

UNIVERSITY  OF MYSORE
Estd. 1916

VishwavidyanilayaKaryasoudha
Crawford Hall, Mysuru- 570 005

No.AC6/303/2022-23

Dated: 01-09-2023

Notification


Sub:- Syllabus and Scheme of Examination of Visual Arts programme
(V & VI Semester) with effect from the Academic year 2023-24.

Ref:- 1. This office circular No: AC2(S)/151/2020-21 dated 08-08-2023.
2. Decision of BOS in Visual Arts meeting held on 14-08-2023.

The Board of Studies in Visual Arts which met on 14-08-2023 has resolved to recommended and approved the syllabus and scheme of Examinations of Visual Arts programme (V & VI semester) with effect from the academic year 2023-24.

Pending approval of the Faculty of Arts and Academic Council meetings the above said syllabus and scheme of examinations are hereby notified.

The syllabus and Scheme of Examinations contents may be downloaded from the University website i.e., www.uni-mysore.ac.in


Registrar
REGISTRAR
University of Mysore
MYSORE

To;

1. All the Principal of affiliated Colleges of University of Mysore, Mysore.
2. The Registrar (Evaluation), University of Mysore, Mysuru.
3. The Chairman, BOS/DOS in Visual Arts, Chamarajendra Govt. College of Visual Arts, (CAVA), Siddartha Nagar, Mysore.
4. The Director, Distance Education Programme, Moulya Bhavan, Manasagangothri, Mysuru.
5. The Director, PMEB, Manasagangothri, Mysore.
6. Director, College Development Council, Manasagangothri, Mysore.
7. The Deputy Registrar/Assistant Registrar/Superintendent, Administrative Branch and Examination Branch, University of Mysore, Mysuru.
8. The PA to Vice-Chancellor/ Registrar/ Registrar (Evaluation), University of Mysore, Mysuru.
9. Office Copy.

Visual Arts BVA (NEP) Syllabus

**1st to 4th Semester Syllabus
Corrections and 5th and 6th
Semester Syllabus**

CAVA, MYSORE

UNIVERSITY OF MYSORE
Regulations for
National Education Policy - 2020 [NEP]
Multiple Entry and Exit in Academic Program and
Continuous Assessment and Grading Pattern (CAGP)
For Undergraduate Program

- ❖ All the Guidelines of NEP and Internationalization, Academic Bank of Credits (ABC) and **Multiple Entry and Exit in Academic Programs offered in Higher Education Institutions will be adopted.**
- ❖ Bachelors of Visual Arts (B.V.A.) is a Professional Four-year course under Arts and Humanities.
- ❖ BVA course includes specialization of visual art programs like Painting, Sculpture, Graphics(Printmaking), Applied Art, Photography & Photo Journalism and Art History

Program Structure & Eligibility for Admission

1. Every course offered may have three components: Lecture (L) Tutorial (T) and Practical's (P). Tutorial sessions consist of participatory discussion/self-study/desk work/ seminar presentations by students and such other novel methods.
2. The credit pattern of B.V.A. course (LTP):
 - A) Credit means the unit by which the course work is measured. One hour session of Lecture per week for 16 weeks amounts to 1 Credit. Two-hour session of Tutorial or Practical's per week for 16 weeks amounts to 1 credit per semester. The total duration of a semester is 20 weeks inclusive of semester end examination.
 - B) In the B.V.A. degree program, Department of Painting, Sculpture, Graphics [Printmaking], Applied Art and Photography & Photojournalism courses are considered as practical oriented courses. The Department of Art History course is considered as a theory oriented course. The theory subjects of Painting, Sculpture, Graphics [Printmaking] i.e. Art History and Philosophy of Art will be conducted & syllabuses prepared by Department of Art History.
 - C) The ratio of all practical oriented courses is 70% of practical's and 30% of theory. The ratio of theory oriented courses is 80% of theory & project and 20% of practical's.

D) In practical's, each subject includes: 2 Credit Tutorial (T) and 4 Credits of Practical's (P). In theory, each subject includes: 2 Credit Tutorial (T) and 4 Credits of Lecture (L).

