIFICATE**

This is to certify that MANOJ B C student of IV Semester, MBA course has prepared this project report entitled "**Arbitrage analysis of stock trading in NSE and BSE**" under my guidance in partial fulfillment of the requirements of MBA degree examination of 2020.

**Place: Mysore**

**Date:**



**Prof. D. Anand. Ph.D.**

**( Project Guide)**

**CAPITAL ASSET PRICING MODEL ON AUTOMOBILE  
INDUSTRIES**

**By  
MANOJ K  
IV semester  
Reg.no:18MB0071**

**Under the guidance of:  
Dr.Anand.D.Prof**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination –  
2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006**



**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
MANASAGANGOTHRI  
MYSORE-570 006  
UNIVERSITY OF MYSORE**

**CERTIFICATE**

This is to certify that **MANOJ K**, a student of IV semester MBA course in this institute has prepared the project report titled "**CAPITAL ASSET PRICING MODEL ON AUTOMOBILE INDUSTRIES**" in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Prof. Aisha M Sheriff**

(CHAIRPERSON)

**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
MANASAGANGOTHRI  
MYSORE-570 006  
UNIVERSITY OF MYSORE**

**GUIDE CERTIFICATE**

The project report titled “**CAPITAL ASSET PRICING MODEL ON AUTOMOBILE INDUSTRIES**” is prepared by **MANOJ K** under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020



Date:

Place:

**Dr.ANAND.D.Prof  
DOS In BusinessAdministration  
University Of Mysore.**

**A STUDY OF PORTFOLIO MANAGEMENT BY USING  
MARKOWITZ MODEL**

By

**MANOJ .K**

**IV Semester MBA**

**Reg. No. 18MB0072**

Under the Guidance of

**Prof. D. ANAND, MBA, Ph.D.**

**Professor in Commerce**

**BIMS**

**Project report submitted to the University of Mysore in partial  
fulfilment of the requirements of 4<sup>th</sup> Semester MBA Degree  
examination 2020.**

**B.N. BHADUR INSTITUTE OF MANAGEMENT SCIENCES,  
UNIVERSITY OF MYSORE, MANASAGANGOTRI,  
MYSORE-570006**



**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **MANOJ K**, student of IV semester MBA course in this institute has prepared the project report titled "**A STUDY OF PORTFOLIO MANAGEMENT BY USING MARKOWITZ MODEL**" in partial fulfilment of the requirement of IV semester MBA degree examination -2019-2020

***Date:26-August-2020***

**Place:Mysore**



***(Prof. AISHA M.SHERIFF)***

**CHAIRPERSON**

**UNIVERSITY OF MYSORE**

**B.N. BHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

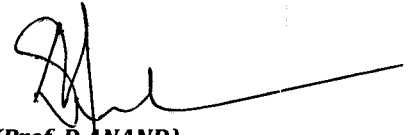
**MYSURU-570 006**

**GUIDANCE CERTIFICATE**

The project report titled "**A STUDY OF PORTFOLIO MANAGEMENT BY USING MARKOWITZ MODEL**" is prepared by **MANOJ K** under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

**Date: 26-August-2020**

**Place: Mysore**



**(Prof. D. ANAND)**

**Professor InCommerce**

325

**COMPARATIVE STUDY ON VARIOUS INVESTMENTS  
AVENUE IN MUTUAL FUND AND ANALYSIS OF RISK**

By

**MANOJ URS M J**  
**IV Semester MBA**  
**Reg. No. 18MB0073**

Under the Guidance of

**Prof. D.ANAND, MBA, Ph.D.**

**Project report submitted to the University of Mysore in partial fulfilment  
of the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**





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**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **MANOJ URS M J**, student of IV semester MBA course in this institute has prepared the project report titled **COMPARATIVE STUDY ON VARIOUS INVESTMENT AVENUE IN MUTUAL FUND AND RISK ANALYSIS** in partial fulfilment of the requirement of IV semester MBA degree examination – 2019-2020

