

SOCIAL MEDIA MARKETING BENEFITS FOR BUSINESSES

By

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IV Semester MBA

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Guide

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BIMS

**Project Report submitted to the University of Mysore in partial fulfilment
of the requirements of IV Semester MBA degree examination 2020**

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CERTIFICATE

This is to certify that **AHMAD WAIS SHARZAD** Student of IV semester MBA course has prepared this project report entitled “**SOCIAL MEDIA MARKETING BENEFITS FOR BUSINESSES**” in partial fulfilment of the requirements of MBA degree examination of 2020.

Place: Mysore

SHERIFF

Date:



Prof. AISHA M.

CHAIRPERSON

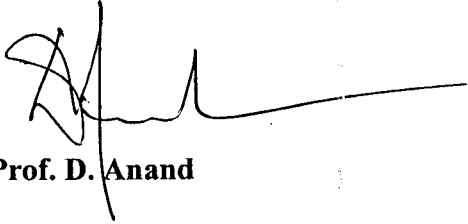
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GUIDANCE CERTIFICATE

This project report titled “**SOCIAL MEDIA MARKETING BENEFITS FOR BUSINESSES**” prepared by **AHMAD WAIS SHARZAD** under my guidance. This report is submitted to University of Mysore in partial fulfilment the requirement of IV semester MBA degree examination of 2020.

Place: Mysore

Date 11, 09, 2020


Prof. D. Anand
Project Guide