Definitions:

1. Discipline specific course (DSC) is a core course which should compulsorily be studied by a student as a core requirement of the program.
2. Elective course is a course which can be chosen from a pool of courses. It may be very specific of specialized or advanced or supportive to the discipline/ subject of study or which provides an extended scope or which enables an exposure to some other discipline/subject/domain or nurtures the student's proficiency/skill.
 - a) Discipline Specific Elective (DSE) is a course offered under the main discipline/subject of study or project/dissertation.
 - b) Project/Dissertation is an elective course designed to acquire special/advanced knowledge, such as supplement study/support study to a project work. A student has to study such a course on his/her own with advisory support of a faculty member.
 - c) Open Elective (OE) is an elective course chosen from an unrelated discipline/subject with an intention to seek exposure beyond discipline/subject.
 - d) Ability Enhancement Courses (AEC) may be of two types: Ability Enhancement Compulsory Courses (AECC) and Skill Enhancement Courses (SEC),
 - e) AECC courses are mandatory courses based upon the content that leads to knowledge enhancement viz, Environmental Science, Indian Constitution and English/Modern Indian Languages (MIL) Communication skills,
 - f) SEC Courses are mandatory courses may be of two types: Skill Based (SB) and ValueBased (VB) courses are aimed at providing hands-on-training, competencies, skills, etc.

Note:

A candidate shall study any TWO of the languages viz., English, Kannada, Hindi, Sanskrit, Urdu, Telugu, Malayalam, Persian, Arabic French, German, Russian.

- Out of the two languages selected, one of the languages shall be Kannada Language. However, in case of foreign nationals, the requirement of an Indian language may be waived by the University.

And they most study the functional Kannada in any one semester of first year.

- Indian Language means any one of the languages mentioned in VIII Schedule of the Constitution.
 - The University may permit private study of a language by a student, if there is no provision for instruction in that subject in a college and allow him/her to appear for the examination in the subject without insisting on attendance. Such candidate will not be subjected to any IA marks. However, for eventual calculation 80 marks is equated to 100 marks.
 - Deaf and Dumb, Spastic, Mentally disabled and Learning deficiency students shall offer any one language.
 - Change of language will be permitted during the end of 1st year (2nd semester) or beginning of 2nd year (3rd semester) of the program.
3. Fee means the fee prescribed by the University for the UG programs from time to time.
 4. Grade is a score assigned to the percentage of the marks awarded in courses.
 5. Grade Point (GP) of courses refers to the product of credits and the Grade earned by the student in that course.
 6. Grade Point Average (GPA) refers to the performance of the student in a given semester. GPA is the ratio of the total grade points earned by the student in all the courses to the total number of credits assigned to the courses in semesters.
 7. Subject Grade Point Average (SGPA) refers to the ratio of the total credit points earned by the student in all the courses of all the semesters to the total number of credits assigned to the courses of all the semesters.
 8. Cumulative Grade Pointing Average (CGPA) is the ratio of the total credit points earned by the student in the course of the semesters to the courses of all the semesters.

First year Program

All specialization programs had common Visual Art Introduction Course/ Foundation Course on beginning of BVA Course. First and second semester -1st year (**Level 5**) contains all specializations papers of the college / Institution - Discipline Specific Course (DSC), Open Electives (OE), Ability Enhancement Courses (AECC) and Skill Enhancement Courses (SEC) Papers.

Entry 1: The entry requirement for Level 5 is Secondary School Leaving Certificate obtained after the successful completion of Grade 12. (10+2)

Or

2 years JOC / 2 years ITI of any subject (with Languages) /Diploma in Visual Art / 3-year Diploma Course with any subject can be eligible.

Entrance Test

A candidate who satisfies the minimum qualifications shall be called for an aptitude test in the Institution on the dates notified by the Head of the Institution for selection of eligible candidates for admission.

The test shall consist of the following:

Sl.No	Subject	Marks	Duration
1	Drawing	50	One hour
2	General Knowledge pertaining to Visual Arts (Objective type)	40	30 Minutes
3	Viva- Voce	10	
	Total	100	

Intake

The total number of candidates for admission in the B.V.A. first Semester is 60 only and shall be done on the basis of the merit obtained in the above said aptitude test.

Reservation of seats

Reservation of seats for B.V.A. first Semester shall be made as per Government orders in force from time to time.

Exit 1: A certificate will be awarded when a student exits at the end of year 1 (**Level 5**). The first year of the undergraduate program builds on the secondary education and requires 48 credits during the first year of the undergraduate program for qualifying for an undergraduate certificate.

Second year Program

Specialization course will start individually from third semester onwards with Discipline Specific Course (DSC), Open Electives (OE), Ability Enhancement Courses (AECC) and Skill Enhancement Courses (SEC) Papers.