**Date:**

**Place: Mysore**

  
**Prof. AISHA M SHARIFF**

**(CHAIRPERSON)**

**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

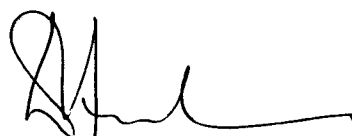
**MYSURU-570 006**

**GUIDANCE CERTIFICATE**

The project report titled “**COMPARATIVE STUDY ON VARIOUS INVESTMENT AVENUES IN MUTUAL FUND AND RISK ANALYSIS**” is prepared by **MANOJ URS M J** under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

**Date:**

**Place: Mysore**



**(Prof. D. ANAND )**

**Professor in Commerce**

**A STUDY ON CUSTOMER SATISFACTION TOWARDS  
METAL BEST CORPORATION**

By

**MOHAMMED SHABBIR**

**IV Semester MBA**

**Reg. No. 18MB0080**

Under the Guidance of

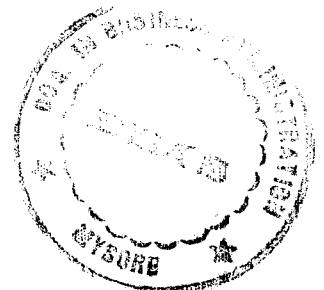
**Prof. D. ANAND, MBA, Ph.D.**

**Professor, Department of Studies in Business Administration,  
B.N. Bahadur Institute of Management Science,  
Manasagangothri, University of Mysore**

**Project report submitted to the University of Mysore in partial fulfilment of  
the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.**

**B.N. Bahadur Institute of Management Sciences,  
University of Mysore, Manasagangothri,**

**Mysore-570006**



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**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **MOHAMMED SHABBIR**, student of IV semester MBA course in this institute has prepared the project report titled **A STUDY ON CUSTOMER SATISFACTION TOWARDS METAL BEST CORPORATION** in partial fulfilment of the requirement of IV semester MBA degree examination – 2019-2020

**Date: 31<sup>st</sup> August 2020**

**Place: Mysore**



**(Prof. AISHA M. SHERIFF)**

**CHAIRPERSON**

# UNIVERSITY OF MYSORE

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

## GUIDANCE CERTIFICATE

The project report titled "A STUDY ON CUSTOMER SATISFACTION TOWARDS METAL BEST CORPORATION" is prepared by MOHAMMED SHABBIR under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

**Date: 31<sup>st</sup> August 2020**

**Place: Mysore**



**(Prof. D. ANAND)**

**PROJECT GUIDE**

**“AGENCY CONFLICTS AND INFORMATION ASYMMETRY  
THAT LEADS TO CORPORATE SCAMS”**

By

**MEGHANA C**

**IV Semester MBA**

**Reg No. 18MB0076**

**Guide**

**Prof.D.ANAND**

**Department of Studies in Business Administration**

**University of Mysore**

**Project Report submitted to University of Mysore**

**in partial fulfillment of the requirements of IV**

**Semester MBA Examination-**

**2020**

**B.N Bahadur Institute of Management Sciences,**

**University of Mysore,Manasagangotri.**

**Mysuru-570006**



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UNIVERSITY OF MYSORE, MANASAGANGOTRI  
MYSURU -570006**

**CERTIFICATE**

This is to certify that **MEGHANA C**, student of IV semester MBA course in this institution has prepared the project report titled **AGENCY CONFLICTS AND INFORMATION ASYMMETRY THAT LEADS TO CORPORATE SCAMS** in partial fulfillment of the requirement of IV semester MBA degree examination 2020.

Date : 09/09/2020

Place : Mysore



(Prof. AISHA M SHERIFF)

CHAIRPERSON

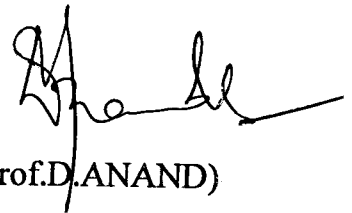
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI  
MYSORE-570006**

**GUIDE CERTIFICATE**

This is to certify that this report of final project submitted by **MEGHANA C** in partial fulfillment of the requirements for the award of the Masters In Business Administration to **B.N. Bahadur Institute of Management Sciences** is a record of bonafied training carried out under my supervision and guidance and that no part of this report has been submitted for the award of any other degree/diploma/fellowship or similar titles or prizes.

