Binduraya R Biradar Reader, Dept. of Applied Art Chairman, Board of Studies in Visual Arts, Ph: 0821-2438931 Mobile: 9481067185 UG/ PG (BVA & MVA), Ref. No. UA2/20/2013-2014, Date: 27-04-2022

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ದಿನಾಂಕ: 8 - 8 -2023

ಇವರಿಗೆ, ಉಪ ಕುಲಸಚಿವರು ಶೈಕ್ಷಣಿಕ ವಿಭಾಗ, ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಕಾರ್ಯಸೌಧ ಕ್ರಾಫರ್ಡ್ ಭವನ ಮೈಸೂರು.

ವಿಷಯ : – ಚಾಮರಾಜೇಂದ್ರ ಸರ್ಕಾರಿ ದೃಶ್ಯಕಲಾ ಕಾಲೇಜು [ಕಾವಾ] ಮೈಸೂರು. <u>ಸಂಯುಕ್ತ ಅಧ್ಯಯನ ಮಂಡಳಿ (ದೃಶ್ಯಕಲೆ)</u> ಬಿ.ವಿ.ಎ(ಎನ್.ಇ.ಪಿ.) ಹಾಗೂ ಎಮ್.ವಿ.ಎ(ಸಿ.ಬಿ.ಸಿ.ಎಸ್) ಸಂಯುಕ್ತ ದೃಶ್ಯಕಲಾ ಅಧ್ಯಯನ ಮಂಡಳಿ ಸಭೆಯ ನಡವಳಿಗಳನ್ನು ಮತ್ತು ಪಠ್ಯ ್ಕ್ರಮಣಿಕೆಯನ್ನು ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಮಾರ್ಗಸೂಚಿ ಅನುಸಾರ ಎನ್.ಇ.ಪಿ. ಮತ್ತು ಸಿ.ಬಿ.ಸಿ.ಎಸ್ ಮಾದರಿಯಲ್ಲಿ ಸಿದ್ದಪಡಿಸಿ ಸಲ್ಲಿಸುವ ಕುರಿತು.

ಉಲ್ಲೇಖ: 1. ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಕುಲಸಚಿವರು ರವರ ಪತ್ರ ಸಂಖ್ಯೆ: ಯು.ಎ-2/379/2013-14 ದಿನಾಂಕ: 24.01.2023.

ದಿನಾಂಕ: 03-03-2023ರಂದು ಬೆಳಿಗ್ಗೆ 11:00 ಗಂಟೆಗೆ "ದೃಶ್ಯಕಲಾ" ಸಂಯುಕ್ತ ಅಧ್ಯಯನ ಮಂಡಳಿಯ ಸಭೆಯನ್ನು ಚಾಮರಾಜೇಂದ್ರ ಸರ್ಕಾರಿ ದೃಶ್ಯಕಲಾ ಕಾಲೇಜು [ಕಾವಾ] ಮೈಸೂರಿನಲ್ಲಿ ಶ್ರೀ, ಬಿಂದುರಾಯ ಆರ್ ಬಿರಾದಾರ, ಅಧ್ಯಕ್ಷರು, ಸಂಯುಕ್ತ ಅಧ್ಯಯನ ಮಂಡಳಿ (ದೃಶ್ಯಕಲೆ), ಶೈಕ್ಷಣಿಕ ಸಂಯೋಜಕರು, ಮುಖ್ಯಸ್ತರು ಹಾಗೂ ರೀಡರ್, ಅನ್ವಯಕಲಾ ವಿಭಾಗ, ಕಾವಾ, ಮೈಸೂರು. ಇವರ ಅಧ್ಯಕ್ಷತೆಯಲ್ಲಿ ಬಿ.ವಿ.ಎ(ಎನ್.ಇ.ಪಿ.) ಹಾಗೂ ಎಮ್.ವಿ.ಎ(ಸಿ.ಬಿ.ಸಿ.ಎಸ್) ಸಂಯುಕ್ತ ದೃಶ್ಯಕಲಾ ಅಧ್ಯಯನ ಮಂಡಳಿ ಸಭೆಯನ್ನು ನೆಡೆಸಿ ಬಿ.ವಿ.ಎ ದೃಶ್ಯಕಲೆ ಐದು, ಆರು, ಏಳು ಮತ್ತು ಎಂಟನೇ ಸೆಮಿಸ್ಟರ್ (ಎನ್.ಇ.ಪಿ. ಮಾದರಿ) ಪಠ್ಯ ಕ್ರಮಣಿಕೆಯನ್ನು ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯಕ್ಕೆ ಸಲ್ಲಿಸಲಾಗುತ್ತಿದೆ.

(ಬಿಂದುರಾಯ ಆರ್ ಬಿರಾದಾರ)

ಅಧ್ಯಕ್ಷರು ಸಂಯುಕ್ತ ಅಧ್ಯಯನ ಮಂಡಳಿ (ದೃಶ್ಯಕಲೆ)

ಕಾವಾ,ಅಮೃತ್ಯೂಕ್ರೂರು.

ಆದ್ರಹ್ಮನ ಮಂಡಳಿ ಆ ದ್ವಾಡಾರೇಂಗ್ರ ಸರ್ಕರಿ ದೃಶಕಲಾ ಕಾರೇಜ್ Mark of the

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ದಿನಾಂಕ: 3-3-2023

ಚಾಮರಾಜೇಂದ್ರ ಸರ್ಕಾರಿ ದೃಶ್ಯಕಲಾ ಕಾಲೇಜು [ಕಾವಾ] ಮೈಸೂರು. ಸಂಯುಕ್ತ ಅಧ್ಯಯನ ಮಂಡಳಿ (ದೃಶ್ಯಕಲೆ) ಬಿ.ವಿ.ಎ (ಎನ್. ಇ. ಪಿ.) ಹಾಗೂ ಎಮ್.ವಿ.ಎ (ಸಿ.ಬಿ.ಸಿ.ಎಸ್) ಸಂಯುಕ್ತ ದೃಶ್ಯಕಲಾ ಅಧ್ಯಯನ ಮಂಡಳಿ ಸಭೆಯ ನಡವಳಿಗಳು

ದಿನಾಂಕ:03-03-2023 ರಂದು ಬೆಳಿಗ್ಗೆ 11:00 ಗಂಟೆಗೆ "ದೃಶ್ಯಕಲಾ" ಸಂಯುಕ್ತ ಅಧ್ಯಯನ ಮಂಡಳಿಯ ಸಭೆಯನ್ನು ಚಾಮರಾಜೇಂದ್ರ ಸರ್ಕಾರಿ ದೃಶ್ಯಕಲಾ ಕಾಲೇಜು [ಕಾವಾ] ಮೈಸೂರಿನಲ್ಲಿ ಶ್ರೀ, ಬಿಂದುರಾಯ ಆರ್ ಬಿರಾದರ್, ಅಧ್ಯಕ್ಷರು, ಸಂಯುಕ್ತ ಅಧ್ಯಯನ ಮಂಡಳಿ (ದೃಶ್ಯಕಲೆ), ಶೈಕ್ಷಣಿಕ ಸಂಯೋಜಕರು, ಮುಖ್ಯಸ್ತರು ಹಾಗೂ ರೀಡರ್ ಅನ್ವಯಕಲಾ ವಿಭಾಗ, ಕಾವಾ, ಮೈಸೂರು. ಇವರ ಅಧ್ಯಕ್ಷತೆಯಲ್ಲಿ ಬಿ.ವಿ.ಎ (ಎನ್. ಇ. ಪಿ.) ಹಾಗೂ ಎಮ್.ವಿ.ಎ (ಸಿ.ಬಿ.ಸಿ.ಎಸ್) ಸಂಯುಕ್ತ ದೃಶ್ಯಕಲಾ ಅಧ್ಯಯನ ಮಂಡಳಿ ಸಭೆಯ ನಡವಳಿಗಳು.

ಸಭೆಗೆ ಹಾಜರಾದ ಸದಸ್ಯರುಗಳ ಹಾಜರಿ,

| SI. No. | Name and Address of the Members | | Attendance | Signature |
|------------|--|----------|------------|--|
| 1. | Sri. Binduraya R. Biradar HOD & Reader in Department of Applied Art, CAVA, Mysore | Chairman | | Elm |
| 2. | Sri. K. Raghavendra HOD & Reader in Department of Sculpture, CAVA, Mysore. | Member | | |
| 3. | Sri. A. P.Chandrashekhar HOD & Reader in Department of Graphics [Printmaking], CAVA, Mysore | Member | | Most |
| 4. | Sri. K. Ravimurthy HOD Department of Painting & Lecturer in Department of Applied Art, CAVA, Mysore | Member | | Rowe |
| 5. | Sri. Veeranna M Arkasali HOD Department of Photography and Photojournalism & Lecturer in Department of Sculpture, CAVA, Mysore | Member | | That I want to the same of the |
| 6 | Sri, Munimohan Reader in Department of Painting, College of Fine Arts, Chitra Kala Parishat (CKP), Bangalore. | Member | Absent | _ |

Binduraya R Biradar

Reader, Dept. of Applied Art

Chairman, Board of Studies in Visual Arts, Ph: 0821-2438931 Mobile: 9481067185

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| 7. | Sri. Jayaraj M Chickpatil Assistant Professor in Department of Applied Art, University College of Fine Arts, Davangere. 577002 | Member | Albsent | |
|-----|---|--------|---------|--------|
| 8. | Sri: Madvesha Pandurangi. Assistant Professor, National Institute of Fashion Technology (NIFT) Campus Mangattuparamba, Kannur, Kerala. | Member | | mall |
| 9. | Sri: Chandan Kasyshpa. Assistant Professor, Dept. of Fine Arts, Bengalore University Bangalore. | Member | Absoul | |
| 10. | Sri: Deepak Kumara K. J. Faculty in Department of Sculpture, CAVA, Mysore. | Member | | Despal |

ತಮ್ಮ ವಿಶ್ವಾಸಿ

(ಬಿಂದುರಾಯ ಆರ್ ಬಿರಾದಾರ)

ಅಧ್ಯಕ್ಷರು

ಸಂಯುಕ್ತ ಅಧ್ಯಯನ ಮಂಡಳಿ

(ದೃಶ್ಯಕಲೆ)

ಕಾವಾ, ಮೈಸ್ಟ್ರೂಕ್ಟರು.

ಆ ದಾಡಬೇಂದ ಸರ್ವರಿ ದೃಂಕಲಾ ಕಾರೇಯ ಆ ದಾಡಬೇಂದ ಸರ್ವರಿ ದೃಂಕಲಾ ಕಾರೇಯ

DEPARTMENT OF PAINTING

CAVA, MYSORE

Program Credit Structure of Bachelor of Visual Arts (B.V.A.) 4 Years

Department of Painting Specialization

| Foundation in Visual Arts - Bachelor of Visual Arts (B.V.A.) 1st Year Program | | | | | | | | | | | | | |
|---|---|--|----------------------|----------------|------------------|----------------------------|-----------------|--|--|--|--|--|--|
| Sem | Discipline Core Major (DSC)& | Discipline Electives | Ability Enhan | | Skill Enhan | ncement Courses (SEC) | Total | | | | | | |
| | Miner Discipline Core (MDC) | (DSE) / Open | Compulsory | | | (Credits) | credits | | | | | | |
| | (Credits) | Electives (OE) | (AECC), Lai | | Skill Based | Value Based | | | | | | | |
| | | (Credits) | (Credit | (s) | (SB) | (VB) | | | | | | | |
| _ | C1 - (4 Credits) C2 - (4 Credits) | OE-1 (3) | L1 - 1 (3) | | SEC-1 (2) | Yoga (1) | | | | | | | |
| I | C3 - (4 Credits) | 07.4 (2) | L2 - 1 (3) | | | Health & Wellness (1) | 25 / 26 | | | | | | |
| | C4 - (4 Credits) C5 - (4 Credits) | OE-2 (3) | L1 - 2 (3) | EVS (3) | | Sports (1) NCC/NSS/ | 07.104 | | | | | | |
| II | C6 - (4 Credits) | | L2 - 2 (3) | 11 | Diag BY | R&R / Cultural (1) | 25 / 26 | | | | | | |
| | Exit point with Certificate (with comp | | | redits) & En | | | courses | | | | | | |
| | C7 – Painting Composition -1 | OE-3 (3) | L1 - 3 (3) | | SEC-2 (2) | Sports (1) | | | | | | | |
| III | (5 Credits) | | L2 - 3 (3) | | | NCC/NSS/R&R | 25 | | | | | | |
| | C8 – Drawing - 1(4 Credits) | | | | | (S&G)/ Cultural (1) | | | | | | | |
| | C9 – Art History (3 Credits) | | T 1 (0) | CT (2) | | G (1) | | | | | | | |
| *** | C10 – Painting Composition- 2 | | L1 - 4 (3) | CI (3) | | Sports (1) | 25 | | | | | | |
| IV | (5 Credits) | | L2 - 4 (3) | | | NCC/NSS/R&R | 25 | | | | | | |
| | C11 – Drawing- 2 (4 Credits) | | | | | (S&G)/ Cultural (1) | | | | | | | |
| F '4 | C12 – Art History (3 Credits) | : (. : /1 1 . / : | | | 1'4 | ' | | | | | | | |
| Exit po | pint with Diploma in Visual Arts Paint | <u> </u> | ourses equal to a mi | inimum of 96 | | | ects as majors) | | | | | | |
| | C13 – Painting Composition- 3 | Vocational-1 (3) | | | SEC-3 (2) | Sports (1) | | | | | | | |
| V | (5 Credits) | DSE-1 (3) | | | | NCC/NSS/R&R | 25 | | | | | | |
| | C14 – Drawing- 3 (4 Credits) | | | | | (S&G)/ Cultural (1) | | | | | | | |
| | C15 – New Media – 1 (3 Credits) | | | | | | | | | | | | |
| | C16 – Art History (3 Credits) | Y (1 1 2 (2) | | | GEG 4 (2) | G 4 (1) | | | | | | | |
| ¥77 | C17 – Painting Composition- 4 | Vocational-2 (3) | | | SEC-4 (2) | Sports (1) | 25 | | | | | | |
| VI | (5 Credits) | DSE-2 (3) | | | | NCC/NSS/R&R | 25 | | | | | | |
| | C18 – Drawing- 4 (4 Credits) | | | | | (S&G)/ Cultural (1) | | | | | | | |
| | C19 – New Media - 2 (3 Credits) | | | | | | | | | | | | |
| | C20 – Art History (3 Credits) | eta D.V.A. in Dainting (| ith completion of a | | to a minimum : | of 140 anadita an aanti | udias) | | | | | | |
| | Exit point with Bachelor of Visual A | | iui completion of c | ourses equal | io a minimum o | 140 credits or continue st | uaies) | | | | | | |
| VII | C21 – Creative Painting (5 Credits) | Vocational-3 (3) DSE-3 (3) | | | | | 20 | | | | | | |
| VII | C22 – Philosophy of Art (3 | Res. Methodology & | | | | | 20 | | | | | | |
| | Credits) | | | | | | | | | | | | |
| | C23 – Creative Painting (5 | Synopsis (3+3) Vocational-4 (3) | | | | | | | | | | | |
| VIII | Credits) | DSE-4 (3) | | | | | 20 | | | | | | |
| V 111 | C24 – Philosophy of Art (3 | Res. Project (6) * | | | | | 20 | | | | | | |
| | Credits) | Kes. 1 Toject (0) | | | | | | | | | | | |
| | | vard of Bachelor of Visual | Arts R.V.A. Dogra | e with Hono | ours in Painting | | | | | | | | |
| | | completion of courses equa | | | | | | | | | | | |
| | (with C | completion of courses equa | ar to a minimulli or | 100 cicuits (| or commue stud | 100) | | | | | | | |

* In lieu of the research Project, two additional elective papers/ Internship may be offered.

| | Bachelor of Department of Painting (B.V.A.) 3 rd Year Program | | | | | | | | | | | | | |
|----|--|---|--|---|---|----|--|--|--|--|--|--|--|--|
| V | C13 – Painting Composition - 3 (5 Credits) C14 - Drawing - 3 (4 Credits) C15 – New Media- 1 (3 Credits) C16 - Art History – Indian Art Part – 2 (3 Credits) | Vocational-1 (3) DSE-1 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | SEC-3 Critical Thinking & Problem Solving or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 25 | | | | | | | | |
| VI | C17 - Painting Composition - 4 (5 Credits) C18 - Drawing - 4 (4 Credits) C19 - New Media - 2 (3 Credits) C20 - Art History - Western Art Part - 2 (3 Credits) | Vocational-2 (3) DSE-2 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | SEC-4 Societal Communic ation or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 25 | | | | | | | | |

Exit point with Bachelor of Visual Arts (B.V.A.) in Painting (with completion of courses equal to a minimum of 140 credits) or continue studies)

| | Bachelor of Department of Painting (B.V.A.) 4th Year Program | | | | | | | | | | |
|------|--|--------------------------------------|--------------------|-----------|------------------|---|----|--|--|--|--|
| | C21 – Drawing & Painting (5 | Vocational-3 (3) | | | | | | | | | |
| | Credits) | DSE-3 | | | | | | | | | |
| | C22 - Philosophy of Art – Indian | Painting/ Sculpture/ | | | | | | | | | |
| VII | Aesthetics (3 Credits) | Graphics/ Applied | | | | | 20 | | | | |
| | | Art/ Photography and Photojournalism | | | | | 20 | | | | |
| | | (3) | | | | | | | | | |
| | | Res. Methodology | | | | | | | | | |
| | | and Synopsis (3+3) | | | | | | | | | |
| | C23 - Drawing & Painting (5 | Vocational-4 (3) | | | | | | | | | |
| | Credits) | DSE-4 | | | | | | | | | |
| | C24 - Philosophy of Art – Western | Painting Sculpture/ | | | | | | | | | |
| VIII | Aesthetics (3 Credits) | Graphics/ Applied | | | | | 20 | | | | |
| | | Art/ Photography | | | | | | | | | |
| | | and Photojournalism (3) | | | | | | | | | |
| | | ` , | | | | | | | | | |
| | | Res. Project (6) * | | | | | | | | | |
| | Award o | f Bachelor of Visual Art | ts (B.V.A.) Degree | with Hono | ours, in Paintin | g | | | | | |

(with completion of courses equal to a minimum of 180 credits) or continue studies)

Acronyms Expanded

DSC: Discipline Specific Core (Course)

DSE: Discipline Specific Elective

OEC: Open Elective Course

AECC: Ability Enhancement Compulsory Course

SEC-SB/VB: Skill Enhancement Course-Skill Based/ Value Based FA: Formative Assessment / Internal Assessment (IA)

SA: Summative Assessment / Semester End Examination. (SEE)

L+**T**+**P:** Lecture + Tutorial + Practical(s)

^{*} In lieu of the research Project, two additional elective papers/ Internship may be offered.

THE FOLLOWING TABLES INDICATES EACH SUBJECT & SCHEME OF EXAMINATION

Pattern of Examination – Distribution of Marks & L:T:P Pattern

Program: Bachelor of Visual Arts (B.V.A.)

Department of Painting Specialization

V - Semester

| Core | Course | | | | | | | | | | |
|-------|--|---------------|-------|-------|------|---------|----------|------|-------|----------|-----------------------|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ctical's | Exam | Max- | Min-Pass | Examination Type & |
| 52.11 | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Hours |
| V | Painting Composition - 3 (5 Credits) (0+2+3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Drawing - 3 (4 Credits) (0+ 1+ 3) | DSC 14 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | New Media- 1 (3 Credits) (0+ 1+ 2) | DSC 15 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Art History (Indian Art Part – 2) (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| SKIL | L Enhancement Courses | | | | | | | | | | |
| V | Critical Thinking & Problem Solving or Some other (2 Credits) (1+0+1) | SEC – SB 3 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | 2 Hour |
| V | Sports (1 Credits) (0+0+2) | SEC – | | | | | | | | | |
| V | NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | VB 3 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | Display & Viva |
| Disci | pline Specified Electives | | | | | | | | | | |
| V | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Vocational – 1 (3 Credits) (0+1+2) | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | | | | | |
|-------|--------------------------------|---------|---|---|---|----|----|----|-----|----|----------------|--|--|--|--|
| V | Painting | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | | |
| V | Sculpture | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | | |
| V | Graphics (Printmaking) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | | |
| V | Applied Art | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | | |
| V | Photography and | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | | |
| | Photojournalism | | | | | | | | | | | | | | |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | | |
|------|--|--------|---|---|---|----|----|----|-----|----|----------------|--|--|
| V | Vocational - 1 | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |

Department of Painting Specialization

VI - Semester

| Core | Core Course | | | | | | | | | | | | |
|-------|--|---------|-------|-----------|------|---------|----------|------|-------|----------|-------------------|--|--|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ctical's | Exam | Max- | Min-Pass | Examinati on | | |
| SENI | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Type & Hours | | |
| VI | Painting Composition - 4 (5 Credits) (0+ 2+ 3) | DSC 17 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VI | Drawing - 4 (4 Credits) (0+ 1+ 3) | DSC 18 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VI | New Media- 2 (3 Credits) (0+ 1+ 2) | DSC 19 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VI | Art History (Western Art Part -2) (3 Credits) (2+ 1+ 0) | DSC 20 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| Skill | Enhancement Courses | | | | | | | | | | | | |
| VI | Societal Communication or | SEC – | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | 2 Hour | | |
| V 1 | Some other (2 Credits) (1+0+1) | SB 4 | U | U | U | | <i>J</i> | 23 | 30 | 20 | 2 11001 | | |
| VI | Sports (1 Credits) (0+0+2) | SEC – | | | | | | | | | D:1 0 | | |
| VI | NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | VB 4 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | Display & Viva | | |
| Disci | pline Specified Electives | | | | | | | | | | | | |
| VI | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|--|--|--|
| VI | Painting | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| VI | Sculpture | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| VI | Graphics (Printmaking) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| VI | Applied Art | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| VI | Photography and Photojournalism | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|------|--|------|---|---|---|----|----|----|-----|----|-------------------|--|
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Painting Specialization

VII - Semester

| Core | Course | | | | | | | | | | | | |
|-------|--|---------|-------|-------|------|---------|----------|------|-------|----------|-------------------|--|--|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ctical's | Exam | Max- | Min-Pass | Examina tion | | |
| SEM | Credits - L : T : P | Type | C1 | C2 | С3 | C1 | C2 | С3 | Marks | C1+C2+C3 | Type & Hours | | |
| VII | Creative Painting (5 Credits) (0+2+3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VII | Philosophy of Art – Indian Aesthetics (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| Disci | Discipline Specified Electives | | | | | | | | | | | | |
| VII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VII | Research Synopsis (Project) (3 Credits) (0+1+2) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva | | |
| VII | Research Methodology (Theory) (3 Credits) (2+1+0) | | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Painting | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Sculpture | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Graphics (Printmaking) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Applied Art | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Photography and Photojournalism | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | |
|------|--|------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Painting Specialization

VIII - Semester

| Core | Core Course | | | | | | | | | | |
|--------|--|---------|------------|----|------|---------------------|----|------|-------|----------|-----------------------|
| SEM | Core Course & | Course | IA- Theory | | Exam | xam IA- Practical's | | Exam | Max- | Min-Pass | Examination Type & |
| SELVE | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | | Hours |
| VIII | Creative Painting (5 Credits) (0+2+3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Philosophy of Art – Western Aesthetics (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| Discip | line Specified Electives | | | | | | | | | | |
| VIII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Project / Internship (6 Credits) (0+2+4) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva |
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Discip | Discipline Specified Electives | | | | | | | | | | |
|--------|------------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VIII | Painting | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Sculpture | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Graphics (Printmaking) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Applied Art | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Photography and Photojournalism | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

| Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|--|----------------|------|---|---|---|----|----|----|-----|----|-------------------|
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

$Theory\ Papers-Total\ Marks-\ 60$

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

BVA 5th Semester

Discipline Core Courses (DSC)

| Course 13 Painting Composition - 3 | | | rse 14 ring - 3 | | urse 15 Media -1 | Course 16 Art History (Indian Art Part – 2) | | |
|------------------------------------|-----------|-----------|--------------------|-----------|---------------------|---|-----------|--|
| Number | Number of | Number | Number | Number | Number of | Number | Number of | |
| of | Teaching | of | of | of | Teaching | of | Lecture | |
| Practical Credits | hours/sem | Practical | Teaching | Practical | hours/sem | Theory | hours/sem | |
| Credits | | Credits | hours/sem | Credits | | credits | | |
| 5 | 160 | 4 | 128 | 3 | 96 | 3 | 64 | |

Course Title: Painting Composition – 3

| Course Title: Painting Composition - 3 | | | | | |
|--|------------------------------------|--|--|--|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
- 2. It will equip them with rendering skills and hand & mind association.
- 3. Course also provides opportunity to learn from the interdisciplinary domains.
- 4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 13 – Painting Composition – 3 | 160Hrs |
|---|--------|
| Unit 01: | 53/54 |
| Chapter No. 01: Head study (water color, oil color, etc) | |
| Chapter No. 02: Stil life (water color, oil, poster, soft pastels etc) | |
| Chapter No. 03: Landscape, city scape, riverscape (water color, oil, etc) | |
| Unit 02: | 53/54 |
| Chapter No. 04: observation of natural & man made habitat. (rapid sketches, study etc). | |
| Transformation of observation into suitable artistic medium, contemplate on observed | |
| reality and artistic possibilities, contemplation with hands on experience in different | |
| formats & surfaces. (canvas, paper, wood, metal, etc) | |
| Chapter No. 05: contemplation with hands on experience in different mediums (water | |
| color, oil color, pastels, pencil, pen, ink, any other etc) | |
| Chapter No. 06: contemplation with hands on experience in different pictorial spaces (wall, | |
| larger spaces, spaces with context, etc) | |
| Unit 03: | 53/54 |
| Chapter No. 07: contemplation with hands on experience in reference to similar ideas/ | |

approaches by other artists.

Chapter No. 08: Contemplation of works with other students - interactions - development Chapter No. 09: Introduction to shapes: Natural & Geometrical. Explore pattern, rhythm, and movement in space.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Drawing – 3

| Course Title: Drawing - 3 | |
|--|------------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
- 2. It will equip them with rendering skills and hand & mind association.
- 3. Course also provides opportunity to learn from the interdisciplinary domains.
- 4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 14 – Drawing – 3 | 128Hrs |
|--|--------|
| Unit –01: Basics of Drawing | 40/42 |
| Chapter No. 01: Figure drawing and construction. | |
| Chapter No. 02: Stressing line and forms. | |
| Chapter No. 03: Study of anatomy as the basis for understanding the human figure. (Black | |
| and Wight) | |
| Unit –02: Life study drawing | 40/42 |
| Chapter No. 04: Study the structure of humans, animal, bird and insects through outdoor | |
| practice. | |
| Chapter No. 05: Studio practice and rendering. (Object study, Still life, etc.) | |
| Chapter No. 06: Study of individual parts of human and animals with moments. | |
| Unit -03: Drawing Composition | 40/42 |
| Chapter No. 07: Composition drawing with study of texture, form, tone, etc. | |
| Chapter No. 08: Drawing as medium of imitation. | |
| Chapter No. 09: Expressing drawing through deferent methods and medias. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Reference Resources

Pictorial Composition and the. Critical Judgment of Pictures by Henry Rankin Poore.

https://www.gutenberg.org/files/26638/26638-pdf.pdf

Betty Edwards, Drawing on the Right Side of the Brain:

https://archive.org/details/pdfy-5dQt81v7NYVZl2La

Course Title: New Media – 1

| Course Title: New Media - 1 | |
|--|------------------------------------|
| Total Contact Hours: 96 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. To understand new possibilities of unknown mediums
- 2. To use effectively unconventional art mediums for the expression
- 3. To heighten the visual expression and experience of art
- 4. To understand and implement medium as metaphor in making art meaningful
- 5. To enable artistic contextualization for found/existing objects

| Content of Course 15 – New Media – 1 | 96 Hrs |
|---|--------|
| Unit -01: | 32 |
| Chapter No. 01: Observation of everyday surrounding in all material manifestation. (folk, | |
| tribal, handicraft, hand loom, traditional, murals, popular culture, visual culture, mass | |
| media, animated images, social media images etc) | |
| Chapter No. 02: Draw, document, photograph, sketch the observation | |
| Chapter No. 03: Contemplation of observed images/drawings at personal & social context. | |
| Unit -02: | 32 |
| Chapter No. 04: Explore the old traditional medias in new approce of painting. | |
| Chapter No. 05: Possiblityes and experimentation on new way of art practice. | |
| Chapter No. 06: Intention behind new medias and domination in contemporary art. | |
| Unit -03: | 32 |
| Chapter No. 07: Contemplate the objects/images relationship with social reality and | |
| oneself. | |
| Chapter No. 08: Explore the artistic representation in any appropriate medium, manner the | |
| earlier observation of object/images. | |
| Chapter No. 09: consider the placement and presentation of new media works in an | |
| appropriate space, time, and context. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Art History (Indian Art Part – 2)

| Course Title: Art History (Indian Art Part – 2) | | | | | |
|---|-----------------------------------|--|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. To understand the development of history of art making from the past
- 2. To understand the visual language of various phases of medieval to modern times.
- 3. To understand the impact of pictorial composition of miniatures.
- 4. To understand the colonial impact on classical traditions of Indian art.
- 5. To understand the emergence of modern art language in Indian art

| Content of Course 16 – Art History (Indian Art Part – 2) (Classes conducted by | 64Hrs |
|--|-------|
| Department of Art History) | |
| Unit -01: Medieval Art History | 20/21 |
| Chapter No. 01: Vijayanagara Art & Architecture. | |
| Chapter No. 02: Islamic Art & Architecture in India. (Mughal and Deccan Sultanets) | |
| Chapter No. 03: Company School of Art. | |
| Unit -02: Indian Minatare Painting Schools and Styles | 20/21 |
| Chapter No. 04: Mughal and Sultante schools. | |
| Chapter No. 05: Rajasthani and Pahari Schools. | |
| Chapter No. 06: Deccani School. | |
| Unit -03: Modern and Colonial Indian art | 20/21 |
| Chapter No. 07: Company School of Art | |
| Chapter No. 08: Bengal Revivalism | |
| Chapter No. 09: Modern and Contemporary Art Movements in Indian | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

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- Dr. Suryanath.M.U.Kamat, A Concise history of Karnataka from pre-historic times to the present, Jupiter books, MCC, Bangalore, 2001 (Reprinted 2002) OCLC: 7796041
- Hampi, A Travel Guide, Department of Tourism, India, Good Earth publication, New Delhi 2003 <u>ISBN</u> 81-87780-17-7
- New Light on Hampi, Recent research in Vijayanagara, edited by John M. Fritz and George Michell, MARG, 2001, ISBN 81-85026-53-
- J. M. Bloom; S. S. Blair (2009). *Grove Encyclopedia of Islamic Art and Architecture, Vol. II.* New York: Oxford University Press. pp. vii. ISBN 978-0-19-530991-1.
- Blurton, T. Richard, *Hindu Art*, 1994, British Museum Press, <u>ISBN 0 7141 1442 1</u>

- Chakraverty, Anjan, Indian Miniature Painting, 2005, Lustre Press, ISBN 8174363343, 9788174363343
- Craven, Roy C., *Indian Art: A Concise History*, 1987, Thames & Hudson (Praeger in USA), ISBN 0500201463
- Harle, J.C., *The Art and Architecture of the Indian Subcontinent*, 2nd edn. 1994, Yale University Press Pelican History of Art, ISBN 0300062176
- Havell, E. B. (1908). *Indian sculpture and painting. John Murray, London.*
- Coomaraswamy, Ananda K. (1914). Viśvakarmā; examples of Indian architecture, sculpture, painting, handicraft. London.
- Havell, E. B. (1920). A Handbook of Indian Art. John Murray, London.
- Indian Painting, by Percy Brown. Published by Y. M. C. A. publishing house, 1960.
- Indian Painting, by Philip S. Rawson. Published by P.Tisné, 1961.
- *Indian Painting: The Scene, Themes, and Legends*, by Mohindar Singh Randhawa, John Kenneth Galbraith. Published by Houghton Mifflin, 1968.
- *Indian Painting*, by Douglas E. Barrett, <u>Basil Gray</u>. Published by Skira, 1978. <u>ISBN 0-8478-0160-8</u>.
- Kossak, Steven. (1997). *Indian court painting*, 16th–19th century. Metropolitan Museum of Art. ISBN 0-87099-783-1
- Stella Kramrisch (1954). <u>The Art of India: Traditions of Indian Sculpture</u>, <u>Painting</u>, <u>and Architecture</u>. <u>Phaidon Publishers. ISBN 9788120801820. OCLC 16539346</u>.
- Stella Kramrisch (1928). <u>The Vishnudharmottaram, part III. A treatise on Indian painting</u>. Calcutta University Press. <u>OCLC 504043783</u>.
- Lerner, Martin (1984). The flame and the lotus: Indian and Southeast Asian art from the Kronos collections. New York: The Metropolitan Museum of Art. ISBN 0-87099-374-7.
- Parul Dave Mukherji (2001). <u>विष्णुधर्मोत्तरपुराणीयं चित्रसूत्रम् (The Citrasutra of the Vishnudharmottara Purana)</u>. Motilal Banarsidass Publishers. <u>ISBN 978-81-208-1805-7</u>.
- Isabella Nardi (2007b). <u>The Theory of Citrasutras in Indian Painting: A Critical Re-evaluation of their Uses and Interpretations</u>. Routledge. <u>ISBN 978-1-134-16523-0</u>.
- Isabella Nardi (2007). "The concepts of Painting and the Figure of the Painter as Described in Selected Sanskrit Sources". Archiv Orientální. 75 (3).
- <u>A History of Indian Painting: The Modern Period</u> by Krishna Chaitanya. Published by Abhinav Publications, 1994. ISBN 81-7017-310-8.
- C. Sivaramamurti (1996). Indian Painting. India Book House. ISBN 8123720149. OCLC 977530313.
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- Ramayana by Valmiki illustrated with Indian miniatures from the 16th to the 19th century, Diane de Selliers Publisher, 2011, ISBN 978-2-903656-76-8
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- R. Siva Kumar. <u>Santiniketan: The Making of a Contextual Modernism</u>, National Gallery of Modern Art, New Delhi, 1997.[43][27]
- R. Siva Kumar. *K.G. Subramanyan: A Retrospective*, National Gallery of Modern Art, New Delhi, 2003. ISBN 8187902132.[44]
- R. Siva Kumar, *A Ramachandran: A Retrospective*, National Gallery of Modern Art, New Delhi, 2004. ISBN 9788187737049.[45][46]
- R. Siva Kumar, K.S. Radhakrisnan, Art Alive Gallery, New Delhi, 2004. ISBN 8190184407. [47]
- R. Siva Kumar. *My Pictures: A Collection of Paintings by <u>Rabindranath Tagore</u>, Visva Bharati and Viva Books, New Delhi, 2005. <u>ISBN</u> 8130901595.[48][49]*
- R. Siva Kumar, *The Khoai*, Gallery Espace, New Delhi, 2007.[50]
- R. Siva Kumar with <u>Ghulam Mohammed Sheikh</u>, <u>Benodebehari Mukherjee</u>: A Centenary Retrospective, <u>National Gallery of Modern Art</u>, New Delhi, 2007.<u>ISBN 9788187737247[51][52]</u>

- R. Siva Kumar, K. G. Subramanyan: The Painted Platters, The Guild, Mumbai, 2007. ISBN 8190328336.[53][54]
- R. Siva Kumar, *Paintings of Abanindranath Tagore*, Pratikshan Books, Kolkata, 2008. ISBN 81-89323-09-1.[55][56]
- R. Siva Kumar, *Sensibility Objectified: The Sculptures of Sarbari Roy Choudhury*, Akar Prakar, Lalit Kala Akademi and Mapin, Kolkata, 2009.ISBN 1890206032. ISBN 978-1-890206-03-1.[57][58][59]
- R. Siva Kumar, K. G. Subramanyan: Drawings, The Guild, Mumbai, 2010. ISBN 8187902132.[60][61]
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- R. Siva Kumar, *The Last Harvest: Paintings of Rabindranath*, Mapin, Ahamedabad, 2011.(with contributions from William Radice, Uma Das Gupta, Kris Manjapra, Martin Kämpchen (de), etc.) ISBN 9788189995614.[63][64]
- R. Siva Kumar, <u>Ramkinkar Baij (book)"</u>, Delhi Art Gallery, New Delhi, 2012. <u>ISBN 9381217246</u>.
- R. Siva Kumar, Enchantment and Engagement: Murals of K.G. Subramanyan, Seagull Books, Kolkata, 2015.