Entry 2. The entry requirement for Level 6 is a certificate obtained after completing the first year (two semesters) of the undergraduate program. A program of study leading to the second year of the Bachelor's degree is open to those who have met the entrance requirements, including specified levels of attainment, in the program admission regulations. Admission to a program of study is based on the evaluation of documentary evidence (including the academic record) of the applicant's ability to undertake and complete a Bachelor's degree program.

Availability and Distribution of seats on 3rd Semester

Distribution will be done on the basis of total number of students apply to the departments and short out by the sets distribution percentage declared by each department.

Availability of seats in each Department

Sl. No	Department	Number of Seats
1.	Painting	10
2.	Sculpture	10
3.	Graphics (Printmaking)	10
4.	Applied art	10
5.	Photography and Photojournalism	10
6.	Art History	10
	Total Number of Seats	60

Distribution of Seats in percentage:

Sl. No	Departments/ Specialization	Percentage of Seats*
1.	Painting	16.6 %
2.	Sculpture	16.6 %
3.	Graphics (Printmaking)	16.6 %
4.	Applied art	16.6 %
5.	Photography and Photojournalism	16.6 %
6.	Art History	16.6 % *
	Total Number of Seats	100%

The number of seats allotted on the basis of passing students in 2nd semester. It should be equally divided on the above said ratio (percentage)

$$\left\{ \frac{\text{Total number of students passed in 2nd sem} \times \text{above allotted percentage for department (\%)}}{100} \right\}$$

* If there is no application to Art History department the seats will be distributed to all departments. (Because art history department is theory oriented and our students are more focused on practical oriented courses)

Or

* There is an opportunity to increase the seats from 16.6% to 25% for the segment with high demand in department. (Except Art History department)

Allotment of seats

Allotment of seats to the Specializations / Departments is preferred in third semester of the B.V.A. degree program (2nd Year). Allotment of seats shall be limited to the distributed number of seats available in each department and shall be done on the basis of merit obtained in the 1st & 2nd semester examination.

There is no change in the choice of a department in the whole program. It has to be finale in third semester admission only.

Note: The above said Availability, Distribution and Allotment of seats will also adopted in the OE and DSE Courses of 1st to 8th semester.

Exit 2: At the end of the 2nd year, if a student exits, a diploma shall be awarded (Level 6). A diploma requires 96 credits from levels 5 to 6.

Third year Program

Specialization course will be continued with Discipline Specific Course (DSC), Discipline Specific Electives (DSE), Skill Enhancement Courses (SEC) Vocational Study and Internship Papers.

Entry 3. The entry requirement for Level 7 is a diploma obtained after completing two years (four semesters) of the undergraduate program. A program of study leading to the Bachelor's degree is open to those who have met the entrance requirements, including specified levels of attainment, in the program admission regulations. Admission to a program of study is based on the evaluation of documentary evidence (including the academic record) of the applicant's ability to undertake and complete a Bachelor's degree program.

Exit 3: On successful completion of three years, the relevant degree shall be awarded (Level 7). A Bachelor's degree requires 140 credits from levels 5 to 7.

Fourth year Program

Specialization course will be continued with Specialization course will be continued with Discipline Specific Course (DSC), Discipline Specific Electives (DSE), Vocational Study and Research Papers.

Entry 4. An individual seeking admission to a Bachelor's degree (Honours /Research) (Level 8) in a specified field of learning would normally have completed all requirements of the relevant three-year bachelor degree (Level 7). After completing the requirements of a three-year Bachelor's degree, candidates who meet a minimum CGPA of 7.5 shall be allowed to continue studies in the fourth year of the undergraduate program to pursue and complete the Bachelor's degree with Research.

Exit 4: On the successful completion of the fourth year, a student shall be awarded a degree (Honours/Research). A Bachelor's degree (Honours/Research) requires a total of 180 credits from levels 5 to 8, with 40 credits at level 5, 48 credits at level 6, and 48 credits at level 7, and 48 credits at level 8.

Open Elective seat limitations

Our Institution is a practical oriented professional course. All the courses are studio oriented, that's why the open elective seats are limited 5 to 15 only for each discipline and it depends on availability & facilities in the departments. If students apply more than limited seats, the entrance test and viva will be conducted by concerned departments.

Medium of Instruction, Course Registration, Attendance, Continuous Assessment, Evaluation for C1 & C2 (Internals -IA), Examination and Evaluation C3, Passing Criteria and Percentage & Grading will be followed as per University Instructions.