Date : 09/09/2020

Place : Mysore



(Prof. D. ANAND)

PROJECT GUIDE



**SOCIAL MEDIA MARKETING BENEFITS FOR BUSINESSES**

**By**

**AHMAD WAIS SHARZAD**

**IV Semester MBA**

**Reg. No. 18MB0007**

**Guide**

**Prof. D. Anand**

**BIMS**

**Project Report submitted to the University of Mysore in partial fulfilment  
of the requirements of IV Semester MBA degree examination 2020**

**B.N. Bahadur of Management Sciences**

**University of Mysore, Manasaagangothri**

**Mysore-570 006**



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**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTHRI**

**MYSORE – 570 006**

**CERTIFICATE**

This is to certify that **AHMAD WAIS SHARZAD** Student of IV semester MBA course has prepared this project report entitled “**SOCIAL MEDIA MARKETING BENEFITS FOR BUSINESSES**” in partial fulfilment of the requirements of MBA degree examination of 2020.

**Place: Mysore**

**SHERIFF**

**Date:**



**Prof. AISHA M.**

**CHAIRPERSON**

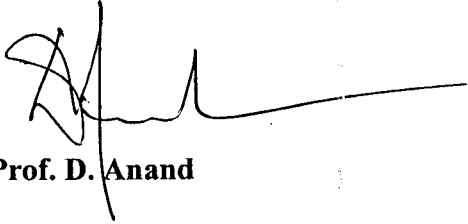
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**B.N. BAHADUR INSTUTE OF MANAGEMENT SCIENCES**  
**UNIVERSITY OF MYSORE, MANASAGANGOTHRI**  
**MYSORE – 570 006**

**GUIDANCE CERTIFICATE**

This project report titled “**SOCIAL MEDIA MARKETING BENEFITS FOR BUSINESSES**” prepared by **AHMAD WAIS SHARZAD** under my guidance. This report is submitted to University of Mysore in partial fulfilment the requirement of IV semester MBA degree examination of 2020.

**Place: Mysore**

**Date** 11, 09, 2020

  
**Prof. D. Anand**  
**Project Guide**

329

**A STUDY ON IMPACT OF REWARD MECHANISM ON EMPLOYEE  
MOTIVATION AT LARSEN AND TOUBRO LIMITED, MYSORE.**

**BY**

**NAVYASHREE  
IV SEMESTER MBA  
REG. NO. 18MB0091**

**GUIDE:**

**Prof. AISHA M SHERIFF**

**Chairperson**

**A Project Report submitted to the University of Mysore in  
Partial fulfillment of the requirements of IV semester MBA degree  
examination -2020**

**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**MANASAGANGOTHRI**

**MYSORE-570 006**



## CERTIFICATE

This is to certify that NAVYASHREE student of IV Semester MBA course has prepared this project report titled “**Impact of Reward Mechanism on employees motivation**” on **Larsen And Toubro Limited** in partial fulfillment of the requirements of IV Semester MBA Degree examinations of 2020.

Date: 09 - Sep - 2020  
Place: Mysore



Prof. Aisha M Sheriff  
(CHAIRPERSON)

**CHAIRMAN**  
DOS In Business Administration (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006

**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**


**MANASAGANGOTHRI**

**MYSORE-570 006**

**GUIDE CERTIFICATE**

The project report entitled “**Impact of Reward Mechanism on employee motivation**” on **Larsen And Toubro Limited** is prepared by **NAVYASHREE** under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV semester MBA degree examinations of 2020.

**Date:** *09-Sep-2020*  
**Place:** Mysuru

  
**Prof. Aisha M Sheriff**  
**(PROJECT GUIDE)**

# **CORPORATE DEBT RESTRUCTURING**

By

**KRISHNA B C**

IV Semester, MBA

Reg.No.18MB0059

Guide

**Prof. D ANAND MBA, PhD**

DOS IN BUSINESS ADMINISTRATION, B. N Bahadur

Institute of Management Sciences, Manasagangotri, University of Mysore

**A Project report submitted to the University of Mysore in partial fulfillment of the requirements of IV Semester MBA Degree Examination 2020.**

**B.N. Bahadur Institute of Management Sciences**

**University of Mysore, Manasagangothri,**

**Mysore-570 006.**



**UNIVERSITY OF MYSORE**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570 006**

**CERTIFICATE**

This is to certify that KRISHNA B C, Student of IV Semester MBA course has prepared this project report entitled **CORPORATE DEBT RESTRUCTURING** in partial fulfillment of the requirements of IV Semester MBA degree examinations - 2020.