Discipline Specified Elective Courses (DSE) - 1

| DSE Course 1 Painting DSE Course 1 Sculpture | | DSE Course 1 Graphics (Printmaking) | | | |
|--|-------------------------|--|-------------------------|----------------------|-------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| | DSE Course 1 Applied Art | DSE Course 1 Photography and Photojournalism | | |
|----------------------|-----------------------------|--|----------------------------|--|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 1 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Transformation of observation into suitable painting medium. | 30/32 |
| Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, | 30/32 |
| wood, metal, etc.) | |
| Unit 03: Personal expression through painting medias and possibilities. | 30/32 |

| Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
|--|-------|
| Unit 01: Relief sculpture practice in different medias with personal expression. | 30/32 |
| Unit 02: Transform self-expression in to tree dimension and practice maquettes and | 30/32 |
| sculpture making in clay. | |
| Unit 03: Tools and techniques of molding and casting, practice in any one media. | 30/32 |

| Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
|---|-------|
| of Graphics [Printmaking]) | |
| Unit 01: Expressing drawing through printing process. | 30/32 |
| Unit 02: Execution of planography with lithography and platography. | 30/32 |
| Unit 03: Exploration of drawing appropriate to engraving method. | 30/32 |

| Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied | 96Hrs |
|---|-------|
| Art) | |
| Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that | 30/32 |
| will make the key parts of the message stand out for the reader. | |
| Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote. | 30/32 |

| Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image | 30/32 |
|--|-------|
| or Illustration. | |
| Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by | 96Hrs |
| Department of Photography & Photojournalism) | |
| Unit 01: Lighting in photography | 30/32 |
| Unit 02: High key & Low key Photography | 30/32 |
| Unit 03: Industrial Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 6th Semester

Discipline Core Courses (DSC)

| Course 17 Painting Composition - 4 | | | rse 18 ving - 4 | Course 19 New Media - 2 | | Course 20 Art History (Western Art Part – 2) | |
|------------------------------------|-----------|-----------|--------------------|----------------------------|-----------|--|-----------|
| Number | Number of | Number | Number | Number | Number of | Number | Number of |
| of | Teaching | of | of | of | Teaching | of | Lecture |
| Practical Credits | hours/sem | Practical | Teaching | Practical | hours/sem | Theory | hours/sem |
| Credits | | Credits | hours/sem | Credits | | credits | |
| 5 | 160 | 4 | 128 | 3 | 96 | 3 | 64 |

Course Title: Painting Composition – 4

| Course Title: Painting Composition – 4 | | | | | |
|--|------------------------------------|--|--|--|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
- 2. It will equip them with rendering skills and hand & mind association.
- 3. Course also provides opportunity to learn from the interdisciplinary domains.
- 4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 17 – Painting Composition – 4 | 160Hrs |
|--|--------|
| Unit 01: | 53/54 |
| Chapter No. 01: Stil life study based on collection of various kinds of objects, fabric from | |
| personal collection. (any medium) | |
| Chapter No. 02: Life study of people from once intimacy or conscious choice in various | |
| gestures. (any medium) | |
| Chapter No. 03: composition of spaces, events, situations from personal memory or live | |
| Unit 02: | 53/54 |
| Chapter No. 04: Studies of objects and object groups in space. | |

| Chapter No. 05: Studies of human figures and animal forms. | |
|--|-------|
| Chapter No. 06: Studies of local colors, traditional colors and folk colours. | |
| Unit 03: | 53/54 |
| Chapter No. 07: To Create a composition based on reference to objects/events of personal | |
| importance to oneself. | |
| Chapter No. 08: Exercises in the use of color and tonal-textural values exploration. | |
| Chapter No. 09: Analysis of various kinds of space in tradition. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Reference Resources

https://www.youtube.com/watch?v=916zgy822DU https://www.youtube.com/watch?v=k-gpGkiMNI4 https://www.youtube.com/watch?v=LAYvMtD8yuU https://www.youtube.com/watch?v=cjwYNsrArgM

Course Title: Drawing – 4

| Course Title: Drawing – 4 | |
|--|------------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. It will bring in keen observation and grasping abilities.
- 2. It aims to develop an understanding and transfer into visual perception on a linear format.
- 3. It will equip them with rendering skills and hand & mind association.
- 4. Course also provides opportunity to learn from the interdisciplinary domains.
- 5. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 18 – Drawing – 4 | 128Hrs |
|---|--------|
| Unit –01: Basics of Drawing | 40/42 |
| Chapter No. 01: Analytical study of life drawing. | |
| Chapter No. 02: Refining technical abilities in drawing. | |
| Chapter No. 03: Exploring different forms of rendering. | |
| Unit –02: Life study drawing | 40/42 |
| Chapter No. 04: Observation and understanding structure of human drawing. | |
| Chapter No. 05: Study of individual human Anatomy. | |
| Chapter No. 06: Study of human body in different gesture and expression. | |
| Unit -03: Drawing Composition | 40/42 |
| Chapter No. 07: Drawing as medium of expression | |
| Chapter No. 08: Drawing as medium of imagination. | |
| Chapter No. 09: Expressing drawing through painting process. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: New Media – 2

| Course Title: New Media - 2 | |
|--|------------------------------------|
| Total Contact Hours: 96 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. To understand new possibilities of unknown mediums
- 2.To use effectively unconventional art mediums for the expression
- 3. To heighten the visual expression and experience of art
- 4. To understand and implement medium as metaphor in making art meaningful
- 5. To enable artistic contextualization for found/existing objects

| Content of Course 19 – New Media – 2 | 96 Hrs |
|---|--------|
| Unit -01: | 32 |
| Chapter No. 01: Experriments on envernamentl work of art. | |
| Chapter No. 02: Study the scaleing and posibalities of expression. | |
| Chapter No. 03: Work on fragile materiales and importence in new way of approach. | |
| Unit -02: | 32 |
| Chapter No. 04: Installations and importence of new medias of art. | |
| Chapter No. 05: Site specific importence and media possibilities. | |
| Chapter No. 06: Abstract, Minimal, Kinetic, and other art forms and new approaches. | |
| Unit -03: Medium Search | 32 |
| Chapter No. 07: Contemplating on non conventions raw materials as medium of | |
| expression. (idea generation through images/prototypes) | |
| Chapter No. 08: Prototype (2D/3D/ Mixed materials) | |
| Chapter No. 09: Exploration of final work. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Resources

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- Wallace, Isabelle Loring and Jennie Hirsh, *Contemporary Art and Classical Myth*. Farnham: Ashgate (2011), <u>ISBN</u> 978-0-7546-6974-6
- Warr, T. (Ed.). (2012). *The Artist's Body* (Revised). New York, N.Y.: Phaidon Press, <u>ISBN</u> <u>978-0714863931</u>
- Wilson, M. (2013). *How to read contemporary art : experiencing the art of the 21st century.* New York, N.Y.: Abrams, <u>ISBN 978-1419707537</u>

Course Title: Art History (Western Art Part – 2)

| Course Title: Art History (Western Art Part – 2) | |
|--|-----------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. To trace the development of art in the west
- 2. To understand and distinguish the visual language of art from 15th Century onwards
- 3. To understand the interface of religious ideas and secular thinking in the art of west.
- 4. To understand and assimilate the enlightenment thinking on art of post 18th Century.
- 5. To understand the development of history painting in the west
- 6. To understand the impact of technology and industrialization on art practice.
- 7. To understand the impact post world war in art making in Germany and America.

To understand the expanded artistic expression in 21th Century new media art development.

| Content of Course 20 – Art History (Western Art Part – 2) (Classes conducted by | 64Hrs |
|---|-------|
| Department of Art History) | |
| Unit -01 | 20/21 |
| Chapter No. 01: Renaissance in North. | |
| Chapter No. 02: Mannerism. | |
| Chapter No. 03: Baroque & Rococo. | |
| Unit –02: The Modern World | 20/21 |
| Chapter No. 04: Neo Classism & Romanticism. | |
| Chapter No. 05: Realism and Impressionism. | |
| Chapter No. 06: Post Impressionism & Expressionism. | |
| Unit –03: Twentieth Century Art Moments | 20/21 |
| Chapter No. 07: Cubism and Abstract art movements. | |
| Chapter No. 08: Pop Art and Major 20 th century art movements. | |
| Chapter No. 09: 21st century and Contemporary art movements. | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

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- Frazier, Nancy (2000). The Penguin Concise Dictionary of Art History. New York: Penguin Reference. <u>ISBN 978-0-14-051420-9</u>. <u>OCLC 70498418</u>.
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 Dover. ISBN 9780486202150. OCLC 1200478998. Read, Herbert Edward; Read, Benedict; Tisdall, Caroline; Feaver,
 William (1975). A Concise History of Modern Painting. New York: Praeger Publishers. ISBN 978-0-275-71730-8. OCLC 741987800, 894774214, 563965849
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- Atkins, Robert (1997). <u>Artspeak: A Guide to Contemporary Ideas, Movements, and Buzzwords</u> (2nd ed.). New York: Abbeville Press Publishers. <u>ISBN 978-0-7892-0415-8</u>. <u>OCLC 605278894</u> –.
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- Clement, Russell (1996). Four French Symbolists: A Sourcebook on Pierre Puvis de Chavannes, Gustave Moreau, Odilon Redon, and Maurice Denis. Westport, Conn: Greenwood Press. ISBN 978-0-313-29752-6. OCLC 34191505.
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Discipline Specified Elective Courses (DSE) - 2

| DSE Course 2 Painting | | DSE Course 2 Sculpture | | | |
|--------------------------|----------------|---------------------------|----------------|----------------------|----------------|
| Practical Credits | Teaching | Practical Credits | Teaching | Practical Credits | Teaching |
| Cicuits | hours/semester | Cicuits | hours/semester | Cicuits | hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 2 Applied Art | | DSE Course 2 Photography and Photojournalism | |
|-----------------------------|-------------------------|--|----------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 |

| Content of DSE Course 2 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Possibilities and methods of basic painting process. | 30/32 |
| Unit 02: Practice any one media of painting with self-expression. | 30/32 |
| Unit 03: Develop the composition through day to day life. | 30/32 |

| Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
|--|-------|
| Unit 01: Terracotta sculptures. | 30/32 |
| Unit 02: Round sculptures in wood or stone. | 30/32 |
| Unit 03: Molding and casting practice in any one media. | 30/32 |

| Content of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
|---|-------|
| of Graphics [Printmaking]) | |
| Unit 01: Expressing drawing through printing process. | 30/32 |
| Unit 02: Understanding serigraphy process through drawing. | 30/32 |
| Unit 03: Understanding fabric and it's printing through process. | 30/32 |

| Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied | 96Hrs |
|---|-------|
| Art) Unit 01: Vector Graphics – Creating Communicational Design. | 30/32 |
| Unit 02: Vector Graphics - Creating Pattern Design. | 30/32 |
| Unit 03: Vector Graphics - Creating Character Design / Illustration in your own concept. | 30/32 |

| Content of DSE Course 2 – Photography & Photojournalism (Classes conducted by | 96Hrs |
|---|-------|
| Department of Photography & Photojournalism) | |
| Unit 01: Wild Life Photography | 30/32 |
| Unit 02: Product Photography | 30/32 |
| Unit 03: Travel Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 7th Semester

Discipline Core Courses (DSC)

| Course 21 Creative Painting | | Course 22 Philosophy of Art – Indian Aesthetics | | Research Methodology (Theory) | | Research Synopsis (Practicals) | |
|--------------------------------|--------------------|---|----------------------|----------------------------------|-------------------|-----------------------------------|--------------------|
| Number of | Number of Teaching | Number of | Number of | Number of | Number of Lecture | Number of | Number of Teaching |
| Practical Credits | hours/sem | Theory credits | Lecture hours/sem | Theory credits | hours/sem | Practical Credits | hours/sem |
| 5 | 160 | 3 | 64 | 3 | 64 | 3 | 64 |

Course Title: Creative Painting

| Course Title: Creative Painting | |
|--|------------------------------------|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. It will bring in keen observation and grasping abilities.
- 2. It aims to develop an understanding and transfer into visual perception on a linear format.
- 3. It will equip them with rendering skills and hand & mind association.
- 4. Course also provides opportunity to learn from the interdisciplinary domains.
- 5. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 21 – Creative Painting | 160Hrs |
|--|--------|
| Unit 01: | 53/54 |
| Chapter No. 01: Drawing & painting as medium of personal expression (exploration with | |
| chosen medium) | |
| Chapter No. 02: Identify and associate the mind, sense and image transformation | |
| Chapter No. 03: Exploring personal sensibilities in appropriate manner. (consider the body | |
| of work and visual sensibilities developed in oneself) | |
| Unit 02: | 53/54 |
| Chapter No. 04: Compositional analysis | |
| Chapter No. 05: Independent composition. | |
| Chapter No. 06: Analysis of various kinds of space in tradition. | |
| Unit 03: | 53/54 |
| Chapter No. 07: Application of Compositional Techniques. | |
| Chapter No. 08: Exercises in exploration of space in painting. | |
| Chapter No. 09: Preparing composition more suited towards independent exploration. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Reference Resources

https://www.artforum.com/

https://www.oxfordartonline.com/page/art-in-the-21st-century#

Course Title: Philosophy of Art– Indian Aesthetics

| Course Title: Philosophy of Art– Indian Aesthetics | | | | |
|--|-----------------------------------|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. How cultural history is documented reflected in the visual arts
- 2. How religious practice beliefs socio political Indirectly effects artistic Perceptions
- 3. How Religious philosophical school and thoughts becomes the Source of art History
- 4. How cultural history is the main source in the development of art history
- 5. Study of Great sagas, scholars, political and Social movements plays important role in the visual art development
- 6. To understand the development of Aesthetic Theories proposed by Indian Theoreticians.
- 7. Associate the Art Principles with Visual Arts of different periods.

| Content of Course 22 – Philosophy of Art – Indian Aesthetics (Classes conducted by | 64Hrs |
|---|-------|
| Department of Art History) | |
| Unit -01 | 20/21 |
| Chapter No. 01: Introduction to Aesthetics and its scope. | |
| Chapter No. 02: Genesis and development of Indian Aesthetics. | |
| Chapter No. 03: Brief introduction to the basic principles of Indian philosophy as related to | |
| the arts. | |
| Unit -02 | 20/21 |
| Chapter No. 04: Evolution of the Aesthetic concepts. | |
| Chapter No. 05: Natayashastra of Bharat Muni. | |
| Chapter No. 06: Theories of Rasa, Dhvani, Alamkara, Riti, Guna and Dosha. | |
| Unit -03 | 20/21 |
| Chapter No. 07: Inter relationship of the above concepts and their relevance to arts. | |
| Chapter No. 08: Interrelationship of visual and performing arts. | |
| Chapter No. 09: Shadanga relevance to Vishnudharmottara Purana. | |

Pedagogy - Lecture Method – Class Room Teaching. **-** Assignment based learning. **-** Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. **-** Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Resources

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- Sukla, Ananta Charan, *Art, Reality and the Reality of the Arts: Ontology, Representation and The Sister Arts Theory in Indian Aesthetics*, Indian Response to Literary Theory, Delhi: 1996
- Sukla, Ananta Charan, *Emotion, Aesthetic Experience and the Contextualist Turn*, International Yearbook of Aesthetics: 1996
- Sukla, Ananta Charan, *Dhvani as a Pivot in Sanskrit Literary Aesthetics*, East and West in Aesthetics, Siena (Italy): 1997
- Sukla, Ananta Charan, *Transculturality of Classical Indian Aesthetics*, Frontiers of Transculturality in Contemporary Aesthetics, Turin (Italy): 2001
- Sukla, Ananta Charan, Contemporary Indian Aesthetics, Vishvanatha Kaviraja Institute (India): 1995
- Matthew Jones (January 2010). "Bollywood, Rasa and Indian Cinema: Misconceptions, Meanings and Millionaire". Visual Anthropology 23 (1): 33–43.

Welch, Stuart Cary (1985). India: art and culture, 1300-1900. New York: The Metropolitan Museum of Art. ISBN 9780944142134.

Course Title: Research Methodology (Theory)

| Course Title: Research Methodology (Theory) | | | | |
|--|-----------------------------------|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. To understand the process of research methodology.
- 2. To understand different tools of research.
- 3. To understand the different types of research methods.
- 4. To understand the different research methods.

- 5. To understand the research design.
- 6. To understand the research ethics.
- 7. To understand the synopsis writing and components.

| Content of Course 22 – Research Methodology (Theory) | 64Hrs |
|--|-------|
| Unit -01: Scientific research methodology | 20/21 |
| Chapter No. 01: Definition of Research, Objectives of research, Types of Research, | |
| Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, | |
| Sampling, Data Collection, Hypothesis Testing, Interpretation. | |
| Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, | |
| Hypothesis, | |
| Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, | |
| Instrumentation, Safety Measures. | |
| Unit –02: Research Components | 20/21 |
| Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of | |
| research, research approaches. | |
| Chapter No. 05: Scope & Nature of research problem | |
| Chapter No. 06: Significance & Limitation of research | |
| Unit –03: Research in Visual Art | 20/21 |
| Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, | |
| Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, | |
| Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. | |
| Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of | |
| visual arts | |
| Chapter No. 09: Synopsis writing based on selected area. | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Synopsis

| Course Title: Synopsis | |
|--|---|
| Total Contact Hours: 64 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 60 | Duration of ESA/ EXAM: Display and Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 40 |
| of BOS – CAVA, Mysore. | |

Note: Students has to submit a synopsis proposal before submitting synopsis, with consultation of faculty / mentor and respective department HOD. The synopsis study must be in relation to the course taught in the semester. The synopsis must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Discipline Specified Elective Courses (DSE) - 3

|] | DSE Course 3 Painting | DSE Course 3 Sculpture | | DSE Course 3 Graphics (Printmaking) | |
|-----------|-----------------------|---------------------------|----------------|-------------------------------------|----------------|
| Practical | Teaching | Practical | Teaching | Practical | Teaching |
| Credits | hours/semester | Credits | hours/semester | Credits | hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 3 Applied Art | | DSE Course 3 Photography and Photojournalism | | |
|--------------------------|----------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| 96Hrs |
|-------|
| 30/32 |
| 30/32 |
| 30/32 |
| |

| Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
|--|-------|
| Unit 01: Composing round sculpture through own thought process. | 30/32 |
| Unit 02: Self- expression through Assembling wood or stone. | 30/32 |
| Unit 03: Self- expression through Carving in wood or stone. | 30/32 |

| Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
|---|-------|
| of Graphics [Printmaking]) | |
| Unit 01: Drawing based on personal expertise and creative expression. | 30/32 |
| Unit 02: Execution of Relief printing techniques and methods. | 30/32 |
| Unit 03: Execution of Intaglio printing techniques and methods. | 30/32 |

| Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied | 96Hrs |
|---|-------|
| Art) | |
| Unit 01: Conceptual illustrative Exercises. | 30/32 |
| Unit 02: Story Board Illustration. | 30/32 |
| Unit 03: Editorial Illustration. | 30/32 |

| Content of DSE Course 3 – Photography & Photojournalism (Classes conducted by | 96Hrs |
|---|-------|
| Department of Photography & Photojournalism) | |
| Unit 01: Fashion Photography | 30/32 |
| Unit 02: Advertising Photography | 30/32 |
| Unit 03: Food Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 8th Semester

Discipline Core Courses (DSC)

| Course 23 Creative Painting | | Course 24 Philosophy of Art – Western Aesthetics | | Projec | t / Internship |
|-----------------------------------|------------------------------------|--|-----------------------------------|-----------------------------------|------------------------------------|
| Number of Practical Credits | Number of Teaching hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Practical Credits | Number of Teaching hours/sem |
| 5 | 160 | 3 | 64 | 6 | 192 |

Course Title: Creative Painting

| Course Title: Creative Painting | | |
|--|------------------------------------|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | |
| of BOS – CAVA, Mysore. | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. It will bring in keen observation and grasping abilities.
- 2. It aims to develop an understanding and transfer into visual perception on a linear format.
- 3. It will equip them with rendering skills and hand & mind association.
- 4. Course also provides opportunity to learn from the interdisciplinary domains.
- 5. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course - Creative Painting | 160Hrs |
|--|--------|
| Unit 01: | 53/54 |
| Chapter No. 01: Drawing & painting as medium of personal expression (exploration with | |
| chosen medium) | |
| Chapter No. 02: Identify and associate the mind, sense and image transformation | |
| Chapter No. 03: Exploring personal sensibilities in appropriate manner. (consider the body | |
| of work and visual sensibilities developed in oneself) | |
| Unit 02: | 53/54 |
| Chapter No. 04: Exercises from personal expression and continue with more emphasis on | |
| developing areas of visual art. | |
| Chapter No. 05: Analysis of contemporary linguistic explorations. | |
| Chapter No. 06: Identification of Individual compositional problems. | |
| Unit 03: | 53/54 |
| Chapter No. 07: Developing personal expression. | |
| Chapter No. 08: Making finished compositions with focus on personal expression and | |

defending it.

Chapter No. 09: Preparations for degree show (final display). Learning about presentation of work.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Resources

https://map-india.org/

https://www.youtube.com/watch?v=Co1wa5Cph6Y

https://www.youtube.com/watch?v=fQEMJt8bcbw

https://www.youtube.com/watch?v=nQUt68n7mJg

https://www.youtube.com/watch?v=ULlmBG_dpqg

Course Title: Philosophy of Art- Western Aesthetics

| Course Title: Philosophy of Art– Western Aesthetics | | |
|---|-----------------------------------|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | |
| of BOS – CAVA, Mysore. | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. To trace and understand the development of western Antithetic ideas of west
- 2. To know the western aesthetic ideas in relation to art works
- 3. To understand the value based analysis of aesthetics ideas of west
- 4. To understand the nature of art through aesthetic principles
- 5. To Understand and contrast the difference of opinion regard to aesthetics of west
- 6. To be sensitized to aesthetics sensibilities.

| Content of Course 22 – Philosophy of Art – Western Aesthetics (Classes conducted by | 64Hrs |
|---|-------|
| Department of Art History) | |
| Unit -01 | 20/21 |
| Chapter No. 01: Theories relating to the origin and creation of art. Communication, | |
| expression and release of emotions. | |
| Chapter No. 02: Imitation, Intuition, Inspiration, Imagination, | |
| Chapter No. 03: The role of the subconscious concepts of art and beauty with specific | |
| reference to: Plato, Aristotle, Vitruvius, langinus, Plotinus, St. Augustine and St. Aquinas. | |
| Unit -02 | 20/21 |
| Chapter No. 04: Theories relating to works of art. Emphasis on relationship between actual | |
| works of art and the principles of aesthetics. | |
| Chapter No. 05: Organic structure, content and form, expression, Empathy, psychic | |
| distance, pleasure. | |
| Chapter No. 06: Concepts of art and beauty with special reference to Ghiberti, Leonardo da | |

| Vinci, Alberti, Lessing, Diderot, Baumgartner, Kant, Hegal, Clive Bell, Croce, Tolstoy. | |
|---|-------|
| Unit -03 | 20/21 |
| Chapter No. 07: Art in relation to society, Theories of art: Art as representation, art as pure | |
| form, art as expression. | |
| Chapter No. 08: Concepts of art and beauty with reference to: John Dewey, Santayana, | |
| Bullough, Worringer, Hume, C.J.Jung, Freud, Bradly, Marx, Engels, Sartre, Susanne | |
| Ianger, John Berger. | |
| Chapter No. 09: Comparative study of Indian Philosophy of Art, Western Philosophy of | |
| Art and chines Philosophy of Art. | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

- Philosophy of Art An introduction to aesthetics, Gordon Graham, Third edition published 2005 by Routledge, https://ia.eferrit.com/ea/f4b5c438d6cb2068.pdf
- Paul Guyer, *A History of Modern Aesthetics*, Cambridge, Cambridge University Press, 2014 (Vol. 1: The Eighteenth Century; Vol. 2: The Nineteenth Century; Vol. 3: The Twentieth Century).
- Wladyslaw Tatarkiewicz, *History of Aesthetics*, The Hague, Mouton, 1970 (Vol 1: Ancient Aesthetics; Vol. 2: Medieval Aesthetics; Vol. 3: Modern Aesthetics).
- https://www.britannica.com/topic/aesthetics/The-development-of-Western-aesthetics

Comparative Aesthetics, Indian & Western Aesthetics (Vol 1 & 2) Prof. Kanti Chandra Pandey.

Course Title: Project (Industry connect / Independent)

| v · v | • |
|--|----------------------------------|
| Course Title: Global Trends in Visual Art | |
| Total Contact Hours: 64 Hrs. | Course Credits: 6 |
| Formative Assessment Marks: 60 | Duration of ESA/ EXAM: 2:30 Hrs. |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 40 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. To understand the cognitive aspects of student in the selected area.
- 2. To understand the new possibilities of meaning in existing knowledge.
- 3. To understand the significant knowledge resource in the specific area.
- 4. To understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

| DSE Course 4 Painting | | | DSE Course 4 Sculpture | DSE Course 4 Graphics (Printmaking) | | |
|-----------------------|----------------|-----------|---------------------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | 3 | 96 | |

| DSE Course 4 Applied Art | | DSE Course 4 Photography and Photojournalism | | | |
|-----------------------------|----------------|--|----------------|--|--|
| Practical | Teaching | Practical | Teaching | | |
| Credits | hours/semester | Credits | hours/semester | | |
| 3 | 96 | 3 | 96 | | |

| Content of DSE Course 4 - Painting (Classes conducted by Department of Painting) | 96Hrs | | | |
|--|-------|--|--|--|
| Unit 01: Continue the personal art practice. | 30/32 | | | |
| Unit 02: Experiment and understanding of the new ways of painting. | 30/32 | | | |
| Unit 03: Art practice and its possibilities through painting. | 30/32 | | | |
| Content of DSE Course 4 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs | | | |
| Unit 01: Continue the self-thought process in sculpture. | 30/32 | | | |
| Unit 02: Express expression through wood or stone. (any process) | 30/32 | | | |
| Unit 03: Express expression through metal sculpture. (any process) | 30/32 | | | |
| Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking]) | 96Hrs | | | |
| Unit 01: Drawing based on personal expertise and creative expression. | 30/32 | | | |
| Unit 02: Execution of Planography printing techniques and methods | 30/32 | | | |
| Unit 03: Execution of Serigraphy printing techniques and methods. | 30/32 | | | |
| Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art) | 96Hrs | | | |
| Unit 01: Advertising Layouts for Commercial Services. | 30/32 | | | |
| Unit 02: Info graphics. | 30/32 | | | |
| Unit 03: Publication Illustration, Fashion Illustration. | 30/32 | | | |
| Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism) | 96Hrs | | | |
| Unit 01: Action Photography | | | | |
| Unit 02: Drone Photography | | | | |
| Unit 03: C 3 Assignment | 30/32 | | | |

Unit 03: C 3 Assignment
Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

DEPARTMENT OF GRAPHICS (PRINTMAKING)

CAVA, MYSORE

Program Credit Structure of Bachelor of Visual Arts (B.V.A.) 4 Years

Department of Graphics (Printmaking) Specialization

| Foundation in Visual Arts - Bachelor of Visual Arts (B.V.A.) 1st Year Program | | | | | | | | |
|---|---|--|---|----------------|---|------------------------------|------------------|--|
| Sem | Discipline Core Major (DSC)& Miner Discipline Core (MDC) (Credits) | Discipline Electives (DSE) / Open Electives (OE) | Ability Enhancement Compulsory Courses (AECC), Languages (Credits) | | Skill Enhancement Courses (SEC) (Credits) Skill Based Value Based | | Total credits | |
| | | (Credits) | | | (SB) | (VB) | | |
| | C1 - (4 Credits) C2 - (4 Credits) | OE-1 (3) | L1 - 1 (3) | | SEC-1 (2) | Yoga (1) | | |
| I | C3 - (4 Credits) | | L2 - 1 (3) | | | Health &Wellness (1) | 25 / 26 | |
| | C4 - (4 Credits) C5 - (4 Credits) | OE-2 (3) | L1 - 2 (3) | EVS (3) | | Sports (1) NCC/NSS/ | | |
| II | C6 - (4 Credits) | | L2 - 2 (3) | | | R&R / Cultural (1) | 25 / 26 | |
| Exit po | int with Certificate (with completion of | 1 | · | & Entry Poin | | | zation courses | |
| | C7 – Printmaking Composition-1 | OE-3 (3) | L1 - 3 (3) | | SEC-2 (2) | Sports (1) | | |
| III | (5 Credits) | | L2 - 3 (3) | | | NCC/NSS/R&R | 25 | |
| | C8 – Drawing - 1(4 Credits) | | | | | (S&G)/ Cultural (1) | | |
| | C9 – Art History (3 Credits) | | T 1 4 (2) | CT (2) | | G (1) | | |
| 137 | C10 – Printmaking Composition- | | L1 - 4 (3) | CI (3) | | Sports (1) | 25 | |
| IV | 2(5 Credits) C11 – Drawing- 2 (4 Credits) | | L2 - 4 (3) | | | NCC/NSS/R&R | 25 | |
| | C11 – Drawing- 2 (4 Credits) C12 – Art History (3 Credits) | | | | | (S&G)/ Cultural (1) | | |
| Ewit | point with Diploma in Visual Arts Gra | nhias (Drintmaking) (with | a completion of cou | legge agual ta | a minimum of | | as with both | |
| EXIL | point with Diploma in Visual Arts Ora | | subjects as majors) | irses equar to | a minimum or | 90 credits of continue studi | es with both | |
| | C13 – Printmaking Composition- | Vocational-1 (3) | | | SEC-3 (2) | Sports (1) | | |
| \mathbf{v} | 3 (5 Credits) | DSE-1 (3) | | | SEC-3 (2) | NCC/NSS/R&R | 25 | |
| • | C14 – Drawing- 3 (4 Credits) | D SE-1 (3) | | | | (S&G)/ Cultural (1) | 23 | |
| | C15 – Engraving (3 Credits) | | | | | (Seco)// Cultural (1) | | |
| | C16 – Art History (3 Credits) | | | | | | | |
| | C17 – Printmaking Composition- | Vocational-2 (3) | | | SEC-4 (2) | Sports (1) | | |
| VI | 4 (5 Credits) | DSE-2 (3) | | | 220 1(2) | NCC/NSS/R&R | 25 | |
| , – | C18 – Drawing- 4 (4 Credits) | (-) | | | | (S&G)/ Cultural (1) | | |
| | C19 – Fabric Printing (3 Credits) | | | | | | | |
| | C20 – Art History (3 Credits) | | | | | | | |
| Exit p | oint with Bachelor of Visual Arts, B.V | A. in Graphics (Printmak | ing) (with complet | ion of course | s equal to a mir | nimum of 140 credits or con | tinue studies) | |
| • | C21 – Drawing & Printmaking | Vocational-3 (3) | | | | | , | |
| VII | (5 Credits) | DSE-3 (3) | | | | | 20 | |
| | C22 – Philosophy of Art (3 | Res. Methodology & | | | | | | |
| | Credits) | Synopsis (3+3) | | | | | | |
| | C23 – Drawing & Printmaking | Vocational-4 (3) | | | | | | |
| VIII | (5 Credits) | DSE-4 (3) | | | | | 20 | |
| | C24 – Philosophy of Art (3 | Res. Project (6) * | | | | | | |
| | Credits) | | | | | | | |
| | Award of Bachelor of Visual Arts, B.V.A. Degree with Honours, in Graphics (Printmaking) | | | | | | | |

(with completion of courses equal to a minimum of 180 credits or continue studies)

* In lieu of the research Project, two additional elective papers/ Internship may be offered.

| | Bachelor of Department of Graphics (Printmaking) (B.V.A.) 3 rd Year Program | | | | | | | |
|----|---|---|--|--|---|----|--|--|
| V | C13 – Printmaking Composition - 3 (5 Credits) C14 - Drawing - 3 (4 Credits) C15 – Engraving (3 Credits) C16 - Art History – Indian Art Part – 2 (3 Credits) | Vocational-1 (3) DSE-1 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | SEC-3 Critical Thinking & Problem Solving or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 25 | | |
| VI | C17 - Printmaking Composition - 4 (5 Credits) C18 - Drawing - 4 (4 Credits) C19 - Fabric Printing (3 Credits) C20 - Art History - Western Art Part - 2 (3 Credits) | Vocational-2 (3) DSE-2 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | SEC-4 Societal Communic ation or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 25 | | |

Exit point with Bachelor of Visual Arts (B.V.A.) in Graphics (Printmaking) (with completion of courses equal to a minimum of 140 credits) or continue studies)

| | Bachelor of Department of Graphics (Printmaking) (B.V.A.) 4th Year Program | | | | | | | |
|------|---|---|--|--|--|---|----|--|
| VII | C21 – Drawing & Printmaking (5 Credits) C22 - Philosophy of Art – Indian Aesthetics (3 Credits) | Vocational-3 (3) DSE-3 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) Res. Methodology and Synopsis (3+3) | | | | 9 | 20 | |
| VIII | C23 - Drawing & Printmaking (5 Credits) C24 - Philosophy of Art – Western Aesthetics (3 Credits) | Vocational-4 (3) DSE-4 Painting Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) Res. Project (6) * | | | | | 20 | |

Award of Bachelor of Visual Arts (B.V.A.) Degree with Honours, in Graphics (Printmaking) (with completion of courses equal to a minimum of 180 credits) or continue studies)

Acronyms Expanded

DSC: Discipline Specific Core (Course)

DSE: Discipline Specific Elective

OEC: Open Elective Course

AECC: Ability Enhancement Compulsory Course

SEC-SB/VB: Skill Enhancement Course-Skill Based/ Value Based FA: Formative Assessment / Internal Assessment (IA)

SA: Summative Assessment / Semester End Examination. (SEE)

L+**T**+**P:** Lecture + Tutorial + Practical(s)

^{*} In lieu of the research Project, two additional elective papers/ Internship may be offered.

THE FOLLOWING TABLES INDICATES EACH SUBJECT & SCHEME OF EXAMINATION

Pattern of Examination – Distribution of Marks & L:T:P Pattern

Program: Bachelor of Visual Arts (B.V.A.)

Department of Graphics (Printmaking) Specialization

V - Semester

| Core | Course | | | | | | | | | | | | |
|--------|--|---------------|-------|-------|------|---------|----------|------|-------|----------|-----------------------|--|--|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ctical's | Exam | Max- | Min-Pass | Examination Type & | | |
| SEN | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Hours | | |
| V | Printmaking Composition - 3 (5 Credits) (0+2+3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| V | Drawing - 3 (4 Credits) (0+ 1+ 3) | DSC 14 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| V | Engraving (3 Credits) (0+ 1+ 2) | DSC 15 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| V | Art History (Indian Art Part – 2) (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| SKIL | SKILL Enhancement Courses | | | | | | | | | | | | |
| V | Critical Thinking & Problem Solving or Some other (2 Credits) (1+0+1) | SEC – SB 3 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | 2 Hour | | |
| V | Sports (1 Credits) (0+0+2) NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | SEC – VB 3 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | Display & Viva | | |
| Discip | oline Specified Electives | | | | | | | | | | | | |
| V | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| V | Vocational – 1 (3 Credits) (0+1+2) | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | pline Specified Electives | | | | | | | | | | |
|-------|---------------------------|---------|---|---|---|----|----|----|-----|----|----------------|
| V | Painting | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Sculpture | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Graphics (Printmaking) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Applied Art | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Photography and | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| | Photojournalism | | 0 | U | U | 20 | 20 | 00 | 100 | 40 | Display & Viva |

| Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|--|----------------|--------|---|---|---|----|----|----|-----|----|----------------|
| V | Vocational - 1 | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Department of Graphics (Printmaking) Specialization

VI - Semester

| Core | Course | | | | | | | | | | |
|---------|--|---------------|-------|-------|------|---------|----------|------|-------|----------|-------------------|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ctical's | Exam | Max- | Min-Pass | Examinati on |
| SEM | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Type & Hours |
| VI | Printmaking Composition - 4 (5 Credits) (0+ 2+ 3) | DSC 17 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Drawing - 4 (4 Credits) (0+ 1+ 3) | DSC 18 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Fabric Printing - 2 (3 Credits) (0+ 1+ 2) | DSC 19 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Art History (Western Art Part -2) (3 Credits) (2+ 1+ 0) | DSC 20 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| Skill l | Enhancement Courses | | | | | | | | | | |
| VI | Societal Communication or Some other (2 Credits) (1+0+1) | SEC – SB 4 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | 2 Hour |
| VI | Sports (1 Credits) (0+0+2) | CEC | | | | | | | | | |
| VI | NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | SEC – VB 4 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | Display & Viva |
| Discip | oline Specified Electives | | | | | | | | | | |
| VI | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | pline Specified Electives | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VI | Painting | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Sculpture | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Graphics (Printmaking) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Applied Art | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Photography and Photojournalism | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | |
|------|--|------|---|---|---|----|----|----|-----|----|-------------------|
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part E

4 Questions of 5 Marks Each = 20

Part C

Department of Graphics (Printmaking) Specialization

VII - Semester

| Core | Course | | | | | | | | | | | | |
|--------------------------------|--|---------|-------|-------|------|---------|----------|------|-------|----------|-------------------|--|--|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | etical's | Exam | Max- | Min-Pass | Examina tion | | |
| SEM | Credits - L : T : P | Type | C1 | C2 | С3 | C1 | C2 | С3 | Marks | C1+C2+C3 | Type & Hours | | |
| VII | Drawing and Printmaking (5 Credits) (0+ 2+ 3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VII | Philosophy of Art – Indian Aesthetics (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| Discipline Specified Electives | | | | | | | | | | | | | |
| VII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VII | Research Synopsis (Project) (3 Credits) (0+1+2) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva | | |
| VII | Research Methodology (Theory) (3 Credits) (2+1+0) | | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | pline Specified Electives | | | | | | | | | | |
|-------|---------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Painting | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Sculpture | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Graphics (Printmaking) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Applied Art | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Photography and | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & |
| | Photojournalism | | U | U | U | 20 | 20 | 00 | 100 | 70 | Viva |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | |
|------|--|------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

Department of Graphics (Printmaking) Specialization

VIII - Semester

| Core | Course | | | | | | | | | | | |
|--------|--|---------|-------|-----------|------|---------|-----------|------|-------|----------|-----------------------|--|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ctical's | Exam | Max- | Min-Pass | Examination Type & | |
| SEN | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Hours | |
| VIII | Drawing and Printmaking (5 Credits) (0+2+3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |
| VIII | Philosophy of Art – Western Aesthetics (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | |
| Discip | Discipline Specified Electives | | | | | | | | | | | |
| VIII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |
| VIII | Project / Internship (6 Credits) (0+2+4) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva | |
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Discip | Discipline Specified Electives | | | | | | | | | | | | |
|--------|--------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|--|--|
| VIII | Painting | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VIII | Sculpture | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VIII | Graphics (Printmaking) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VIII | Applied Art | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VIII | Photography and | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & | | |
| | Photojournalism | | U | U | U | 20 | 20 | 00 | 100 | 40 | Viva | | |

| Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|--|----------------|------|---|---|---|----|----|----|-----|----|-------------------|
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

BVA 5th Semester

Discipline Core Courses (DSC)

| Course 13 Printmaking Composition - 3 | | Course 14 Drawing - 3 | | Course 15 Engraving | | Course 16 Art History (Indian Art Part – 2) | |
|---------------------------------------|--------------------|--------------------------|--------------|------------------------|--------------------|---|-------------------|
| Number of | Number of Teaching | Number of | Number of | Number of | Number of Teaching | Number of | Number of Lecture |
| Practical Credits | hours/sem | Practical | Teaching | Practical | hours/sem | Theory | hours/sem |
| Cicuits | | Credits | hours/sem | Credits | | credits | |
| 5 | 160 | 4 | 128 | 3 | 96 | 3 | 64 |

Course Title: Printmaking Composition – 3

| Course Title: Printmaking Composition - 3 | | | | | |
|--|------------------------------------|--|--|--|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills through printmaking process.
- 2. It will bring in keen observation and grasping abilities of personal experience. It aims to develop an understanding and transfer into printmaking perception.
- 3. Course build ability to express personal experience as a printmaking composition.
- 4. Course offers experimental and technical approach of printmaking process.
- 5. It will equip them with rendering skills and hand grip in planography printing process.
- 6. Course also provides opportunity to learn from the interdisciplinary domains.

| Content of Course 13 – Printmaking Composition – 3 (Planography Printing Process) | 160Hrs |
|--|--------|
| Unit 01: | 53/54 |
| Chapter No. 01: Creating drawing with personal experience. | |
| Chapter No. 02: Creating drawing from nature and life. | |
| Chapter No. 03: Creating composition suitable for planography process. | |
| Unit 02: | 53/54 |
| Chapter No. 04: Exploration with different planography mediums. | |
| Chapter No. 05: Understanding planography with lithostone. | |
| Chapter No. 06: Exploring planography with plate lithography. | |
| Unit 03: | 53/54 |
| Chapter No. 07: Understanding offset lithography. | |
| Chapter No. 08: Study of components of lithography. | |
| Chapter No. 09: Possibilities of new innovations and technology in lithography. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Drawing – 3

| Course Title: Drawing - 3 | | | | | |
|--|------------------------------------|--|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

- 1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
- 2. It will equip them with rendering skills and hand grip is learnt.
- 3. Course also provides opportunity to learn from the interdisciplinary domains.
- 4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 14 – Drawing – 3 | 128Hrs |
|--|--------|
| Unit –01: Basics of Drawing | 40/42 |
| Chapter No. 01: Figure drawing and construction. | |
| Chapter No. 02: Stressing line and forms. | |
| Chapter No. 03: Study of anatomy as the basis for understanding the human figure. (Black | |
| and Wight) | |
| Unit –02: Life study drawing | 40/42 |
| Chapter No. 04: Study the structure of humans, animal, bird and insects through outdoor | |
| practice. | |
| Chapter No. 05: Studio practice and rendering. (Object study, Still life, etc.) | |
| Chapter No. 06: Study of individual parts of human and animals with moments. | |
| Unit -03: Drawing Composition | 40/42 |
| Chapter No. 07: Composition drawing with study of texture, form, tone, etc. | |
| Chapter No. 08: Drawing as medium of imitation. | |
| Chapter No. 09: Expressing drawing through deferent methods and medias. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Engraving

| Course Title: Engraving | | | | | |
|--|------------------------------------|--|--|--|--|
| Total Contact Hours: 96 Hrs. | Course Credits: 3 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