Model Curriculum

Name of the Degree Program: **BACHELOR OF VISUAL ARTS**

Discipline Core: Visual Arts (**Painting/ Sculpture/ Graphics [Printmaking]/ Applied Art/ Photography & Photojournalism/ Art History**)

Total Credits for the Program: **180-190**

Starting year of implementation: **2021-22**

Program Outcomes:

By the end of the program the students will be able to:

(Refer to literature on outcome based education (OBE) for details on Program Outcomes)

1. Students are exposed to the Visual arts by learning the basics of various arts and focused deeper learning in the chosen field.
2. The practice of Practical, Daily sketches from life, Journal, History of Art, along with the other compulsory papers equip them to tune their skills and be able to apply needfully.
3. The practical's in the 8 semesters build abilities to recognize their potentials, value heritage and at the same reciprocate to the contemporary times
4. History of art will help in understanding the changes each of these fields has undergone over the centuries. It will empower the students to pursue research and documentation; apart it will make them able to critically evaluate their own performances as well as that of the others.
5. The technical theories will bring in technical understanding with deeper awareness.
6. The versatility of the field provides job opportunities in various sectors in which creative visualizing and creative thinking is required. It will also equip them to be independent artists and also to generate jobs.

Assessment:**Weightage for assessments (in percentage)**

Type of Course	Formative Assessment / IA	Summative Assessment
Theory	40%	60%
Practical	40%	60%
Projects	60%	40%
Experiential learning (Internships etc.)	100%	

Formative Assessment / IA For Practical's	
Assessment Occasion / Type	Weightage in Marks
Practical Assignments	20
Daily Sketches	10
Journal	10
Total	40

Formative Assessment / IA For Theory	
Assessment Occasion / Type	Weightage in Marks
Writing Assignments	20
Internal Tests	10
Seminar, Quiz, Visual Charts	10
Total	40

Summative Assessment	
Examination / Type	Weightage in Marks
Practical - Display & Viva	60
Theory - Examination	60

Pedagogy:

Practical – Lecture Presentations, Demonstrations and Assignment based learning.

Theory – Lecture Presentations, Assignment based learning and Museums Visit.

Program Credit Structure of Bachelor of Visual Arts (B.V.A.) 4 Years

All Visual Arts Specializations

Foundation in Visual Arts - Bachelor of Visual Arts (B.V.A.) 1 st Year Program							
Sem	Discipline Core Major (DSC) & Minor Discipline Core (MDC) (Credits)	Discipline Electives (DSE) / Open Electives (OE) (Credits)	Ability Enhancement Compulsory Courses (AECC), Languages (Credits)		Skill Enhancement Courses (SEC) (Credits)		Total credits
					Skill Based (SB)	Value Based (VB)	
I	DSC 1 (4 Credits)	OE-1 (3)	L1 - 1 (3)	EVS (3)		Health, Wellness & Yoga (2)	25 / 26
	DSC 2 (4 Credits)		L2 - 1 (3)				
	DSC 3 (4 Credits)						
II	DSC 4 (4 Credits)	OE-2 (3)	L1 - 2 (3)		SEC-1 (2)	Sports (2)	25 / 26
	DSC 5 (4 Credits)		L2 - 2 (3)				
	DSC 6 (4 Credits)						
Exit point with Certificate (with completion of courses equal to a minimum of 48 credits) & Entry Point for BVA Specialization courses							
III	DSC 7 (5 Credits)	OE-3 (3)	L1 - 3 (3)		SEC-2 (2)	R&R (S&G)/ Cultural (2)	25
	DSC 8 (4 Credits)		L2 - 3 (3)				
	DSC 9 (3 Credits)						
IV	DSC 10 (5 Credits)		L1 - 4 (3)	CI (3)	SEC-3 (2)	NSS (2)	25
	DSC 11 (4 Credits)		L2 - 4 (3)				
	DSC 12 (3 Credits)						
Exit point with Diploma in Visual Arts (with completion of courses equal to a minimum of 96 credits or continue studies with both subjects as majors)							
V	DSC 13 (5 Credits)	Vocational-1 (3) DSE-1 (3)			SEC-4 (2)		23
	DSC 14 (4 Credits)						
	DSC 15 (3 Credits)						
	DSC 16 (3 Credits)						
VI	DSC 17 (5 Credits)	Vocational-2 (3) DSE-2 (3)			Internship (2)		23
	DSC 18 (4 Credits)						
	DSC 19 (3 Credits)						
	DSC 20 (3 Credits)						
Exit point with Bachelor of Visual Arts, (with completion of courses equal to a minimum of 140 credits or continue studies)							
VII	DSC 21 (5 Credits)	Vocational-3 (3) DSE-3 (3) Res. Methodology & Synopsis (3+3)					20
	DSC 22 (3 Credits)						
VIII	DSC 23 (5 Credits)	Vocational-4 (3) DSE-4 (3) Res. Project (6) *					20
	DSC 24 (3 Credits)						
Award of Bachelor of Visual Arts, B.V.A. Degree with Honours (with completion of courses equal to a minimum of 180 credits or continue studies)							

* In lieu of the research Project, two additional elective papers/ Internship may be offered.