Date: 10/9/2020

Place: Mysore

  
(Prof. AISHA M SHERIFF)

**CHAIRPERSON**

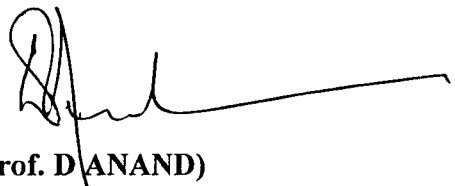


**UNIVERSITY OF MYSORE**  
**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570 006**

**GUIDANCE CERTIFICATE**

This project report entitled **CORPORATE DEBT RESTRUCTURING** is prepared by **KRISHNA B C** under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV Semester MBA degree examination - 2020.

**Date:** 10/9/2020  
**Place:** Mysore

  
**(Prof. D. ANAND)**  
**PROJECT GUIDE**

BUYBACK OF SHARES AND THEIR IMPACT ON STOCK PRICE

SUBMITTED BY:

JAMILA SHODMONBEKOVA

Reg. No: 18MB0054

IV SEMESTER MBA

UNDER THE GUIDANCE OF  
PROF. D. ANAND. MBA, PhD  
Dean Faculty of Commerce

Project Report Submitted To  
University of Mysore in partial Fulfillment of the requirement of  
4<sup>th</sup> semester, MBA degree examination,  
2020

B. N. Bahadur Institute of Management Sciences,  
Manasagangotri, University of Mysore, Mysore – 5700006, INDIA  
2018 - 2020



B. N. BAHADUR INSTITUTE OF MANGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI  
MYSORE – 570006

CHAIRPERSON CERTIFICATE

This is to certify that JAMILA SHODMONBEKOVA, student of IV Semester MBA course, has prepared this project report entitled “Buyback of shares and their impact on stock price” in partial fulfilment of the requirement of MBA degree examination, 2020.



Place: Mysore, India

Prof. AISHA M.SHERIFF

Date:.....

CHAIRPERSON

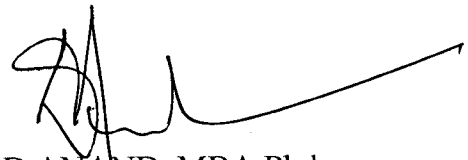
B. N. BAHADUR INSTITUTE OF MANAGEMENT AND SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI  
MYSORE – 570006

GUIDANCE CERIFICATE

The project report entitled “Buyback of shares and their impact on stock price” is prepared by JAMILA SHODMONBEKOVA in partial fulfilment of the requirement of MBA under my guidance. This report is submitted to University of Mysore in partial fulfilment of requirements of IV semester MBA degree Examination of 2020.

Place: Mysore, India

Date:.....



Prof. D. ANAND, MBA, Phd

( PROJECT GUIDE)

# **MERGERS AND AQUISITIONS OF BANKS**

By

**KISHORE KUMAR S**

**IV Semester MBA**

**Reg. No. 18MB0058**

Guide:

**Prof. D. ANAND, MBA, Ph.D.**

**Project report submitted to the University of Mysore in partial fulfilment  
of the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.**

**B.N. Bahadur Institute of Management Sciences,**

**University of Mysore, Manasagangothri,**

**Mysore-570006**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **KISHORE KUMAR S**, student of IV semester MBA course in this institute has prepared the project report titled **MERGERS AND ACQUISITION OF BANKS** in partial fulfillment of the requirement of IV semester MBA degree examination -2020

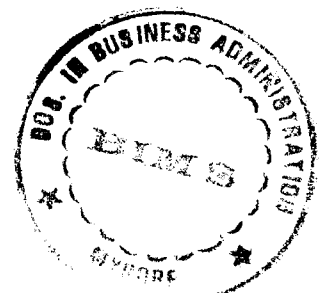
**Date:**

**Place: Mysore**



**(Prof. AISHA M. SHERIFF)**

**CHAIRPERSON**



**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**GUIDANCE CERTIFICATE**

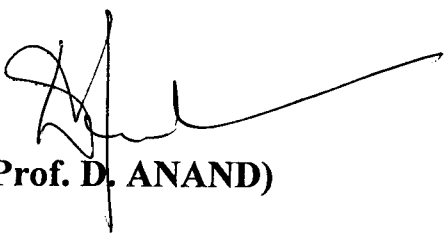
The project report titled "MERGERS AND ACQUISITION OF BANKS" is prepared by **KISHORE KUMAR S** under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

D.