- 1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
- 2. It will equip them with rendering skills and hand grip is learnt.
- 3. Course also provides opportunity to learn from the interdisciplinary domains.
- 4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 15 – Engraving (Process and Methods) | 96 Hrs |
|---|--------|
| Unit -01: | 32 |
| Chapter No. 01: Drawing as medium of personal expression. | |
| Chapter No. 02: Drawing from nature and manmade world. | |
| Chapter No. 03: Exploration of drawing appropriate to engraving method. | |
| Unit -02: | 32 |
| Chapter No. 04: Different types of engraving methods. | |
| Chapter No. 05: Different stage of engraving process. | |
| Chapter No. 06: Engraving tools and their possibilities. | |
| Unit -03: | 32 |
| Chapter No. 07: Exploration with tonal gradations. | |
| Chapter No. 08: Exploration of hatching and cross hatching. | |
| Chapter No. 09: Exploration with different thickness of lines. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Indian Art Part – 2)

| | , |
|---|-----------------------------------|
| Course Title: Art History (Indian Art Part – 2) | |
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 6. To understand the development of history of art making from the past
- 7. To understand the visual language of various phases of medieval to modern times.
- 8. To understand the impact of pictorial composition of miniatures.
- 9. To understand the colonial impact on classical traditions of Indian art.
- 10. To understand the emergence of modern art language in Indian art

| Content of Course 16 – Art History (Indian Art Part – 2) (Classes conducted by | 64Hrs |
|--|-------|
| Department of Art History) | |
| Unit -01: Medieval Art History | 20/21 |
| Chapter No. 01: Vijayanagara Art & Architecture. | |
| Chapter No. 02: Islamic Art & Architecture in India. (Mughal and Deccan Sultanets) | |
| Chapter No. 03: Company School of Art. | |
| Unit -02: Indian Minatare Painting Schools and Styles | 20/21 |
| Chapter No. 04: Mughal and Sultante schools. | |
| Chapter No. 05: Rajasthani and Pahari Schools. | |
| Chapter No. 06: Deccani School. | |
| Unit -03: Modern and Colonial Indian art | 20/21 |
| Chapter No. 07: Company School of Art | |
| Chapter No. 08: Bengal Revivalism | |
| Chapter No. 09: Modern and Contemporary Art Movements in Indian | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Discipline Specified Elective Courses (DSE) - 1

| DSE Course 1 Painting | | DSE Course 1 Sculpture | | DSE Course 1 Graphics (Printmaking) | |
|-----------------------|-------------------------|---------------------------|-------------------------|--|-------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 1 Applied Art | | DSE Course 1 Photography and Photojournalism | | |
|-----------------------------|----------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 1 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Transformation of observation into suitable painting medium. | 30/32 |
| Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, | 30/32 |
| wood, metal, etc.) | |
| Unit 03: Personal expression through painting medias and possibilities. | 30/32 |
| | OCH |
| | |
| Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |

| Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs | |
|--|-------|--|
| Unit 01: Relief sculpture practice in different medias with personal expression. | 30/32 | |
| Unit 02: Transform self-expression in to tree dimension and practice maquettes and | 30/32 | |
| sculpture making in clay. | | |
| Unit 03: Tools and techniques of molding and casting, practice in any one media. | 30/32 | |

| Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
|---|-------|
| of Graphics [Printmaking]) | |
| Unit 01: Expressing drawing through printing process. | 30/32 |
| Unit 02: Execution of planography with lithography and platography. | 30/32 |
| Unit 03: Exploration of drawing appropriate to engraving method. | 30/32 |

| Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied | | |
|---|-------|--|
| Art) | | |
| Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that | 30/32 | |
| will make the key parts of the message stand out for the reader. | | |
| Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote. | 30/32 | |
| Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image | 30/32 | |
| or Illustration. | | |

| Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by | 96Hrs |
|---|-------|
| Department of Photography & Photojournalism) | |
| Unit 01: Lighting in photography | 30/32 |
| Unit 02: High key & Low key Photography | 30/32 |
| Unit 03: Industrial Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 6th Semester

Discipline Core Courses (DSC)

| Prin | Course 17 Printmaking Composition - 4 Course 18 Drawing - 4 | | Course 19 Fabric Printing | | Course 20 Art History (Western Art Part – 2) | | |
|-----------|--|-----------|------------------------------|-----------|--|---------|-----------|
| Number | Number of | Number | Number | Number | Number of | Number | Number of |
| of | Teaching | of | of | of | Teaching | of | Lecture |
| Practical | hours/sem | Practical | Teaching | Practical | hours/sem | Theory | hours/sem |
| Credits | | Credits | hours/sem | Credits | | credits | |
| 5 | 160 | 4 | 128 | 3 | 96 | 3 | 64 |

Course Title: Printmaking Composition – 4

| Course Title: Printmaking Composition – 4 | | |
|--|------------------------------------|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | |
| of BOS – CAVA, Mysore. | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills through printmaking process.
- 2. It will bring in keen observation and grasping abilities of personal experience. It aims to develop an understanding and transfer into printmaking perception.
- 3. Course build ability to express personal experience as a printmaking composition.
- 4. Course offers experimental and technical approach of printmaking process.
- 5. It will equip them with rendering skills and hand grip in Serigraphy printing process.
- 6. Course also provides opportunity to learn from the interdisciplinary domains.

| Content of Course 17 – Printmaking Composition – 4 (Serigraphy Printing Process) | 160Hrs |
|--|--------|
| Unit 01: | 53/54 |
| Chapter No. 01: Drawing on a medium of personal expression. | |
| Chapter No. 02: Transferring natural and manmade world into drawing. | |
| Chapter No. 03: Exploring the drawing for silkscreen process. | |
| Unit 02: | 53/54 |
| Chapter No. 04: Understanding the direct method of silkscreen printing process.(Outdoor) | |
| Chapter No. 05: Understanding the indirect method of silkscreen printing.(Indoor) | |
| Chapter No. 06: Study of different components used in serigraphy. | |
| Unit 03: | 53/54 |
| Chapter No. 07: Exploring the serigraphy work based on drawing.(Block method) | |
| Chapter No. 08: Exploring the serigraphy work based on photographic images.(-ve & +ve) | |
| Chapter No. 09: Exploring serigraphy on various surfaces. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Drawing – 4

| Course Title: Drawing – 4 | |
|--|------------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
- 2. It will equip them with rendering skills and hand grip is learnt.
- 3. Course also provides opportunity to learn from the interdisciplinary domains.
- 4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 18 – Drawing – 4 | 128Hrs |
|---|--------|
| Unit –01: Basics Drawing | 40/42 |
| Chapter No. 01: Analytical study of life drawing. | |
| Chapter No. 02: Refining technical abilities in drawing. | |
| Chapter No. 03: Exploring different forms of rendering. | |
| Unit –02: Life study drawing | 40/42 |
| Chapter No. 04: Observation and understanding structure of human drawing. | |
| Chapter No. 05: Study of individual human Anatomy with surroundings. | |
| Chapter No. 06: Study of human body in different gesture and expression. | |
| Unit –03: Drawing Composition | 40/42 |
| Chapter No. 07: Drawing as medium of expression. | |
| Chapter No. 08: Drawing as medium of imagination. | |
| Chapter No. 09: Expressing drawing through printing process. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Fabric Printing

| Course Title: Fabric Printing | | |
|--|------------------------------------|--|
| Total Contact Hours: 96 Hrs. | Course Credits: 3 | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | |
| of BOS – CAVA, Mysore. | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

- 1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
- 2. It will equip them with rendering skills and hand grip is learnt.
- 3. Course also provides opportunity to learn from the interdisciplinary domains.
- 4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 19 – Fabric printing (Methods and Process) | 96 Hrs |
|--|--------|
| Unit -01: | 32 |
| Chapter No. 01: Exploration towards fabric printing. | |
| Chapter No. 02: Different types of fabric printing. | |
| Chapter No. 03: Defining eco printing. | |
| Unit -02: | 32 |
| Chapter No. 04: Study of pigments in fabric printing. | |
| Chapter No. 05: Exploration of cyanotype printing on fabric. | |
| Chapter No. 06: Study of motif and trends in Indian fabric printing. | |
| Unit -03: | 32 |
| Chapter No. 07: Understanding Indian woodblock printing process. | |
| Chapter No. 08: Methods and techniques of woodblock printing process. | |
| Chapter No. 09: Exploring the natural pigments in printing. (Vegetable dyes) | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Art History (Western Art Part – 2)

| Course Title: Art History (Western Art Part – 2) | | |
|--|-----------------------------------|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | |
| of BOS – CAVA, Mysore. | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 8. To trace the development of art in the west
- 9. To understand and distinguish the visual language of art from 15th Century onwards
- 10. To understand the interface of religious ideas and secular thinking in the art of west.
- 11. To understand and assimilate the enlightenment thinking on art of post 18th Century.
- 12. To understand the development of history painting in the west
- 13. To understand the impact of technology and industrialization on art practice.

14. To understand the impact post world war in art making in Germany and America. To understand the expanded artistic expression in 21th Century new media art development.

| Content of Course 20 – Art History (Western Art Part – 2) (Classes conducted by | 64Hrs |
|---|-------|
| Department of Art History) | |
| Unit -01 | 20/21 |
| Chapter No. 01: Renaissance in North. | |
| Chapter No. 02: Mannerism. | |
| Chapter No. 03: Baroque & Rococo. | |
| Unit –02: The Modern World | 20/21 |
| Chapter No. 04: Neo Classism & Romanticism. | |
| Chapter No. 05: Realism and Impressionism. | |
| Chapter No. 06: Post Impressionism & Expressionism. | |
| Unit -03: Twentieth Century Art Moments | 20/21 |
| Chapter No. 07: Cubism and Abstract art movements. | |
| Chapter No. 08: Pop Art and Major 20 th century art movements. | |
| Chapter No. 09: 21st century and Contemporary art movements. | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Discipline Specified Elective Courses (DSE) - 2

|] | DSE Course 2 Painting | DSE Course 2 Sculpture | | DSE Course 2 Graphics (Printmaking) | |
|----------------------|-------------------------|---------------------------|-------------------------|--|-------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| | DSE Course 2 Applied Art | Photogra | DSE Course 2 phy and Photojournalism |
|-----------|-----------------------------|-----------|---|
| Practical | Teaching | Practical | Teaching |
| Credits | hours/semester | Credits | hours/semester |
| 3 | 96 | 3 | 96 |

| Content of DSE Course 2 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Possibilities and methods of basic painting process. | 30/32 |
| Unit 02: Practice any one media of painting with self-expression. | 30/32 |
| Unit 03: Develop the composition through day to day life. | 30/32 |
| Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
| Unit 01: Terracotta sculptures. | 30/32 |
| Unit 02: Round sculptures in wood or stone. | 30/32 |
| Unit 03: Molding and casting practice in any one media. | 30/32 |
| Content of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking]) | 96Hrs |
| Unit 01: Expressing drawing through printing process. | 30/32 |
| Unit 02: Understanding serigraphy process through drawing. | 30/32 |
| Unit 03: Understanding fabric and it's printing through process. | 30/32 |
| Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied Art) | 96Hrs |
| Unit 01: Vector Graphics – Creating Communicational Design. | 30/32 |
| Unit 02: Vector Graphics - Creating Pattern Design. | 30/32 |
| Unit 03: Vector Graphics - Creating Character Design / Illustration in your own concept. | 30/32 |
| Content of DSE Course 2 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism) | 96Hrs |
| Unit 01: Wild Life Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Unit 02: Product Photography
Unit 03: Travel Photography

BVA 7th Semester

Discipline Core Courses (DSC)

| Drav | Drawing and Philo | | Course 22 Philosophy of Art – Indian Aesthetics | | Methodology heory) | | ch Synopsis acticals) |
|--------------------------------------|------------------------------------|-----------------------------------|---|-----------------------------------|-----------------------------------|--------------------------------------|------------------------------------|
| Number of Practical Credits | Number of Teaching hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Practical Credits | Number of Teaching hours/sem |
| 5 | 160 | 3 | 64 | 3 | 64 | 3 | 64 |

Course Title: Drawing and Printmaking

| Course Title: Drawing and Printmaking | |
|--|------------------------------------|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills through printmaking process.
- 2. It will bring in keen observation and grasping abilities of personal experience. It aims to develop an understanding and transfer into printmaking perception.
- 3. Course build ability to express personal experience as a printmaking composition.
- 4. Course offers experimental and technical approach of printmaking process.
- 5. It will equip them with rendering skills and hand grip in multimedia printing process.
- 6. Course also provides opportunity to learn from the interdisciplinary domains.

| Content of Course 21 – Drawing and Printmaking | 160Hrs |
|---|--------|
| Unit 01: | 53/54 |
| Chapter No. 01: Drawing and prints in a chosen medium best suited to individual needs | |
| and creativity. | |
| Chapter No. 02: Drawing based on personal expertise and creative expression. | |
| Chapter No. 03: A chosen medium to express the personal exploration. | |
| Unit 02: | 53/54 |
| Chapter No. 04: Explore the relief technique of printing process. | |
| Chapter No. 05: Explore the multicolor printing process | |
| Chapter No. 06: Explore the technical aspects of master printmakers of India. | |
| Unit 03: | 53/54 |
| Chapter No. 07: Explore the intaglio printing process method using various surfaces. | |
| Chapter No. 08: Explore the viscosity printing process and method | |
| Chapter No. 09: Explore the mezzotint printing process and method. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Philosophy of Art– Indian Aesthetics

| Course Title: Philosophy of Art– Indian Aesthetics | | |
|--|-----------------------------------|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | |
| of BOS – CAVA, Mysore. | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 8. How cultural history is documented reflected in the visual arts
- 9. How religious practice beliefs socio political Indirectly effects artistic Perceptions
- 10. How Religious philosophical school and thoughts becomes the Source of art History
- 11. How cultural history is the main source in the development of art history
- 12.Study of Great sagas, scholars, political and Social movements plays important role in the visual art development
- 13. To understand the development of Aesthetic Theories proposed by Indian Theoreticians.
- 14. Associate the Art Principles with Visual Arts of different periods.

| Content of Course 22 – Philosophy of Art – Indian Aesthetics (Classes conducted by | 64Hrs |
|---|-------|
| Department of Art History) | |
| Unit -01 | 20/21 |
| Chapter No. 01: Introduction to Aesthetics and its scope. | |
| Chapter No. 02: Genesis and development of Indian Aesthetics. | |
| Chapter No. 03: Brief introduction to the basic principles of Indian philosophy as related to | |
| the arts. | |
| Unit -02 | 20/21 |
| Chapter No. 04: Evolution of the Aesthetic concepts. | |
| Chapter No. 05: Natayashastra of Bharat Muni. | |
| Chapter No. 06: Theories of Rasa, Dhvani, Alamkara, Riti, Guna and Dosha. | |
| Unit -03 | 20/21 |
| Chapter No. 07: Inter relationship of the above concepts and their relevance to arts. | |
| Chapter No. 08: Interrelationship of visual and performing arts. | |
| Chapter No. 09: Shadanga relevance to Vishnudharmottara Purana. | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Course Title: Research Methodology (Theory)

| Course Title: Research Methodology (Theory) | |
|--|-----------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 3. To understand the process of research methodology.
- 4. To understand different tools of research.
- 3. To understand the different types of research methods.
- 4. To understand the different research methods.
- 5. To understand the research design.
- 6. To understand the research ethics.
- 7. To understand the synopsis writing and components.

| Content of Course 22 – Research Methodology (Theory) | 64Hrs |
|--|-------|
| Unit -01: Scientific research methodology | 20/21 |
| Chapter No. 01: Definition of Research, Objectives of research, Types of Research, | |
| Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, | |
| Sampling, Data Collection, Hypothesis Testing, Interpretation. | |
| Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, | |
| Hypothesis, | |
| Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, | |
| Instrumentation, Safety Measures. | |
| Unit –02: Research Components | 20/21 |
| Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of | |
| research, research approaches. | |
| Chapter No. 05: Scope & Nature of research problem | |
| Chapter No. 06: Significance & Limitation of research | |
| Unit –03: Research in Visual Art | 20/21 |
| Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, | |
| Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, | |
| Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. | |
| Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of | |
| visual arts | |
| Chapter No. 09: Synopsis writing based on selected area. | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Synopsis

| Course Title: Synopsis | |
|--|---|
| Total Contact Hours: 64 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 60 | Duration of ESA/ EXAM: Display and Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 40 |
| of BOS – CAVA, Mysore. | |

Note: Students has to submit a synopsis proposal before submitting synopsis, with consultation of faculty / mentor and respective department HOD. The synopsis study must be in relation to the course taught in the semester. The synopsis must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Discipline Specified Elective Courses (DSE) - 3

|] | DSE Course 3 Painting | DSE Course 3 Sculpture | | DSE Course 3 Graphics (Printmaking) | |
|----------------------|-------------------------|---------------------------|-------------------------|--|----------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 3 Applied Art | | DSE Course 3 Photography and Photojournalism | |
|-----------------------------|-------------------------|--|-------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 |

| Content of DSE Course 3 - Painting (Classes conducted by Department of Painting) | |
|--|--|
| Unit 01: Self-thought process and express through painting. | |
| Unit 02: Execution of painting techniques and methods. | |
| Unit 03: Selecting the medias of painting to concept or self- expression. | |

| Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture) | |
|--|-------|
| Unit 01: Composing round sculpture through own thought process. | 30/32 |
| Unit 02: Self- expression through Assembling wood or stone. | 30/32 |
| Unit 03: Self- expression through Carving in wood or stone. | |

| Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department | |
|---|-------|
| of Graphics [Printmaking]) | |
| Unit 01: Drawing based on personal expertise and creative expression. | 30/32 |
| Unit 02: Execution of Relief printing techniques and methods. | 30/32 |
| Unit 03: Execution of Intaglio printing techniques and methods. | 30/32 |

| Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied | |
|---|-------|
| Art) | |
| Unit 01: Conceptual illustrative Exercises. | 30/32 |
| Unit 02: Story Board Illustration. | 30/32 |
| Unit 03: Editorial Illustration. | 30/32 |

| Content of DSE Course 3 – Photography & Photojournalism (Classes conducted by | |
|---|-------|
| Department of Photography & Photojournalism) | |
| Unit 01: Fashion Photography | 30/32 |
| Unit 02: Advertising Photography | 30/32 |
| Unit 03: Food Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 8th Semester

Discipline Core Courses (DSC)

| Course 23 Drawing and Printmaking | | Philosophy of | rse 24 Art – Western hetics | Project / Internship | |
|-----------------------------------|------------------------------------|--------------------------------|-----------------------------------|-----------------------------------|------------------------------------|
| Number of Practical Credits | Number of Teaching hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Practical Credits | Number of Teaching hours/sem |
| 5 | 160 | 3 | 64 | 6 | 192 |

Course Title: Drawing and Printmaking

| Course Title: Drawing and Printmaking | | |
|--|------------------------------------|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | |
| of BOS – CAVA, Mysore. | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- . This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills through printmaking process.
- 2. It will bring in keen observation and grasping abilities of personal experience. It aims to develop an understanding and transfer into printmaking perception.
- 3. Course build ability to express personal experience as a printmaking composition.
- 4. Course offers experimental and technical approach of printmaking process.
- 5. It will equip them with rendering skills and hand grip in multimedia printing process.
- 6. Course also provides opportunity to learn from the interdisciplinary domains.

| Content of Course 21 – Drawing and Printmaking | |
|---|-------|
| Unit 01: | 53/54 |
| Chapter No. 01: Drawing and prints in a chosen medium best suited to individual needs | |
| and creativity. | |
| Chapter No. 02: Drawing based on personal expertise and creative expression. | |
| Chapter No. 03: A chosen medium to express the personal exploration. | |

| Unit 02: | 53/54 |
|---|-------|
| Chapter No. 04: Exploring Planography printing process and a field visit. | |
| Chapter No. 05: Exploring Lithographic printing process. (stone and plate) | |
| Chapter No. 06: Exploring Chromolithography and its process. | |
| Unit 03: | 53/54 |
| Chapter No. 07: Explore Serigraphy techniques with reference to personal intents. | |
| Chapter No. 08: Exploring the Serigraphy method emphasizing a photo image. | |
| Chapter No. 09: Explore the serigraphy printing process using new techniques. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Philosophy of Art– Western Aesthetics

| Course Title: Philosophy of Art– Western Aesthetics | | |
|---|-----------------------------------|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | |
| of BOS – CAVA, Mysore. | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 7. To trace and understand the development of western Antithetic ideas of west
- 8. To know the western aesthetic ideas in relation to art works
- 9. To understand the value based analysis of aesthetics ideas of west
- 10. To understand the nature of art through aesthetic principles
- 11.To Understand and contrast the difference of opinion regard to aesthetics of west
- 12. To be sensitized to aesthetics sensibilities.

| Content of Course 22 – Philosophy of Art – Western Aesthetics (Classes conducted by | 64Hrs |
|---|-------|
| Department of Art History) | |
| Unit -01 | 20/21 |
| Chapter No. 01: Theories relating to the origin and creation of art. Communication, | |
| expression and release of emotions. | |
| Chapter No. 02: Imitation, Intuition, Inspiration, Imagination, | |
| Chapter No. 03: The role of the subconscious concepts of art and beauty with specific | |
| reference to: Plato, Aristotle, Vitruvius, langinus, Plotinus, St. Augustine and St. Aquinas. | |
| Unit -02 | 20/21 |
| Chapter No. 04: Theories relating to works of art. Emphasis on relationship between actual | |
| works of art and the principles of aesthetics. | |
| Chapter No. 05: Organic structure, content and form, expression, Empathy, psychic | |
| distance, pleasure. | |
| Chapter No. 06: Concepts of art and beauty with special reference to Ghiberti, Leonardo da | |
| Vinci, Alberti, Lessing, Diderot, Baumgartner, Kant, Hegal, Clive Bell, Croce, Tolstoy. | |
| Unit -03 | 20/21 |
| Chapter No. 07: Art in relation to society, Theories of art: Art as representation, art as pure | |

form, art as expression.

Chapter No. 08: Concepts of art and beauty with reference to: John Dewey, Santayana, Bullough, Worringer, Hume, C.J.Jung, Freud, Bradly, Marx, Engels, Sartre, Susanne Ianger, John Berger.

Chapter No. 09: Comparative study of Indian Philosophy of Art, Western Philosophy of Art and chines Philosophy of Art.

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Course Title: Project (Industry connect / Independent)

| Course Title: Global Trends in Visual Art | | | | | | | |
|--|----------------------------------|--|--|--|--|--|--|
| Total Contact Hours: 64 Hrs. | Course Credits: 6 | | | | | | |
| Formative Assessment Marks: 60 | Duration of ESA/ EXAM: 2:30 Hrs. | | | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 40 | | | | | | |
| of BOS – CAVA, Mysore. | | | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. To understand the cognitive aspects of student in the selected area.
- 2. To understand the new possibilities of meaning in existing knowledge.
- 3. To understand the significant knowledge resource in the specific area.
- 4. To understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

|] | DSE Course 4 Painting | | DSE Course 4 Sculpture | DSE Course 4 Graphics (Printmaking) | | | |
|-----------|-----------------------|-----------|---------------------------|-------------------------------------|----------------|--|--|
| Practical | Teaching | Practical | Teaching | Practical | Teaching | | |
| Credits | hours/semester Credit | | hours/semester | Credits | hours/semester | | |
| 3 | 96 | 3 | 96 | 3 | 96 | | |

| | DSE Course 4 Applied Art | DSE Course 4 Photography and Photojournalism | | | | | | |
|-----------|-----------------------------|--|----------------|--|--|--|--|--|
| Practical | Teaching | Practical | Teaching | | | | | |
| Credits | hours/semester | Credits | hours/semester | | | | | |
| 3 | 96 | 3 | 96 | | | | | |

| Content of DSE Course 4 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Continue the personal art practice. | 30/32 |
| Unit 02: Experiment and understanding of the new ways of painting. | 30/32 |
| Unit 03: Art practice and its possibilities through painting. | 30/32 |
| Content of DSE Course 4 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
| Unit 01: Continue the self-thought process in sculpture. | 30/32 |
| Unit 02: Express expression through wood or stone. (any process) | 30/32 |
| Unit 03: Express expression through metal sculpture. (any process) | 30/32 |
| Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking]) | 96Hrs |
| Unit 01: Drawing based on personal expertise and creative expression. | 30/32 |
| Unit 02: Execution of Planography printing techniques and methods | 30/32 |
| Unit 03: Execution of Serigraphy printing techniques and methods. | 30/32 |
| Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art) | 96Hrs |
| Unit 01: Advertising Layouts for Commercial Services. | 30/32 |
| Unit 02: Info graphics. | 30/32 |
| Unit 03: Publication Illustration, Fashion Illustration. | 30/32 |
| Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism) | 96Hrs |
| Unit 01: Action Photography | 30/32 |
| Unit 02: Drone Photography | 30/32 |

Unit 03: C 3 Assignment

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

30/32

DEPARTMENT OF SCULPTURE

CAVA, MYSORE

Program Credit Structure of Bachelor of Visual Arts (B.V.A.) 4 Years

Department of Sculpture Specialization

| | Founda | tion in Visual Arts - Bache | lor of Visual A | rts (B.V.A.) | 1st Year Progr | am | |
|------|---|--|----------------------------|----------------|---------------------|--|------------------|
| Sem | Discipline Core Major (DSC)& Miner Discipline Core (MDC) | Discipline Electives (DSE) / Open Electives | Ability Enhance Compulsory | Courses | | cement Courses (SEC) (Credits) | Total credits |
| | (Credits) | (OE)(Credits) | (AECC), La (Cred | | Skill Based (SB) | Value Based (VB) | |
| I | C1 - (4 Credits) C2 - (4 Credits) C3 - (4 Credits) | OE-1 (3) | L1 - 1 (3) L2 - 1 (3) | | SEC-1 (2) | Yoga (1) Health &Wellness (1) | 25 / 26 |
| II | C4 - (4 Credits) C5 - (4 Credits) C6 - (4 Credits) | OE-2 (3) | L1 - 2 (3) L2 - 2 (3) | EVS (3) | | Sports (1) NCC/NSS/ R&R / Cultural (1) | 25 / 26 |
| | Exit point with Certificate (with comple | tion of courses equal to a mi | | edits) & Ent | rv Point for BV. | | |
| III | C7 – Sculpture Composition -1 (5 Credits) C8 – Drawing - 1(4 Credits) C9 – Art History (3 Credits) | OE-3 (3) | L1 - 3 (3) L2 - 3 (3) | | SEC-2 (2) | Sports (1) NCC/NSS/R&R (S&G)/ Cultural (1) | 25 |
| IV | C10 – Sculpture Composition- 2 (5 Credits) C11 – Drawing- 2 (4 Credits) C12 – Art History (3 Credits) | | L1 - 4 (3) L2 - 4 (3) | CI (3) | | Sports (1) NCC/NSS/R&R (S&G)/ Cultural (1) | 25 |
| Ex | it point with Diploma in Visual Arts Scu | llpture (with completion of c | - | a minimum | of 96 credits or | continue studies with both | subjects as |
| V | C13 – Sculpture Composition- 3 (5 Credits) C14 – Drawing- 3 (4 Credits) C15 – Folk and Traditional Sculpture – 1 (3 Credits) | Vocational-1 (3) DSE-1 (3) | majors) | | SEC-3 (2) | Sports (1) NCC/NSS/R&R (S&G)/ Cultural (1) | 25 |
| VI | C16 – Art History (3 Credits) C17 – Sculpture Composition- 4 (5 Credits) C18 – Drawing- 4 (4 Credits) C19 – Folk and Traditional Sculpture - 2 (3 Credits) C20 – Art History (3 Credits) | Vocational-2 (3) DSE-2 (3) | | | SEC-4 (2) | Sports (1) NCC/NSS/R&R (S&G)/ Cultural (1) | 25 |
| | Exit point with Bachelor of Visual Arts | | completion of c | ourses equal | to a minimum | of 140 credits or continue s | tudies) |
| VII | C21 – Creative Sculpture (5 Credits) C22 – Philosophy of Art (3 Credits) | Vocational-3 (3) DSE-3 (3) Res. Methodology & Synopsis (3+3) | | | | | 20 |
| VIII | C23 – Creative Sculpture (5 Credits) C24 – Philosophy of Art (3 Credits) | Vocational-4 (3) DSE-4 (3) Res. Project (6) * | | | | | 20 |

Award of Bachelor of Visual Arts, B.V.A. Degree with Honours, in Sculpture (with completion of courses equal to a minimum of 180 credits or continue studies)

^{*} In lieu of the research Project, two additional elective papers/ Internship may be offered.

| | Bachelor | of Department of | Sculpture (B.V.A.) 3 rd | Year Prog | ram | |
|----|---|---|------------------------------------|--|---|----|
| v | C13 – Sculpture Composition - 3 (5 Credits) C14 - Drawing - 3 (4 Credits) C15 – Folk and Traditional Sculpture- 1 (3 Credits) C16 - Art History – Indian Art Part – 2 (3 Credits) | Vocational-1 (3) DSE-1 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | SEC-3 Critical Thinking & Problem Solving or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 25 |
| VI | C17 - Sculpture Composition - 4 (5 Credits) C18 - Drawing - 4 (4 Credits) C19 - Folk and Traditional Sculpture- 2 (3 Credits) C20 - Art History - Western Art Part - 2 (3 Credits) | Vocational-2 (3) DSE-2 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | SEC-4 Societal Communic ation or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 25 |

Exit point with Bachelor of Visual Arts (B.V.A.) in Sculpture (with completion of courses equal to a minimum of 140 credits) or continue studies)

| | Bachelor | of Department of | Sculpture (B. | V.A.) 4 th | Year Prog | gram | |
|------|--|---|-------------------|-----------------------|-----------------|------|----|
| VII | C21 – Creative Sculpture (5 Credits) C22 - Philosophy of Art – Indian Aesthetics (3 Credits) | Vocational-3 (3) DSE-3 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) Res. Methodology and Synopsis (3+3) | | | | | 20 |
| VIII | C23 - Creative Sculpture (5 Credits) C24 - Philosophy of Art – Western Aesthetics (3 Credits) | Vocational-4 (3) DSE-4 Painting Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) Res. Project (6) * | | | | | 20 |
| | Award of | Bachelor of Visual Arts | s (B.V.A.) Degree | with Honor | urs, in Sculptu | re | |

(with completion of courses equal to a minimum of 180 credits) or continue studies)

Acronyms Expanded

DSC: Discipline Specific Core (Course)

DSE: Discipline Specific Elective

OEC: Open Elective Course

AECC: Ability Enhancement Compulsory Course

SEC-SB/VB: Skill Enhancement Course-Skill Based/ Value Based FA: Formative Assessment / Internal Assessment (IA)

SA: Summative Assessment / Semester End Examination. (SEE)

L+T+P: Lecture + Tutorial + Practical(s)

^{*} In lieu of the research Project, two additional elective papers/ Internship may be offered.

THE FOLLOWING TABLES INDICATES EACH SUBJECT & SCHEME OF EXAMINATION

Pattern of Examination – Distribution of Marks & L:T:P Pattern

Program: Bachelor of Visual Arts (B.V.A.)

Department of Sculpture Specialization

V - Semester

| Core | Course | | | | | | | | | | |
|-------|--|---------------|-------|-------|------|---------|----------|------|-------|----------|-----------------------|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ctical's | Exam | Max- | Min-Pass | Examination Type & |
| SEN | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Hours |
| V | Sculpture Composition - 3 (5 Credits) (0+ 2+ 3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Drawing - 3 (4 Credits) (0+ 1+ 3) | DSC 14 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Folk and Traditional Sculpture- 1 (3 Credits) (0+ 1+ 2) | DSC 15 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Art History (Indian Art Part – 2) (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| SKIL | L Enhancement Courses | | | | | | | | | | |
| V | Critical Thinking & Problem Solving or Some other (2 Credits) (1+0+1) | SEC – SB 3 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | 2 Hour |
| V | Sports (1 Credits) (0+0+2) | SEC – | | | | | | | | | |
| V | NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | VB 3 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | Display & Viva |
| Disci | pline Specified Electives | | | | | | | | | | |
| V | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Vocational – 1 (3 Credits) (0+1+2) | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|----------------|--|
| V | Painting | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |
| V | Sculpture | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |
| V | Graphics (Printmaking) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |
| V | Applied Art | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |
| V | Photography and Photojournalism | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | |
|------|--|--------|---|---|---|----|----|----|-----|----|----------------|
| V | Vocational - 1 | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Department of Sculpture Specialization

VI - Semester

| Core | Course | | | | | | | | | | |
|-------|--|---------|-------|-------|------|---------|----------|------|-------|----------|-------------------|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | etical's | Exam | Max- | Min-Pass | Examinati on |
| SEN | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Type & Hours |
| VI | Sculpture Composition - 4 (5 Credits) (0+ 2+ 3) | DSC 17 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Drawing - 4 (4 Credits) (0+ 1+ 3) | DSC 18 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Folk and Traditional Sculpture- 2 (3 Credits) (0+ 1+ 2) | DSC 19 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Art History (Western Art Part -2) (3 Credits) (2+ 1+ 0) | DSC 20 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| Skill | Enhancement Courses | | | | | | | | | | |
| VI | Societal Communication or | SEC – | 0 | 0 | 0 | 2 | .5 | 25 | 50 | 20 | 2 Hour |
| VI | Some other (2 Credits) (1+0+1) | SB 4 | U | U | U | 2 | .5 | 23 | 30 | 20 | 2 11001 |
| VI | Sports (1 Credits) (0+0+2) | SEC – | | | | | | | | | D: 1 0 |
| VI | NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | VB 4 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | Display & Viva |
| Disci | pline Specified Electives | | | | | | | | | | |
| VI | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | iscipline Specified Electives | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VI | Painting | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Sculpture | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Graphics (Printmaking) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Applied Art | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Photography and Photojournalism | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

| Voc | ational Courses (Course will have offer | red as per u | nivers | ity Ins | truction | ns) | | | | | |
|-----|---|--------------|--------|---------|----------|-----|----|----|-----|----|-------------------|
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

Department of Sculpture Specialization

VII - Semester

| Core | Course | | | | | | | | | | |
|--------------------------------|--|---------|-------|-------|------|---------|----------|------|-------|----------|-------------------|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ctical's | Exam | Max- | Min-Pass | Examina tion |
| SEM | Credits - L : T : P | Type | C1 | C2 | С3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Type & Hours |
| VII | Creative Sculpture (5 Credits) (0+ 2+3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Philosophy of Art – Indian Aesthetics (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| Discipline Specified Electives | | | | | | | | | | | |
| VII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Research Synopsis (Project) (3 Credits) (0+1+2) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva |
| VII | Research Methodology (Theory) (3 Credits) (2+1+0) | | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | |
|-------|--------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Painting | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Sculpture | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Graphics (Printmaking) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Applied Art | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Photography and | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & |
| | Photojournalism | | U | U | U | 20 | 20 | 00 | 100 | 70 | Viva |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | |
|------|--|------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

Department of Sculpture Specialization

VIII - Semester

| Core | Core Course | | | | | | | | | | |
|--------------------------------|--|---------|------------|-----------|------------------|----|----------------|----|-------|----------|-----------------------|
| SEM | Core Course & | Course | IA- Theory | | Exam IA- Practic | | ectical's Exam | | Max- | Min-Pass | Examination Type & |
| SEN | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Hours |
| VIII | Creative Sculpture (5 Credits) (0+2+3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Philosophy of Art – Western Aesthetics (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| Discipline Specified Electives | | | | | | | | | | | |
| VIII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Project / Internship (6 Credits) (0+2+4) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva |
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Discip | Discipline Specified Electives | | | | | | | | | | |
|--------|--------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VIII | Painting | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Sculpture | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Graphics (Printmaking) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Applied Art | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Photography and | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & |
| | Photojournalism | | U | U | U | 20 | 20 | 00 | 100 | 40 | Viva |

| Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|--|----------------|------|---|---|---|----|----|----|-----|----|-------------------|
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

$Theory\ Papers-Total\ Marks-\ 60$

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

BVA 5th Semester

Discipline Core Courses (DSC)

| Sci | Course 13 Sculpture Composition - 3 Course 14 Drawing - 3 | | | Folk and | urse 15 l Traditional lpture -1 | Course 16 Art History (Indian Art Part – 2) | | |
|----------------------|--|-------------------|--------------------|-------------------|---------------------------------------|---|-------------------|--|
| Number of | Number of Teaching | Number of | Number of | Number of | Number of Teaching | Number of | Number of Lecture | |
| Practical Credits | hours/sem | Practical Credits | Teaching hours/sem | Practical Credits | hours/sem | Theory credits | hours/sem | |
| 5 | 160 | 4 | 128 | 3 | 96 | 3 | 64 | |

Course Title: Sculpture Composition – 3

| Course Title: Sculpture Composition - 3 | | | | | | |
|--|------------------------------------|--|--|--|--|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | | |
| of BOS – CAVA, Mysore. | | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. Develops creativity to execute visual art through basic sculpture format.
- 2.It will enrich the observation and grasping abilities to develop basic sculptural compositions.
- 3. It makes focuses on fundamentals of sculpture and ability to transform own composed drawings in to sculpture.
- 4. It will equip them with sculpture modeling skills and wood carving grip is learnt.
- 5. Gives basic introduction to Methods and Techniques of Sculpture.
- 6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

| Content of Course 13 – Sculpture Composition – 3 | 160Hrs |
|---|--------|
| Unit 01: Self-expression through study and transform in to sculpture composition | 53/54 |
| Chapter No. 01: Surrounded or Selected objects drawings in three or four dimensions for | |
| round sculpture composition. | |
| Chapter No. 02: Drawings and Maquettes of self-expression, Daily life, Surrounding, | |
| human, animal or bird, etc. | |
| Chapter No. 03: Round Composition in clay based on study of self-expression or | |
| surrounding or daily life or environment. | |
| Unit 02: Carving and Assembling sculpture in wood | 53/54 |
| Chapter No. 04: Study of an object and recreate the object in wood carving method. | |
| Chapter No. 05: Create an assembled sculpture in wood with inter locking process. (Relief | |
| - carved/ Pietra-dura (inly) or round) | |
| Chapter No. 06: Use the both carving and assembled process in wood and compose three- | |
| dimension sculpture with won expression. | |
| Unit 03: Methods and Techniques of Sculpture | 53/54 |

Chapter No. 07: Introduction to various types of wood and its characteristics. Techniques of various methods of carving and Joining. Methods of sculpting wood (carving, burning, texture, Polishing etc.) and Methods of assembling wood pieces.

Chapter No. 08: Tools and Techniques of wood carving and cutting. Use and handling of wood carving tools (Wood carving tools Round, Flat and power tools etc.)

Chapter No. 09: Direct or mould making and casting process of Stucco or cement.