Acronyms Expanded

DSC:	Discipline Specific Core (Course)
DSE:	Discipline Specific Elective
OEC:	Open Elective Course
AECC:	Ability Enhancement Compulsory Course
SEC-SB/VB:	Skill Enhancement Course-Skill Based/ Value Based
FA:	Formative Assessment / Internal Assessment (IA)
SA:	Summative Assessment / Semester End Examination. (SEE)
L+T+P:	Lecture + Tutorial + Practical(s)

**Foundation in Visual Arts –
Common to All Specialization
Courses of Visual Art
(Two Semesters)**

THE FOLLOWING TABLES INDICATES EACH COURSE, CREDITS & SCHEME OF EXAMINATION

Distribution of Credits (L : T : P), Marks & Pattern of Examination

Program: Bachelor of Visual Arts (B.V.A.)

Foundation in Visual Arts

I - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
I	Fundamentals of Drawing, Painting & Printmaking - 1 (4 Credits) (0+ 0+ 4)	DSC 1	0	0	0	20	20	60	100	40	Display & Viva
I	Fundamentals of 2D Design & 3D Design -1 (4 Credits) (0+ 0+ 4)	DSC 2	0	0	0	20	20	60	100	40	Display & Viva
I	Fundamentals of Visual Arts - 1 (4 Credits) (2+ 2+ 0)	DSC 3	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
I	English (3 Credits)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
I	Kannada / MIL (3 Credits)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
I	Environmental Studies (3 Credits)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
SKILL Enhancement Courses											
I	Health, Wellness & Yoga or Other (2 Credits) (0+0+2)	SEC -VB 1	0	0	0	10	15	25	50	20	Display & Viva
Open Electives											
I	Any One Paper / Course Offered by University or College (3 Credits) (0+1+2)	OE - 1	0	0	0	20	20	60	100	40	Display & Viva

Open Electives offered by the college (any one of the following)

Open Electives											
I	Painting	OE - 1	0	0	0	20	20	60	100	40	Display & Viva
I	Sculpture	OE - 1	0	0	0	20	20	60	100	40	Display & Viva
I	Graphics [Printmaking]	OE - 1	0	0	0	20	20	60	100	40	Display & Viva
I	Applied Art	OE - 1	0	0	0	20	20	60	100	40	Display & Viva
I	Photography & Photojournalism	OE - 1	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Foundation in Visual Arts

II - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
II	Fundamentals of Drawing, Painting & Printmaking - 2 (4 Credits) (0+ 0+ 4)	DSC 4	0	0	0	20	20	60	100	40	Display & Viva
II	Fundamentals of 2D Design & 3D Design - 2 (4 Credits) (0+ 0+ 4)	DSC 5	0	0	0	20	20	60	100	40	Display & Viva
II	Fundamentals of Visual Arts - 2 (4 Credits) (2+ 2+ 0)	DSC 6	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
II	English (3 Credits)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
II	Kannada / MIL (3 Credits)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
Skill Enhancement Courses											
II	Digital Fluency (2 Credits) (1+0+ 1)	SEC –SB 1	0	0	0	10	10	30	50	20	1:30 Hour
II	Sports or Other (2 Credits) (0+0+2)	SEC –VB 2	0	0	0	10	15	25	50	20	2 Hour
Open Electives											
II	Any One Paper / Course Offered by The University or College	OE - 2	0	0	0	20	20	60	100	40	Display & Viva

Open Electives offered by the college (any one of the following)

Open Electives											
II	Painting	OE – 2	0	0	0	20	20	60	100	40	Display & Viva
II	Sculpture	OE – 2	0	0	0	20	20	60	100	40	Display & Viva
II	Graphics [Printmaking]	OE – 2	0	0	0	20	20	60	100	40	Display & Viva
II	Applied Art	OE – 2	0	0	0	20	20	60	100	40	Display & Viva
II	Photography & Photojournalism	OE - 2	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

BVA 1st Semester

Discipline Core Courses (DSC)