P.

**Date:**

**Place: Mysore**



(Prof. D. ANAND)

**Project guide**

**IMPACT OF DIVIDEND POLICY ON SHARE PRICE:  
A STUDY ON SLECTED STOCKS FROM  
MANUFACTURING SECTOR**

**By :**

**KISHOR M K  
IV Semester MBA  
Reg. No. 18MB0057**

**Guide:**

**Prof. D.ANAND MBA.,PhD.,  
Department of studies in Business Administration  
University of Mysore**

**Project report submitted to the University of Mysore in partial  
fulfillment of the requirements of 4<sup>th</sup> Semester MBA Degree  
examination 2020.**

**B.N. Bahadur Institute of Management Sciences,  
University of Mysore, Manasagangothri,  
Mysore-570006**





**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **KISHOR M K**, student of IV semester MBA course in this institute has prepared the project report titled "**IMPACT OF DIVIDEND POLICY ON SHARE PRICE: A STUDY ON SELECTED STOCKS FROM MANUFACTURING SECTOR**", in partial fulfillment of the requirement of IV semester MBA degree examination -2020.

Date: 10/09/2020

Place: Mysore



(Prof. AISHA M. SHERIFF)

**CHAIRPERSON**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

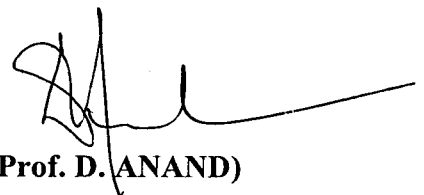
**MYSURU-570006**

**GUIDANCE CERTIFICATE**

The project report titled “**IMPACT OF DIVIDEND POLICY ON SHARE PRICE: A STUDY ON SELECTED STOCKS FROM MANUFACTURING SECTOR**” is prepared by **KISHOR M K** under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirement of IV semester MBA degree examinations-2020.

Date: 10/09/2020

Place: Mysore



(Prof. D. ANAND)

**Project Guide**

# **CAPITAL ASSET PRICING MODEL**

*By :*

**KAVYA C P**

**IV Semester MBA**

**Reg. No. 18MB0056**

*Guide:*

**Prof. D. ANAND**

**DOS IN BUSINESS ADMINISTRATION, B. N. BAHADUR  
INSTITUTE OF MANAGEMENT SCIENCES, UNIVERSITY OF  
MYSORE 570006**

Project report submitted to the University of Mysore in partial fulfilment  
of the requirements of 4<sup>th</sup> Semester MBA Degree examination 2020.

**B.N. Bahadur Institute of Management Sciences,  
University of Mysore, Manasagangothri,  
Mysore-570006**



**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570 006**

**CERTIFICATE**

This is to certify that **KAVYA C P**, student of IV semester MBA course in this institute has prepared the project report titled "**CAPITAL ASSET PRICING MODEL**", in partial fulfilment of the requirement of IV semester MBA degree examination -2020.

**Date:** 09/09/2020

**Place:** Mysore



**(Prof. AISHA M. SHERIFF)**  
**CHAIRMAN**  
**DOS in Business Administration (BIMS)**  
**UNIVERSITY OF MYSORE**  
**Manasagangotri, MYSORE-570006**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**UNIVERSITY OF MYSORE, MANASAGANGOTRI**

**MYSURU-570006**

**GUIDANCE CERTIFICATE**

The project report titled “**CAPITAL ASSET PRICING MODEL**” is prepared by **KAVYA C P** under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examinations-2020.