Sketch book, Drawings and Maquettes making are compulsory practice in all works.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Drawing – 3

| Course Title: Drawing - 3 | | | | | | |
|--|------------------------------------|--|--|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 | | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | | |
| of BOS – CAVA, Mysore. | | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. Develops linear observation and understanding ability from nature and transforms in to sculpture with aims to replica of studied subject.
- 2. It will bring ability to create anatomical drawings and sculptures of referenced subject.
- 3. It gives ability to create 3D model or statue, portraiture and life study of humans and animals.
- 4. It will equip them with rendering skills and hand grip to transform any drawing and designs into sculptures.
- 5. This course also provides basic knowledge about methods and techniques of Sculptures.
- 6. This course allows students to learn visual sensibilities, perceptual skills, analytical skills and representational skills from the interdisciplinary domains.

| Content of Course 14 – Drawing – 3 | 128Hrs |
|--|--------|
| Unit –01: Life Study Drawings | 40/42 |
| Chapter No. 01: Life study of Humans (Male / Female) with anatomical structure. | |
| Chapter No. 02: Life study of Animals, Birds and Insects with anatomical structure. | |
| Chapter No. 03: Human and Animals, Birds and Insects life study with deferent gestures | |
| and posters, and focused on muscles, skeletal structure, moment, etc. | |
| Unit -02: Life Study Modeling | 40/42 |
| Chapter No. 04: Half size life study modeling of a Humans (Male/Female) with anatomical | |
| structure in clay | |
| Chapter No. 05: Life study modeling of Animal or, Bird or Insect with anatomical structure | |
| and specified size in clay or other medias. | |
| Chapter No. 06: Model a specified gestures and posters of selected creature. | |
| Unit -03: Methods and Techniques of Life Study Modeling | 40/42 |
| Chapter No. 07: observation and understanding of bone structure and muscle anatomy of | |
| human body and armature building. | |

| Chapter No. 08: Modeling techniques and possibilities to achieve characteristics and | |
|--|--|
| resemblance of creature. | |
| Chapter No. 09: Molding Techniques (waste mold, piece mold, cap mold, mother mold, | |
| etc.) and casting in any media. | |
| Sketch book, Drawings and Maquettes making are compulsory practice in all works. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Folk and Traditional Sculpture – 1

| Course Title: Folk and Traditional Sculpture - 1 | | | | |
|--|------------------------------------|--|--|--|
| Total Contact Hours: 96 Hrs. | Course Credits: 3 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. It will enrich the observation and grasping abilities of folk and traditional art.
- 2. It makes focuses on fundamentals of folk and traditional sculpture and ability to transform own composed drawings in to folk and traditional process.
- 3. It will equip them with sculpture modeling skills and traditional handling grip is learnt.
- 4. Gives basic introduction to Methods and Techniques of folk and traditional practice.
- 5. Develops creativity to execute visual art through basic sculpture format.
- 6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

| Content of Course 15 – Folk and Traditional Sculpture – 1 | 96 Hrs |
|---|--------|
| Unit -01: Folk and Traditional Drawing | 32 |
| Chapter No. 01: Basics of Folk and Traditional Drawings. | |
| Chapter No. 02: Origin and importance of folk and traditional art and cultural importance. | |
| Chapter No. 03: Study of motif, color, shape, form, textures, emboss, images, etc. in | |
| deferent folk and traditional arts. | |
| Unit -02: Folk and Traditional - Murals and Sculptures | 32 |
| Chapter No. 04: Understanding the Indian folk and traditional visual arts and their styles, | |
| features, intentions and utility's, etc. | |
| Chapter No. 05: Types of folk and traditional murals, practice any one style with specified | |
| method. | |
| Chapter No. 06: Types of folk and traditional sculpture, practice any one style with | |
| specified method. | |
| Unit –03: Tools and Techniques | 32 |
| Chapter No. 07: Introduction to tools and techniques of folk and traditional art. | |
| Chapter No. 08: Understand the source of materials and utility for preparations of art | |
| practice. | |
| Chapter No. 09: Practice any one method of folk or traditional art, with your own | |

| expression. | |
|--|--|
| Sketch book, Drawings and Maquettes making are compulsory practice in all works. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Art History (Indian Art Part – 2)

| Course Title: Art History (Indian Art Part – 2) | |
|---|-----------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 11. To understand the development of history of art making from the past
- 12. To understand the visual language of various phases of medieval to modern times.
- 13. To understand the impact of pictorial composition of miniatures.
- 14. To understand the colonial impact on classical traditions of Indian art.
- 15. To understand the emergence of modern art language in Indian art

| Content of Course 16 – Art History (Indian Art Part – 2) (Classes conducted by | 64Hrs |
|--|-------|
| Department of Art History) | |
| Unit –01: Medieval Art History | 20/21 |
| Chapter No. 01: Vijayanagara Art & Architecture. | |
| Chapter No. 02: Islamic Art & Architecture in India. (Mughal and Deccan Sultanets) | |
| Chapter No. 03: Company School of Art. | |
| Unit -02: Indian Minatare Painting Schools and Styles | 20/21 |
| Chapter No. 04: Mughal and Sultante schools. | |
| Chapter No. 05: Rajasthani and Pahari Schools. | |
| Chapter No. 06: Deccani School. | |
| Unit -03: Modern and Colonial Indian art | 20/21 |
| Chapter No. 07: Company School of Art | |
| Chapter No. 08: Bengal Revivalism | |
| Chapter No. 09: Modern and Contemporary Art Movements in Indian | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Discipline Specified Elective Courses (DSE) - 1

|] | DSE Course 1 Painting | | DSE Course 1 Sculpture | | DSE Course 1 hics (Printmaking) |
|----------------------|--------------------------|----------------------|---------------------------|----------------------|------------------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 1 Applied Art | | DSE Course 1 Photography and Photojournalism | | |
|-----------------------------|----------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 1 - Painting (Classes conducted by Department of Painting) | 96Hrs | | |
|--|-------|--|--|
| Unit 01: Transformation of observation into suitable painting medium. | 30/32 | | |
| Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, | | | |
| wood, metal, etc.) | | | |
| Unit 03: Personal expression through painting medias and possibilities. | 30/32 | | |
| | | | |
| Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs | | |
| Unit 01: Relief sculpture practice in different medias with personal expression. | 30/32 | | |
| Unit 02: Transform self-expression in to tree dimension and practice maquettes and | 30/32 | | |
| sculpture making in clay. | | | |
| Unit 03: Tools and techniques of molding and casting, practice in any one media. | 30/32 | | |

| Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
|---|-------|
| of Graphics [Printmaking]) | |
| Unit 01: Expressing drawing through printing process. | 30/32 |
| Unit 02: Execution of planography with lithography and platography. | 30/32 |
| Unit 03: Exploration of drawing appropriate to engraving method. | 30/32 |

| Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied | | |
|---|-------|--|
| Art) | | |
| Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that | 30/32 | |
| will make the key parts of the message stand out for the reader. | | |
| Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote. | 30/32 | |
| Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image | 30/32 | |
| or Illustration. | | |

| Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by | | | |
|---|-------|--|--|
| Department of Photography & Photojournalism) | | | |
| Unit 01: Lighting in photography | 30/32 | | |
| Unit 02: High key & Low key Photography | 30/32 | | |
| Unit 03: Industrial Photography | 30/32 | | |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 6th Semester

Discipline Core Courses (DSC)

| Course 17 Sculpture Composition - 4 | | Course 18 Drawing - 4 | | Course 19 Folk and Traditional Sculpture - 2 | | Course 20 Art History (Western Art Part – 2) | |
|-------------------------------------|-----------|--------------------------|-----------|--|-----------|--|-----------|
| Number | Number of | Number | Number | Number | Number of | Number | Number of |
| of | Teaching | of | of | of | Teaching | of | Lecture |
| Practical Credits | hours/sem | Practical | Teaching | Practical | hours/sem | Theory | hours/sem |
| Credits | | Credits | hours/sem | Credits | | credits | |
| 5 | 160 | 4 | 128 | 3 | 96 | 3 | 64 |

Course Title: Sculpture Composition – 4

| Course Title: Sculpture Composition – 4 | | | | | |
|--|------------------------------------|--|--|--|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. Develops creativity to execute visual art through basic sculpture format.
- 2.It will enrich the observation and grasping abilities to develop basic sculptural compositions.
- 3. It makes focuses on fundamentals of sculpture and ability to transform own composed drawings in to sculpture.
- 4. It will equip them with sculpture modeling skills and stone carving grip is learnt.
- 5. Gives basic introduction to Methods and Techniques of Sculpture.
- 6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

| Content of Course 17 – Sculpture Composition – 4 | 160Hrs |
|---|--------|
| Unit 01: Self-expression through study and transform in to sculpture composition | 53/54 |
| Chapter No. 01: Self- Expression drawings in three or four dimensions for round sculpture | |
| composition. | |
| Chapter No. 02: Drawings and Maquettes of self-expression from personal thoughts. | |
| Chapter No. 03: Round Composition in clay based on personal thought process. | |
| Unit 02: Carving and Assembling sculpture in Stone | 53/54 |
| Chapter No. 04: Study of objects and recreate the object in stone carving method. | |
| Chapter No. 05: Create an assembled sculpture in stone with inter locking process. (Relief | |
| - carved/ Pietra-dura (inly) or round) | |
| Chapter No. 06: Use the both carving and assembled process in stone and compose three- | |
| dimension sculpture with won expression. | |
| Unit 03: Methods and Techniques of Sculpture | 53/54 |
| Chapter No. 07: Introduction to various types of stones and its characteristics. Techniques | |

of various methods of carving and Joining. Methods of sculpting (carving, grinding, texturing, Polishing etc.)

Chapter No. 08: Tools and Techniques of stone carving and cutting. Use and handling

Chapter No. 08: Tools and Techniques of stone carving and cutting. Use and handling of stone carving tools (Round, Flat & other chisels and pneumatic & other power tools etc.). Tempering and maintenance of carving tools.

Chapter No. 09: Direct or mould making and casting process of any other medias.

Sketch book, Drawings and Maquettes making are compulsory practice in all works.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Drawing – 4

| Course Title: Drawing – 4 | |
|--|------------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. Develops linear observation and understanding ability from nature and transforms in to sculpture with aims to replica of studied subject.
- 2. It will bring ability to create anatomical drawings and sculptures of referenced subject.
- 3. It gives ability to create 3D model or statue, portraiture and life study of humans and animals.
- 4. It will equip them with rendering skills and hand grip to transform any drawing and designs into sculptures.
- 5. This course also provides basic knowledge about methods and techniques of Sculptures.
- 6. This course allows students to learn visual sensibilities, perceptual skills, analytical skills and representational skills from the interdisciplinary domains.

| Content of Course 18 – Drawing – 4 | 128Hrs |
|--|--------|
| Unit –01: Life Study Drawings | 40/42 |
| Chapter No. 01: Life study of Humans (Male / Female) with moment and expressions. | |
| Chapter No. 02: Study the activities of Animals, Birds and Insects. | |
| Chapter No. 03: Study of grope of creatures in deferent gestures and posters with | |
| surroundings. | |
| Unit -02: Life Study Modeling | 40/42 |
| Chapter No. 04: full size life study modeling of a Humans (Male/Female) with moment | |
| and expressions in POP or Cement, etc. (Direct method). | |
| Chapter No. 05: Modeling of Animal or, Bird or Insects activities. | |
| Chapter No. 06: Model a human life figure in deferent size, and understanding proportions. | |
| Unit -03: Methods and Techniques of Life Study Modeling | 40/42 |
| Chapter No. 07: Scaling the bone structure and muscle anatomy of human body and | |
| armature according to study. | |
| Chapter No. 08: Modeling techniques and possibilities to achieve characteristics and | |
| resemblance of creature. | |

| Chapter No. 09: Molding Techniques (waste mold, piece mold, cap mold, mother mold | , |
|---|---|
| etc.) and casting in any media. | |
| Sketch book, Drawings and Maquettes making are compulsory practice in all works. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Folk and Traditional Sculpture – 2

| Course Title: Folk and Traditional Sculpture - 2 | |
|--|------------------------------------|
| Total Contact Hours: 96 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. It will enrich the observation and grasping abilities of folk and traditional art.
- 2. It makes focuses on fundamentals of folk and traditional sculpture and ability to transform own composed drawings in to folk and traditional process.
- 3. It will equip them with sculpture modeling skills and traditional handling grip is learnt.
- 4. Gives basic introduction to Methods and Techniques of folk and traditional practice.
- 5. Develops creativity to execute visual art through basic sculpture format.
- 6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

| Content of Course 19 – Folk and Traditional Sculpture – 2 | 96 Hrs |
|--|--------|
| Unit –01: Folk and Traditional Drawing | 32 |
| Chapter No. 01: Study the styles and schools of folk and traditional sculptures. | |
| Chapter No. 02: Study of individual selected folk or traditional drawings. | |
| Chapter No. 03: Practice and achieve particular style with self-thoughts. | |
| Unit -02: Folk and Traditional - Murals and Sculptures | 32 |
| Chapter No. 04: Understanding the deference between mural and sculpture of folk and | |
| traditional art. | |
| Chapter No. 05: Practice any one style mural with specified method with your concepts. | |
| Chapter No. 06: Practice any one style sculpture with specified method with your concepts. | |
| Unit –03: Tools and Techniques | 32 |
| Chapter No. 07: Understand the folk and traditional medias and importance. | |
| Chapter No. 08: Possibilities of particular media and style. | |
| Chapter No. 09: Practice the process of any one media and techniques. | |
| Sketch book, Drawings and Maquettes making are compulsory practice in all works. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Western Art Part – 2)

| Course Title: Art History (Western Art Part – 2) | |
|--|-----------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 15. To trace the development of art in the west
- 16. To understand and distinguish the visual language of art from 15th Century onwards
- 17. To understand the interface of religious ideas and secular thinking in the art of west.
- 18. To understand and assimilate the enlightenment thinking on art of post 18th Century.
- 19. To understand the development of history painting in the west
- 20. To understand the impact of technology and industrialization on art practice.
- 21. To understand the impact post world war in art making in Germany and America.

To understand the expanded artistic expression in 21th Century new media art development.

| Content of Course 20 – Art History (Western Art Part – 2) (Classes conducted by | 64Hrs |
|---|-------|
| Department of Art History) | |
| Unit -01 | 20/21 |
| Chapter No. 01: Renaissance in North. | |
| Chapter No. 02: Mannerism. | |
| Chapter No. 03: Baroque & Rococo. | |
| Unit –02: The Modern World | 20/21 |
| Chapter No. 04: Neo Classism & Romanticism. | |
| Chapter No. 05: Realism and Impressionism. | |
| Chapter No. 06: Post Impressionism & Expressionism. | |
| Unit –03: Twentieth Century Art Moments | 20/21 |
| Chapter No. 07: Cubism and Abstract art movements. | |
| Chapter No. 08: Pop Art and Major 20 th century art movements. | |
| Chapter No. 09: 21st century and Contemporary art movements. | |

Pedagogy - Lecture Method – Class Room Teaching. **-** Assignment based learning. **-** Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. **-** Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Discipline Specified Elective Courses (DSE) - 2

| I | DSE Course 2 Painting | DSE Course 2 Sculpture | | DSE Course 2 Graphics (Printmaking) | |
|----------------------|-------------------------|---------------------------|-------------------------|--|-------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 2 Applied Art | | DSE Course 2 Photography and Photojournalism | | |
|-----------------------------|----------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 2 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Possibilities and methods of basic painting process. | 30/32 |
| Unit 02: Practice any one media of painting with self-expression. | 30/32 |
| Unit 03: Develop the composition through day to day life. | 30/32 |
| Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
| Unit 01: Terracotta sculptures. | 30/32 |
| Unit 02: Round sculptures in wood or stone. | 30/32 |
| Unit 03: Molding and casting practice in any one media. | 30/32 |
| Content of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking]) | 96Hrs |
| Unit 01: Expressing drawing through printing process. | 30/32 |
| Unit 02: Understanding serigraphy process through drawing. | 30/32 |
| Unit 03: Understanding fabric and it's printing through process. | 30/32 |
| Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied Art) | 96Hrs |
| Unit 01: Vector Graphics – Creating Communicational Design. | 30/32 |
| Unit 02: Vector Graphics - Creating Pattern Design. | 30/32 |
| Unit 03: Vector Graphics - Creating Character Design / Illustration in your own concept. | 30/32 |
| Content of DSE Course 2 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism) | 96Hrs |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Unit 01: Wild Life Photography

Unit 02: Product Photography

Unit 03: Travel Photography

30/32

30/32

30/32

BVA 7th Semester

Discipline Core Courses (DSC)

| | urse 21 e Sculpture | Course 22 Philosophy of Art – Indian Aesthetics | | Research Methodology (Theory) | | Research Synopsis (Practicals) | |
|----------------------|------------------------|---|----------------------|----------------------------------|-------------------|-----------------------------------|--------------------|
| Number of | Number of Teaching | Number of | Number of | Number of | Number of Lecture | Number of | Number of Teaching |
| Practical Credits | hours/sem | Theory credits | Lecture hours/sem | Theory credits | hours/sem | Practical Credits | hours/sem |
| 5 | 160 | 3 | 64 | 3 | 64 | 3 | 64 |

Course Title: Creative Sculpture

| Course Title: Creative Sculpture | | | |
|--|------------------------------------|--|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | |
| of BOS – CAVA, Mysore. | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. Develops creativity to execute visual art through creative sculpture format.
- 2.It will enrich the observation and grasping abilities to develop creative sculptural compositions.
- 3. It makes focuses on fundamentals of sculpture and ability to transform own composed drawings in to sculpture.
- 4. It will equip them with sculpture modeling skills and metal casting is learnt.
- 5. Gives basic introduction to Methods and Techniques of Sculpture.
- 6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

| Content of Course 21 – Creative Sculpture | 160Hrs |
|--|--------|
| Unit 01: Self-thought exploration in to sculpture | 53/54 |
| Chapter No. 01: Portrait and full life study as monumental sculpture or sculpture | |
| composition of self-expression or other forms. | |
| Chapter No. 02: Exploring the suitability of material and image to the chosen environment. | |
| Chapter No. 03: Practice self-thought process with modern and contemporary art through | |
| new and old medias. | |
| Unit 02: Sculpture compositions in Metal | 53/54 |
| Chapter No. 04: limitations and possibilities of metal as a sculpture media. | |
| Chapter No. 05: Compose self-expression and explore in metal casting process. | |
| Chapter No. 06: Compose self-expression and explore in metal welding process. | |
| Unit 03: Methods and Techniques Metal Sculpture | 53/54 |
| Chapter No. 07: Techniques and theory of Metal casting. | |
| Chapter No. 08: Direct metal work method: - Composition by various techniques in metal | |

A) Arc Welding B) Soldering C) Brazing D) Riveting E) Repousse method.
Chapter No. 09: Metal casting method: - 1. Metal casting by lost wax process A) Indian lost wax process. B) Italian lost wax Process. 2. Sand Casting or Oil Mould Process.
(Piece mould and Mother mould Making, Wax Application on mould, making sculpture in direct wax, Wax sheet, Core or mould making, Channel making, Direct and Indirect method of metal pouring, Finishing, polishing and Patina.

Sketch book, Journal, Drawings and Maquettes making are compulsory practice in all works.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Philosophy of Art– Indian Aesthetics

| Course Title: Philosophy of Art– Indian Aesthetics | | | | |
|--|-----------------------------------|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 15. How cultural history is documented reflected in the visual arts
- 16. How religious practice beliefs socio political Indirectly effects artistic Perceptions
- 17. How Religious philosophical school and thoughts becomes the Source of art History
- 18. How cultural history is the main source in the development of art history
- 19.Study of Great sagas, scholars, political and Social movements plays important role in the visual art development
- 20. To understand the development of Aesthetic Theories proposed by Indian Theoreticians.
- 21. Associate the Art Principles with Visual Arts of different periods.

| Content of Course 22 – Philosophy of Art – Indian Aesthetics (Classes conducted by | 64Hrs |
|---|-------|
| Department of Art History) | |
| Unit -01 | 20/21 |
| Chapter No. 01: Introduction to Aesthetics and its scope. | |
| Chapter No. 02: Genesis and development of Indian Aesthetics. | |
| Chapter No. 03: Brief introduction to the basic principles of Indian philosophy as related to | |
| the arts. | |
| Unit -02 | 20/21 |
| Chapter No. 04: Evolution of the Aesthetic concepts. | |
| Chapter No. 05: Natayashastra of Bharat Muni. | |
| Chapter No. 06: Theories of Rasa, Dhvani, Alamkara, Riti, Guna and Dosha. | |
| Unit -03 | 20/21 |
| Chapter No. 07: Inter relationship of the above concepts and their relevance to arts. | |
| Chapter No. 08: Interrelationship of visual and performing arts. | |

| Chapter No. | 00. Shadanga relevance | to Vishnudharmottara Purana. |
|--------------|------------------------|-----------------------------------|
| Chapter 110. | 03. Shadanga icicvance | io visilluullallilottala Lulalla. |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Course Title: Research Methodology (Theory)

| Course Title: Research Methodology (Theory) | |
|--|-----------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 5. To understand the process of research methodology.
- 6. To understand different tools of research.
- 3. To understand the different types of research methods.
- 4. To understand the different research methods.
- 5. To understand the research design.
- 6. To understand the research ethics.
- 7. To understand the synopsis writing and components.

| Content of Course 22 – Research Methodology (Theory) | 64Hrs |
|--|-------|
| Unit –01: Scientific research methodology | 20/21 |
| Chapter No. 01: Definition of Research, Objectives of research, Types of Research, | |
| Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, | |
| Sampling, Data Collection, Hypothesis Testing, Interpretation. | |
| Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, | |
| Hypothesis, | |
| Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, | |
| Instrumentation, Safety Measures. | |
| Unit –02: Research Components | 20/21 |
| Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of | |
| research, research approaches. | |
| Chapter No. 05: Scope & Nature of research problem | |
| Chapter No. 06: Significance & Limitation of research | |
| Unit –03: Research in Visual Art | 20/21 |
| Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, | |
| Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, | |
| Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. | |
| Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of | |
| visual arts | |
| Chapter No. 09: Synopsis writing based on selected area. | |

Pedagogy - Lecture Method - Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio - Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Synopsis

| Course Title: Synopsis | |
|--|---|
| Total Contact Hours: 64 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 60 | Duration of ESA/ EXAM: Display and Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 40 |
| of BOS – CAVA, Mysore. | |

Note: Students has to submit a synopsis proposal before submitting synopsis, with consultation of faculty / mentor and respective department HOD. The synopsis study must be in relation to the course taught in the semester. The synopsis must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Discipline Specified Elective Courses (DSE) - 3

| DSE Course 3 Painting DSE Course 3 Sculpture | | DSE Course 3 Graphics (Printmaking) | | | |
|--|-------------------------|--|-------------------------|----------------------|-------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 3 Applied Art | | DSE Course 3 Photography and Photojournalism | | |
|-----------------------------|----------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 3 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Self-thought process and express through painting. | 30/32 |
| Unit 02: Execution of painting techniques and methods. | 30/32 |
| Unit 03: Selecting the medias of painting to concept or self- expression. | 30/32 |
| | |

| Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
|--|-------|
| Unit 01: Composing round sculpture through own thought process. | 30/32 |
| Unit 02: Self- expression through Assembling wood or stone. | 30/32 |
| Unit 03: Self- expression through Carving in wood or stone. | 30/32 |

| Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
|---|-------|
| of Graphics [Printmaking]) | |
| Unit 01: Drawing based on personal expertise and creative expression. | 30/32 |
| Unit 02: Execution of Relief printing techniques and methods. | 30/32 |
| Unit 03: Execution of Intaglio printing techniques and methods. | 30/32 |

| Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied | 96Hrs |
|---|-------|
| Art) | |
| Unit 01: Conceptual illustrative Exercises. | 30/32 |
| Unit 02: Story Board Illustration. | 30/32 |
| Unit 03: Editorial Illustration. | 30/32 |

| Content of DSE Course 3 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism) | 96Hrs |
|--|-------|
| Unit 01: Fashion Photography | 30/32 |
| Unit 02: Advertising Photography | 30/32 |
| Unit 03: Food Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 8th Semester

Discipline Core Courses (DSC)

| | Course 23 Creative Sculpture Philos | | Course 24 Philosophy of Art – Western Aesthetics | | Project / Internship | |
|-----------------------------------|--------------------------------------|--------------------------------|--|-----------------------------------|------------------------------------|--|
| Number of Practical Credits | Number of Teaching hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Practical Credits | Number of Teaching hours/sem | |
| 5 | 160 | 3 | 64 | 6 | 192 | |

Course Title: Creative Sculpture

| Course Title: Creative Sculpture | |
|--|------------------------------------|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. Develops creativity to execute visual art through creative sculpture format.
- 2.It will enrich the observation and grasping abilities to develop creative sculptural compositions.
- 3. It makes focuses on fundamentals of sculpture and ability to represent own composed sculpture to viewers.
- 4. It will equip them with sculpture modeling skills and presentation skill is learnt.
- 5. Gives introduction to research Methods and Techniques of Sculpture.
- 6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

| Content of Course 23 – Creative Sculpture | 160Hrs |
|---|--------|
| Unit 01: Continue the Self-Thought Process and Practice work of art | 53/54 |
| Chapter No. 01: Importance and Intension behind self-thought process as work of art. | |
| Chapter No. 02: Exploring the suitability of materials and subjects in personal expression. | |
| Chapter No. 03: Modern & contemporary art practice and self-thoughts practice. | |
| Unit 02: Explore Through Deferent Medias | 53/54 |
| Chapter No. 04: Sensibility and Intention of materials used in sculpture or work of art. | |
| Chapter No. 05: Space, environment, site, surface, surroundings, and other things | |
| domination in sculpture. | |
| Chapter No. 06: work of art with materialistic, conceptual, abstract, site specific, etc. | |
| approaches. | |
| Unit 03: Methods and Techniques of Presentation or Display | 53/54 |
| Chapter No. 07: Methods of presentation and interaction with viewers. | |

| Chapter No. 08: Old and new ways of presentation and interaction with work of art. | |
|--|--|
| Chapter No. 09: Curation and Critical analysis of Sculpture or work of art. | |
| Sketch book, Journal, Drawings and Maquettes making are compulsory practice in | |
| all works. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Philosophy of Art– Western Aesthetics

| Course Title: Philosophy of Art– Western Aesthetics | | | | |
|---|-----------------------------------|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 13. To trace and understand the development of western Antithetic ideas of west
- 14. To know the western aesthetic ideas in relation to art works
- 15. To understand the value based analysis of aesthetics ideas of west
- 16. To understand the nature of art through aesthetic principles
- 17. To Understand and contrast the difference of opinion regard to aesthetics of west
- 18. To be sensitized to aesthetics sensibilities.

| Content of Course 24 – Philosophy of Art – Western Aesthetics (Classes conducted by | 64Hrs |
|---|-------|
| Department of Art History) | |
| Unit -01 | 20/21 |
| Chapter No. 01: Theories relating to the origin and creation of art. Communication, | |
| expression and release of emotions. | |
| Chapter No. 02: Imitation, Intuition, Inspiration, Imagination, | |
| Chapter No. 03: The role of the subconscious concepts of art and beauty with specific | |
| reference to: Plato, Aristotle, Vitruvius, langinus, Plotinus, St. Augustine and St. Aquinas. | |
| Unit -02 | 20/21 |
| Chapter No. 04: Theories relating to works of art. Emphasis on relationship between actual | |
| works of art and the principles of aesthetics. | |
| Chapter No. 05: Organic structure, content and form, expression, Empathy, psychic | |
| distance, pleasure. | |
| Chapter No. 06: Concepts of art and beauty with special reference to Ghiberti, Leonardo da | |
| Vinci, Alberti, Lessing, Diderot, Baumgartner, Kant, Hegal, Clive Bell, Croce, Tolstoy. | |
| Unit -03 | 20/21 |
| Chapter No. 07: Art in relation to society, Theories of art: Art as representation, art as pure | |
| form, art as expression. | |
| Chapter No. 08: Concepts of art and beauty with reference to: John Dewey, Santayana, | |
| Bullough, Worringer, Hume, C.J.Jung, Freud, Bradly, Marx, Engels, Sartre, Susanne | |
| Ianger, John Berger. | |

| Chapter No. 09: Comparative study of Indian Philosophy of Art, Western Philosophy of | |
|--|--|
| Art and chines Philosophy of Art. | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Course Title: Project (Industry connect / Independent)

| | - |
|--|----------------------------------|
| Course Title: Global Trends in Visual Art | |
| Total Contact Hours: 64 Hrs. | Course Credits: 6 |
| Formative Assessment Marks: 60 | Duration of ESA/ EXAM: 2:30 Hrs. |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 40 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. To understand the cognitive aspects of student in the selected area.
- 2. To understand the new possibilities of meaning in existing knowledge.
- 3. To understand the significant knowledge resource in the specific area.
- 4. To understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

|] | DSE Course 4 Painting | DSE Course 4 Sculpture | | DSE Course 4 Graphics (Printmaking) | |
|----------------------|-------------------------|------------------------|-------------------------|-------------------------------------|-------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 4 Applied Art | | DSE Course 4 Photography and Photojournalism | | |
|--------------------------|----------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| | 70 | J | 70 | | | | | | |
|--|--|------------------------|---------------------------|-------|--|--|--|--|--|
| | | | | | | | | | |
| Content of | DSE Course 4 - Painting (Classification) | lasses conducted by I | Department of Painting) | 96Hrs | | | | | |
| | ontinue the personal art practice | | | 30/32 | | | | | |
| | xperiment and understanding of | | nting. | 30/32 | | | | | |
| Unit 03: A | rt practice and its possibilities the | hrough painting. | | 30/32 | | | | | |
| Content of | f DSE Course 4 – Sculpture (C | Classes conducted by | Department of Sculpture) | 96Hrs | | | | | |
| Unit 01: Co | ontinue the self-thought process | s in sculpture. | | 30/32 | | | | | |
| Unit 02: Express expression through wood or stone. (any process) | | | | | | | | | |
| Unit 03: Ex | xpress expression through meta | l sculpture. (any proc | ress) | 30/32 | | | | | |
| | f DSE Course 4 – Graphics (Ps [Printmaking]) | rintmaking) (Classe | s conducted by Department | 96Hrs | | | | | |
| | rawing based on personal exper | tise and creative exp | ression. | 30/32 | | | | | |
| | xecution of Planography printin | | | 30/32 | | | | | |
| Unit 03: Ex | xecution of Serigraphy printing | techniques and meth- | ods. | 30/32 | | | | | |
| Content of Art) | f DSE Course 4 – Applied Art | (Classes conducted l | by Department of Applied | 96Hrs | | | | | |
| Unit 01: A | dvertising Layouts for Commer | cial Services. | | 30/32 | | | | | |
| Unit 02: In | fo graphics. | | | 30/32 | | | | | |
| Unit 03: Pu | ıblication Illustration, Fashion l | Illustration. | | 30/32 | | | | | |
| | f DSE Course 4 – Photograph t of Photography & Photojourn | • | n (Classes conducted by | 96Hrs | | | | | |
| | ction Photography | , | | 30/32 | | | | | |
| | rone Photography | | | 30/32 | | | | | |
| | 3 Assignment | | | 30/32 | | | | | |
| ti. | _ | | | • | | | | | |

Unit 03: C 3 Assignment
Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

DEPARTMENT OF APPLIED ART

CAVA, MYSORE

Program Credit Structure of Bachelor of Visual Arts (B.V.A.) 4 Years

Department of Applied Art Specialization

| Miner Discipline Core (MDC) (Credits) (Credits) (DSE) / Open Electives (OE) (Credits) (AECC), Languages (Credits) (SB) | ement Courses (SEC) (Credits) Value Based | Total credits |
|--|---|---------------|
| (Credits) Electives (OE) (AECC), Languages (Credits) Skill Based (SB) | | credits |
| (Credits) (Credits) (SB) | Value Based | 0_00_00 |
| | | |
| C1 • (4 Cleuits) C2 • (4 Cleuits) OE-1 (3) L1 • 1 (3) SEX • 1 (2) | (VB) Yoga (1) | |
| | Health & Wellness (1) | 25 / 26 |
| | Sports (1) NCC/NSS/ | 23 / 20 |
| | R&R / Cultural (1) | 25 / 26 |
| Exit point with Certificate (with completion of courses equal to a minimum of 48 credits) & Entry Point for BVA | \ / | |
| C7 – Graphic Design – 1 OE-3 (3) L1 - 3 (3) SEC-2 (2) | Sports (1) | |
| | NCC/NSS/R&R | 25 |
| | (S&G)/ Cultural (1) | |
| C9 – Theory of Graphic Design - 1 | | |
| (3 Credits) | C(1) | |
| | Sports (1) NCC/NSS/R&R | 25 |
| | (S&G)/ Cultural (1) | 25 |
| C12 – Theory of Graphic Design - 2 | (BCG)/ Cultural (1) | |
| (3 Credits) | | |
| Exit point with Diploma in Visual Arts Applied Art(with completion of courses equal to a minimum of 96 credits or con- | ntinue studies with both su | bjects as |
| majors) | | |
| | Sports (1) | |
| | NCC/NSS/R&R | 25 |
| | (S&G)/ Cultural (1) | |
| C15 – Typography (3 Credits) C16 – Advertising Theory - 1 (3 | | |
| Credits) | | |
| | Sports (1) | |
| | NCC/NSS/R&R | 25 |
| | (S&G)/ Cultural (1) | |
| C19 – Packaging Design (3 Credits) | | |
| C20 – Advertising Theory – 2 | | |
| (3 Credits) | | |
| Exit point with Bachelor of Visual Arts, B.V.A. in Applied Art (with completion of courses equal to a minimum of | of 140 credits or continue | studies) |
| C21 – Advertising Design – 3 (5 Vocational-3 (3) | | 20 |
| VII Credits) C22 - Advertising Theory - 3 DSE-3 (3) Res. Methodology & | | 20 |
| (3 Credits) Res. Methodology & Synopsis (3+3) | | |
| C23 – Advertising Design – 4 (5 Vocational-4 (3) | | |

| VIII | Credits) C24 – Advertising Theory – 4 (3 Credits) | DSE-4 (3) Res. Project (6) * | | | | | 20 | | |
|--|---|--|--|--|--|--|----|--|--|
| Award of Bachelor of Visual Arts, B.V.A. Degree with Honours, in Applied Art | | | | | | | | | |
| (with completion of courses equal to a minimum of 180 credits or continue studies) | | | | | | | | | |

^{*} In lieu of the research Project, two additional elective papers/ Internship may be offered.

| | Bachelor of Department of Applied Art (B.V.A.) 3 rd Year Program | | | | | | | | | | | | |
|----|---|---|--|---|---|----|--|--|--|--|--|--|--|
| V | C13 – Advertising Design - 1 (5 Credits) C14 - Drawing - 3 (4 Credits) C15 – Typography (3 Credits) C16 – Advertising Theory – 1 (3 Credits) | Vocational-1 (3) DSE-1 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | SEC-3 Critical Thinking & Problem Solving or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 25 | | | | | | | |
| VI | C17 - Advertising Design - 2 (5 Credits) C18 - Drawing - 4 (4 Credits) C19 - Packaging Design (3 Credits) C20 - Advertising Theory - 2 (3 Credits) | Vocational-2 (3) DSE-2 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | SEC-4 Societal Communic ation or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 25 | | | | | | | |
| | Exit point with Bachelor of Visual Arts (B.V.A.) in Applied Art (with completion of courses equal to a minimum of 140 credits) or continue studies) | | | | | | | | | | | | |

| | Bachelor of Department of Applied Art (B.V.A.) 4th Year Program | | | | | | | | | | | |
|------|--|---|--|--|--|--|----|--|--|--|--|--|
| VII | C21 – Advertising Design – 3 (5 Credits) C22 - Advertising Theory – 3 (3 Credits) | Vocational-3 (3) DSE-3 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) Res. Methodology and Synopsis (3+3) | | | | | 20 | | | | | |
| VIII | C23 - Advertising Design – 4 (5 Credits) C24 - Advertising Theory – 4 (3 Credits) | Vocational-4 (3) DSE-4 Painting Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) Res. Project (6) * | | | | | 20 | | | | | |

Award of Bachelor of Visual Arts (B.V.A.) Degree with Honours, in Painting (with completion of courses equal to a minimum of 180 credits) or continue studies)

Acronyms Expanded

DSC: Discipline Specific Core (Course)

DSE: Discipline Specific Elective

OEC: Open Elective Course

AECC: Ability Enhancement Compulsory Course

SEC-SB/VB: Skill Enhancement Course-Skill Based/ Value Based FA: Formative Assessment / Internal Assessment (IA)

SA: Summative Assessment / Semester End Examination. (SEE)

L+**T**+**P:** Lecture + Tutorial + Practical(s)

^{*} In lieu of the research Project, two additional elective papers/ Internship may be offered.

THE FOLLOWING TABLES INDICATES EACH SUBJECT & SCHEME OF EXAMINATION

Pattern of Examination – Distribution of Marks & L:T:P Pattern

Program: Bachelor of Visual Arts (B.V.A.)

