186

INFORMATION ASYMMETRY

A CASE STUDY OF VOLKSWAGEN, KINGFISHER AIRLINES AND NESTLE MAGGI

By

CHITHRA C.R IV Semester MBA Reg. No. 18MB0031

Under the Guidance of

Dr. R. MAHESH, MBA, Ph.D.

Professor

Project report submitted to the University of Mysore in partial fulfilment of the requirements of 4th Semester MBA Degree examination 2020.

B.N. Bahadur Institute of Management Sciences,

University of Mysore, Manasagangothri,

Mysore-570006



Ľ,

UNIVERSITY OF MYSORE

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES UNIVERSITY OF MYSORE, MANASAGANGOTRI MYSURU-570006

CERTIFICATE

This is to certify that CHITHRA C.R student of IV semester MBA course in this institute has prepared the project report titled "INFORMATION ASYMMETRY" (A CASE STUDY OFVOLKSWAGEN, KINGFHER AIRLINES AND NESTLE MAGGI) "in partial fulfilment of the requirement of IV semester MBA degree examination - 2019-2020

Date: 9/9/2020

Place: Mysore

(Prof. AISHA M. SHERIFF)

CHAIRPERSON CHAIRMAN DOS In Business Administration (BIMS) UNIVERSITY OF MYSORE Manasagangotri, MYSORE-570066

UNIVERSITY OF MYSORE

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES UNIVERSITY OF MYSORE, MANASAGANGOTRI MYSURU-570 006

GUIDANCE CERTIFICATE

The project report titled is "INFORMATION ASYMMETRY" (A CASE STUDY OFVOLKSWAGEN, KINGFHER AIRLINES AND NESTLE MAGGI)prepared by CHITHRA C.R under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2019-2020.

Date: 9/9/2020

Place: Mysore

(Prof. R. MAHESH)

Dr. R. MAHESH M.B.A., Ph.D., DOS in Business Administration (BIMS) University of Mysore Mysore - 570 006