Course 1 Fundamentals of Drawing, Painting & Printmaking - 1		Course 2 Fundamentals of 2D Design & 3D Design - 1		Course 3 Fundamentals of Visual Arts - 1	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
4	128	4	128	4	64

Course Title: Fundamentals of Drawing, Painting & Printmaking - 1

Course Title: Fundamentals of Drawing, Painting & Printmaking - 1	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 1 - Fundamentals of Drawing, Painting & Printmaking - 1	128Hrs
Unit 01: Drawing (Classes conducted by Department of Painting & Graphics)	40/42
Chapter 01: Sketches to drawing of human forms, animals in movement, along with Simple portrait studies. Chapter 02: Study from organic and inorganic forms with their linier structures. Chapter 03: Drawing of architectural structures, machinery, day-to-day utilities etc.	
Unit 02: Painting (Classes conducted by Department of Painting)	40/42
Chapter 04: Line drawing to mass drawings to develop an understanding of light & Shade, character of nature with the study of plants and Trees. Chapter 05: Study of color in visual perception. And Theory of color and understanding the essential characteristics of color, application and possibilities of various tools. Chapter 06: Some studies in landscapes. (Pen & ink, Poster colors, Pencil, water color, charcoal, pastel) The basics of color are introduced.	
Unit 03: Printmaking (Classes conducted by Department of Graphics [Printmaking])	40/42
Chapter No. 07. Printing in fine arts is primary understanding of repetitive patterns, which are commonly used in creating effective printing images. Chapter No. 08. Impressions with the help of easily available materials like leaves, vegetables, wood, etc. Stencil cuts are also part of the study.	

Chapter No. 09. Study of Relief Printing (Wood/Lino) will be done while composing simplefigurative forms. Creating repetitive printing patterns.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Fundamentals of 2D Design & 3D Design - 1

Course Title: Fundamentals of 2D Design & 3D Design - 1	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 2 - Fundamentals of 2D Design & 3D Design - 1	128Hrs
Unit –01 Clay Modeling 3D (Classes conducted by Department of Sculpture)	50/52
Chapter No. 01 Handling of different materials and creation of different forms through additive and subtractive processes. Chapter No. 02 Division of space as positive and negative exercises in relief sculpture. Chapter No. 03 Introduction to 3 dimensional space.	
Unit –02 Design 2D (Classes conducted by Department of Applied Art)	50/52
Chapter No. 04 Study of geometrical forms, man-made objects. Chapter No. 05. Exercises in division of space. Use of devices like grid, overlapping, repetition etc. Formal and informal approach in design. Chapter No. 06. Study of lettering and calligraphy.	
Unit –03 Photography (Classes conducted by Department of Photography & Photojournalism)	22/24
Chapter No. 07. Introduction to Photography & Photojournalism. Chapter No. 08. Simple camera & Camera techniques - Elements of a picture. Chapter No. 09. Photograms - Tone, Texture, Shape, Form & Pattern.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Fundamentals of Visual Arts - 1

Course Title: Fundamentals of Visual Arts - 1	
Total Contact Hours: 64 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.
3. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, analytical skills and representational skills.

Content of Course 3 – Fundamentals of Visual Arts – 1 (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01 What is Art? Difference between Art and Craft. Chapter No. 02 Line-Sketch, Drawing, stroke and Contour line. Chapter No. 03 Explanation of Image, Imagination, Imitation, Perception and Resemblance.	
Unit –02	20/21
Chapter No. 04. Visual Language and its components-Line, Form, Shape, Composition, Perspective, Space, Volume, Tone, Texture, Play of Light, Color And Design etc. Chapter No. 05. Compositions-Types of compositions (classical compositions) with examples (Great masters works). Chapter No. 06. Colors-Primary and secondary colors. Different kinds of hues. Water color, Oil color, Powder colors, Tempera colors, Vegetablecolors, Mineral and chemical colors. Colors as used by Impressionist and expressionists.	
Unit –03	20/21
Chapter No. 07 Introduction to Tools, Materials and special terminologies in relation to studios of Painting, Graphics, Sculpture, Applied arts and Photography. Chapter No. 08. - Still life, Model study, Life study, Landscapes study (Masters Examples). Chapter No. 09. Indian Philosophical understanding of Art and Analysis and Appreciation of work of Art (Painting)	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

1) The Artist's Hand Book- Ray Smith. 2) Art and Visual Culture in India-Gayatri Sinha. 3) The Art Book - Phaidon Publication. 4) Art Now-Taschen. 5) History of Art- H W Johnson. 6) Dictionary of Indian Art and Artists- Pratima Sheth. 7) Design Basics for Creative Results- Bryan.L.Peterson. 8) Art and Artists- Themes and Hudson Dictionary.