Department of Applied Art Specialization

V - Semester

| Core | Course | | | | | | | | | | |
|-------|--|---------------|-------|-------|------|---------|-----------|------|-------|----------|-----------------------|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ectical's | Exam | Max- | Min-Pass | Examination Type & |
| SEN | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Hours |
| V | Advertising Design - 1 (5 Credits) (0+ 2+ 3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Drawing - 3 (4 Credits) (0+ 1+ 3) | DSC 14 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Typography (3 Credits) (0+ 1+ 2) | DSC 15 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Advertising Theory - 1 (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| SKIL | L Enhancement Courses | | | | | | | | | | |
| V | Critical Thinking & Problem Solving or Some other (2 Credits) (1+0+1) | SEC – SB 3 | 0 | 0 | 0 | 2 | .5 | 25 | 50 | 20 | 2 Hour |
| V | Sports (1 Credits) (0+0+2) | SEC – | | | | | | | | | D: 1 0 |
| V | NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | VB 3 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | Display & Viva |
| Disci | pline Specified Electives | | | | | | | | | | |
| V | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Vocational – 1 (3 Credits) (0+1+2) | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|----------------|--|--|--|
| V | Painting | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| V | Sculpture | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| V | Graphics (Printmaking) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| V | Applied Art | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| V | Photography and Photojournalism | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | | |
|------|--|--------|---|---|---|----|----|----|-----|----|----------------|--|--|
| V | Vocational - 1 | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |

Department of Applied Art Specialization

VI - Semester

| Core | Course | | | | | | | | | | |
|-------|--|---------------|-------|-----------|------|---------|----------|------|-------|----------|-------------------|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | etical's | Exam | Max- | Min-Pass | Examinati on |
| SEM | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Type & Hours |
| VI | Advertising Design - 2 (5 Credits) (0+ 2+ 3) | DSC 17 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Drawing - 4 (4 Credits) (0+ 1+ 3) | DSC 18 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Packaging Design (3 Credits) (0+ 1+ 2) | DSC 19 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Advertising Theory - 2 (3 Credits) (2+ 1+ 0) | DSC 20 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| Skill | Enhancement Courses | | | | | | | | | | |
| VI | Societal Communication or Some other (2 Credits) (1+0+1) | SEC – SB 4 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | 2 Hour |
| VI | Sports (1 Credits) (0+0+2) | | | | | | | | | | |
| VI | NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | SEC – VB 4 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | Display & Viva |
| Disci | pline Specified Electives | | | | | | | | | | |
| VI | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|--|--|--|
| VI | Painting | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| VI | Sculpture | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| VI | Graphics (Printmaking) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| VI | Applied Art | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |
| VI | Photography and Photojournalism | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | | |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|------|--|------|---|---|---|----|----|----|-----|----|-------------------|--|
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Applied Art Specialization

VII - Semester

| Core Course | | | | | | | | | | | | | |
|--------------------------------|--|----------------|----|-------|------|---------|----|------|---------------|----------------------|---------------------------|--|--|
| SEM | Core Course & Credits - L : T : P | Course Type | | heory | Exam | IA- Pra | | Exam | Max- Marks | Min-Pass C1+C2+C3 | Examina tion Type & | | |
| | | 2370 | C1 | C2 | C3 | C1 | C2 | С3 | 11241212 | 01:02:00 | Hours | | |
| VII | Advertising Design - 3 (5 Credits) (0+ 2+ 3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VII | Advertising Theory - 3 (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| Discipline Specified Electives | | | | | | | | | | | | | |
| VII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VII | Research Synopsis (Project) (3 Credits) (0+1+2) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva | | |
| VII | Research Methodology (Theory) (3 Credits) (2+1+0) | | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Painting | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Sculpture | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Graphics (Printmaking) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Applied Art | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Photography and Photojournalism | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | |
|------|--|------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Applied Art Specialization

VIII - Semester

| Core | Core Course | | | | | | | | | | |
|--------|--|---------|------------|----|------|-------------------|----|------|-------|----------|-----------------------|
| SEM | Core Course & | Course | IA- Theory | | Exam | m IA- Practical's | | Exam | Max- | Min-Pass | Examination Type & |
| SEN | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Hours |
| VIII | Advertising Design - 4 (5 Credits) (0+ 2+ 3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Advertising Theory - 4 (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| Discip | oline Specified Electives | | | | | | | | | | |
| VIII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Project / Internship (6 Credits) (0+2+4) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva |
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Discip | Discipline Specified Electives | | | | | | | | | | |
|--------|--------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VIII | Painting | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Sculpture | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Graphics (Printmaking) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Applied Art | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Photography and | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & |
| | Photojournalism | | U | U | U | 20 | 20 | 00 | 100 | 40 | Viva |

| Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|--|----------------|------|---|---|---|----|----|----|-----|----|-------------------|
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

$Theory\ Papers-Total\ Marks-\ 60$

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

BVA 5th Semester

Discipline Core Courses (DSC)

| Course 13 Painting Composition - 3 | | | rse 14 ing - 3 | | urse 15 al Painting -1 | Course 16 Art History (Indian Art Part – 2) | | |
|------------------------------------|-----------|-----------|-------------------|-----------|---------------------------|---|-----------|--|
| Number | Number of | Number | Number | Number | Number of | Number | Number of | |
| of | Teaching | of | of | of | Teaching | of | Lecture | |
| Practical Credits | hours/sem | Practical | Teaching | Practical | hours/sem | Theory | hours/sem | |
| Credits | | Credits | hours/sem | Credits | | credits | | |
| 5 | 160 | 4 | 128 | 3 | 96 | 3 | 64 | |

Course Title: Advertising Design - 1

| Course Title: Advertising Design - 1 | |
|--|------------------------------------|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. What a layout is and how to create an effective one.
- 2. The basics of two dimensional design including the elements and principles of art.
- 3. About color theory and its implication in Graphic Design.
- 4. About Graphic Design as a career.
- 5. To improve their design skills and techniques using a variety of tools.
- 6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

| Content of Course 13 – Advertising Design - 1 | 160Hrs |
|---|--------|
| Unit 01: Press Advertisement layout. | 53/54 |
| Chapter No. 01: Redesigning contemporary Newspapers Ad. | |
| Chapter No. 02: Typographical Based Press Layout | |
| Chapter No. 03: Text and Image Based Press layout. | |
| Unit 02: Poster Design. | 53/54 |
| Chapter No. 04: Product Poster Design. | |
| Chapter No. 05: Service Based Poster Design. | |
| Chapter No. 06: Public welfare Based Poster Design. | |
| Unit 03: Logo Design. | 53/54 |
| Chapter No. 07: Golden Rules of Logo design - Keep it simple, Logos should be effective | |
| at a large and small scale; Logos should be effective in color and black & white. | |
| Chapter No. 08: Combination of Fonts and color to represent or describe an idea. | |
| Chapter No. 09: Logos Design can be – (Descriptive and Symbolic.) | |

Pedagogy — Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio — Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Course Title: Drawing – 3

| Course Title: Drawing - 3 | |
|--|------------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
- 2. It will equip them with rendering skills and hand & mind association.
- 3. Course also provides opportunity to learn from the interdisciplinary domains.
- 4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 14 – Drawing – 3 | 128Hrs |
|--|--------|
| Unit –01: Basics of Drawing | 40/42 |
| Chapter No. 01: Figure drawing and construction. | |
| Chapter No. 02: Stressing line and forms. | |
| Chapter No. 03: Study of anatomy as the basis for understanding the human figure. (Black | |
| and Wight) | |
| Unit –02: Life study drawing | 40/42 |
| Chapter No. 04: Study the structure of humans, animal, bird and insects through outdoor | |
| practice. | |
| Chapter No. 05: Studio practice and rendering. (Object study, Still life, etc.) | |
| Chapter No. 06: Study of individual parts of human and animals with moments. | |
| Unit –03: Drawing Composition | 40/42 |
| Chapter No. 07: Composition drawing with study of texture, form, tone, etc. | |
| Chapter No. 08: Drawing as medium of imitation. | |
| Chapter No. 09: Expressing drawing through deferent methods and medias. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Typography

| Course Title: Typography | |
|--|------------------------------------|
| Total Contact Hours: 96 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. What a layout is and how to create an effective one.
- 2. The basics of two dimensional design including the elements and principles of art.
- 3. About color theory and its implication in Graphic Design.
- 4. About Graphic Design as a career.
- 5. To improve their design skills and techniques using a variety of tools.
- 6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

| Content of Course 15 – Typography | 96 Hrs |
|--|--------|
| Unit -01: Introduction to Typography. | 32 |
| Chapter No. 01: Study of basic type forms, terminology and Specification. | |
| Chapter No. 02: Application of type in Layout Design. | |
| Chapter No. 03: Study of rendering technique. | |
| Unit -02: Lettering and Typography. | 32 |
| Chapter No. 04: Construction of a San-Serif font, Construction of Serif-font. | |
| Chapter No. 05: Parts of Letters, Assignment based on Optical spacing and mechanical | |
| Spacing. | |
| Chapter No. 06: Expressive Typography. | |
| Unit –03: Designing with Type. | 32 |
| Chapter No. 07: Concentrates on Solving Design Problems through the use of type letter | |
| forms. | |
| Chapter No. 08: Emphases use of type in a variety of media. | |
| Chapter No. 09: Exercises such as Typographical Posters. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Course Title: Advertising Theory - 1

| Course Title: Advertising Theory | |
|--|--------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 3 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
- 2. Course also provides opportunity to learn fundamentals of all domains.
- 3. At the end of the course the student should able to understand the Background of Advertising History.

| Content of Course 16 – Advertising Theory - 1 (Classes conducted by the Department of | 64Hrs |
|---|-------|
| Applied Art) | |
| Unit -01: Introduction to Advertising | 20/21 |
| Chapter No. 01: Village Economy, Post Industrial Revolution Economy. | |
| Chapter No. 02: Advertising- a part of Marketing, Direct and Indirect Advertising. | |
| Chapter No. 03: Qualities of Modern Advertising, Advertising an Art, | |
| a Science, a Business, and a Profession. | |
| Unit –02: History of Advertising. | 20/21 |
| Chapter No. 04: Pre-Printing Period, Early Printing Period, | |
| Chapter No. 05: Period Of Scientific Development, | |
| Chapter No. 06: Period of Business and Social Integration. | |
| Unit -03: The Social and Economic Aspects of Advertising. | 20/21 |
| Chapter No. 07: Advertising business offers Employment, Function of Advertising. | |
| Chapter No. 08: Ethics in Advertising, Advertising creates employment. | |
| Chapter No. 09: Role Of Advertising In Society. | |

Pedagogy — Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio — Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books

1. Advertising art and Ideas –Dr Rage, 2. Hand book of early advertising art pictorial Volume – P horning, 3. The new Guide to graphic Design –BOB Cotton by W goody, 4. Colour Harmony Layout, Hand book of Typography –Kailas takie, 5. Colour and meaning –john gage, 6. Advertising new techniques –Thomas Kempen, 7. Typography Essentials –ina Saltz, 8. Sign and Symbols –Rotovision, 9. The Graphics of communication 3rd Edition –T Turnbull & russel N Baird, 10. Ogilvy on Advertising –Ogilvy, 11. Creative source –3rd annual addition- peter cordy, 12. Graphic Design Refereed –rock port publisher, 13. Signs and Symbols –mark Hampshire, 14. Secrete of digital Animation- Stewen with row, 15. Typography Essentials – imasahz, 16. Grffiti world – nicholos ganz, 17. Contact: Human Communication and its History Edited by Raymond Williams, 18. Advertising 4th Edition –Charles Schewe, 19. Graphic Designers print plus colour hand book-Barb Kerg, 20. Complete Guide to Advertising – Barry Day, 21. Visual Transformation –ABC Zurich. 22. Colour and Meaning (Art, Science and Symbolism) – John Gage.

Discipline Specified Elective Courses (DSE) - 1

| DSE Course 1 Painting DSE Course 1 Sculpture | | DSE Course 1 Graphics (Printmaking) | | | |
|--|----------------|--|----------------|----------------------|----------------|
| Practical Credits | Teaching | Practical Credits | Teaching | Practical Credits | Teaching |
| Cicuits | hours/semester | Cicuits | hours/semester | Cicuits | hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| | DSE Course 1 Applied Art | DSE Course 1 Photography and Photojournalism | | |
|----------------------|-----------------------------|--|----------------|--|
| Practical Credits | Teaching | Practical Credits | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 1 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Transformation of observation into suitable painting medium. | 30/32 |
| Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, | 30/32 |
| wood, metal, etc.) | |
| Unit 03: Personal expression through painting medias and possibilities. | 30/32 |
| Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
| | |
| Unit 01: Relief sculpture practice in different medias with personal expression. | 30/32 |
| Unit 02: Transform self-expression in to tree dimension and practice maquettes and | 30/32 |

| Cint of Item of Sourpeur provide in children income with personal criptosism. | 00,02 |
|--|-------|
| Unit 02: Transform self-expression in to tree dimension and practice maquettes and | 30/32 |
| sculpture making in clay. | |
| Unit 03: Tools and techniques of molding and casting, practice in any one media. | 30/32 |
| | |
| Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |

| Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
|---|-------|
| of Graphics [Printmaking]) | |
| Unit 01: Expressing drawing through printing process. | 30/32 |
| Unit 02: Execution of planography with lithography and platography. | 30/32 |
| Unit 03: Exploration of drawing appropriate to engraving method. | 30/32 |

| Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied | 96Hrs |
|---|-------|
| Art) | |
| Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that | 30/32 |
| will make the key parts of the message stand out for the reader. | |
| Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote. | 30/32 |
| Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image | 30/32 |
| or Illustration. | |

| Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by | 96Hrs |
|---|-------|
| Department of Photography & Photojournalism) | |
| Unit 01: Lighting in photography | 30/32 |
| Unit 02: High key & Low key Photography | 30/32 |
| Unit 03: Industrial Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 6th Semester

Discipline Core Courses (DSC)

| Course 17 Painting Composition - 4 | | | rse 18 ring - 4 | Course 19 Traditional Painting - 2 | | Course 20 Art History (Western Art Part – 2) | |
|------------------------------------|--------------------|--------------|--------------------|---------------------------------------|--------------------|--|-------------------|
| Number of | Number of Teaching | Number of | Number of | Number of | Number of Teaching | Number of | Number of Lecture |
| Practical Credits | hours/sem | Practical | Teaching | Practical | hours/sem | Theory | hours/sem |
| Credits | | Credits | hours/sem | Credits | | credits | |
| 5 | 160 | 4 | 128 | 3 | 96 | 3 | 64 |

Course Title: Advertising Design - 2

| Course Title: Advertising Design – 2 | |
|--|------------------------------------|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. What a layout is and how to create an effective one.
- 2. The basics of two dimensional design including the elements and principles of art.
- 3. About color theory and its implication in Graphic Design.
- 4. About Graphic Design as a career.
- 5. To improve their design skills and techniques using a variety of tools.
- 6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

| Content of Course 17 – Advertising Design – 2 | 160Hrs |
|---|--------|
| Unit 01: Layout Design for Advertising. | 53/54 |
| Chapter No. 01: Advertising Layouts for Commercial Services. | |
| Chapter No. 02: Advertising Layouts for Consumer Goods. | |
| Chapter No. 03: Advertising Layouts for Public Welfare. | |
| Unit 02: Illustration. | 53/54 |
| Chapter No. 04: Conceptual illustrative Exercises. | |
| Chapter No. 05: Story Board Illustration. | |
| Chapter No. 06: Editorial Illustration. | |
| Unit 03: Communication Design. | 53/54 |
| Chapter No. 07: Info graphics. | |
| Chapter No. 08: Pictogram (icon design). | |
| Chapter No. 09: Publication Illustration, Fashion Illustration. | |

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Course Title: Drawing – 4

| <u> </u> | | | | |
|--|------------------------------------|--|--|--|
| Course Title: Drawing – 4 | | | | |
| Total Contact Hours: 128 Hrs. | Course Credits: 4 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 3. It will bring in keen observation and grasping abilities.
- 4. It aims to develop an understanding and transfer into visual perception on a linear format.
- 3. It will equip them with rendering skills and hand & mind association.
- 4. Course also provides opportunity to learn from the interdisciplinary domains.
- 5. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

| Content of Course 18 – Drawing – 4 | 128Hrs |
|---|--------|
| Unit –01: Basics Drawing | 40/42 |
| Chapter No. 01: Analytical study of life drawing. | |
| Chapter No. 02: Refining technical abilities in drawing. | |
| Chapter No. 03: Exploring different forms of rendering. | |
| Unit –02: Life study drawing | 40/42 |
| Chapter No. 04: Observation and understanding structure of human drawing. | |
| Chapter No. 05: Study of individual human Anatomy with surroundings. | |
| Chapter No. 06: Study of human body in different gesture and expression. | |
| Unit -03: Drawing Composition | 40/42 |
| Chapter No. 07: Drawing as medium of expression. | |
| Chapter No. 08: Drawing as medium of imagination. | |
| Chapter No. 09: Expressing drawing through printing process. | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Packaging Design

| Course Title: Packaging Design | |
|--|------------------------------------|
| Total Contact Hours: 96 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. What a layout is and how to create an effective one.
- 2. The basics of two dimensional design including the elements and principles of art.
- 3. About color theory and its implication in Graphic Design.
- 4. About Graphic Design as a career.
- 5. To improve their design skills and techniques using a variety of tools.
- 6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

| Content of Course 19 – Packaging Design | 96 Hrs |
|---|--------|
| Unit –01: Label design. | 32 |
| Chapter No. 01: Understand the terminology used in Packaging Design. | |
| Chapter No. 02: Understand the Process involved in Packaging. | |
| Chapter No. 03: Explore Materials used in Packaging Design, Basics of label design. | |
| Unit -02: Packaging of Luxury Product. | 32 |
| Chapter No. 04: Product Accessories, such as Jewellery. | |
| Chapter No. 05: Product (Smart watches). | |
| Chapter No. 06: Product (Footwear). | |
| Unit -03: Packaging of Food Product. | 32 |
| Chapter No. 07: Soft Drinks Product. | |
| Chapter No. 08: Snacks Junk food (chips). | |
| Chapter No. 09: Fruit and Vegetables. | |

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Reference Books

1. The Package design Book - Pentawards, Julius Wiedemann. 2. Packaging Essentials: 100 Design Principles for Creating Packages — Candace Ellicott, Sarach Roncarelli. 3. Takeaway Food Packaging Now — Yvett Arzate Gomez. 4. 50 Trade Secrets of Great Design Packaging — Stafford Cliff.

Course Title: Advertising Theory - 2

| Course Title: Advertising Theory – 2 | |
|--|--------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 3 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

- 1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
- 2. Course also provides opportunity to learn fundamentals of all domains.
- 3. At the end of the course the student should able to understand the Various Advertising Medias and its effectiveness.

| Content of Course 20 – Advertising Theory - 2) (Classes conducted by the Department | 64Hrs |
|---|-------|
| of Applied Art) | |
| Unit -01: The Print Media. | 20/21 |
| Chapter No. 01: News Papers. | |
| Chapter No. 02: Magazines. | |
| Chapter No. 03: Direct Mail. | |
| Unit -02: The Broadcast Media. | 20/21 |
| Chapter No. 04: Television. | |
| Chapter No. 05: Radio. | |
| Chapter No. 06: Internet media like websites, blogs and podcasts; Online streaming. | |
| Unit –03: Other Media. | 20/21 |
| Chapter No. 07: Outdoor Advertising. | |
| Chapter No. 08: Transit Advertising. | |
| Chapter No. 09: Point-of-Purchase Displays. | |

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books

1. Advertising art and Ideas –Dr Rage, 2. Hand book of early advertising art pictorial Volume – P horning, 3. The new Guide to graphic Design –BOB Cotton by W goody, 4. Colour Harmony Layout, Hand book of Typography –Kailas takie, 5. Colour and meaning –john gage, 6. Advertising new techniques –Thomas Kempen, 7. Typography Essentials –ina Saltz, 8. Sign and Symbols –Rotovision, 9. The Graphics of communication 3rd Edition –T Turnbull & russel N Baird, 10. Ogilvy on Advertising –Ogilvy, 11. Creative source –3rd annual addition- peter cordy, 12. Graphic Design Refereed –rock port publisher, 13. Signs and Symbols –mark Hampshire, 14. Secrete of digital Animation- Stewen with row, 15. Typography Essentials – imasahz, 16. Grffiti world – nicholos ganz, 17. Contact: Human Communication and its History Edited by Raymond Williams, 18. Advertising 4th Edition –Charles Schewe, 19. Graphic Designers print plus colour hand book-Barb Kerg, 20. Complete Guide to Advertising – Barry Day, 21. Visual Transformation –ABC Zurich, 22. Colour and Meaning (Art, Science and Symbolism) – John Gage.

Discipline Specified Elective Courses (DSE) - 2

|] | DSE Course 2 Painting | DSE Course 2 Sculpture | | DSE Course 2 Graphics (Printmaking) | |
|-----------|-----------------------|---------------------------|----------------|--|----------------|
| Practical | Teaching | Practical | Teaching | Practical | Teaching |
| Credits | hours/semester | Credits | hours/semester | Credits | hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 2 Applied Art | | DSE Course 2 Photography and Photojournalism | | |
|-----------------------------|-------------------------|--|-------------------------|--|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | |
| 3 | 96 | 3 | 96 | |

| • | 70 | | 70 | |
|--|--|------------------------|-----------------------------|-------|
| | | | | 0.611 |
| Content of DSE Course 2 - Painting (Classes conducted by Department of Painting) | | | | 96Hrs |
| | ossibilities and methods of basic | | | 30/32 |
| Unit 02: Pr | ractice any one media of painting | g with self-expression | on. | 30/32 |
| Unit 03: D | evelop the composition through | day to day life. | | 30/32 |
| Content of | f DSE Course 2 – Sculpture (C | Classes conducted by | Department of Sculpture) | 96Hrs |
| Unit 01: To | erracotta sculptures. | | | 30/32 |
| Unit 02: Re | ound sculptures in wood or stor | ie. | | 30/32 |
| Unit 03: M | lolding and casting practice in a | ny one media. | | 30/32 |
| | f DSE Course 2 – Graphics (P s [Printmaking]) | rintmaking) (Classe | es conducted by Department | 96Hrs |
| Unit 01: Ex | xpressing drawing through prin | ting process. | | 30/32 |
| | nderstanding serigraphy proces | | | 30/32 |
| | nderstanding fabric and it's prin | <u> </u> | S. | 30/32 |
| Content of Art) | f DSE Course 2 – Applied Art | (Classes conducted | by Department of Applied | 96Hrs |
| Unit 01: V | ector Graphics – Creating Cor | nmunicational Desig | n. | 30/32 |
| | ector Graphics - Creating Patte | | | 30/32 |
| | ector Graphics - Creating Cha | Č | ration in your own concept. | 30/32 |
| | f DSE Course 2 – Photograph | • | m (Classes conducted by | 96Hrs |
| | t of Photography & Photojourn | alism) | | |
| Unit 01: W | ild Life Photography | | | 30/32 |
| Unit 02: Pr | roduct Photography | | | 30/32 |
| Unit 03: Ti | ravel Photography | | | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 7th Semester

Discipline Core Courses (DSC)

| Course 21 Drawing and Painting | | Philosoph | Course 22 Philosophy of Art – Indian Aesthetics | | Research Methodology (Theory) | | Research Synopsis (Practicals) | |
|--------------------------------------|------------------------------------|-----------------------------------|---|-----------------------------------|-----------------------------------|--------------------------------------|------------------------------------|--|
| Number of Practical Credits | Number of Teaching hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Practical Credits | Number of Teaching hours/sem | |
| 5 | 160 | 3 | 64 | 3 | 64 | 3 | 64 | |

Course Title: Adverting Design - 3

| Course Title: Advertising Design - 3 | | | | |
|--|------------------------------------|--|--|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. What a layout is and how to create an effective one.
- 2. The basics of two dimensional design including the elements and principles of art.
- 3. About color theory and its implication in Graphic Design.
- 4. About Graphic Design as a career.
- 5. To improve their design skills and techniques using a variety of tools.
- 6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

| Content of Course 21 – Advertising Design-3 (Campaign Design and Development-1) | 160Hrs |
|---|--------|
| Unit 01: Study on research methodology related to the design process of advertising | 53/54 |
| campaign on Public Welfare of any relevant current issue. Design a Communication | |
| Campaign for a specific subject from Conceptualization to final execution. | |
| Unit 02: Students collect and analyze data, and develop design criteria to produce an | 53/54 |
| individual Project abstract, also creation of concept, selection proper medias and copy | |
| platform. | |
| Unit 03: In executing this assignment student will receive all assistance and guidance from | 53/54 |
| their Teachers. | |

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Course Title: Advertising Theory - 3

| Course Title: Advertising Theory - 3 | | | | |
|--|-----------------------------------|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to: (Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

- 1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
- 2. Course also provides opportunity to learn fundamentals of all domains.
- 3. At the end of the course the student should able to understand the entire process of Advertising Campaign and Marketing Process.

| Content of Course 22 – Advertising Theory - 3 (Classes conducted by the Department of | 64Hrs | |
|---|-------|--|
| Applied Art) | | |
| Unit -01: An Overview of Campaign Planning. | 20/21 | |
| Chapter No. 01: What is an Advertising Campaign? Campaign Objectives. | | |
| Chapter No. 02: The Marketing Mix: Basis of Campaign Plans. | | |
| Chapter No. 03: The Planning of Advertising. | | |
| Unit –02: Advertising and Consumer Behavior. | | |
| Chapter No. 04: Study of Consumer Behavior. | | |
| Chapter No. 05: Consumer Decision Process. | | |
| Chapter No. 06: Social and Cultural Factors. | | |
| Unit -03: Defining Target Markets. | 20/21 | |
| Chapter No. 07: Study of Market Segment. | | |
| Chapter No. 08: Advantages of targeting. | | |
| Chapter No. 09: Rule of Psychology in Advertising. | | |

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books

1. Advertising art and Ideas –Dr Rage, 2. Hand book of early advertising art pictorial Volume – P horning, 3. The new Guide to graphic Design –BOB Cotton by W goody, 4. Colour Harmony Layout, Hand book of Typography –Kailas takie, 5. Colour and meaning –john gage, 6. Advertising new techniques –Thomas Kempen, 7. Typography Essentials –ina Saltz, 8. Sign and Symbols –Rotovision, 9. The Graphics of communication 3rd Edition –T Turnbull & russel N Baird, 10. Ogilvy on Advertising –Ogilvy, 11. Creative source –3rd annual addition- peter cordy, 12. Graphic Design Refereed –rock port publisher, 13. Signs and Symbols –mark Hampshire, 14. Secrete of digital Animation- Stewen with row, 15. Typography Essentials – imasahz, 16. Grffiti world – nicholos ganz, 17. Contact: Human Communication and its History Edited by Raymond Williams, 18. Advertising 4th Edition –Charles Schewe, 19. Graphic Designers print plus colour

hand book-Barb Kerg, **20.** Complete Guide to Advertising – Barry Day, **21.** Visual Transformation –ABC Zurich. **22.** Colour and Meaning (Art, Science and Symbolism) – John Gage.

Course Title: Research Methodology (Theory)

| Course Title: Research Methodology (Theory) | | | | |
|--|-----------------------------------|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 7. To understand the process of research methodology.
- 8. To understand different tools of research.
- 3. To understand the different types of research methods.
- 4. To understand the different research methods.
- 5. To understand the research design.
- 6. To understand the research ethics.
- 7. To understand the synopsis writing and components.

| Content of Course 22 – Research Methodology (Theory) | | |
|--|-------|--|
| Unit –01: Scientific research methodology | 20/21 | |
| Chapter No. 01: Definition of Research, Objectives of research, Types of Research, | | |
| Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, | | |
| Sampling, Data Collection, Hypothesis Testing, Interpretation. | | |
| Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, | | |
| Hypothesis, | | |
| Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, | | |
| Instrumentation, Safety Measures. | | |
| Unit –02: Research Components | | |
| Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of | | |
| research, research approaches. | | |
| Chapter No. 05: Scope & Nature of research problem | | |
| Chapter No. 06: Significance & Limitation of research | | |
| Unit –03: Research in Visual Art | 20/21 | |
| Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, | | |
| Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, | | |
| Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. | | |
| Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of | | |
| visual arts | | |
| Chapter No. 09: Synopsis writing based on selected area. | | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Discipline Specified Elective Courses (DSE) - 3

|] | DSE Course 3 Painting DSE Course 3 Sculpture | | DSE Course 3 Graphics (Printmaking) | | |
|-----------|--|-----------|--|-----------|----------------|
| Practical | Teaching | Practical | Teaching | Practical | Teaching |
| Credits | hours/semester | Credits | hours/semester | Credits | hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 3 Applied Art | | DSE Course 3 Photography and Photojournalism | | |
|--------------------------|----------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| 96Hrs |
|-------|
| 30/32 |
| 30/32 |
| 30/32 |
| |

| Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
|--|-------|
| Unit 01: Composing round sculpture through own thought process. | 30/32 |
| Unit 02: Self- expression through Assembling wood or stone. | 30/32 |
| Unit 03: Self- expression through Carving in wood or stone. | 30/32 |

| Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department | | |
|---|-------|--|
| of Graphics [Printmaking]) | | |
| Unit 01: Drawing based on personal expertise and creative expression. | 30/32 | |
| Unit 02: Execution of Relief printing techniques and methods. | 30/32 | |
| Unit 03: Execution of Intaglio printing techniques and methods. | 30/32 | |

| Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied | | |
|---|-------|--|
| Art) | | |
| Unit 01: Conceptual illustrative Exercises. | 30/32 | |
| Unit 02: Story Board Illustration. | 30/32 | |
| Unit 03: Editorial Illustration. | 30/32 | |

| 96Hrs |
|-------|
| |
| 30/32 |
| 30/32 |
| 30/32 |
| |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 8th Semester

Discipline Core Courses (DSC)

| Course 23 Drawing and Painting | | Philosophy of | Course 24 Philosophy of Art – Western Aesthetics | | t / Internship |
|-----------------------------------|------------------------------------|--------------------------------|--|-----------------------------------|------------------------------------|
| Number of Practical Credits | Number of Teaching hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Practical Credits | Number of Teaching hours/sem |
| 5 | 160 | 3 | 64 | 6 | 192 |

Course Title: Advertising Design - 4

| Course Title: Advertising Design - 4 | |
|--|------------------------------------|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. What a layout is and how to create an effective one.
- 2. The basics of two dimensional design including the elements and principles of art.
- 3. About color theory and its implication in Graphic Design.
- 4. About Graphic Design as a career.
- 5. To improve their design skills and techniques using a variety of tools.
- 6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

| Content of Course 21 – Advertising Design-4 (Campaign Design and Development-2) | |
|---|--|
| Unit 01: Study on research methodology related to the market and Target market research | |
| for Consumer Product/Service. Campaign Design Process. | |
| Unit 02: Students collect and analyze data and develop design criteria to produce and | |
| individual project abstract, also creation of proper Visualization, Media Planning, and | |
| Copy Platform. | |
| Unit 03: Executing the advertising Campaign assignments student will receive all | |
| assistance and guidance from their Teachers. | |

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Course Title: Advertising Theory - 4

| Course Title: Advertising Theory - 4 | |
|--|-----------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
- 2. Course also provides opportunity to learn fundamentals of all domains.
- 3. At the end of the course the student should able to understand the Creative Advertising, Market Research and Advertising Medias.

| Content of Course 22 – Advertising Theory - 4 (Classes conducted by the Department of | 64Hrs | | | | |
|---|-------|--|--|--|--|
| Applied Art) | | | | | |
| Unit –01: Creative advertising. | 20/21 | | | | |
| Chapter No. 01: Planning and Execution. | | | | | |
| Chapter No. 02: Product analyses, Copy Platform. | | | | | |
| Chapter No. 03: Human Motives, Desire and Hope. | | | | | |
| Unit -02 Market and Market Research. | | | | | |
| Chapter No. 04: Nature and Scope of Marketing. | | | | | |
| Chapter No. 05: Pre-Production, Planning and Prototype, Consumer Reaction. | | | | | |
| Chapter No. 06: Motivation Research and Brand Image. | | | | | |
| Unit -03 Selection of Advertising Media. | 20/21 | | | | |
| Chapter No. 07: Selection of Appropriate Media for Advertising. | | | | | |
| Chapter No. 08: Evaluation of the Media. | | | | | |
| Chapter No. 09: Major Media Analysis. | | | | | |

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books:

1. Advertising art and Ideas —Dr Rage, 2. Hand book of early advertising art pictorial Volume — P horning, 3. The new Guide to graphic Design —BOB Cotton by W goody, 4. Colour Harmony Layout, Hand book of Typography —Kailas takie, 5. Colour and meaning —john gage, 6. Advertising new techniques —Thomas Kempen, 7. Typography Essentials —ina Saltz, 8. Sign and Symbols —Rotovision, 9. The Graphics of communication 3rd Edition —T Turnbull & russel N Baird, 10. Ogilvy on Advertising —Ogilvy, 11. Creative source —3rd annual addition—peter cordy, 12. Graphic Design Refereed —rock port publisher, 13. Signs and Symbols —mark Hampshire, 14. Secrete of digital Animation—Stewen with row, 15. Typography Essentials — imasahz, 16. Grffiti world — nicholos ganz, 17. Contact: Human Communication and its History Edited by Raymond Williams, 18. Advertising 4th Edition —Charles Schewe, 19. Graphic Designers print plus colour hand book-Barb Kerg, 20. Complete Guide to Advertising — Barry Day, 21. Visual Transformation —ABC Zurich. 22. Colour and Meaning (Art, Science and Symbolism) — John Gage.

Course Title: Project (Industry connect / Independent)

| Course Title: Global Trends in Visual Art | | | | | | | |
|--|----------------------------------|--|--|--|--|--|--|
| Total Contact Hours: 64 Hrs. | Course Credits: 6 | | | | | | |
| Formative Assessment Marks: 60 | Duration of ESA/ EXAM: 2:30 Hrs. | | | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 40 | | | | | | |
| of BOS – CAVA, Mysore. | | | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. To understand the cognitive aspects of student in the selected area.
- 2. To understand the new possibilities of meaning in existing knowledge.
- 3. To understand the significant knowledge resource in the specific area.
- 4. To understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

|] | DSE Course 4 Painting | | DSE Course 4 Sculpture | DSE Course 4 Graphics (Printmaking) | | | |
|-----------|-----------------------|-----------|---------------------------|--|----------------|--|--|
| Practical | Teaching | Practical | Teaching | Practical | Teaching | | |
| Credits | hours/semester | Credits | hours/semester | Credits | hours/semester | | |
| 3 | 96 | 3 | 96 | 3 | 96 | | |

| | DSE Course 4 Applied Art | DSE Course 4 Photography and Photojournalism | | | | | | |
|-----------|-----------------------------|--|----------------|--|--|--|--|--|
| Practical | Teaching | Practical | Teaching | | | | | |
| Credits | hours/semester | Credits | hours/semester | | | | | |
| 3 | 96 | 3 | 96 | | | | | |

| Content of DSE Course 4 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Continue the personal art practice. | 30/32 |
| Unit 02: Experiment and understanding of the new ways of painting. | 30/32 |
| Unit 03: Art practice and its possibilities through painting. | 30/32 |
| Content of DSE Course 4 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
| Unit 01: Continue the self-thought process in sculpture. | 30/32 |
| Unit 02: Express expression through wood or stone. (any process) | 30/32 |
| Unit 03: Express expression through metal sculpture. (any process) | 30/32 |
| Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking]) | 96Hrs |
| Unit 01: Drawing based on personal expertise and creative expression. | 30/32 |
| Unit 02: Execution of Planography printing techniques and methods | 30/32 |
| Unit 03: Execution of Serigraphy printing techniques and methods. | 30/32 |
| Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art) | 96Hrs |
| Unit 01: Advertising Layouts for Commercial Services. | 30/32 |
| Unit 02: Info graphics. | 30/32 |
| Unit 03: Publication Illustration, Fashion Illustration. | 30/32 |
| Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism) | 96Hrs |
| Unit 01: Action Photography | 30/32 |
| Unit 02: Drone Photography | 30/32 |
| Unit 03: C 3 Assignment | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

DEPARTMENT OF PHOTOGRAPHY AND PHOTOJOURNALISM

CAVA, MYSORE

Program Credit Structure of Bachelor of Visual Arts (B.V.A.) 4 Years

Department of Photography & Photojournalism Specialization

| Foundation in Visual Arts - Bachelor of Visual Arts (B.V.A.) 1st Year Program | | | | | | | | | | | |
|---|---|------------------------|--------------------|----------------|----------------------------------|---|---------|--|--|--|--|
| Sem | Discipline Core Major (DSC)& Miner | Discipline | Ability Enha | | Skill Enhan | cement Courses (SEC) | Total | | | | |
| | Discipline Core (MDC) | Electives (DSE) / | Compulsory | | | (Credits) | credits | | | | |
| | (Credits) | Open Electives | (AECC), Lai | | Skill Based | Value Based | | | | | |
| | | (OE) | (Credit | s) | (SB) | (VB) | | | | | |
| | | (Credits) | | | | | | | | | |
| | C1 - (4 Credits) C2 - (4 Credits) | OE-1 (3) | L1 - 1 (3) | | SEC-1 (2) | Yoga (1) | | | | | |
| I | C3 - (4 Credits) | | L2 - 1 (3) | | | Health &Wellness (1) | 25 / 26 | | | | |
| | C4 - (4 Credits) C5 - (4 Credits) | OE-2 (3) | L1 - 2 (3) | EVS (3) | | Sports (1) NCC/NSS/ | | | | | |
| II | C6 - (4 Credits) | | L2 - 2 (3) | | | R&R / Cultural (1) | 25 / 26 | | | | |
| | | Certificate (with com | | | | | | | | | |
| | | int for BVA Photogra | | alism Specia | | | | | | | |
| | C7 – Photography - 1 (5 Credits) | OE-3 (3) | L1 - 3 (3) | | SEC-2 (2) | Sports (1) | | | | | |
| III | C8 – Videography - 1 (4 Credits) | | L2 - 3 (3) | | | NCC/NSS/R&R | 25 | | | | |
| | C9 – Photojournalism - 1 (3 Credits) | | | | | (S&G)/ Cultural (1) | | | | | |
| | C10 – Photography - 2 (5 Credits) | | L1 - 4 (3) | CI (3) | | Sports (1) | | | | | |
| IV | C11 – Videography - 2 (4 Credits) | | L2 - 4 (3) | | | NCC/NSS/R&R | 25 | | | | |
| | C12 – Photojournalism - 2 (3 Credits) | | | | | (S&G)/ Cultural (1) | | | | | |
| | | oint with Diploma in | | | | | | | | | |
| | (with completion of cours | | m of 96 credits or | continue stud | | | | | | | |
| | C13 – Photography - 3 (5 Credits) | Vocational-1 (3) | | | SEC-3 (2) | Sports (1) | | | | | |
| V | C14 – Videography - 3 (4 Credits) | DSE-1 (3) | | | | NCC/NSS/R&R | 25 | | | | |
| | C15 - Photojournalism – 3 (3 Credits) | | | | | (S&G)/ Cultural (1) | | | | | |
| | C16 – | | | | | | | | | | |
| | C17 – Photography - 4 (5 Credits) | Vocational-2 (3) | | | SEC-4 (2) | Sports (1) | | | | | |
| VI | C18 – Videography - 4 (4 Credits) | DSE-2 (3) | | | | NCC/NSS/R&R | 25 | | | | |
| | C19 - Photojournalism - 3 (3 Credits) | | | | | (S&G)/ Cultural (1) | | | | | |
| | C20 – | | | | | | | | | | |
| | | rith Bachelor of Visus | | | | | | | | | |
| | | letion of courses equa | al to a minimum of | 140 credits of | or continue stud | ies) | | | | | |
| | C19 – Photography & Videography (5 | Vocational-3 (3) | | | | | | | | | |
| VII | Credits) | DSE-3 (3) | | | | | 20 | | | | |
| | C20 – Photojournalism (3 Credits) | Res. | | | | | | | | | |
| | | Methodology & | | | | | | | | | |
| | | Synopsis (3+3) | | | | | | | | | |
| | C21 – Photography & Videography (5 | Vocational-4 (3) | | | | | | | | | |
| VIII | Credits) | DSE-4 (3) | | | | | 20 | | | | |
| | C22 – Photojournalism (3 Credits) | Res. Project (6) * | | | | | | | | | |
| | Award of Bachelor of | of Visual Arts, B.V.A | . Degree with Hone | ours, in Photo | ogra <mark>phy & Phot</mark> | ojournalism | | | | | |
| | (with comp | letion of courses equa | al to a minimum of | 180 credits of | or continue stud | ies) | | | | | |

* In lieu of the research Project, two additional elective papers/ Internship may be offered.

| | Bachelor of Departm | ent of Photograph | y & Photojou | rnalism | (B.V.A.) 3 ¹ | rdYear Program | |
|----|--|---|--------------|---------|--|---|----|
| V | C13 – Photography - 3 (6 Credits) C14 - Videography - 3 (4 Credits) C15 – Photojournalism – 3 (3 Credits) C16 - | Vocational-1 (3) DSE-1 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | | SEC-3 Critical Thinking & Problem Solving or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 23 |
| VI | C17 – Photography - 4 (4 Credits) C18 - Videography - 4 (4 Credits) C19 – Photojournalism – 4 (3 Credits) C20 - | Vocational-2 (3) DSE-2 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | | SEC-4 Societal Communic ation or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 23 |

Exit point with Bachelor of Visual Arts (B.V.A.) in Photography & Photojournalism (with completion of courses equal to a minimum of 140 credits) or continue studies)

| | Bachelor of Departme | ent of Photograph | y & Photojou | rnalism | (B.V.A.) 4 ^t | h Year Program | |
|------|---------------------------------|-------------------------|--------------|---------|-------------------------|----------------|----|
| | C19 – Photography & Videography | Vocational-3 (3) | | | | | |
| | (6 Credits) | | | | | | |
| | | DSE-3 | | | | | |
| | C20 – Photojournalism - 5 (3 | Any one from | | | | | |
| VII | Credits) | Department offered | | | | | |
| | | Elective Courses | | | | | 20 |
| | | (3) | | | | | |
| | | | | | | | |
| | | Res. Methodology | | | | | |
| | | (3+5) | | | | | |
| | C21 – Photography & Videography | Vocational-4 (3) | | | | | |
| | (6 Credits) | | | | | | |
| | | DSE-4 | | | | | |
| | C22 - Photojournalism – 6 (3 | Any one from | | | | | |
| VIII | Credits) | Department offered | | | | | 21 |
| | | Elective Courses | | | | | |
| | | (3) | | | | | |
| | | D D • (6) # | | | | | |
| | | Res. Project (6) * | | | | | |

Award of Bachelor of Visual Arts (B.V.A.) Degree with Honours, in Photography & Photojournalism (with completion of courses equal to a minimum of 180 credits) or continue studies)

Acronyms Expanded

DSC: Discipline Specific Core (Course)

DSE: Discipline Specific Elective

OEC: Open Elective Course

AECC: Ability Enhancement Compulsory Course

SEC-SB/VB: Skill Enhancement Course-Skill Based/ Value Based
FA: Formative Assessment / Internal Assessment (IA)

SA: Summative Assessment / Semester End Examination. (SEE)

^{*} In lieu of the research Project, two additional elective papers/ Internship may be offered.

THE FOLLOWING TABLES INDICATES EACH SUBJECT & SCHEME OF EXAMINATION

Pattern of Examination – Distribution of Marks & L:T:P Pattern

Program: Bachelor of Visual Arts (B.V.A.)