**Date:** 09/09/2020

**Place:** Mysore



**(Prof. D. ANAND)**

**Project Guide**

**A STUDY ON WORKERS PARTICIPATION IN MANAGEMENT IN  
HINDUSTAN SPRINGS MANUFACTURING COMPANY  
MYSORE**

**By  
SUMANTH S  
IV Semester, MBA  
Reg No. 18MB0149**

**GUIDE  
Prof. D.ANAND**

**Project Report submitted to the University of Mysore in Partial Fulfillment  
of the Requirements of IV Scheme**

**MBA Examination - 2020**

**N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,  
University of Mysore  
Manasagangotri  
Mysore-570006**

**B.N Bahadur Institute of Management Sciences, University of Mysore  
Manasagangothri**

## **CERTIFICATE**

This is to certify that **SUMANTH S**, a student of **IV Semester MBA Course** in this institute has prepared this project titled **“A STUDY ON WORKERS PARTICIPATION IN MANAGEMENT IN HINDUSTAN SPRINGS MANUFACTURING COMPANY”**. In partial fulfillment of the requirements of **MBA Degree examinations of 2020**.

Place : Mysuru

Date : 10/9/2020



**Dr. AISHA. M. SHERIFF  
CHAIRMAN**

**N. Bahadur Institute of Management Sciences, University of Mysore  
Manasagangothri  
Mysuru-570006**


## **GUIDANCE CERTIFICATE**

The project report is titled "A STUDY ON WORKERS PARTICIPATION  
MANAGEMENT IN HINDUSTAN SPRINGS MANUFACTURING  
COMPANY" is prepared by SUMANTH S under my guidance.

This report is submitted to the University of Mysore in partial fulfillment  
of the requirement of IV Semester MBA Degree Examination 2020.

Mysuru

10/9/2020

  
**PROF. D. ANAND  
(PROJECT GUIDE)**



**EFFECTIVENESS OF TRAINING PRACTICES ON  
EMPLOYEE PERFORMANCE**

**Submitted By**

**SUMANTH RAJ URS**

IV Semester, MBA

Reg. No: 18MB0148

**Under the Guidance of**

**Prof. D Anand**

DOS in Business Administration, University of Mysore,

Mysuru.

**Project report submitted to the University of Mysore in Partial Fulfillment  
of the requirement of IV semester, MBA Degree Examination 2019-2020**

**B. N. Bahadur Institute of Management Sciences,**

**University Of Mysore, Manasagangothri,**

**Mysuru – 570006.**




**UNIVERSITY OF MYSORE**  
**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**  
**MANASAGANGOTHRI**  
**MYSORE-570006**

**CERTIFICATE**

This is to certify that **Mr. SUMANTH RAJ URS** Student of IV Semester MBA course has prepared this project report entitled "**EFFECTIVENESS OF TRAINING PRACTICES ON EMPLOYEE PERFORMANCE**" in partial fulfillment of the requirements of MBA degree examinations of 2020.

Place: Mysore

Date:

  
**Prof. Aisha. M. Sheriff**

**CHAIRMAN**

**UNIVERSITY OF MYSORE**

**B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**MANASAGANGOTHRI**

**MYSORE-570006**

**GUIDE'S CERTIFICATE**

The project report entitled **“EFFECTIVENESS OF TRAINING PRACTICES ON EMPLOYEE PERFORMANCE”** is prepared by Mr. SUMANTH RAJ URS under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV semester MBA degree examinations of 2020.

Place: Mysore

Date:



**Prof. D. Anand**

**(Project Guide)**

274

**“TRAINING AND DEVELOPMENT PRACTICES”**

at

**UNITED BREWERIES LTD, NANJANGUD**

By

**BHUVAN BALI.H**

**Iv Semester MBA**

**Reg. No: 18MB0024**

Under the Guidance of,

**Prof. AISHA. M. SHERIFF MBA, Ph.D, MISTE**

**Chairperson**

**Project Report submitted to the University of Mysore in partial  
Fulfilment of the requirements of IV semester MBA examination**

**2020**

**B. N. Bahadur Institute of Management sciences**

**University of Mysore, Manasagangothri,**

**Mysore – 570006.**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSORE – 570006**

**CERTIFICATE**

This is to certify that **BHUVAN BALI.H** student of IV semester MBA course has prepared this project report entitled “**TRAINING AND DEVELOPMENT PRACTICES**” at **UNITED BREWERIES LTD NANJANGUD**, in partial fulfilment of the requirements for the award of post graduation degree in Masters of business Administration of the University of Mysore, during the academic year 2019-20