Open Elective Courses (OE) - 1

OE Course 1 Painting - 1		OE Course 1 Sculpture - 1		OE Course 1 Graphics [Printmaking] - 1	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

OE Course 1 Applied Art - 1		OE Course 1 Photography & Photojournalism - 1	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of OE Course 1 - Painting – 1 (Classes conducted by Department of Painting)	96Hrs
Unit 01: Sketching and Drawing.	30/32
Unit 02: Landscape Practice.	30/32
Unit 03: Still Life Study	30/32

Content of OE Course 1 - Sculpture – 1 (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Drawing and Clay practice.	30/32
Unit 02: Pottery - Coil method building and slip casting	30/32
Unit 03: Pottery - wheel Throwing	30/32

Content of OE Course 1 – Graphics [Printmaking] – 1 (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing and Black & white or Mono Color Compositions	30/32
Unit 02: Surface printing Practice and Mono Print.	30/32
Unit 03: Lino and Wood-cut Printing Process	30/32

Content of OE Course 1 – Applied Art – 1 (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Two-Dimensional designing -Division of Negative and Positive space	30/32
Unit 02: Exercise of expressive words.	30/32
Unit 03: Introduction to graphic forms.	30/32

Content of OE Course 1 – Photography & Photojournalism - 1 (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Introduction to different types of camera and their mechanism.	30/32
Unit 02: Elements of a picture and its compositions.	30/32
Unit 03: Introduction to the various types of photography.	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 2nd Semester

Discipline Core Courses (DSC)

Course 4 Fundamentals of Drawing, Painting & Printmaking - 2		Course 5 Fundamentals of 2D Design & 3D Design - 2		Course 6 Fundamentals of Visual Arts - 2	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
4	128	4	128	4	64

Course Title: Fundamentals of Drawing, Painting & Printmaking - 2

Course Title: Fundamentals of Drawing, Painting & Printmaking - 2	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 4 - Fundamentals of Drawing, Painting & Printmaking - 2	128Hrs
Unit 01: Drawing (Classes conducted by Department of Painting & Graphics)	40/42
Chapter No.01 Exercises of drawing Portraiture and human figures in groups, organic forms/landscapes. Chapter No. 02 Study of geometrical forms, man-made objects, shapes. Forms in isolation and group under varied conditions. Chapter No. 03. Drawing from memory.	
Unit 02: Painting (Classes conducted by Department of Painting)	40/42
Chapter 04: Study of objects placed formally. Colors in various media. Chapter 05: Study of Still life objects placed before you. Chapter 06: Multicolor studies of objects to understanding of composition, color and its properties, shape, form, contrast so forth.	
Unit 03: Printmaking (Classes conducted by Department of Graphics [Printmaking])	40/42
Chapter 07: Exercises in various techniques of printmaking, indoor and outdoor study with line drawing and black and white or color. Chapter 08: Printmaking: Explanation of printmaking process (four processes) Chapter 09: Mono/ Multi Color layout, making prints through relief printing process (lino cut, wood cut – Black & white)	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses:- Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Fundamentals of 2D Design & 3D Design - 2

Course Title: Fundamentals of 2D Design & 3D Design - 2	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 5 - Fundamentals of 2D Design & 3D Design - 2	128Hrs
Unit –01 Clay Modeling 3D (Classes conducted by Department of Sculpture)	50/52
Chapter No. 01. Introduction to sculpture through 3D drawings & Maquettes. Chapter No. 02. Study of sculptures in relief and round; Handling of various materials and tools. Chapter No. 03. Study of sculpture in relation to space.	
Unit –02 Design 2D (Classes conducted by Department of Applied Art)	50/52
Chapter No. 04. - Study of lettering and calligraphy, Formal and informal. Chapter No. 05. Study of serif Vs. san-serif, legibility Vs. readability, use in the communication design like movie posters signs etc. Chapter No. 06. Exercise of expressive words.	
Unit –3 Photography (Classes conducted by Department of Photography & Photojournalism)	22/24
Chapter No. 07. Portraiture in natural light. Chapter No. 08. Introduction to Processing and printing. Chapter No. 09. Photo feature & News feature.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses:- Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Fundamentals of Visual Arts - 2

Course Title: Fundamentals of Visual Arts - 2	
Total Contact Hours: 64 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.
3. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, analytical skills and representational skills.