Department of Photography and Photojournalism

V - Semester

| Core | Course | | | | | | | | | | |
|-------|--|---------------|-------|-------|------|-----------------|----|------|-------|----------|-----------------------|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Practical's | | Exam | Max- | Min-Pass | Examination Type & |
| SLW | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | С3 | Marks | C1+C2+C3 | Hours |
| V | Photography - 3 (5 Credits) (0+ 2+ 3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Videography- 3 (4 Credits) (0+ 1+ 3) | DSC 14 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Photojournalism- 1 (3 Credits) (0+ 1+ 2) | DSC 15 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | History of Communication & Photojournalism (3 Credits) (2+ 1+ 0) | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| SKIL | L Enhancement Courses | | | | | | | | | | |
| V | Critical Thinking & Problem Solving or Some other (2 Credits) (1+0+1) | SEC – SB 3 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | 2 Hour |
| V | Sports (1 Credits) (0+0+2) NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | SEC – VB 3 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | Display & Viva |
| Disci | pline Specified Electives | | | | | | | | | | |
| V | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Vocational – 1 (3 Credits) (0+1+2) | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|----------------|
| V | Painting | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Sculpture | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Graphics (Printmaking) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Applied Art | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Photography and Photojournalism | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

| Voca | tional Courses (Course will have offer | red as per u | nivers | ity Ins | truction | ns) | | | | | |
|------|--|--------------|--------|---------|----------|-----|----|----|-----|----|----------------|
| V | Vocational - 1 | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Department of Photography and Photojournalism

VI - Semester

| Core | Course | | | | | | | | | | |
|-------|--|---------------|------------|----|------|-------------------|----|------|-------|----------|-------------------|
| SEM | Core Course & | Course | IA- Theory | | Exam | m IA- Practical's | | Exam | Max- | Min-Pass | Examinati on |
| SEM | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Type & Hours |
| VI | Photography - 4 (5 Credits) (0+ 2+ 3) | DSC 17 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | videography - 4 (4 Credits) (0+ 1+ 3) | DSC 18 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Photojournalism- 2 (3 Credits) (0+ 1+ 2) | DSC 19 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | History of Communication & Photojournalism (3 Credits) (2+ 1+ 0) | DSC 20 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| Skill | Enhancement Courses | | | | | | | | | | |
| VI | Societal Communication or Some other (2 Credits) (1+0+1) | SEC – SB 4 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | 2 Hour |
| VI | Sports (1 Credits) (0+0+2) | SEC – | | | | | | | | | |
| VI | NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | VB 4 | 0 | 0 | 0 | 2 | .5 | 25 | 50 | 20 | Display & Viva |
| Disci | pline Specified Electives | | | | | | | | | | |
| VI | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VI | Painting | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Sculpture | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Graphics (Printmaking) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Applied Art | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VI | Photography and Photojournalism | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

| Voc | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | |
|-----|--|------|---|---|---|----|----|----|-----|----|-------------------|
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

Department of Photography and Photojournalism

VII - Semester

| Core | Core Course | | | | | | | | | | |
|--------------------------------|---|---------|-------|-----------|------|---------|----------|------|-------|----------|-------------------|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ctical's | Exam | Max- | Min-Pass | Examina tion |
| SEM | Credits - L : T : P | Type | C1 | C2 | С3 | C1 | C2 | C3 | Marks | | Type & Hours |
| VII | Photography & Videography (5 Credits) (0+ 2+ 3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | History of Communication & | | | | | | | | | | 2.20 |
| | Photojournalism (3 Credits) (2+ 1+ | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| | 0) | | | | | | | | | | |
| Discipline Specified Electives | | | | | | | | | | | |
| | Painting/ Sculpture/ Graphics/ | | | | | | | | | | |
| VII | Applied Art/ Photography and | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| | Photojournalism (3 Credits) (0+1+2) | | | | | | | | | | |
| | Research Synopsis (Project) | | | | | | | | | | D: 1 |
| VII | (3 Credits) (0+1+2) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva |
| VII | Research Methodology (Theory) | | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 |
| VII | (3 Credits) (2+1+0) | | 20 | 20 | 00 | U | U | U | 100 | 40 | Hour |
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | |
|-------|--------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Painting | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Sculpture | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Graphics (Printmaking) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Applied Art | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Photography and | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & |
| | Photojournalism | | U | U | U | 20 | 20 | 00 | 100 | 40 | Viva |

| Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|--|----------------|------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

 $Practical\ Papers-Total\ Marks-60$

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

$Theory\ Papers-Total\ Marks-\ 60$

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

Department of Photography and Photojournalism

VIII - Semester

| Core | Core Course | | | | | | | | | | |
|--------|--|---------|-------|-----------|-----------|----|-----------------|----|-------|----------|-----------------------|
| SEM | Core Course & | Course | IA- T | heory | eory Exam | | IA- Practical's | | Max- | Min-Pass | Examination Type & |
| SELVE | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Hours |
| VIII | Photography & Videography (5 Credits) (0+ 2+ 3) | DSC 13 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | History of Communication & | | | | | | | | | | |
| | Photojournalism (3 Credits) (2+ 1+ | DSC 16 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| | 0) | | | | | | | | | | |
| Discip | line Specified Electives | | | | | | | | | | |
| VIII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Project / Internship (6 Credits) (0+2+4) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva |
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Discip | Discipline Specified Electives | | | | | | | | | | |
|--------|--------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VIII | Painting | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Sculpture | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Graphics (Printmaking) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Applied Art | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Photography and | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & |
| | Photojournalism | | U | U | U | 20 | 20 | 00 | 100 | 40 | Viva |

| Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|--|----------------|------|---|---|---|----|----|----|-----|----|-------------------|
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

 $Practical\ Papers-Total\ Marks-60$

Display and Viva Voce = 60

 $Project\ Papers-Total\ Marks-40$

Display and Viva Voce = 40

$Theory\ Papers-Total\ Marks-\ 60$

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

BVA 5th Semester

Discipline Core Courses (DSC)

| Course 13 Photography - 3 | | Cour Videograp | rse 14 bhy - 3 | | urse 15 ournalism -3 | Course 16 History of Communication & Photojournalism | | |
|---------------------------|-----------|-------------------|-------------------|-----------|-------------------------|--|-----------|--|
| Number | Number of | Number | Number | Number | Number of | Number | Number of | |
| of | Teaching | of | of | of | Teaching | of | Lecture | |
| Practical | hours/sem | Practical | Teaching | Practical | hours/sem | Theory | hours/sem | |
| Credits | | Credits | hours/sem | Credits | | credits | | |
| 5 | 160 | 4 | 128 | 3 | 96 | 3 | 64 | |

Course Title: Photography – 3

| Course Title: Photography - 3 | | | | | | | |
|--|------------------------------------|--|--|--|--|--|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | | | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | | | |
| of BOS – CAVA, Mysore. | | | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

1students get the knowledge about the how to using light.

- 2 An understanding preparing studio setup in own knowledge.
- 3 An understanding of the industrial and commercial application of photographic techniques.

| Content of Course 13 – Photography – 3 | 160Hrs |
|--|--------|
| Unit 01: Lighting in photography | 53/54 |
| Chapter No. 01: Introduction | |
| Chapter No. 02:Types & Technique of Lighting, key light, Fill Light, Back Light, Three | |
| Point Lighting, Soft Light, Hard light, Rim Light | |
| Chapter No. 03: High Key & Low Key | |
| Unit 02: Food Photography | 53/54 |
| Chapter No. 04: Intro to Food Photography | |
| Chapter No. 05: Food Styling, Props& Background for Capturing Image | |
| Chapter No. 06: Equipment's using for Food Photography, Camera, Lighting Framing, | |
| Composition | |
| Unit 03: Industrial Photography | 53/54 |
| Chapter No. 07: Introduction, Nature and Scope | |
| Chapter No. 08: Machinery & Machine Process Photography | |
| Chapter No. 09: Natural Light & Artificial Light (Indore & outdoor Lighting) | |

Book Reference

Digital lighting photography complete – Michal Freeman

The basic book of photography - Newnes

The beginner photography guide - Chris Gatcum

Course Title: Videography–3

| Course Title: Videography - 3 | |
|--|------------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

- 1. Understand visual language and grammar along with composition of shots
- 2. Knowledge about camera support system and taking care of them
- 3. Ability to make ad film

| Content of Course 14 – Videography – 3 | 128Hrs |
|--|--------|
| Unit –01: Visual Language | 40/42 |
| Chapter No. 01: Principles of visual language | |
| Chapter No. 02: Perception and composition | |
| Chapter No. 03: Classifications of shots | |
| Unit –02: Camera Support System | 40/42 |
| Chapter No. 04: Moving the camera | |
| Chapter No. 05: Camera and support system care | |
| Chapter No. 06: Taking care of video storage or memory | |
| Unit –03: Ad Film Making | 40/42 |
| Chapter No. 07: Developing concept. | |
| Chapter No. 08: Public service advertising | |
| Chapter No. 09: Video ad making | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Books for reference

- 1. Video production Vasuki Belavadi
- 2. Corporate video production- Stuart Sweetow
- 3. Single-camera video production- Robert B. Musburgr and Michael R. ogden
- 4. Video production handbook-Gerald Miller son and Jim Owens
- 5. Ad-makers Time Von Logue Newth

Course Title: Photojournalism-3

| <u> </u> | |
|--|------------------------------------|
| Course Title: Photojournalism- 1 | |
| Total Contact Hours: 96 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

- 1. Knowledge about photojournalism
- 2. Know about famous photojournalists and their contribution
- 3. Ability to capture news photographs
- 4. Ability to present photos with caption and write up

| Content of Course 15 – Photojournalism– 3 | 96 Hrs |
|--|--------|
| Unit –01: introduction | 32 |
| Chapter No. 01: Definition, nature and scope | |
| Chapter No. 02: History of photojournalism | |
| Chapter No.03: Analysis of famous photographers (assign. 5 photo prints with analysis) | |
| Unit -02: Photojournalism | 32 |
| Chapter No. 04: News photography introduction | |
| Chapter No. 05: Magazine photography | |
| Chapter No. 06: analysis of famous photojournalists (5 photojournalist's photo prints with | |
| write up) | |
| Unit –03: Photo presentation | 32 |
| Chapter No. 07: Photo caption writing | |
| Chapter No. 08: Political news photographs | |
| Chapter No. 09: Capturing 25 photo prints with news elements (size 8x12 inches) | |

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Books for reference

- 1. Basic photography- Newnes
- 2. Photojournalism Rothsteline
- 3. History of photography- Cyemshem G.R.

Course Title: History of Communication & Photojournalism

| Course Title: History of Communication & Photojournalism | | | | |
|--|--------------------------------|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 3 Hours | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. Students get the Knowledge about the Events covering
- 2. Student get about Practical Knowledge about the job
- 3. Mainly about our Indian Journalism

| Content of Course 16 – History of Communication & Photojournalism (Classes | 64Hrs |
|---|-------|
| conducted by Department of Photography And Photojournalism) | |
| Unit -01: Introduction to Indian Journalism | 20/21 |
| Chapter No. 01. Brief history of the Indian Press | |
| Chapter No. 02: Introduction to press laws- defamation, libel and slander | |
| Chapter No. 03: Qualifications of a reporter, reporting staff- reporters, Correspondents, | |
| stringers and special correspondents. | |
| Unit –02: History of Communications | 20/21 |
| Chapter No. 04: Non-verbal communications- symbolic body language gestures, Verbal and | |
| non-verbal communications intention, awareness and meaning. | |
| Chapter No. 05: Non-verbal communication system, sending non-verbal Messages, receiving | |
| non-verbal messages. | |
| Chapter No. 06: Sound as a means of communications-rituals, sorcery, ancestor worship | |
| and Bhootha rituals. | |
| Unit -03: Photojournalism Covering Event | 20/21 |
| Chapter No. 07: Covering speeches, public personalities, seminars and meetings | |
| Chapter No. 08: Covering interviews, press conferences, elections, strikes, conflic1t, | |
| Curfew, war and hospitals. | |
| Chapter No. 09: Practical assignments on covering musical event | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Discipline Specified Elective Courses (DSE) - 1

|] | DSE Course 1 Painting | DSE Course 1 Sculpture | | DSE Course 1 Graphics (Printmaking) | |
|-----------|-----------------------|---------------------------|----------------|-------------------------------------|----------------|
| Practical | Teaching | Practical | Teaching | Practical | Teaching |
| Credits | hours/semester | Credits | hours/semester | Credits | hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 1 Applied Art | | DSE Course 1 Photography and Photojournalism | | |
|-----------------------------|----------------|---|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 1 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Transformation of observation into suitable painting medium. | 30/32 |
| Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, | 30/32 |
| wood, metal, etc.) | |
| Unit 03: Personal expression through painting medias and possibilities. | 30/32 |
| Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
| Unit 01: Relief sculpture practice in different medias with personal expression. | 30/32 |
| Unit 02: Transform self-expression in to tree dimension and practice maquettes and | 30/32 |
| sculpture making in clay. | |
| Unit 03: Tools and techniques of molding and casting, practice in any one media. | 30/32 |
| Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
| of Graphics [Printmaking]) | |
| Unit 01: Expressing drawing through printing process. | 30/32 |
| Unit 02: Execution of planography with lithography and platography. | 30/32 |
| Unit 03: Exploration of drawing appropriate to engraving method. | 30/32 |
| Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied Art) | 96Hrs |
| Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that will make the key parts of the message stand out for the reader. | 30/32 |
| Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote. | 30/32 |
| Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image | 30/32 |
| or Illustration. | |
| Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism) | 96Hrs |
| Unit 01: Lighting in photography | 30/32 |
| Unit 02: High key & Low key Photography | 30/32 |
| Unit 03: Industrial Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 6th Semester

Discipline Core Courses (DSC)

| Course 17 Photography - 4 Course 18 Videography - 4 | | | urse 19 urnalism - 4 | Hi Comm | ourse 20 story of unication & journalism | | |
|--|-----------|-----------|-------------------------|------------|---|---------|-----------|
| Number | Number of | Number | Number | Number | Number of | Number | Number of |
| of | Teaching | of | of | of | Teaching | of | Lecture |
| Practical | hours/sem | Practical | Teaching | Practical | hours/sem | Theory | hours/sem |
| Credits | | Credits | hours/sem | Credits | | credits | |
| 5 | 160 | 4 | 128 | 3 | 96 | 3 | 64 |

Course Title: Photography-4

| Course Title: Photography – 4 | | | |
|--|------------------------------------|--|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | |
| of BOS – CAVA, Mysore. | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1 The ability to work in experimental manipulative techniques documentary photography interpretive studies.
- 2 The ability to work and Study independently
- 4. Student will have sufficient mastery of one or more mediaS

| Content of Course 17 – Photography – 4 | 160Hrs |
|--|--------|
| Unit 01: Wild Life Photography | 53/54 |
| Chapter No. 01: Introduction of Wildlife Photography | |
| Chapter No. 02: Camera, Lenses, Depth of Field, Tripod, Focal length, Filters | |
| Chapter No. 03: Landscape, Nature, Sky space, Macro, Instant, Fauna | |
| Unit 02: Product Photography | 53/54 |
| Chapter No. 04: Lighting in Sunlight & Artificial Light (Indore & outdoor Lighting) | |
| Chapter No. 05: Product, Compotation, Arrangements of Elements, Space for the Picture | |
| Chapter No. 06: Equipment setup Studio Lighting, 360 Degree photography in Product | |
| Unit 03: Travel Photography | 53/54 |
| Chapter No. 07: Elements of Compotation Equipment & Tips for Travel Photography | |
| Chapter No. 08: Fundamental Photographic Techniques for Travel Photography | |
| Chapter No. 09: Designing Photographs Using Light, Lenses Perspective Scale and Action | |
| to Link to Place | |

Book Reference:

Travel Diary's at Photography - Paul Theroux National geographic --Andrew Carrol

Digital Photography - Bill Bryson

Course Title: Videography – 4

| Course Title: Videography– 4 | |
|--|------------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. Knowledge about preparing story board, budgeting the film and planning pre-production stage of video making
- 2. Ability to review shots and execution of shooting
- 3. Skills to produce short film in reproduction, production and post-production stages

| Content of Course 18 Videography- 4 | 128Hrs |
|---|--------|
| Unit –01: Video planning | 40/42 |
| Chapter No. 01: Story board, scripting and screenplay | |
| Chapter No. 02: Budgeting | |
| Chapter No. 03: Shooting schedule | |
| Unit –02: Shooting | 40/42 |
| Chapter No. 04: Rehearsing | |
| Chapter No. 05: Executing shoots | |
| Chapter No. 06: Reviewing the shots | |
| Unit -03: Short Film Making | 40/42 |
| Chapter No. 07: Developing story and dialogue | |
| Chapter No. 08: Formatting the script | |
| Chapter No. 09: Shooting (Indoor and Outdoor) | |

Books for reference

- 1. Video production by vasuki belavadi
- 2. Video production hand book by Gerald Millerson and Jim Owens
- 3. Making short films by Clifford Thurlow
- 4. The digital film making and book by Ben long

Course Title: Photojournalism - 4

| Course Title: Photojournalism - 4 | |
|--|------------------------------------|
| Total Contact Hours: 96 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. Ability to become a freelance journalist
- 2. Practical exposure to tell a story through photographs
- 3. Ability to understand and preserve wildlife

| Content of Course 19 – Photojournalism - 4 | 96 Hrs |
|---|--------|
| Unit -01: Freelance photography | 32 |
| Chapter No. 01: Freelance photography | |
| Chapter No. 02: Freelance photographers and their qualifications | |
| Chapter No. 03: Analysis of successful freelance photographers and their famous | |
| Photographs with detail write up (assign. 5 photo prints with analysis) | |
| Unit –02: Photo Features | 32 |
| Chapter No. 04: Story telling through photographs (create a story) | |
| Chapter No. 05: Feature story telling write up with photographs | |
| Chapter No. 06: Sports feature story with photographs (10 photo prints with story write up) | |
| Unit -03: Wildlife photojournalism | 32 |
| Chapter No. 07: Understanding wildlife | |
| Chapter No. 08: Journalism with wildlife photography | |
| Chapter No. 09: Presentation of 20 wildlife photo prints with detailed write up | |
| (size 8x12 inches) | |

Books for reference

- 1. Print media and photojournalism- Swati Chatham and Naveen Chandra
- 2. Freelancing- R.K. Murthy

Course Title: History of Communication & Photojournalism

| <i>U</i> | | |
|--|--------------------------------|--|
| Course Title: History of Communication & Photojournalism | | |
| Total Contact Hours: 128 Hrs. | Course Credits: 4 | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 3 Hours | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | |
| of BOS – CAVA, Mysore. | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. Students get the Knowledge about the Events covering
- 2. Student get about Practical Knowledge about the job
- 3. Mainly about Daily Newspaper and preparation

| Content of Course 20 – History of Communication & Photojournalism (Classes | 64Hrs |
|--|-------|
| conducted by Department of Photography And Photojournalism) | |
| Unit –01 Techniques of editing | 20/21 |
| Chapter No. 01: Techniques of editing – rewriting, copy editing symbols. | |
| Chapter No. 02: Headline writing- definition, types of headline, functions of headline, | |
| Techniques of headline writing. | |
| Chapter No. 03: Page makeup - principles of page makeup | |
| Unit –02: History of Communications | 20/21 |
| Chapter No. 04: National flags, international symbols, signs and symbols in India. | |
| Chapter No. 05: Development of written language- illuminated and illustrated manuscripts, | |
| Puppets, pictographs, signs and symbols shared by society. | |
| Chapter No. 06: Development of multi- art forms -visual and performing arts, painting and | |
| Sculpture, dance and drama, their applications to communications. | |
| Unit -03: Photojournalism | 20/21 |
| Chapter No. 07: Covering accidents, fires, disasters, floods and other natural calamities. | |
| Chapter No. 08: Covering crime and maintaining a relationship with the police. | |
| Chapter No. 09: Practical assignments. "The Eye" wall newspaper | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Books Reference

The best books on the history of Communication Skills – Andrew Petttegree

Knowledge is power – Richard D. Brown, Traditional media and development communication – k Madhusudan

Discipline Specified Elective Courses (DSE) - 2

|] | OSE Course 2 Painting | DSE Course 2 Sculpture | | DSE Course 2 Graphics (Printmaking) | |
|----------------------|-------------------------|---------------------------|-------------------------|--|-------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| | DSE Course 2 Applied Art | DSE Course 2 Photography and Photojournalism | | |
|----------------------|-----------------------------|--|-------------------------|--|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 2 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Possibilities and methods of basic painting process. | 30/32 |
| Unit 02: Practice any one media of painting with self-expression. | 30/32 |
| Unit 03: Develop the composition through day to day life. | 30/32 |

| Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
|--|-------|
| Unit 01: Terracotta sculptures. | 30/32 |
| Unit 02: Round sculptures in wood or stone. | 30/32 |
| Unit 03: Molding and casting practice in any one media. | 30/32 |

| Content of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
|---|-------|
| of Graphics [Printmaking]) | |
| Unit 01: Expressing drawing through printing process. | 30/32 |
| Unit 02: Understanding serigraphy process through drawing. | 30/32 |
| Unit 03: Understanding fabric and it's printing through process. | 30/32 |

| Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied Art) | ied 96Hrs |
|--|------------|
| Unit 01: Vector Graphics – Creating Communicational Design. | 30/32 |
| Unit 02: Vector Graphics - Creating Pattern Design. | 30/32 |
| Unit 03: Vector Graphics - Creating Character Design / Illustration in your own conc | ept. 30/32 |

| Content of DSE Course 2 – Photography & Photojournalism (Classes conducted by | 96Hrs |
|---|-------|
| Department of Photography & Photojournalism) | |
| Unit 01: Wild Life Photography | 30/32 |
| Unit 02: Product Photography | 30/32 |
| Unit 03: Travel Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 7th Semester

Discipline Core Courses (DSC)

| Photog | urse 21 graphy and eography | Course 22 History of Communication & Photojournalism | | Research Methodology (Theory) | | Research Synopsis (Practical's) | |
|--------------------------------------|------------------------------------|--|--------------------------------------|-----------------------------------|-----------------------------------|--------------------------------------|------------------------------------|
| Number of Practical Credits | Number of Teaching hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Practical Credits | Number of Teaching hours/sem |
| 5 | 160 | 3 | 64 | 3 | 64 | 3 | 64 |

Course Title: Photography and Videography

| Course Title: Photography and Videography | | | | | |
|--|------------------------------------|--|--|--|--|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. Students become assistant of the leading fashion photographer.
- 2. Student will be able to work independently to achieve stated goals.
- 3. Students learn upgrade technical in drone photography

| Content of Course 21 Photography and Videography | 160Hrs |
|--|--------|
| Unit 01: Fashion Photography | 53/54 |
| Chapter No. 01: Introduction & History of Fashion | |
| Chapter No. 02: Fashion Pose & Expression, Stylist, Location, Model Clothes Planning | |
| Chapter No. 03: Lighting Special Effects, Advance Lighting, Creating Background | |
| (Indore &Outdoor Fashion Lighting) | |
| Unit 02: Advertising Photography | 53/54 |
| Chapter No. 04: Role of Photography in Advertising, Working Schedules | |
| Chapter No. 05: Professional and Creative shootings | |
| Chapter No. 06: Different types of Fashion Photography, Catlog Photography, High | |
| Fashion, Street Fashion, Editorial Fashion and Runway Fashion | |
| Unit 03: Documentary film making | 53/54 |
| Chapter No. 07: concept of documentary | |
| Chapter No. 08: Developing from Idea to script | |
| Chapter No. 09: Documentary production | |

Book Reference

Beauty Shorts by - Alex Lag & Jan Wood

Fashion Photography Pro Lighting Seriously Fashion by – Freeman

Making the cut in Fashion - Breed

Course Title: History of Communication & Photojournalism

| Course History of Communication & Photojournalism | | | | |
|---|-----------------------------------|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. To enable the students to apply journalistic ethics
- 2 to understand the media laws and ethics
- 3 to understand the growth and types of mass communication media
- 4 to know the information gathering techniques

| Content of Course 22 – History of Communication & Photojournalism (Classes | 64Hrs |
|--|-------|
| conducted by Department of Photography And Photojournalism) | |
| Unit -01 Mass Communication and Media Laws | 20/21 |
| Chapter No. 01: Definition, nature, scope and functions of communication. | |
| Chapter No. 02: Definition, nature, scope and functions of communication. | |
| Chapter No. 03: The Press and Registration of Books Act 1867. | |
| Unit -02 Communication through journalism | 20/21 |
| Chapter No. 04: News media | |
| Chapter No. 05: News and views as communication content | |
| Chapter No. 06: Interviews, press conference and features | |
| Unit –03 Laws and ethics | 20/21 |
| Chapter No. 07: Media laws | |

| Chapter No. 08: Media ethics | |
|-------------------------------|--|
| Chapter No. 09: Copyright act | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

- 1 Journalism in India by Rangaswami Parthasarathy
- 2 Mass communication and journalism in India by D.S.Mehta
- 3 Mass communications in India by Kevel J Kumar

Course Title: Research Methodology (Theory)

| <u> </u> | , |
|--|-----------------------------------|
| Course Title: Research Methodology (Theory) | |
| Total Contact Hours: 128 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 9. To understand the process of research methodology.
- 10. To understand different tools of research.
- 3. To understand the different types of research methods.
- 4. To understand the different research methods.
- 5. To understand the research design.
- 6. To understand the research ethics.
- 7. To understand the synopsis writing and components.

| Content of Course 22 – Research Methodology (Theory) | 64Hrs |
|--|-------|
| Unit –01: Scientific research methodology | 20/21 |
| Chapter No. 01: Definition of Research, Objectives of research, Types of Research, | |
| Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, | |
| Sampling, Data Collection, Hypothesis Testing, Interpretation. | |
| Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, | |
| Hypothesis, | |
| Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, | |
| Instrumentation, Safety Measures. | |
| Unit –02: Research Components | 20/21 |
| Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of | |
| research, research approaches. | |
| Chapter No. 05: Scope & Nature of research problem | |
| Chapter No. 06: Significance & Limitation of research | |
| Unit –03: Research in Visual Art | 20/21 |
| Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, | |

Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor.

Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of visual arts

Chapter No. 09: Synopsis writing based on selected area.

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Synopsis

| Course Title: Synopsis | | | | | |
|--|---|--|--|--|--|
| Total Contact Hours: 64 Hrs. | Course Credits: 3 | | | | |
| Formative Assessment Marks: 60 | Duration of ESA/ EXAM: Display and Viva | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 40 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Note: Students has to submit a synopsis proposal before submitting synopsis, with consultation of faculty / mentor and respective department HOD. The synopsis study must be in relation to the course taught in the semester. The synopsis must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Discipline Specified Elective Courses (DSE) - 3

| DSE Course 3 Painting | | DSE Course 3 Sculpture | | DSE Course 3 Graphics (Printmaking) | |
|-----------------------|----------------|---------------------------|----------------|--|----------------|
| Practical | Teaching | Practical | Teaching | Practical | Teaching |
| Credits | hours/semester | Credits | hours/semester | Credits | hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 3 Applied Art | | DSE Course 3 Photography and Photojournalism | | |
|-----------------------------|----------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| | T |
|--|-------|
| Content of DSE Course 3 - Painting (Classes conducted by Department of Painting) | 96Hrs |
| Unit 01: Self-thought process and express through painting. | 30/32 |
| Unit 02: Execution of painting techniques and methods. | 30/32 |
| Unit 03: Selecting the medias of painting to concept or self- expression. | 30/32 |
| Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
| Unit 01: Composing round sculpture through own thought process. | 30/32 |
| Unit 02: Self- expression through Assembling wood or stone. | 30/32 |
| Unit 03: Self- expression through Carving in wood or stone. | 30/32 |
| Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking]) | 96Hrs |
| Unit 01: Drawing based on personal expertise and creative expression. | 30/32 |
| Unit 02: Execution of Relief printing techniques and methods. | 30/32 |
| Unit 03: Execution of Intaglio printing techniques and methods. | 30/32 |
| Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied Art) | 96Hrs |
| Unit 01: Conceptual illustrative Exercises. | 30/32 |
| Unit 02: Story Board Illustration. | 30/32 |
| Unit 03: Editorial Illustration. | 30/32 |
| Content of DSE Course 3 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism) | 96Hrs |
| Unit 01: Fashion Photography | 30/32 |
| Unit 02: Advertising Photography | 30/32 |
| | 1 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Unit 03: Food Photography

30/32

BVA 8th Semester

Discipline Core Courses (DSC)

| Photo | ourse 23 graphy and eography | History of Co | rse 24 mmunication & urnalism | Project / Internship | | | |
|-----------------------------------|------------------------------------|--------------------------------|-------------------------------------|-----------------------------------|------------------------------------|--|--|
| Number of Practical Credits | Number of Teaching hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Practical Credits | Number of Teaching hours/sem | | |
| 5 | 160 | 3 | 64 | 6 | 192 | | |

Course Title: Photography and Videography

| Course Title: Photography and Videography | |
|--|------------------------------------|
| Total Contact Hours: 160 Hrs. | Course Credits: 5 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Jury & Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into Photography perception on Action Photography
- 2. It will equip them with Photography skills and learn How to handling Clint.
- 3. Course also provides opportunity to learn from the internships.
- 4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representa

| Content of Course 21 – Photography and Videography | 160Hrs |
|---|--------|
| Unit 01: Action Photography | 53/54 |
| Chapter No. 01: Introduction of Action Photography | |
| Chapter No. 02: Accessories & Equipment, Lenses, Tripod, Lighting, Creating | |
| A Story Board | |
| Chapter No. 03: Tricks of Sports and Action Photography, track and Field Sports | |
| Unit 02: Drone Photography | 53/54 |
| Chapter No. 04: History of Aerial Photography | |
| Chapter No. 05: Planning & Elements Aerial Photography | |
| Chapter No. 06: Aerial Photo Interpretation Techniques and Tools | |
| Unit 03: assignments | 53/54 |
| Chapter No. 07: Video or film | |
| Chapter No. 08: Discussion on film making | |
| Chapter No. 09: Editing and its types with assignment | |

Book Reference

Digital Sports photography – G Newman Lowrance

Sports photography - Puffer read miller

The Handbook Of drone Photography - Chase Guttmann

Course Title: History of Communication & Photojournalism

| Course Title: History of Communication & Photojournalism | | | | | |
|--|-----------------------------------|--|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. Two understand the national communication objectives
- 2 Students will able to know about awards and expert studies in the field of communication and photo journalism
- 3 Prepare students for expected career
- 4 Understand the importance of photographs in communication and journalism

| Unit -01 Mass Communication and Media Laws (Classes conducted by Department of | 20/21 |
|--|-------|
| Photography & Photojournalism) | |
| Chapter No. 01: Right to Information Act 2000. | |
| Chapter No. 02: Press Council of India. | |
| Chapter No. 03: Sedition and obscenity. | |
| Unit -02 Preparation for a career in communication and photo journalism | 20/21 |
| Chapter No. 04: Opportunities in the field of communication and photo journalism | |
| Chapter No. 05: Required knowledge and skills | |
| Chapter No. 06: Selection of resources and preparation | |
| Unit -03 Role of photography in communication and journalism | 20/21 |
| Chapter No. 07: Basic understanding of photo journalism as communication content | |
| Chapter No. 08: Usage of photographs for journalistic purpose | |
| Chapter No. 09: A critique on the world's contemporary photo journalism | |

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Books Reference

- 1. Journalism in India Rangaswami parthasarathiy
- 2. Mass communication and journalism in India DS Mehta
- 3. Mass communications in India kevel J Kumar

Course Title: Project (Industry connect / Independent)

| Course Title: Global Trends in Visual Art | | | | | |
|--|----------------------------------|--|--|--|--|
| Total Contact Hours: 64 Hrs. | Course Credits: 6 | | | | |
| Formative Assessment Marks: 60 | Duration of ESA/ EXAM: 2:30 Hrs. | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 40 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1. To understand the cognitive aspects of student in the selected area.
- 2. To understand the new possibilities of meaning in existing knowledge.
- 3. To understand the significant knowledge resource in the specific area.
- 4. to understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

| DSE Course 4 Painting | | | DSE Course 4 Sculpture | DSE Course 4 Graphics (Printmaking) | | | |
|-----------------------|----------------|-----------|---------------------------|--|----------------|--|--|
| Practical | Teaching | Practical | Teaching | Practical | Teaching | | |
| Credits | hours/semester | Credits | hours/semester | Credits | hours/semester | | |
| 3 | 96 | 3 | 96 | 3 | 96 | | |

| DSE Course 4 Applied Art | | DSE Course 4 Photography and Photojournalism | | | |
|--------------------------|-------------------------|--|----------------------------|--|--|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | | |
| 3 | 96 | 3 | 96 | | |

| 3 90 90 | | | | | | |
|--|--|-----------------------|--------------------------|-------|--|--|
| | | | | | | |
| Content of | f DSE Course 4 - Painting (Cl | lasses conducted by I | Department of Painting) | 96Hrs | | |
| Unit 01: Co | ontinue the personal art practice |). | | 30/32 | | |
| Unit 02: Ex | xperiment and understanding of | the new ways of pair | nting. | 30/32 | | |
| Unit 03: A | Unit 03: Art practice and its possibilities through painting. | | | | | |
| Content of | f DSE Course 4 – Sculpture (C | Classes conducted by | Department of Sculpture) | 96Hrs | | |
| Unit 01: Co | ontinue the self-thought process | s in sculpture. | | 30/32 | | |
| | xpress expression through wood | | | 30/32 | | |
| Unit 03: Ex | Unit 03: Express expression through metal sculpture. (any process) | | | | | |
| Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking]) | | | | | | |
| Unit 01: Drawing based on personal expertise and creative expression. | | | | | | |
| | xecution of Planography printin | | | 30/32 | | |
| | xecution of Serigraphy printing | | | 30/32 | | |
| Content of Art) | Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art) | | | | | |
| Unit 01: A | dvertising Layouts for Commer | cial Services. | | 30/32 | | |
| Unit 02: In | fo graphics. | | | 30/32 | | |
| Unit 03: Pu | ublication Illustration, Fashion 1 | Illustration. | | 30/32 | | |
| Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by | | | | | | |
| Department of Photography & Photojournalism) | | | | | | |
| Unit 01: Action Photography | | | | | | |
| Unit 02: D | rone Photography | | | 30/32 | | |
| Unit 03: C | 3 Assignment | | | 30/32 | | |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

DEPARTMENT OF ARTHISTORY

CAVA, MYSORE

Program Credit Structure of Bachelor of Visual Arts (B.V.A.) 4 Years

Department of Art History Specialization

| | Foundation in Visua | l Arts - Bachelor of Vis | ual Arts (B.V. | A.) 1st Year I | | | |
|--------------|--|-----------------------------|--|----------------|----------------------|---|---------|
| Sem | Discipline Core Major (DSC)& Miner Discipline Core | Discipline Electives | Ability Enhancement Skill Enhancement Courses (SEC | | cement Courses (SEC) | Total | |
| | (MDC) | (DSE) / Open | Compulsory Courses | | | (Credits) | credits |
| | (Credits) | Electives (OE) | (AECC), L | anguages | Skill Based | Value Based | |
| | | (Credits) | (Cred | dits) | (SB) | (VB) | |
| | C1 - (4 Credits) C2 - (4 Credits) | OE-1 (3) | L1 - 1 (3) | | SEC-1 (2) | Yoga (1) | |
| I | C3 - (4 Credits) | | L2 - 1 (3) | | | Health &Wellness(1) | 25/ 26 |
| | C4 - (4 Credits) C5 - (4 Credits) | OE-2 (3) | L1 - 2 (3) | EVS (3) | | Sports (1)NCC/NSS/ | |
| II | C6 - (4 Credits) | | L2 - 2 (3) | | | R&R)/ Cultural (1) | 25/ 26 |
| | Exit point with Certificate (with completion of course | s equal to a minimum of | 48 credits) & E | ntry Point for | BVA Art History | Specialization courses | |
| | C7 – Ancient Indian Art (Sculpture) (4 Credits) | OE-3 (3) | L1 - 3 (3) | | SEC-2 (2) | Sports (1) | |
| III | C8 – Cultural History of India (4 Credits) | | L2 - 3 (3) | | | NCC/NSS/R&R | 25 |
| | C9 – Art of Early Civilizations (4 Credits) | | | | | (S&G)/ Cultural (1) | |
| | C10 – Medieval Indian Art (Sculpture) (4 Credits) | | L1 - 4 (3) | CI (3) | | Sports (1) | |
| IV | C11 – Cultural History of West (4 Credits) | | L2 - 4 (3) | | | NCC/NSS/R&R | 25 |
| | C12 – Christian Art (Byz. Got. & Rens.) (4 Credits) | | | | | (S&G)/ Cultural (1) | |
| | | point with Diploma in Vi | | | | | |
| | (with completion of courses equal to | | ts or continue s | tudies with be | | | |
| | C13 – Indian Painting (4 Credits) | Vocational-1 (3) | | | SEC-3 (2) | Sports (1) | |
| \mathbf{V} | C14 – Indian Aesthetics (4 Credits) | DSE-1 (3) | | | | NCC/NSS/R&R | 25 |
| | C15 – European Art (Mannerism to Realism(4 Credits) | | | | | (S&G)/ Cultural (1) | |
| | C16 – Project (3 Credits) | | | | | | |
| | C17 – Far Eastern Art (4 Credits) | Vocational-2 (3) | | | SEC-4 (2) | Sports (1) | |
| VI | C18 – Western Aesthetics (4 Credits) | DSE-2 (3) | | | | NCC/NSS/R&R | 25 |
| | C19 – Tribal, Folk & Popular Art of India (4 Credits) | | | | | (S&G)/ Cultural (1) | |
| | C20 – Project (3 Credits) | | | | | | |
| , | Exit point with Bachelor of Visual Arts, B.V.A. in A | | on of courses e | qual to a mini | mum of 140 credi | ts or continue studies) | |
| | C19 – Modern Western Art (4 Credits) | Vocational-3 (3) | | | | | |
| VII | C20 – Modern Indian Art (4 Credits) | DSE-3 (3) | | | | | 20 |
| | | Res. Methodology | | | | | |
| | | & Synopsis (3+3) | | | | | |
| | C21 – History of Art History (4 Credits) | Vocational-4 (3) | | | | | |
| VIII | C22 – Global Trends in Visual Art (4 Credits) | DSE-4 (3) | | | | | 20 |
| | | Res. Project (6) * | | | | | |
| | | of Visual Arts, B.V.A. D | • | | • | | |

(with completion of courses equal to a minimum of 180 credits or continue studies)

^{*} In lieu of the research Project, two additional elective papers/ Internship may be offered.