Date :

Place : Mysore

  
**Prof. AISHA M SHERIFF**  
(CHAIRPERSON)


**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSORE – 570006**

**GUIDE CERTIFICATE**

The project report entitled “TRAINING AND DEVELOPMENT PRACTICES” AT UNITED BREWERIES LTD NANJANGUD is prepared by BHUVAN BALI H under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirements of IV semester MBA Degree Examination – 2020

Date :

Place : Mysore

  
Prof. AISHA M SHERIFF  
(PROJECT GUIDE)

**“MOTIVATIONAL STRATEGIES IN ETISALAT”**

**By**

**NISAR AHMAD SHIR ZAD**

**IV SEMESTER MBA**

**REG. NO. – 18MB0098**

**GUIDE**

**Prof. Aisha M Sheriff**

**Project Report submitted to the University of Mysore in partial fulfillment  
of the requirements of IV Semester MBA Examination – 2020**

**B. N. Bahadur Institute of Management Sciences**

**University of Mysore, Manasagangothri,**

**Mysuru-570006**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **Mr.Nisar Ahmad Shir Zad**, a student of IV semester MBA course in this institute has prepared the project report titled **“Motivational Strategies in Etisalat”** in partial fulfillment of the requirements of IV semester MBA Degree Examination –2020

Date:

Place: Mysuru



**Prof. Aisha M Sheriff  
(CHAIRPERSON)**



**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled **“Motivational Strategies in Etisalat”** is prepared by **Mr.Nisar Ahmad Shir Zad**, under my guidance. This report is submitted to **University of Mysore** in partial fulfillment of the requirements of IV semester **MBA Degree Examination –2020**

Date:

Place: Mysuru



**Prof. Aisha M. Sheriff  
(PROJECT GUIDE)**

UNIVERSITY OF MYSORE

**A Study on Employee Engagement VS Employee Motivation in Hotel  
Taj Vivanta & Oberoi at Bangalore**

By

**PALLAVI M P**

**IV SEMESTER, MBA**

**REG NO: 18MB0105**

Guide

**Prof. Aisha M Sheriff**

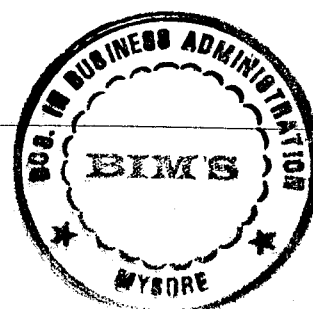
Chairperson

**A Project Report Submitted to the University of Mysore in Partial Fulfilment of the  
Requirements of IV Semester MBA degree examination 2019-20**

**B.N. Bahadur Institute of Management Science**

**University of Mysore, Manasagangothri,**

**Mysore-570 006**



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UNIVERSITY OF MYSORE  
B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
MANASAGANGOTHRI  
MYSORE-570 006

**CERTIFICATE**

This is to certify that **PALLAVI M P** Student of IV Semester MBA course has prepared this project report entitled "**A STUDY ON EMPLOYEE ENGAGEMENT VS EMPLOYEE MOTIVATION IN HOTEL TAJ VIVANTA & OBEROI AT BANGALORE**" in partial fulfilment of the requirements of MBA degree examinations of 2020.

  
PROF. AISHA M SHARIFF  
CHAIRPERSON

PLACE: MYSORE

DATE:

UNIVERSITY OF MYSORE  
B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
MANASAGANGOTHRI  
MYSORE-570 006

**GUIDE'S CERTIFICATE**

The project report entitled "A STUDY ON A STUDY ON EMPLOYEE ENGAGEMENT VS EMPLOYEE MOTIVATION IN HOTEL TAJ VIVANTA & OBEROI AT BANGALORE" under my guidance. This report is submitted to the University of Mysore in partial fulfilment of the requirements of IV semester MBA degree examinations of 2020.



**Prof. Aisha M Sheriff**

**Project Guide**

Date:

Place: Mysore