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**“A Study on Customer Attitude and Behaviour
Towards Online Shopping”**

By

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IV Semester MBA

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Guide

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**Project Report submitted to the University of Mysore in
partial fulfilment of the requirements of IV Semester
MBA degree examinations – 2020**

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CERTIFICATE

This is to certify that **Ashik B V** student of IV Semester M.B.A. course has prepared this project report entitled "**A Study on Customer Attitude and Behaviour Towards Online Shopping**" in Partial fulfilment of the requirements for the award of post-graduation degree in Master of Business Administration of the University of Mysore, during the academic year 2019-2020.

Place: Mysore

Date: ___/___/20___



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GUIDANCE CERTIFICATE

The project report entitled “**A Study on Customer Attitude and Behaviour Towards Online Shopping**” is prepared by **Ashik B.V** in partial fulfilment of the requirements of M.B.A. under my guidance. This report is submitted to University of Mysore in partial fulfilments of the requirements of IV Semester M.B.A. degree examination of 2020.

Place: Mysore

Date: ___/___/20___



Prof. Anand, MBA, Ph.D.

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