| Bachelor o | f Department of A | rt Histor | y (B.V.A | A.) 3 rd Year Pro | gram | |
|---|---|--|---|--|--|--|
| C13 – Indian Painting (4 Credits) C14 – Indian Aesthetics (4 Credits) C15 – European Art (Mannerism to Realism(4 Credits) C16 – Project (3 Credits) | Vocational-1 (3) DSE-1 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | | SEC-3 Critical Thinking & Problem Solving or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 22 |
| C17 – Far Eastern Art (4 Credits) C18 – Western Aesthetics (4 Credits) C19 – Tribal, Folk & Popular Art of India (4 Credits) C20 – Project (3 Credits) | Vocational-2 (3) DSE-2 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | | | SEC-4 Societal Communication or Some other SEC (2) (1+0+2) | Sports (1) (0+0+2) NCC/NSS/R&R (S&G)/ Cultural (1) (0+0+2) | 22 |
| | | | | | dies) | |
| | | | | | | |
| C19 – Modern Western Art (4 | Vocational-3 (3) | | (=0,000 | | 8 | |
| C20 – Modern Indian Art (4 Credits) | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) Res. Methodology & Synopsis (3+3) | | | | | 20 |
| C21 – History of Art History (4 Credits) C22 – Global Trends in Visual Art (4 Credits) | Vocational-4 (3) DSE-4 Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) Res. Project (6) * | | | | | 21 |
| | C13 – Indian Painting (4 Credits) C14 – Indian Aesthetics (4 Credits) C15 – European Art (Mannerism to Realism(4 Credits) C16 – Project (3 Credits) C17 – Far Eastern Art (4 Credits) C18 – Western Aesthetics (4 Credits) C19 – Tribal, Folk & Popular Art of India (4 Credits) C20 – Project (3 Credits) Equation (with complement of the | C13 - Indian Painting (4 Credits) C14 - Indian Aesthetics (4 Credits) C15 - European Art (Mannerism to Realism(4 Credits) C16 - Project (3 Credits) C17 - Far Eastern Art (4 Credits) C18 - Western Aesthetics (4 Credits) C19 - Tribal, Folk & Popular Art of India (4 Credits) C20 - Project (3 Credits) Exit point with Bachelor of with completion of courses equal to Bachelor of Department of A C19 - Modern Western Art (4 Credits) Bachelor of Department of A C19 - Modern Indian Art (4 Credits) C20 - Modern Indian Art (4 Credits) C21 - History of Art History (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C3 - Wocational-1 (3) DSE-1 Painting/Sculpture/ Graphics/Applied Art/Photography and Photojournalism (3) Res. Methodology & Synopsis (3+3) DSE-4 Painting/Sculpture/ Graphics/Applied Art/Photography and Photojournalism (3) DSE-4 Painting/Sculpture/ Graphics/Applied Art/Photography and Photojournalism (3) C21 - History of Art History (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C3 - Wocational-1 (3) DSE-1 Painting/Sculpture/ Graphics/Applied Art/Photography and Photojournalism (3) | C13 - Indian Painting (4 Credits) C14 - Indian Aesthetics (4 Credits) C15 - European Art (Mannerism to Realism(4 Credits) C16 - Project (3 Credits) C17 - Far Eastern Art (4 Credits) C19 - Tribal, Folk & Popular Art of India (4 Credits) C20 - Project (3 Credits) Exit point with Bachelor of Visual Art (with completion of courses equal to a minimum Bachelor of Department of Art History C19 - Modern Western Art (4 Credits) C20 - Modern Indian Art (4 Credits) C20 - Modern Indian Art (4 Credits) C21 - History of Art History (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C23 - Global Trends in Visual Art (4 Credits) C24 - Global Trends in Visual Art (4 Credits) C25 - Global Trends in Visual Art (4 Credits) C26 - Graphics/ Applied Art/ Photography and Photojournalism (3) C27 - Graphics/ Applied Art/ Photography and Photojournalism (3) C28 - Graphics/ Applied Art/ Photography and Photojournalism (3) C29 - Graphics/ Applied Art/ Photography and Photojournalism (3) C29 - Graphics/ Applied Art/ Photography and Photojournalism (3) C29 - Graphics/ Applied Art/ Photography and Photojournalism (3) C29 - Graphics/ Applied Art/ Photography and Photojournalism (3) C29 - Graphics/ Applied Art/ Photography and Photojournalism (3) | C13 - Indian Painting (4 Credits) C14 - Indian Aesthetics (4 Credits) C15 - European Art (Mannerism to Realism(4 Credits) C16 - Project (3 Credits) C17 - Far Eastern Art (4 Credits) C18 - Western Aesthetics (4 Credits) C19 - Tribal, Folk & Popular Art of India (4 Credits) C20 - Project (3 Credits) Exit point with Bachelor of Visual Arts (B.V.A.) (with completion of courses equal to a minimum of 140 cre Bachelor of Department of Art History (B.V.A.) C19 - Modern Western Art (4 Credits) C20 - Modern Indian Art (4 Credits) C20 - Modern Indian Art (4 Credits) C20 - Modern Indian Art (4 Credits) C20 - Modern Indian Art (4 Credits) C20 - Modern Indian Art (4 Credits) C20 - Modern Indian Art (4 Credits) C21 - History of Art History (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C23 - Global Trends in Visual Art (4 Credits) C24 - History of Art History (4 Credits) C25 - Global Trends in Visual Art (4 Credits) C26 - History of Art History (4 Credits) C27 - History of Art History (4 Credits) C28 - Global Trends in Visual Art (4 Credits) C29 - History of Art History (4 Credits) C21 - History of Art History (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C23 - History of Art History (4 Credits) C24 - History of Art History (4 Credits) C25 - Global Trends in Visual Art (4 Credits) C26 - History of Art History (4 Credits) C27 - History of Art History (4 Credits) C28 - History of Art History (4 Credits) C29 - History of Art History (4 Credits) C21 - History of Art History (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C23 - History of Art History (4 Credits) C24 - History of Art History (4 Credits) C25 - History of Art History (4 Credits) C26 - History of Art History (4 Credits) C27 - History of Art History (4 Credits) C28 - History of Art History (4 Credits) C29 - History of Art Hist | C13 - Indian Painting (4 Credits) C14 - Indian Aesthetics (4 Credits) C15 - European Art (Mannerism to Realism(4 Credits) C16 - Project (3 Credits) C17 - Far Eastern Art (4 Credits) C18 - Western Aesthetics (4 Credits) C19 - Tribal, Folk & Popular Art of India (4 Credits) C20 - Project (3 Credits) Exit point with Bachelor of Visual Arts (B.V.A.) in Art History (with completion of courses equal to a minimum of 140 credits) or continue stu Bachelor of Department of Art History (B.V.A.) 4th Year Pro C19 - Modern Western Art (4 Credits) C20 - Modern Indian Art (4 Credits) C20 - Modern Indian Art (4 Credits) C21 - History of Art History (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C3 - Wocational-1 (3) DSE-1 - Sector of Visual Arts (B.V.A.) 4th Year Pro C15 - Modern Vestern Art (4 Credits) C25 - Global Trends in Visual Art (4 Credits) C26 - Modern Visual Art (4 Credits) C27 - History of Art History (4 Credits) C28 - Global Trends in Visual Art (4 Credits) C29 - Global Trends in Visual Art (4 Credits) C21 - History of Art History (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C23 - Global Trends in Visual Art (4 Credits) C24 - Graphics/ Applied Art/ Photography and Photojournalism (3) DSE-4 - Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3) | C14 - Indian Aesthetics (4 Credits) C15 - European Art (Mannerism to Realism(4 Credits) C16 - Project (3 Credits) C17 - Far Eastern Art (4 Credits) C18 - Western Aesthetics (4 Credits) C19 - Tribal, Folk & Popular Art of India (4 Credits) C20 - Project (3 Credits) Exit point with Bachelor of Visual Arts (B.V.A.) in Art History (with completion of courses equal to a minimum of 140 credits) or continue studies) Exit point with Bachelor of Art History (B.V.A.) 4th Year Program C19 - Modern Western Art (4 Credits) C20 - Modern Indian Art (4 Credits) C21 - History of Art History (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C3 - SBC-4 Societal Communication or Some other SEC (2) (1+0+2) C22 - Global Trends in Visual Art (4 Credits) C23 - Gaphics (3) C24 - Societal Communication or Some other SEC (2) (1+0+2) C25 - Modern Western Art (4 Credits) C26 - Modern Indian Art (4 Credits) C27 - Modern Indian Art (4 Credits) C28 - Modern Indian Art (4 Credits) C29 - Modern Indian Art (4 Credits) C21 - History of Art History (4 Credits) C22 - Global Trends in Visual Art (4 Credits) C23 - Global Trends in Visual Art (4 Credits) C24 - Global Trends in Visual Art (4 Credits) C25 - Global Trends in Visual Art (4 Credits) C26 - Global Trends in Visual Art (4 Credits) C3 - Graphics Applied Art Photography and Photojournalism (3) Graphics Applied Art Photogra |

(with completion of courses equal to a minimum of 140 credits) or continue studies)

* In lieu of the research Project, two additional elective papers/ Internship may be offered.

Acronyms Expanded

DSC: Discipline Specific Core (Course)

DSE: Discipline Specific Elective

OEC: Open Elective Course

AECC: Ability Enhancement Compulsory Course

SEC-SB/VB: Skill Enhancement Course-Skill Based/ Value Based
FA: Formative Assessment / Internal Assessment (IA)

SA: Summative Assessment / Semester End Examination. (SEE)

L+T+P: Lecture + Tutorial + Practical(s)

THE FOLLOWING TABLES INDICATES EACH SUBJECT & SCHEME OF EXAMINATION

Pattern of Examination – Distribution of Marks & L:T:P Pattern

Program: Bachelor of Visual Arts (B.V.A.)

Department of Art History Specialization

V - Semester

| Core | Course | | | | | | | | | | |
|-------|--|---------|-------|-------|------|---------|-----------|------|-------|----------|----------------|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ectical's | Exam | Max- | Min-Pass | Examination |
| SEM. | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Type & Hours |
| V | Indian Painting (4 Credits) (2+2+0) | DSC 13 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| V | Indian Aesthetics (4 Credits) (2+2+0) | DSC 14 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| V | European Art (Mannerism to Realism (4 Credits) (2+2+0) | DSC 15 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| V | Project (3 Credits) (2+1+0) | DSC 16 | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva |
| SKII | L Enhancement Courses | | | | | | | | | | |
| V | Critical Thinking & Problem | SEC – | | | | | | | | | |
| | Solving or Some other (2 Credits) (1+0+2) | SB 3 | 0 | 0 | 0 | 2 | .5 | 25 | 50 | 20 | 2 Hour |
| V | Sports (1 Credits) (0+0+2) | SEC – | | | | | | | | | |
| V | NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | VB 3 | 0 | 0 | 0 | 2 | .5 | 25 | 50 | 20 | Display & Viva |
| Disci | pline Specified Electives | | | | | | | | | | |
| V | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| V | Vocational – 1 (3 Credits) (0+1+2) | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | | | |
|-------|--------------------------------|---------|---|---|---|----|----|----|-----|----|----------------|--|--|
| V | Painting | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| V | Sculpture | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| V | Graphics (Printmaking) | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| V | Applied Art | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| V | Photography and | DSE - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| | Photojournalism | | O | U | U | 20 | 20 | 00 | 100 | 40 | Display & viva | | |

| Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|--|----------------|--------|---|---|---|----|----|----|-----|----|----------------|
| V | Vocational - 1 | VC - 1 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Department of Art History Specialization

VI - Semester

| Core | Core Course | | | | | | | | | | | | |
|----------|--|---------------|-------|-----------|------|---------|----------|------|-------|----------|----------------|--|--|
| SEM | Core Course & | Course | IA- T | heory | Exam | IA- Pra | ctical's | Exam | Max- | Min-Pass | Examination | | |
| SEN | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Type & Hours | | |
| VI | Far Eastern Art (4 Credits) (4 Credits) (2+2+0) | DSC 17 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| VI | Western Aesthetics (4 Credits) (2+2+0) | DSC 18 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| VI | Tribal, Folk & Popular Art of India (4 Credits) (2+2+0) | DSC 19 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour | | |
| VI | Project (3 Credits) (2+1+0) | DSC 20 | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva | | |
| Skill | Enhancement Courses | | | | | | | | | | | | |
| VI VI | Sports (1 Credits) (0+0+2) NCC/ NSS/ R&R(S&G)/ Cultural (1 Credits) (0+0+2) | SEC – VB 4 | 0 | 0 | 0 | 2 | 5 | 25 | 50 | 20 | Display & Viva | | |
| Disci | pline Specified Electives | | | | | | | | | | | | |
| VI | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|--|--|
| VI | Painting | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VI | Sculpture | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VI | Graphics (Printmaking) | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VI | Applied Art | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |
| VI | Photography and Photojournalism | DSE - 2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | | |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|------|--|------|---|---|---|----|----|----|-----|----|-------------------|--|
| VI | Vocational - 2 | VC-2 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva | |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks –60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

Department of Art History Specialization

VII - Semester

| Core | Core Course | | | | | | | | | | |
|--------------------------------|--|---------|------------|-----------|------|----------------------|----|------|-------|----------|-------------------|
| SEM | Core Course & | | IA- Theory | | Exam | Exam IA- Practical's | | Exam | Max- | Min-Pass | Examina tion |
| 512141 | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Type & Hours |
| VII | Modern Western Art (4 Credits) (2+ 2+ 0) | DSC 21 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| VII | Modern Indian Art (4 Credits) (2+ 2+ 0) | DSC 22 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| Discipline Specified Electives | | | | | | | | | | | |
| VII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Research Synopsis (Project) (3 Credits) (0+1+2) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva |
| VII | Research Methodology (Theory) (3 Credits) (2+1+0) | | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| Disci | Discipline Specified Electives | | | | | | | | | | |
|-------|------------------------------------|---------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Painting | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Sculpture | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Graphics (Printmaking) | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Applied Art | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VII | Photography and Photojournalism | DSE - 3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

| Voca | Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | |
|------|--|------|---|---|---|----|----|----|-----|----|-------------------|
| VII | Vocational - 3 | VC-3 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks –60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Art History Specialization

VIII - Semester

| Core (| Core Course | | | | | | | | | | |
|--------|--|---------|------------|----|------|-------------------|----|-----------|-------|----------|-----------------------|
| SEM | Core Course & | Course | IA- Theory | | Exam | m IA- Practical's | | Exam Max- | | Min-Pass | Examination Type & |
| SENT | Credits - L : T : P | Type | C1 | C2 | C3 | C1 | C2 | C3 | Marks | C1+C2+C3 | Hours |
| VIII | History of Art History (4 Credits) (2+ 2+ 0) | DSC 23 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| VIII | Global Trends in Visual Art (4 | DSC 24 | 20 | 20 | 60 | 0 | 0 | 0 | 100 | 40 | 2:30 Hour |
| | Credits) (2+ 2+ 0) | DSC 24 | 20 | 20 | 00 | U | U | U | 100 | 40 | 2.30 11001 |
| Discip | Discipline Specified Electives | | | | | | | | | | |
| VIII | Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Project / Internship (6 Credits) (0+2+4) | | 0 | 0 | 0 | 30 | 30 | 40 | 100 | 40 | Display & Viva |
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Discipline Specified Electives offered by the college (any one of the fallowing)

| | | | | • | | | | <i>O</i> , | | | |
|--------|--------------------------------|---------|---|---|---|----|----|------------|-----|----|-------------------|
| Discip | Discipline Specified Electives | | | | | | | | | | |
| VIII | Painting | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Sculpture | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Graphics (Printmaking) | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Applied Art | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |
| VIII | Photography and | DSE - 4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & |
| | Photojournalism | | U | U | U | 20 | 20 | 00 | 100 | 40 | Viva |

| Vocational Courses (Course will have offered as per university Instructions) | | | | | | | | | | | |
|--|----------------|------|---|---|---|----|----|----|-----|----|-------------------|
| VIII | Vocational - 4 | VC-4 | 0 | 0 | 0 | 20 | 20 | 60 | 100 | 40 | Display & Viva |

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks –60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

BVA 5th Semester

Discipline Core Courses (DSC)

| Course 13 Indian Painting | | | urse 14 Aesthetics | Eur (Mai | ourse 15 opean Art nnerism to Realism | Course 16 Project | | |
|---------------------------|-------------|---------|-----------------------|-------------|--|----------------------|--------------|--|
| Number | Number of | Number | Number of | Numbe | Number of | Numbe | Number of | |
| of | Lecture | of | Lecture | r of | Lecture | r of | Practical | |
| Theory | hours/semes | Theory | hours/semes | Theory | hours/semest | Practica | hours/semest | |
| credits | ter | credits | ter | credits | er | 1 credits | er | |
| 4 | 64 | 4 | 64 | 4 | 64 | 3 | 64 | |

Course Title: Indian Painting

| Course Title: Indian Painting | | | | | |
|--|-----------------------------------|--|--|--|--|
| Total Contact Hours: 64 Hrs. | Course Credits: 4 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Indian Painting Course Outcomes (COs):

- 1. How religious caves, temples are carved in stone in the natural environment.
- 2. Life style and beliefs of Buddhism
- 3. Buddhism ichnography
- 4. Buddha's life and achievements
- 5. Influence of Buddhism and other cultures and visual languages
- 6. To understand the development of Miniature tradition in India
- 7. to understand the impact of European ideas on Indian Art.

| Content of Course 13 - Indian Painting | 64Hrs |
|---|-------|
| Unit 01: | 20/21 |
| Chapter No. 01: Pre Historic Paintings of Bhimbetka, Ajanta murals, Sittnavasal Paintings, | |
| Chalukyan cave paintings. | |
| Chapter No. 02: Eastern& Western Indian Manuscript Paintings. | |
| Chapter No. 03: Vijayanagara, Deccani& South Indian Murals and Manuscript Painting | |
| Tradition. | |
| Unit 02: | 20/21 |
| Chapter No. 04: Islamic painting tradition in India. Sultanate and Mughal period paintings. | |
| Chapter No. 05: Early Rajasthani&Rajaputh Schools- Mewar Udaipur, Deogarh, | |
| Nathdwara, Kota, Bundi, Kishangarh- Marwar- Bikaner, Jodhpur | |
| Chapter No. 06: Pahari School of Painting -Basholi, Guler, Kangra and Sub-Schools | |
| | |
| Unit 03: | 20/21 |
| Chapter No. 07: Mughal Influence and Declining In Painting. | |
| Chapter No. 08: Company School Paintings and its features. | |
| Chapter No. 09: European Artists in India & Early Art Schools in India | |

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- *Indian Painting*, by Philip S. Rawson. Published by P.Tisné, 1961.
- *Indian Painting: The Scene, Themes, and Legends*, by Mohindar Singh Randhawa, John Kenneth Galbraith. Published by Houghton Mifflin, 1968.
- *Indian Painting*, by Douglas E. Barrett, <u>Basil Gray</u>. Published by Skira, 1978. <u>ISBN 0-8478-0160-8</u>.
- Kossak, Steven. (1997). *Indian court painting*, 16th–19th century. Metropolitan Museum of Art. ISBN 0-87099-783-1
- Stella Kramrisch (1954). <u>The Art of India: Traditions of Indian Sculpture, Painting, and Architecture</u>. Phaidon Publishers. <u>ISBN 9788120801820</u>. <u>OCLC 16539346</u>.
- Stella Kramrisch (1928). <u>The Vishnudharmottaram, part III. A treatise on Indian painting</u>. Calcutta University Press. <u>OCLC</u> 504043783.
- Lerner, Martin (1984). The flame and the lotus: Indian and Southeast Asian art from the Kronos collections. New York: The Metropolitan Museum of Art. ISBN 0-87099-374-7.
- Parul Dave Mukherji (2001). विष्णुधर्मोत्तरपुराणीयं चित्रसूत्रम् (The Citrasutra of the Vishnudharmottara Purana). Motilal Banarsidass Publishers. ISBN 978-81-208-1805-7.
- Isabella Nardi (2007b). <u>The Theory of Citrasutras in Indian Painting: A Critical Re-evaluation of their Uses and Interpretations</u>. Routledge. <u>ISBN</u> 978-1-134-16523-0.
- Isabella Nardi (2007). "The concepts of Painting and the Figure of the Painter as Described in Selected Sanskrit Sources". Archiv Orientální. 75 (3).
- <u>A History of Indian Painting: The Modern Period</u> by Krishna Chaitanya. Published by Abhinav Publications, 1994. ISBN 81-7017-310-8.
- C. Sivaramamurti (1996). Indian Painting. India Book House. ISBN 8123720149. OCLC 977530313.
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- C. Sivaramamurti (1978). The painter in ancient India. National Museum. ISBN 9788123000527. OCLC 963176976.
- Ramayana by Valmiki illustrated with Indian miniatures from the 16th to the 19th century, Diane de Selliers Publisher, 2011, ISBN 978-2-903656-76-8
- Welch, Stuart Cary (1985). India: art and culture, 1300–1900. New York: The Metropolitan Museum of Art. ISBN 978-0-944142-13-4.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations

Course Title: Indian Aesthetics

| Course Title: Indian Aesthetics | | | | | |
|--|-----------------------------------|--|--|--|--|
| Total Contact Hours: 64 Hrs. | Course Credits: 4 | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | |
| of BOS – CAVA, Mysore. | | | | | |

Course Pre-requisite(s): Indian Aesthetics

Course Outcomes (COs):

- 22. How cultural history is documented reflected in the visual arts
- 23. How religious practice beliefs socio political Indirectly effects artistic Perceptions
- 24. How Religious philosophical school and thoughts becomes the Source of art History
- 25. How cultural history is the main source in the development of art history
- 26.Study of Great sagas, scholars, political and Social movements plays important role in the visual art development
- 27. To understand the development of Aesthetic Theories proposed by Indian Theoreticians.
- 28. Associate the Art Principles with Visual Arts of different periods.

| Content of Course 14 – Indian Aesthetics | 64Hrs |
|--|-------|
| Unit -01: | 20/21 |
| Chapter No. 01: Introduction to Aesthetics and its scope | |
| Chapter No. 02: Genesis and development of Aesthetic | |
| Chapter No. 03:Brief introduction to the basic principles of Indian philosophy as related to | |
| the arts. | |
| Unit -02: | 20/21 |
| Chapter No. 04: Evolution of the Aesthetic concepts | |
| Chapter No. 05: Natayashastra of Bharat Muni. | |
| Chapter No. 06: Theories of Rasa, Dhvani, Alamkara, Riti, | |
| Unit -03: | 20/21 |
| Chapter No. 07:Inter relationship of the above concepts and their elevance to arts. | |
| Chapter No. 08: Interrelationship of visual and performing arts | |
| Chapter No. 09: Shadanga relevance to VishnudharmottaraPurana | |

Reference Resources

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- Sen, R. K., A Brief Introduction to a Comparative Study of Greek and Indian Aesthetics and Poetics, Calcutta: Sen Ray & Co., 1954
- Sen, R. K., *Nature of Aesthetic Enjoyment in Greek and Indian Analyses*, Indian Aesthetics and Art Activity, Simla: Indian Institute of Advanced Study, 1968
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- Sukla, Ananta Charan, *Understanding and Enjoyment in Aesthetic Experience*, Journal of Comparative Literature and Aesthetics: 1978
- Sukla, Ananta Charan, Contemporary Indian Aesthetics, Milan (Italy): Rubberttino, 1995
- Sukla, Ananta Charan, *Representation in Painting and Drama: Arguments from Indian Aesthetics*, Journal of Comparative Literature and Aesthetics: 1992
- Sukla, Ananta Charan, *Aesthetics Beyond/Within Aesthetics: The Scope and Limits of Indian Aesthetics*, Journal of Comparative Literature and Aesthetics: 1995
- Sukla, Ananta Charan, Rasa, Sringara and Sringara Rasa: Aesthetics as Mass Culture in Indian Antiquity, Lahti (Finland): 1995

- Sukla, Ananta Charan, *Art, Nature and the Artifactuality of Art and Nature: A Plea for Environmental Aesthetics in Ancient India*, Journal of Comparative Literature and Aesthetics: 1996
- Sukla, Ananta Charan, *Art, Reality and the Reality of the Arts: Ontology, Representation and The Sister Arts Theory in Indian Aesthetics*, Indian Response to Literary Theory, Delhi: 1996
- Sukla, Ananta Charan, *Emotion, Aesthetic Experience and the Contextualist Turn*, International Yearbook of Aesthetics: 1996
- Sukla, Ananta Charan, Dhvani as a Pivot in Sanskrit Literary Aesthetics, East and West in Aesthetics, Siena (Italy): 1997
- Sukla, Ananta Charan, *Transculturality of Classical Indian Aesthetics*, Frontiers of Transculturality in Contemporary Aesthetics, Turin (Italy): 2001
- Sukla, Ananta Charan, Contemporary Indian Aesthetics, Vishvanatha Kaviraja Institute (India): 1995
- Matthew Jones (January 2010). "Bollywood, Rasa and Indian Cinema: Misconceptions, Meanings and Millionaire". Visual Anthropology 23 (1): 33–43.
- Welch, Stuart Cary (1985). <u>India: art and culture, 1300-1900</u>. New York: The Metropolitan Museum of Art. ISBN 9780944142134.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: European Art (Mannerism to Realism)

| \mathbf{r} | | | | | | | |
|---|-----------------------------------|--|--|--|--|--|--|
| Course Title: European Art (Mannerism to Realism) | | | | | | | |
| Total Contact Hours: 64 Hrs. | Course Credits: 4 | | | | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2;30 Hours | | | | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | | | | |
| of BOS – CAVA, Mysore. | | | | | | | |

Course Pre-requisite(s): European Art (Mannerism to Realism)

Course Outcomes (COs):

- 1. Historical development of art and culture
- 2. International visual language with life and beliefs
- 3. Artistic expression and communication and religious aspects of the region
- 4. Art materials, tools and implementation of techniques of the period
- 5. Comparative Study of visual and cultural life of the different regions and values
- 6. How life style is Documented in Architectural and Monumental art works
- 7. To Understand the stylistic differences among the different periods from mannerism to Realism art works.

| Content of Course 15 – European Art (Mannerism to Realism) | 64Hrs |
|---|-------|
| Unit -01 | 20/21 |
| Chapter No. 01: Mannerism: The shift of concepts and ideals from High Renaissance to | |
| Mannerism. Neo Platonic philosophy | |
| Chapter No. 02: Baroque: Colonialism and the economic repercussions. Colonialism and | |
| the spread of art.Baroque concept of grandeur. | |
| Chapter No. 03: concept of Rococo, less commonly Roccoco or Late Baroque, is an | |
| exceptionally ornamental and theatrical style of architecture, art and decoration which | |

| combines asymmetry, scrolling curves, gilding, white and pastel colours, sculpted | |
|---|-------|
| | |
| moulding, and trompe-l'œil frescoes to create surprise and the illusion of motion and drama | |
| Unit -02 | 20/21 |
| Chapter No. 04: Neo Classism: Political background of the period. French Revolution, Age | |
| of Terror, Napoleonic Wars. Art as documentation of history. | |
| Chapter No. 05: Romanticism: Concept of Romanticism. Hobbes, Schlegel, Herder, | |
| Goethe, Herder, Burke, Kant and Romantic philosophy. | |
| Chapter No. 06: Ideological position of Realism. Marx and Engels.Bohemianism, | |
| Socialism and Anarchism.Realism in allied fields.Rise of Novel.Class awareness in | |
| Realism and Courbet.Millet, Corot, Rousseau and Barbizon school. | |
| Unit -03 | 20/21 |
| Chapter No. 07: John Bergers Ways of Seeing Chapter 1 | |
| Chapter No. 08: John Bergers Ways of Seeing Chapter 2 | |
| Chapter No. 09: John Bergers Ways of Seeing Chapter 3 | |

Reference Resources

- 1. Anthony White and Kay Sutton, Harrap's Illustrated Dictionary of Art and Artists, Harrap Books Ltd., (1990) ISBN 0245546928
- 2. Helen Gardner, Gardner's Art through the Ages, (1970) Harcourt, Brace and World, ISBN 0155037528
- 3. Robert Erich Wolf and Ronald Millen, Renaissance and Mannerist Art, Harry N. Abrams, (1968)
- Andersen, Liselotte. 1969. Baroque and Rococo Art, New York: H. N. Abrams. ISBN 978-0-8109-8027-3
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- Clark, Kenneth, The Romantic Rebellion: Romantic versus Classic Art, 1976, Omega. ISBN 0-86007-718-7.
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Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Project

| Course Title: Project | |
|--|---|
| Total Contact Hours: 64 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Display and Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Project Brief: Students must conduct a mini research project in consultation with faculty mentor. The Project study must be in relation to the courses taught in the semester. The project report must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Discipline Specified Elective Courses (DSE) - 1

|] | DSE Course 1 Painting | DSE Course 1 Sculpture | | | |
|----------------------|-------------------------|---------------------------|-------------------------|----------------------|-------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 1 Applied Art | | DSE Course 1 Photography and Photojournalism | | |
|--------------------------|----------------|---|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 1 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Transformation of observation into suitable painting medium. | 30/32 |
| Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, | 30/32 |
| wood, metal, etc.) | |
| Unit 03: Personal expression through painting medias and possibilities. | 30/32 |
| Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
| Unit 01: Relief sculpture practice in different medias with personal expression. | 30/32 |
| Unit 02: Transform self-expression in to tree dimension and practice maquettes and | 30/32 |
| sculpture making in clay. | |
| Unit 03: Tools and techniques of molding and casting, practice in any one media. | 30/32 |
| Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
| of Graphics [Printmaking]) | 20/22 |
| Unit 01: Expressing drawing through printing process. | 30/32 |
| Unit 02: Execution of planography with lithography and platography. | 30/32 |
| Unit 03: Exploration of drawing appropriate to engraving method. | 30/32 |
| Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied Art) | 96Hrs |
| Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that will make the key parts of the message stand out for the reader. | 30/32 |
| Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote. | 30/32 |
| Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image | 30/32 |
| or Illustration. | |
| Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by | 96Hrs |
| Department of Photography & Photojournalism) | 20/22 |
| Unit 01: Lighting in photography | 30/32 |
| Unit 02: High key & Low key Photography | 30/32 |
| Unit 03: Industrial Photography | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 6th Semester

Discipline Core Courses (DSC)

| Course 17 Far Eastern Art | | Course 18 Western Aesthetics | | Course 19 Tribal, Folk & Popular Art of India | | Course 20 Project | |
|------------------------------|-------------------|------------------------------|-------------------|---|-------------------|----------------------|---------------------|
| Number of | Number of Lecture | Number of | Number of Lecture | Number of | Number of Lecture | Number of | Number of Practical |
| Theory credits | hours/semester | Theory credits | hours/semester | Theory credits | hours/semester | Practical credits | hours/semester |
| 4 | 64 | 4 | 64 | 4 | 64 | 3 | 64 |

Course Title: Far Eastern Art

| Course Title: Far Eastern Art | |
|--|-----------------------------------|
| Total Contact Hours: 64 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Far Eastern Art Course Outcomes (COs):

- 1. To understand the chronological sequence of art of China & Japan
- 2. Salient features of early Chinese artistic expression and methods of painting.
- 3. To associate the philosophical ideas of China & Japan with artistic practices.
- 4. To understand the various decorative artifacts of China & Japan
- 5. Influence of Buddhism and other cultures and visual languages
- 6. To understand the popular woodblock traditions of Japan.

| Content of Course 17 - Far Eastern Art | 64Hrs |
|--|-------|
| Unit 01: | 20/21 |
| Chapter No. 01: CHINA | |
| - Time line chronology of dynastic rule in china | |
| - Geographical distribution of important archaeological sites in major provinces and | |
| material culture. Mapping of landmarks in art, architecture and sculpture | |
| Chapter No. 02: origin of art in china, decorative arts in ancient chine from Shang, Chou and Han dynasty - from Neolithic to modern times -porcelain, ceramic and bronze wares/vassals - Techniques of bronze casting significance of bronze vessels in Chinese's culture, classification, motifs and symbols in minor arts in china. | |
| Chapter No. 03: Buddhist art in china and the trading links with outside world through silk | |
| route from Tang to Yuan dynasty painting in palaces and monastery- Dun Huang caves | |
| - Philosophical thoughts in china - Lao Tzu - Taoism, Confucianism and its influence on | |
| art and culture of china. | |
| Unit 02: | 20/21 |
| Chapter No. 04: Origin and development of figurative painting under Confucianism based | |

on well known masters- Taoism and the development of landscape painting in china from sung to Ming and Shing dynasties- comparison between the attitudes towards nature in Chinese and western traditions. - Six canons of Hsieh ho and its comparison with Indian six limbs Sadanga, application in aesthetic appreciation - Techniques of Chinese art calligraphy, space, linearity, perspective and other formal elements. Basic architectural forms in Chinese temples and palaces Chapter No. 05:JAPAN - Chronological time line of Japan - Origin of painting in Japan based on early phases Chapter No. 06: Formal elements in Japanese Makimono and Kekimono types of scroll painting **Unit 03:** 20/21 Chapter No. 07: - Sources of Japanese painting from Nara to Kamakura-Fuziwara phases till modern times - Salient features of Japanese painting, sculpture and architecture based on the studies on major landmarks Chapter No. 08: Japanese Woodblock Print tradition Chapter No. 09: Southeast Asian Art - Survey of South-East Asian art based on the geographical mapping against ethno-cultural diversity indo-Chinese sources

Reference Resources

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- Gesterkamp, Lennert. *The Heavenly Court: Daoist Temple Painting in China, 1200–1400.* Brill 2011. <u>ISBN 978-90-04-18490-9</u>.
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- Marks, Andreas (2010). <u>Japanese Woodblock Prints: Artist, Publishers and Masterworks 1680-1900</u>. North Clarendon, VT: Tuttle Publishing. <u>ISBN</u> 9784805310557.
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Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Western Aesthetics

| Course Title: Western Aesthetics | |
|--|-----------------------------------|
| Total Contact Hours: 64 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Western Aesthetics Course Outcomes (COs):

- 19. To trace and understand the development of western Antithetic ideas of west
- 20. To know the western aesthetic ideas in relation to art works
- 21. To understand the value based analysis of aesthetics ideas of west
- 22. To understand the nature of art through aesthetic principles
- 23. To Understand and contrast the difference of opinion regard to aesthetics of west
- 24. To be sensitized to aesthetics sensibilities.

| Content of Course 18 – Western Aesthetics | 64Hrs |
|---|-------|
| Unit –01: | 20/21 |
| Chapter No. 01: General overview of Greek art and the then dominant notion of humanism | |
| 2) Plato - Notion of Transcendental truth, Mimesis; Plato's stand to works of art; Poetry – | |
| as mimetic as it produces appearance; visual illusion and deception its aim, Does art | |

increase knowledge?, Plato low opinion for poets and other imitators on ethical basis reasoning.

- 3) Aristotle Catharsis, Various translations and interpretations of the term.
- 4) Commentaries on Plato, Aristotle and related topics PART -I
- **a.** Leo Tolstoy Critical debates in 19th century Russia, Study of his work What is Art? asacritique of previous theories of art, Art and Infectiousness, Evaluating content of art
- **b. Eugene Veron -** Art and Emotional expression
- **c. Curt Ducasse -** Art as a language of emotions- and transmission of the same, Role of an artist and the viewer

Chapter No. 02: Commentaries on Plato, Aristotle and related topics PART -II

- **a. R. G. Collingwood -** Overview of his work Outlines of the Philosophy of Art, Art as expression, imagination and language, Principles of Art (1938) emphasis on the role of art in initiating self-knowledge, "Art Proper" and "Art Falsely So Called", Art as a dimension of human experience, Relationship of an artist to his / her own community
- **b. Horace -**ArsPoetica- a canonical approach lists the rules for mainly poets, Morality, propriety, balance, beauty, wisdom and also imitation
- **c. Longinus -** Works -PeriHypsous and On the Sublime, Art ability to move, Artist as a genius
- 6) Renaissance Aesthetics Overview of notions Humanism, rationality, Repose, restrain, contemplation, harmony, congruity in works of art, Sense of symmetry, order, and decorum; congruence in architecture, Vitruvius firmitas, utilitas and venustas

Leon Battista Alberti - Analysis physical expression and the moral expression, Role of artists in contemplating and creating - Ideal beauty,

Marsilio Ficino (1433-1499) - Beauty in natural bodies, Ordo- arrangement, modusmeasure, speties-appearance or aspect

Leonardo da Vinci - Artist is the perfecter of nature, Role of logic and mathematics in studying nature.

Michelangelo Buonarroti - Reactionary comments Leonardo, Considers sculptures superior to painting greatness of sculptors, Criticism of Flemish artists.

Giorgio Vasari - Lives of Painters, Sculptors and Architects, Cyclical model -Cycle 14th, 15th and

7) 16th century; reference to art works of :14th -Cimabue and Giotto, 15th - Masaccio, Pierodella Francesca and Mantegna, 16th - Leonardo, Raphael and Michelangelo, Perfection attained Michelangelo and comparison with Raphael, Reference to other later artist of mannerism

Chapter No. 03: **Heinrich Wölfflin -** Five pair of opposed visual concepts -differentiating the classical High Renaissance and the Baroque phase

9) Sublime and Longinus - Anthropocentric approach, Nature and Art, Necessity of a noble idea, Manner in which a sublime experience occurs, Notion of a genius artist as a creator, Relation to baroque ideals of art

Unit –02:

Chapter No. 04: **Immanuel Kant 18th century -** Prime importance - mental faculty of reason, Faculty of judgment and beauty, Overview of Critique of Pure Reason knowledge, Critique of Practical Reason ethics, Critique of Judgment aesthetics, Difference between - cognitive and moral judgments,

- **11**) **Four Moments:**i. Disinterested Delight, ii. Universal Delight, iii. Purposiveness without Purpose, iv. Necessary Delight
- 12) Kantian Sublime Sublime Critique of Judgment, Role of reason, Aesthetic

| judgments; subreption, Mathematical and Dynamic Sublime, Sublime and nature and humans | |
|--|-------|
| | |
| Chapter No. 05: Benedetto Croce - Work - The Aesthetic as the Science of Expression | |
| and of the Linguistic in General, Art an Intuition, Differentiates between – | |
| intuitive(aesthetic) and conceptual (logic);, Independence from morality | |
| Chapter No. 06: BernardBosanquet - Art as a form of self-expression, Four principal areas: The nature and evolution of aesthetic consciousness, Artistic production, Aesthetic appreciation particularly, the experience of beauty, 'ugliness,' and the sublime in art, and The role of art in the development of characters, Easy Beauty | |
| Unit -03: | 20/21 |
| Chapter No. 07: Psychoanalysis - Sigmund Freud - Interpretation of Dreams, Free | |
| association, dreams and transference, Dream -Manifest Content and Latent Content, | |
| Structure of Mental Apparatus, Id, Ego and Super-Ego, Art and Literature-Pathography, | |
| Psychoanalytic method of dream interpretation, Freud's reading of Leonardo Vinci, | |
| | |
| Michelangel's Moses | |
| Chapter No. 08: Jacques Lacan - 1936 Mirror Stages, Symbolic expressions, Julia | |
| Kristeva | |
| | |
| Chapter No. 09: 16) Formalism - Clive Bell - Significant form, Roger Fry - Vision and | |
| Design - Significant form - Explanation through works of artists, Susanne Langer- | |
| Important works – Philosophy in a New Key, Feeling and Form- Art and symbolism - | |
| Discursive and non discursive symbols | |

Reference Resources

- Paul Guyer, *A History of Modern Aesthetics*, Cambridge, Cambridge University Press, 2014 (Vol. 1: The Eighteenth Century; Vol. 2: The Nineteenth Century; Vol. 3: The Twentieth Century).
- Wladyslaw Tatarkiewicz, *History of Aesthetics*, The Hague, Mouton, 1970 (Vol 1: Ancient Aesthetics; Vol. 2: Medieval Aesthetics; Vol. 3: Modern Aesthetics).
- https://www.britannica.com/topic/aesthetics/The-development-of-Western-aesthetics
- Comprative Asesthetics, Indian & Western (Vol 1 &2) Prof.Kanti chandra Pandey, Motilal Banarasilal, Varanasi Pub.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Tribal, Folk & Popular Art of India

| Course Title: Tribal, Folk & Popular Art of India | |
|---|-----------------------------------|
| Total Contact Hours: 64 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2;30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Tribal, Folk & Popular Art of India

Course Outcomes (COs):

- 1. To understand the very definition of Folk & Tribal
- 2. To understand the context of Folk & Tribal art forms in relation to society & community.
- 3. To know the folk & tribal art forms as part of everyday practice and ritualistic.
- 4. To understand the local & eco friendly mediums of folk & tribal art forms.
- 5. To understand visual language of folk and tribal art forms
- 6. To understand the diverse range folk & tribal art forms of Indian subcontinent.
- 7. To understand scholarships in the field of tribal, folk and popular art forms of India.

| Content of Course 19 – Tribal, Folk & Popular Art of India | 64Hrs |
|--|-------|
| Unit -01 | 20/21 |
| Chapter No. 01: Introduction to seminal terms such as animism, fetishism, magic, fertility cult, ancestor cult, secret societies, etc. Relationship between art and religion, Role and place of artist in tribal and folk society. | |
| Chapter No. 02: Specific areas: INDIA - Introduction to tribal/folk India and geographical distribution. Descriptive accounts. | |
| Chapter No. 03: Terracotta traditions (Molela, Gujarat, Tamilnadu, Bengal)., | |
| Unit -02 | 20/21 |
| Chapter No. 04: Metal casting traditions (Dhokra casting of Bastar), | |
| Chapter No. 05: Wall painting traditions (Madhuban, Warli, Pitthoro, Gonds) | |
| Chapter No. 06: Textile painting traditions (Mata niPachedi, Phads, Puripatas), | |
| Unit -03 | 20/21 |
| Chapter No. 07: Weaving traditions (Chanderi, Maheshwar, Ikat, Patola, Benarasi etc.) | |
| Chapter No. 08: Puppetry tradition Their religious and ritualistic significance. | |
| Chapter No. 09: popular forms of images, icons, artifacts, objects, prints, propaganda | |
| images etc (in pre - modern & modern development.) | |

Reference Resources

Indian Folk and Tribal Art, by Anup Kumar Indian Folk Arts & Crafts by Jasleen Dhamija Handmade in India, M.P Ranjan & Adithi Ranjan

Course Title: Project

| <u> </u> | |
|--|---|
| Course Title: Project | |
| Total Contact Hours: 64 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: Display and Viva |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Project Brief: Students must conduct a mini research project in consultation with faculty mentor. The Project study must be in relation to the courses taught in the semester. The project report must be

submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Discipline Specified Elective Courses (DSE) - 2

|] | DSE Course 2 Painting | DSE Course 2 Sculpture | | DSE Course 2 Graphics (Printmaking | |
|----------------------|-------------------------|---------------------------|-------------------------|---------------------------------------|----------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 2 Applied Art | | DSE Course 2 Photography and Photojournalism | | |
|-----------------------------|-------------------------|---|-------------------------|--|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 2 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Possibilities and methods of basic painting process. | 30/32 |
| Unit 02: Practice any one media of painting with self-expression. | |
| Unit 03: Develop the composition through day to day life. | 30/32 |

| Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
|--|-------|
| Unit 01: Terracotta sculptures. | 30/32 |
| Unit 02: Round sculptures in wood or stone. | 30/32 |
| Unit 03: Molding and casting practice in any one media. | 30/32 |

| Cont | tent of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
|------|--|-------|
| of G | raphics [Printmaking]) | |
| Unit | 01: Expressing drawing through printing process. | 30/32 |
| Unit | 02: Understanding serigraphy process through drawing. | 30/32 |
| Unit | 03: Understanding fabric and it's printing through process. | 30/32 |

| Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied | | |
|---|-------|--|
| Art) | 20/22 | |
| Unit 01: Vector Graphics – Creating Communicational Design. | 30/32 | |
| Unit 02: Vector Graphics - Creating Pattern Design. | 30/32 | |
| Unit 03: Vector Graphics - Creating Character Design / Illustration in your own concept. | 30/32 | |

| 96Hrs |
|-------|
| |
| 30/32 |
| 30/32 |
| 30/32 |
| |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 7th Semester

Discipline Core Courses (DSC)

| Co | urse 21 | Course 22 | | Research | Research Methodology | | Research Synopsis | |
|-----------|-------------|-------------------|-----------|----------|----------------------|-----------|-------------------|--|
| Modern | Western Art | Modern Indian Art | | (T | heory) | (Pr | acticals) | |
| Number | Number of | Number | Number | Number | Number of | Number | Number of | |
| of | Lecture | of | of | of | Lecture | of | Teaching | |
| Theory | hours/sem | Theory | Lecture | Theory | hours/sem | Practical | hours/sem | |
| credits s | | credits | hours/sem | credits | | Credits | | |
| 4 | 64 | 4 | 64 | 3 | 64 | 3 | 64 | |

Course Title: Modern Western Art

| Course Title: Modern Western Art | | | |
|--|----------------------------------|--|--|
| Total Contact Hours: 64 Hrs. | Course Credits: 4 | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hrs. | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | |
| of BOS – CAVA, Mysore. | | | |

Course Pre-requisite(s): Modern Western Art Course Outcomes (COs):

- 1. To trace the development of modern art in west
- 2. to understand sociocultural and political impact on modern art
- 3. To understand the stylistic affiliation of modern art
- 4. To understand the ideological stands of artists in relation to art practices.
- 5. To understand the visual language of modern art movements.

| Content of Course 21 – Modern Western Art | 160Hrs |
|---|--------|
| Unit 01: | 53/54 |
| Chapter No. 01: Impressionism: Impressionism as the ideological premise. Rise of | |
| capitalism. Threshold of modernism. Impressionism the avant-garde | |
| movement.Impressionism and the techniques of painting.Impressionist exhibitions.Manet, | |
| Monet, Degas, Renoir, Marry Cassatt, Berthe Morisot | |
| Chapter No. 02: Post Impressionism. Neo impressionism, Chromo Luminarism, | |
| Pointillism, Revisionism, Synthesis. Different approaches of Post Impressionism. Post | |
| Impressionism and its influence on 20th century art. Van Gogh, Gauguin, Lautrec, Seurat | |
| and Cezanne. | |
| Chapter No. 03: 20 TH CENTURY ART | |
| Cubism - Influence of Post-Impression on Cubism, Pablo Picasso Blue Period, Red Period, | |
| Analytic cubism and Synthetic Cubism, George Braque, Fernand Leger, Juan Gris | |
| Unit 02: | 53/54 |
| Chapter No. 04: Futurism - Notion of a manifesto, Umbreto Boccioni, Luigi Russolo, | |
| GiacomaBalla, Gino Sevrini, Carlo Cara | |
| Chapter No. 05: Fauvism - Three regions / groups AcadémieCarrière (underGustav | |
| Moreau), from Châtou and from Le Havre, Artists at AcadémieCarrière : Henri Matisse, | |
| Albert Marquet, Charles Camoin, Henri Manguin, Jean Puy, Artists from Châtou: Andre | |
| Derain, Maurice deVlaminck, Artists from Le Havre: Emile OthonFriesz, RaoulDufy, | |
| Georges Braque | |

Chapter No. 06: **Dadaism -** Zurich: Jean Arp and Marcel Janco, Marcel Duchamp, Man Ray, and Francis PicabiaNew York, Andre Breton with the above members in Paris, Berlin: John Heart field and George Grosz, Cologne: Max Ernst, Hanover: Kurt Schwitters, Writers - Hugo Ball, Tristan Tzara, Richard Huelsen beck, Manifesto, Sound poems; Antiart and art, Accidental poetry, music, skits, storytelling and manifestos

Unit 03: 53/54

Chapter No. 07: **Surrealism** – Manifesto, Psychic automatism, Salvador Dali René Magritte Joan Miró, MaxErnst, Man Ray, André Masson, Yves Tanguy, Giorgio de Chirico

German Expressionism - Die Brücke, (The Bridge): Ernst Ludwig Kirchner, Erich Heckel, Emil Nolde, Other artists - Otto Mueller or Müller Erich Heckel Fritz Bleyl Karl Schmidt-Rottluff, Der Blaue Reiter (The Blue Raider) 1911:Wassily Kandinsky, Franz Marc, Gabriele Münter

Abstract Expressionism - Action or Gesture painters Jackson Pollock, Williem de Kooning, James Brook, Franz Kline, Krasner, Robert Motherwell, Bardley Walter Tomlin, Colour Field pictures Barnett Newman, Mark Rothko, A.D. Reinhardt - simple, unified blocks of colour.

Chapter No. 08: **Suprematism -** Kazimir Malevich **Constructivism -** ValdimirTatlin, Naum Gabo, AleksanderRodchenko **De Stijl -** Theo van Doesburg, Piet Mondrian

Chapter No. 09: **Bauhaus** - Eclectic attitude and multidisciplinary approach **Pop Art** - Overview of - late capitalism, consumerist society, mass production, advertising and mass media, Great Britain - Formation of the Independent Group - Broadening taste into more popular, less academic art, North America lived in experience - Difference in - Fine Art and Pop - Art objects or mass culture objects, Andy Warhol, Roy Lichtenstein, Richard Hamilton, Jasper Jones, David Hockney, R. B. Kitaj, SigmarPolke, Robert Rauschenberg

Conceptual Art - Dominance of cerebral over emotivespect of art – Dematerialization, Concept as a machine to make art, Joseph Beuys, Joseph Kosuth, YvesKlein, Piero Manzoni, Gilbert Proesch and George Passmore

Reference Resources

- https://www.theartstory.org/movements/
- Baumann, Felix Andreas, Marianne Karabelnik-Matta, Jean Sutherland Boggs, and Tobia Bezzola (1994). *Degas Portraits*. London: Merrell Holberton. <u>ISBN</u> 1-85894-014-1
- Bomford, David, Jo Kirby, John Leighton, Ashok Roy, and Raymond White (1990). *Impressionism*. London: National Gallery. <u>ISBN 0-300-05035-6</u>
- Denvir, Bernard (1990). *The Thames and Hudson Encyclopaedia of Impressionism*. London: Thames and Hudson. <u>ISBN 0-500-20239-7</u>
- <u>Distel, Anne, Michel Hoog, and Charles S. Moffett (1974)</u>. <u>Impressionism; a centenary exhibition, the Metropolitan Museum of Art, December 12, 1974 February 10, 1975 Archived 8 November 2018 at the Wayback Machine</u>. New York: Metropolitan Museum of Art. <u>ISBN 0-87099-097-7</u>
- Eisenman, Stephen F (2011). "From Corot to Monet: The Ecology of Impressionism". Milan: Skira. ISBN 88-572-0706-4.
- Gordon, Robert; Forge, Andrew (1988). *Degas*. New York: Harry N. Abrams. ISBN 0-8109-1142-6
- Gowing, Lawrence, with <u>Adriani, Götz</u>; Krumrine, Mary Louise; Lewis, Mary Tompkins; <u>Patin, Sylvie</u>; Rewald, John (1988). *Cézanne: The Early Years 1859–1872*. New York: Harry N. Abrams.

- Jensen, Robert (1994). *Marketing modernism in fin-de-siècle Europe*. Princeton, N.J.: Princeton University Press. <u>ISBN 0-691-03333-1</u>.
- Moskowitz, Ira; Sérullaz, Maurice (1962). French Impressionists: A Selection of Drawings of the French 19th Century. Boston and Toronto: Little, Brown and Company. ISBN 0-316-58560-2
- Rewald, John (1973). *The History of Impressionism* (4th, Revised Ed.). New York: The Museum of Modern Art. <u>ISBN 0-87070-360-9</u>
- Richardson, John (1976). Manet (3rd Ed.). Oxford: Phaidon Press Ltd. ISBN 0-7148-1743-0
- Rosenblum, Robert (1989). Paintings in the Musée d'Orsay. New York: Stewart, Tabori & Chang. ISBN 1-55670-099-7
- Moffett, Charles S. (1986). "The New Painting, Impressionism 1874–1886". Geneva: Richard Burton SA
- Manet and the Post-Impressionists (exh. cat. by R. Fry and D. MacCarthy, London, Grafton Gals, 1910–11)
- The Second Post-Impressionist Exhibition (exh. cat. by R. Fry, London, Grafton Gals, 1912)
- J. Rewald. Post-Impressionism: From Van Gogh to Gauguin (New York, 1956, rev. 3/1978)
- F. Elgar. The Post-Impressionists (Oxford, 1977)
- Post-Impressionism: Cross-currents in European Painting (exh. cat., ed. J. House and M. A. Stevens; London, RA, 1979–80)
- B. Thomson. *The Post-Impressionists* (Oxford and New York, 1983, rev. 2/1990)
- J. Rewald. Studies in Post-Impressionism (London, 1986)
- Beyond Impressionism, exhibit at Columbus Museum of Art, October 21, 2017 January 21, 2018 <u>Beyond Impressionism</u> Exhibition at Columbus Museum of Art

"Modern Art – An Exploration of the 20th Century Modernist Movement"...

- ^ *Mattick, Paul (1998-07-01).* "The Andy Warhol of Philosophy and the Philosophy of Andy Warhol". *Critical Inquiry.* **24** (4): 965–987. doi:10.1086/448903. ISSN 0093-1896. S2CID 161782283.
- ^ Martin, Colin (2019-10-01). "Art and activism in New York". The Lancet HIV. 6 (10): e653-e654. doi:10.1016/S2352-3018(19)30296-6. ISSN 2352-3018. S2CID 203829266

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo &Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries &Power Point Presentations.

Course Title: Modern Indian Art

| Course Title: Modern Indian Art | | | | |
|--|-----------------------------------|--|--|--|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): Modern Indian Art Course Outcomes (COs):

- 1. To trace the development of Art in Modern India.
- 2.To Understand the social and political impact on Modern Indian Art.
- 3. To Understand the colonial legacy of Modern Indian Art.
- 4. To Understand the diverse range of influences on Modern Indian Artists.
- 5. To understand the group formation in Indian Art.
- 6. To understand distinctive features of Indian Art.
- 7. To understand the questions of Identity, art for art sake, art for society sake.

| Content of Course 22 – Modern Indian Art | 64Hrs |
|--|-------|
| Unit -01 | 20/21 |
| Chapter No. 01: 1) General overview of the political scenario and the decline in royal | |
| patronage and emergence of new patrons – East India Company Bengal 1757 and others; | |
| emergence of new centers of art, Documentation purpose topographical, architectural, | |
| archaeological and natural history, drawings – Ethnographic studies on Indian castes and | |

| professions. | |
|--|-------|
| Chapter No. 02: 2)Lucknow: John Zoffany, Tilly Kettle, Ozias Humphrey, Nevasi Lal, Murshidabad: Indian artists painting for British patronsminiature style in paintings with an English touch Huntingscents, religious practices, Patna and Benaras schools: Chapter No. 03: 3)Bazaar Art - Firka sets Kalighat Paintings , Patuas (traditional scroll painters), Secular themes over traditional religious onesac companied by songs, Availability of cheap local paper | |
| Unit -02 | 20/21 |
| Chapter No. 04: 4) Raja Ravi Varma - Academic realist style (Victorian Salon style) and a new body of Indian imagery, Portraits of Indian aristocracy and British officials, First Indian artist to break the monopoly of the British artists as portrait travelling artist, Influence of theatre - Impressed by the realistic rendering of the persons, background, lights, objects, etc., Women from their social milieu regional, national and feminine ideals; ancient Indian epics and literary classics, Theatrical realism, Oleographs. | |
| Chapter No. 05: 5) The Bengal School and Other Artists - Nationalist sentiments mid-19th century, Abanindranath Tagore, AbdurRehmanChughtai, Gaganendranath Tagore, Rabindranath Tagore, Role of E. B. Havel, Wash Technique, Tempera Works. Chapter No. 06: 6) The Calcutta Group (1943-53): Prominent artists- Prodosh Das Gupta, Paritosh Sen, Kamala Das Gupta, Govardhan Ash, Gopal Ghosh, AbaniSen, Rathin Maitra, Prankrishna Pal, Sunil Madhava Sen. Amongst the other artists Hemant Mishra, Subho Tagore, Paritosh Sen | |
| Unit -03 | 20/21 |
| Chapter No. 07: 7) Progressive Artists' Group: Study of the post-independence political, social and cultural scenario. Reference to other mediums of expression literature, films, theatre both street and mainstream; progressive groups from different fields theatre, writers, etc., Detail study of the works of the members of thegroup - F. N. Souza, K. H. Ara, S. H. Raza, M. F.Husain, S. K. Bakre, H. A. Gade, Role of Critics and collectors - Rudy von Leyden, art critic at Times of India, Walter Langhammer, Art Director, at Times of India and E. Schlesinger. | |
| Chapter No. 08:) Other Progressive Schools/ Groups: Cholamandal Artists' Village: K. C. S. Paniker, M. Reddeppa Naidu, J. Sultan Ali, P. V. Janakiraman, Dakshinamurthy, S. Nandagopala, S. G. Vasudev Vidhyashankar Stapathy Delhi Silpi Chakra: B. C. Sanyal and P. N. Mago, other artists - Shankar Pillai, Kanwal Krishna, K. S. Kulkarni, Dhanraj Bhagat, Harkrishan Lall, Satish Gujral, Ram Kumar, Jaya Appasamy, Bishamber Khanna, Krishen Khanna | |
| Chapter No. 09: 9) Baroda School Faculty of Fine Arts: Years of Inception, Faculty members- N. S. Bendre, Prodsh Das Gupta, Sankho Chaudhuri, K. G. Subramanyan, V. R. Amberkar Study of the contribution of other individuals too. V. D. Kormorker, K. K. Hebber. | |
| Study of the contribution of other individuals too -V. P. Karmarkar, K. K. Hebbar, SivaxChavda, RavishankarRaval, Somalal Shah, Herman Goetz, Mark and Bhatt 1950's onwards - Shanti Dave, G. R. Santosh, Jyothi Bhatt, Kumud Patel, Jyotsna Bhatt, Mahendra Pandya, Krishna Chhatpar, Nagji Patel Group 1890 - Ambadas, Jeram Patel, Gulammohammad Sheikh, Himmat Shah, Jyoti | |

Bhatt, RaghavKaneria, S. G. Nikam, Rajesh Mehra, Reddepa Naidu, Eric Bowen, Bal krishna Patel,

Reference Books

Randhawa, M.S. *Roop-Lekha*, vol. L.1, nos 1 & 2, Dr W.G. Archer Memorial Number, All India Fine Arts and Crafts Society, New Delhi 1979-80.

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Das Gupta, Anshuman., ed. Santhal Family, Positions around an Indian Sculpture, Antwerp: MuHKA, 2008

Das Gupta, Anshuman and Grant Watson. 'Bauhaus in Calcutta', in *Subject Curation*, edited by Paul O'Neill, Amsterdam: De Appel, 2007.

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Bhagat, Ashrafi S. 'Lineage of Abstraction within the Madras Art Movement', in *Towards a New Art History: Studies in Indian Art*, edited by Shivaji K. Panikkar, Parul Dave Mukherji and Deeptha Achar. New Delhi: D.K. Printers and Publishers, 2003.

Bhagat, Ashrafi S. 'An Essay on M.Redappa Naidu', In Cholamandal An Artists' Village, edited by Josef James, New Delhi: Oxford University Press, 2004.

Bhagat, Ashrafi S. A Monograph on A.P.Santhanaraj, New Delhi: Lalit Kala Akademi, 2006.

Bhagat, Ashrafi S. Sheetal Ghattani, Personal Soliloquy, Mumbai: Bodhi Art, 2007.

Goswamy, B.N. Essence of Indian Art, San Francisco: Asian Art Museum, 1986.

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Datta, Ella. Recent Works by Rameshwar Broota, New Delhi: Vadehra Art Gallery, 2004.

Datta, Ella. In the Silence of the Soul: Chameli Ramachandran, New Delhi: Vadehra Art Gallery, 2005.

Datta, Ella. The Universe in the Lotus Pond: A. Ramachandran, New Delhi: Vadehra Art Gallery, 2006.

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Sinha, Gayatri. Absence of an Architect, Gigi Scaria, New Delhi: Palette Art Gallery, 2007.

Sinha, Gayatri. I Fear I Believe I Desire - catalogue to the exhibition, New Delhi: Gallery Espace, 2007.

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Sinha Gayatri, ed. Voices of Change, 20 Indian Artists, editor Gayatri Sinha, Mumbai: Marg, 2010.

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Kapur, Geeta. 'Private Mythologies/ Public Concerns', 'Ravinder Reddy', 'N.N. Rimzon', in exh. cat. *Private Mythology: Contemporary Art from India*, Japan Foundation Asia Centre, Tokyo, 1998.

Kapur, Geeta. 'Bhupen Khakhar', in *Bhupen Khakhar*, in retrospective exh. cat., Museo Nacional, Centro de Arte, Reina Sofia, Madrid, 2002.

Kapur, Geeta. 'Curating: in the public sphere', in *Cautionary Tales: Critical Curating*, eds. Steven Rand and Heather Kouris, Apexart, New York, 2007.

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Archer, W.G. Romance and Poetry in Indian Painting, London: Wildenstein exhibition, 1965.

Archer, W.G. Indian Painting for the British, 1770-1880, London: Oxford University Press, 1955.

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Dalmia, Yashodhara., ed. Contemporary Indian Art: Other Realities, Mumbai: Marg Publications, 2002.

Dalmia, Yashodhara and Salima Hashmi. *Memory, Metaphor, Mutations: Contemporary Art of India and Pakistan*. India: OUP, 2006.

Dalmia, Yashodhara, Chaitanya Sambrani et al. *Indian Contemporary Art Post- Independence*. New Delhi: Vadehra Art Gallery, 1997.

Mulk Raj Anand et al. ed. Marg vol. 1 – 62, Marg Publishing, Mumbai, 1946 to present.

Jaya Appaswamy et al. ed. *Lalit Kala Contemporary* vol. 1-48, Lalit Kala Akademi, New Delhi, 1962 to present.

Anupa Mehta et al. ed. *Art India* vol. I – VX, Art India Publishing Company Private Limited, Mumbai, 1996 to present.

Sidharth Tagore *Art & Deal*, issues 1 – 30, New Delhi, 1998 to present.

Geeta Kapur et al. ed. *Journal of Arts and Ideas*, Tulika Print Communication Service, New Delhi, 1983 – 1999.

Sheikh, Gulammohamed and Bhupen Khakhar. ed., Vrishchik, Baroda, 1969-1973.

Swaminathan, J. ed., Contra '66, New Delhi, 1966- 67.

Bhavna Khakhar, ed., TAKE on Art vol. 1 - 2, New Delhi, 2010 to present.

Raqs Media Collective and Geert Lovink et. al, *Sarai Reader* 1-8, Sarai, CSDS and The Society for Old and New Media, New Delhi, 2001.

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Research Methodology (Theory)

| Course Title: Research Methodology (Theory) | |
|--|-----------------------------------|
| Total Contact Hours: 128 Hrs. | Course Credits: 3 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hours |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Research Methodology (Theory) Course Outcomes (COs):

- 11. To understand the process of research methodology.
- 12. To understand different tools of research.
- 3. To understand the different types of research methods.
- 4. To understand the different research methods.
- 5. To understand the research design.
- 6. To understand the research ethics.
- 7. To understand the synopsis writing and components.

| Content of Course 22 – Research Methodology (Theory) | 64Hrs |
|--|-------|
| Unit –01: Scientific research methodology | 20/21 |
| Chapter No. 01: Definition of Research, Objectives of research, Types of Research, | |
| Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, | |
| Sampling, Data Collection, Hypothesis Testing, Interpretation. | |
| Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, | |
| Hypothesis, | |
| Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, | |

| Instrumentation, Safety Measures. | |
|--|-------|
| Unit –02: Research Components | 20/21 |
| Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of | |
| research, research approaches. | |
| Chapter No. 05: Scope & Nature of research problem | |
| Chapter No. 06: Significance & Limitation of research | |
| Unit –03: Research in Visual Art | 20/21 |
| Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, | |
| Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, | |
| Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. | |
| | |
| Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of | |
| visual arts | |
| Chapter No. 09: . Synopsis writing based on selected area. | |

Reference Resources

 $\underline{https://gfgc.kar.nic.in/davanagere/FileHandler/165-6deccb48-5455-4f3e-b2ca-666045e12651.pdf}$

https://www.researchgate.net/search/publication?q=visual%20art

https://www.academia.edu/

https://www.jstor.org/

https://marg-art.org/

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Discipline Specified Elective Courses (DSE) - 3

| DSE Course 3 Painting | | DSE Course 3 Sculpture | | DSE Course 3 Graphics (Printmaking) | |
|-----------------------|----------------|---------------------------|----------------|-------------------------------------|----------------|
| Practical | Teaching | Practical | Teaching | Practical | Teaching |
| Credits | hours/semester | Credits | hours/semester | Credits | hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 3 Applied Art | | DSE Course 3 Photography and Photojournalism | | |
|-----------------------------|----------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 3 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Self-thought process and express through painting. | 30/32 |
| Unit 02: Execution of painting techniques and methods. | 30/32 |
| Unit 03: Selecting the medias of painting to concept or self- expression. | 30/32 |
| Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
| Unit 01: Composing round sculpture through own thought process. | 30/32 |
| Unit 02: Self- expression through Assembling wood or stone. | 30/32 |
| Unit 03: Self- expression through Carving in wood or stone. | 30/32 |
| | |

| Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department | 96Hrs |
|---|-------|
| of Graphics [Printmaking]) | |
| Unit 01: Drawing based on personal expertise and creative expression. | 30/32 |
| Unit 02: Execution of Relief printing techniques and methods. | 30/32 |
| Unit 03: Execution of Intaglio printing techniques and methods. | 30/32 |

| Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied | 96Hrs |
|---|-------|
| Art) | |
| Unit 01: Conceptual illustrative Exercises. | 30/32 |
| Unit 02: Story Board Illustration. | 30/32 |
| Unit 03: Editorial Illustration. | 30/32 |

| 96Hrs |
|-------|
| |
| 30/32 |
| 30/32 |
| 30/32 |
| |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 8th Semester

Discipline Core Courses (DSC)

| Course 23 History of Art History | | | rse 24 s in Visual Art | Projec | t / Internship |
|-------------------------------------|-----------------------------------|--------------------------------|-----------------------------------|-----------------------------------|------------------------------------|
| Number of Theory credits s | Number of Lecture hours/sem | Number of Theory credits | Number of Lecture hours/sem | Number of Practical Credits | Number of Teaching hours/sem |
| 4 | 64 | 4 | 64 | 6 | 192 |

Course Title: History of Art History

| Course Title: History of Art History | | | | |
|--|----------------------------------|--|--|--|
| Total Contact Hours: 64 Hrs. | Course Credits: 4 | | | |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hrs. | | | |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 | | | |
| of BOS – CAVA, Mysore. | | | | |

Course Pre-requisite(s): History of Art History. Course Outcomes (COs):

- 1. To trace the development of history of art history as discipline.
- 2. To understand the various prepositions in art history writing.
- 3. To Understand the art as history questions.
- 4. To understand the issues of aesthetics in art history.
- 5. To understand the issues of style, content and form
- 6. To Understand the issues of anthropology, meaning, authorship & Identity in art history.
- 7. To understand the issues of globalization.
- 8. To Understand the art history writing in India.

| Content of Course 23 – History of Art History | 160Hrs |
|--|--------|
| Unit 01: | 53/54 |
| Chapter No. 01: Tracing the origin and development of art historical studies in Europe. □ Historical and cultural and social background of the development. □ Important art | |
| historians. | |
| Chapter No. 02: Giorgio Vasari, the Tuscan painter, sculptor and author of the Lives of the Most Excellent Painters, Sculptors, and Architects - Johann Joachim Winckelmann -Art Criticism with reference to History of Art in Antiquity and Reflections on the Painting and Sculpture of the Greeks | |
| Chapter No. 03:Heinrich Wölfflin - stylistic analysis and His book Renaissance and | |
| Baroque emphasising on stylistic periods differed from one another and study of art based | |
| on ideas of nationhood Vienna Schools with reference to Alois Riegl on the art of late | |

| antiquity and the revaluation of the Baroque | |
|--|-------|
| Unit 02: | 53/54 |
| Chapter No. 04: Erwin Panofsky - study of history of art history with reference to iconography and his distinction between Renaissance and Baroque art Formalism is the study of art by analyzing and comparing form and style, the way objects are made and their purely visual or material aspects. In painting, formalism emphasizes compositional elements such as colour, line, shape, texture, and other perceptual aspects rather than content, meaning, or the historical and social context. Study of Roger fry and Clive bell's view of formalism. Clement Greenberg's study on "Avant-Garde and Kitsch" | |
| Chapter No. 05 Study of Sir Ernst Hans Josef Gombrich's Story of Art and Art & Illusion and ways of seeing by John Berger Meyer Schapiro's concept of new art historical methodologies that incorporated an interdisciplinary approach to the study of works of art. An expert on early Christian, Medieval, and Modern art Chapter No. 06: Meyer Schapiro's concept of new art historical methodologies that | |
| incorporated an interdisciplinary approach to the study of works of art. An expert on early Christian, Medieval, and Modern art. | |
| Unit 03: | 53/54 |
| Chapter No. 07: Art History as descipline was quite new to Indian studies, but the art history was already part of the textual and epigraphical sources. Chapter No. 08: Beginning of the Documentation of Indian Art by European scholars - Archaeological explorations by British officers and subject experts –James Berges, J.F. Fleet, Sir, John Marshal, Henry Cousins, Mortimor Wheeler, Percy Brown, Henrith Zimmer. | |
| Chapter No. 09: Ananda Coomarswamy, Stella Kramrisch, Nihar rajan Ray, C. Shivarama Murthy, V.S. Agarwal, Karl Khandalwala, Moti Chandra, Mulk Raj Anand, B.N.Goswamy, Ratan Parimoo with special reference to New Art Historical Methodologies | |

Reference Resources

The Art of Art History: A Critical Anthology (Oxford History of Art), by Donald Preziosi

- Indian art history: changing perspectives / edited by Parul Pandya Dhar. p. cm. ISBN: 9788124605974
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- Hauser, A. (1959). The philosophy of art history. New York: Knopf.
- Arntzen, E., & Rainwater, R. (1980). Guide to the literature of art history. Chicago: American Library Association.
- Holly, M. A. (1984). Panofsky and the foundations of art history. Ithaca, N.Y.: Cornell University Press.
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- Carrier, D. (1991). *Principles of art history writing*. University Park, Pa: Pennsylvania State University Press.
- Kemal, Salim, and Ivan Gaskell (1991). *The Language of Art History*. Cambridge University Press. ISBN 0-521-44598-1

- Fitzpatrick, V. L. N. V. D. (1992). *Art history: a contextual inquiry course*. Point of view series. Reston, VA: National Art Education Association.
- Minor, Vernon Hyde. (1994). Critical Theory of Art History. Englewood Cliffs, NJ: Prentice Hall.
- Nelson, R. S., & Shiff, R. (1996). Critical terms for art history. Chicago: University of Chicago Press.
- Adams, L. (1996). The methodologies of art: an introduction. New York, NY: IconEditions.
- Frazier, N. (1999). The Penguin concise dictionary of art history. New York: Penguin Reference.
- Pollock, G., (1999). Differencing the Canon. Routledge. ISBN 0-415-06700-6
- Harrison, Charles, Paul Wood, and Jason Gaiger. (2000). *Art in Theory 1648-1815: An Anthology of Changing Ideas*. Malden, MA: Blackwell.
- Minor, Vernon Hyde. (2001). Art history's history. 2nd ed. Upper Saddle River, NJ: Prentice Hall.
- Robinson, Hilary. (2001). Feminism-Art-Theory: An Anthology, 1968–2000. Malden, MA: Blackwell.
- Clark, T.J. (2001). Farewell to an Idea: Episodes from a History of Modernism. New Haven: Yale University Press.
- Buchloh, Benjamin. (2001). Neo-Avantgarde and Culture Industry. Cambridge, MA: MIT Press.
- Mansfield, Elizabeth (2002). Art History and Its Institutions: Foundations of a Discipline. Routledge. ISBN 0-415-22868-9
- Murray, Chris. (2003). Key Writers on Art. 2 vols, Routledge Key Guides. London: Routledge.
- Harrison, Charles, and Paul Wood. (2003). *Art in Theory, 1900–2000: An Anthology of Changing Ideas.* 2nd ed. Malden, MA: Blackwell.
- Shiner, Larry. (2003). *The Invention of Art: A Cultural History*. Chicago: University of Chicago Press. <u>ISBN</u> <u>978-0-226-75342-3</u>
- Pollock, Griselda (ed.) (2006). *Psychoanalysis and the Image*. Oxford: Blackwell. <u>ISBN</u> 1-4051-3461-5
- Emison, Patricia (2008). The Shaping of Art History. University Park: The Pennsylvania State University Press. <u>ISBN 978-0-271-03306-8</u>
- Charlene Spretnak (2014), The Spiritual Dynamic in Modern Art: Art History Reconsidered, 1800 to the Present.
- Gauvin Alexander Bailey (2014) The Spiritual Rococo: Décor and Divinity from the Salons of Paris to the Missions of Patagonia. Farnham: Ashgate.
- John-Paul Stonard (2021) Creation. Art Since the Beginning. London and New York: Bloomsbury ISBN 978-1408879689

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice: - Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Global Trends in Visual Art

| Course Title: Global Trends in Visual Art | |
|--|----------------------------------|
| Total Contact Hours: 64 Hrs. | Course Credits: 4 |
| Formative Assessment Marks: 40 | Duration of ESA/ EXAM: 2:30 Hrs. |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 60 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Global Trends in Visual Art

Course Outcomes (COs):

- 1. To trace the evolution of aftermath of Modern in the art of India and west.
- 2. To understand Newness in art making of 20th Century art.

- 3. To understand the new mediums and materials in art practices.
- 4. To understand the New Media linage and legacy of art

| Content of Course 24 – Global Trends in Visual Art | 64Hrs |
|--|-------|
| Unit -01 | 20/21 |
| Chapter No. 01: Development of New trends and materials in the field of visual arts. Study | |
| of both Indian & western contemporary artists and their practice. | |
| Chapter No. 02: Historical background and changing idea of art making and materials | |
| Chapter No. 03: Issues related medium specific art making | |
| Unit -02 | 20/21 |
| Chapter No. 04: Conceptual art its lineage & development | |
| Chapter No 05: Installation | |
| Chapter No. 06: New Media & Site specific art making | |
| Unit -03 | 20/21 |
| Chapter No. 07: Feminism and Art | |
| Chapter No. 08: Material as Metaphor | |
| Chapter No. 09: Performance Art | |

Reference Resources

- Altshuler, B. (2013). *Biennials and Beyond: Exhibitions that Made Art History: 1962-2002*. New York, N.Y.: Phaidon Press, ISBN 978-0714864952
- Atkins, Robert (2013). Artspeak: A Guide To Contemporary Ideas, Movements, and Buzzwords, 1945 To the Present (3rd. ed.). New York: Abbeville Press. ISBN 978-0789211514.
- Danto, A. C. (2013). What is art. New Haven: Yale University Press, ISBN 978-0300205718
- Desai, V. N. (Ed.). (2007). Asian art history in the twenty-first century. Williamstown, Mass.: Sterling and Francine Clark Art Institute, <u>ISBN</u> 978-0300125535
- Fullerton, E. (2016). Artrage!: the story of the BritArt revolution. London: Thames & Hudson Ltd, ISBN 978-0500239445
- Gielen, Pascal (2009). *The Murmuring of the Artistic Multitude: Global Art, Memory and Post-Fordism*. Amsterdam: Valiz, ISBN 9789078088394
- Gompertz, W. (2013). What Are You Looking At?: The Surprising, Shocking, and Sometimes Strange Story of 150 Years of Modern Art (2nd ed.). New York, N.Y.: Plume, <u>ISBN</u> 978-0142180297
- Harris, J. (2011). Globalization and Contemporary Art. Hoboken, N.J.: Wiley-Blackwell, ISBN 978-1405179508
- Lailach, M. (2007). Land Art. London: <u>Taschen</u>, <u>ISBN</u> 978-3822856130
- Martin, S. (2006). Video Art. (U. Grosenick, Ed.). Los Angeles: Taschen, ISBN 978-3822829509
- Mercer, K. (2008). Exiles, diasporas & strangers. Cambridge, Massachusetts: MIT Press, ISBN 978-0262633581
- Robertson, J., & McDaniel, C. (2012). *Themes of Contemporary Art: Visual Art after 1980* (3rd ed.). Oxford: Oxford University Press, ISBN 978-0199797073
- Robinson, H. (Ed.). (2015). Feminism-art-theory: an anthology 1968-2014 (2nd ed.). Chichester, West Sussex: Wiley-Blackwell, ISBN 978-1118360590
- <u>Stiles, Kristine</u> and <u>Peter Howard Selz, Theories and Documents of Contemporary Art, A Sourcebook of Artists's Writings</u> (1996), ISBN 0-520-20251-1
- Strehovec, J. (2020). Contemporary Art Impacts on Scientific, Social, and Cultural Paradigms: Emerging Research and Opportunities. Hershey, PA: IGIGlobal.
- Thompson, D. (2010). *The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art.* New York, N.Y.: St. Martin's Griffin, ISBN 978-0230620599

- Thorton, S. (2009). Seven Days in the Art World. New York, N.Y.: W.W. Norton & Company, ISBN 978-0393337129
- Wallace, Isabelle Loring and Jennie Hirsh, *Contemporary Art and Classical Myth*. Farnham: Ashgate (2011), <u>ISBN 978-0-7546-6974-6</u>
- Warr, T. (Ed.). (2012). *The Artist's Body* (Revised). New York, N.Y.: Phaidon Press, <u>ISBN</u> <u>978-0714863931</u>
- Wilson, M. (2013). *How to read contemporary art : experiencing the art of the 21st century.* New York, N.Y.: Abrams, ISBN 978-1419707537

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Project (Industry connect / Independent)

| Course Title: Global Trends in Visual Art | |
|--|----------------------------------|
| Total Contact Hours: 64 Hrs. | Course Credits: 6 |
| Formative Assessment Marks: 60 | Duration of ESA/ EXAM: 2:30 Hrs. |
| Model Syllabus Authors: Chairman and Members | Summative Assessment Marks: 40 |
| of BOS – CAVA, Mysore. | |

Course Pre-requisite(s): Project (Industry connect / Independent) Course Outcomes (COs):

- 1. To understand the cognitive aspects of student in the selected area.
- 2. To understand the new possibilities of meaning in existing knowledge.
- 3. To understand the significant knowledge resource in the specific area.
- 4. To understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

| DSE Course 4 Painting | | DSE Course 4 Sculpture | | DSE Course 4 Graphics (Printmaking) | |
|-----------------------|-------------------------|---------------------------|-------------------------|--|-------------------------|
| Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester | Practical Credits | Teaching hours/semester |
| 3 | 96 | 3 | 96 | 3 | 96 |

| DSE Course 4 Applied Art | | DSE Course 4 Photography and Photojournalism | | |
|--------------------------|----------------|--|----------------|--|
| Practical | Teaching | Practical | Teaching | |
| Credits | hours/semester | Credits | hours/semester | |
| 3 | 96 | 3 | 96 | |

| Content of DSE Course 4 - Painting (Classes conducted by Department of Painting) | 96Hrs |
|--|-------|
| Unit 01: Continue the personal art practice. | 30/32 |
| Unit 02: Experiment and understanding of the new ways of painting. | 30/32 |
| Unit 03: Art practice and its possibilities through painting. | 30/32 |
| Content of DSE Course 4 – Sculpture (Classes conducted by Department of Sculpture) | 96Hrs |
| Unit 01: Continue the self-thought process in sculpture. | 30/32 |
| Unit 02: Express expression through wood or stone. (any process) | 30/32 |
| Unit 03: Express expression through metal sculpture. (any process) | 30/32 |
| Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking]) | 96Hrs |
| Unit 01: Drawing based on personal expertise and creative expression. | 30/32 |
| Unit 02: Execution of Planography printing techniques and methods | 30/32 |
| Unit 03: Execution of Serigraphy printing techniques and methods. | 30/32 |
| Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art) | 96Hrs |
| Unit 01: Advertising Layouts for Commercial Services. | 30/32 |
| Unit 02: Info graphics. | 30/32 |
| Unit 03: Publication Illustration, Fashion Illustration. | 30/32 |
| Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism) | 96Hrs |
| Unit 01: Action Photography | 30/32 |
| Unit 02: Drone Photography | 30/32 |
| Unit 03: C 3 Assignment | 30/32 |

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.