Content of Course 6 – Fundamentals of Visual Arts – 2 (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01. Visual Language and its possibilities. Chapter No. 02. Art as Communication, Art as Expression and Representation. Chapter No. 03. Traditional Art, Folk Art, Tribal Art, Modern Art. Classification by style and Concept.	
Unit –02	20/21
Chapter No. 04. Sculpture definition. Free standing sculptures and Reliefs explanation with examples. High relief, Low reliefs and sunken reliefs and Narrative reliefs. Chapter No. 05. Iconic and Frozen sculpture. Portraits, Statues, Equestrian statues explanation with examples. Chapter No. 06. Terracotta Making Process.	
Unit –03	20/21
Chapter No. 07 What is Graphic art? Printmaking methods –Litho, Lino, Wood cut, Intaglio, Etching etc. Chapter No. 08. - Examples of Figurative Art, Geometric/ Nonfigurative Art and Abstract art with examples drawn from painting and sculpture field. Chapter No. 09. Surface print making Process and Analysis and appreciation of Graphic works and Sculpture work.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

The Artist's Hand Book- Ray Smith. 2) Art and Visual Culture in India-Gayatri Sinha. 3) The Art Book - Phaidon Publication. 4) Art Now-Taschen. 5) History of Art- H W Johnson. 6) Dictionary of Indian Art and Artists- Pratima Sheth. 7) Design Basics for Creative Results- Bryan.L.Peterson. 8) Art and Artists- Themes and Hudson Dictionary.

Open Elective Courses (OE) - 2

OE Course 2 Painting - 2		OE Course 2 Sculpture - 2		OE Course 2 Graphics [Printmaking] - 2	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

OE Course 2 Applied Art - 2		OE Course 2 Photography & Photojournalism - 2	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of OE Course 2 - Painting – 2(Classes conducted by Department of Painting)	96Hrs
Unit 01: Drawing and Composition.	30/32
Unit 02: Landscape Practice.	30/32
Unit 03: Still Life Study.	30/32

Content of OE Course 2 - Sculpture – 2(Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Drawing and Relief Sculpture in clay.	30/32
Unit 02: Study of balance, observation, shape, modeling in sculpture.	30/32
Unit 03: Human anatomy study in clay.	30/32

Content of OE Course 1 – Graphics [Printmaking] – 1 (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Mono or Multi Color Compositions.	30/32
Unit 02: linocut Printing Practice.	30/32
Unit 03: Wood-cut Printing Practice.	30/32

Content of OE Course 2 – Applied Art – 2(Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Calligraphy Practice.	30/32
Unit 02: Study of a San-serif Font and Serif Font, Anatomy of the Letter.	30/32
Unit 03: Assignments based on Optical & Mechanical spacing, Expressive Typography.	30/32

Content of OE Course 2 – Photography & Photojournalism - 2 (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Study of indoor photography.	30/32
Unit 02: Basics of photojournalism.	30/32
Unit 03: NEWS feature Photography.	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Department of Painting Specialization

THE FOLLOWING TABLES INDICATES EACH COURSE, CREDITS & SCHEME OF EXAMINATION

Distribution of Credits (L : T : P), Marks & Pattern of Examination

Program: Bachelor of Visual Arts (B.V.A.)

Department of Painting Specialization

III - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
III	Painting Composition - 1 (5 Credits) (0+ 2+ 3)	DSC 7	0	0	0	20	20	60	100	40	Display & Viva
III	Painting Drawing - 1 (4 Credits) (0+ 1+ 3)	DSC 8	0	0	0	20	20	60	100	40	Display & Viva
III	Art History (Indian Art Part – 1) (3 Credits) (2+ 1+ 0)	DSC 9	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
III	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
III	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
SKILL Enhancement Courses											
III	Artificial Intelligence (2 Credits) (1+0+ 2)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour
III	R&R(S&G)/ Cultural or Other (2 Credits) (0+0+2)	SEC – VB 3	0	0	0	10	15	25	50	20	Display & Viva
Open Electives											
III	Any One Paper / Course Offered by University or College (3 Credits) (0+1+2)	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Open Electives offered by the college (any one of the following)

Open Electives											
III	Out Door Practice	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Sculpture	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Printing	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Press & Magazine Layout	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Basics of Photography	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Painting Specialization

IV - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
IV	Painting Composition - 2 (5 Credits) (0+ 2+ 3)	DSC 10	0	0	0	20	20	60	100	40	Display & Viva
IV	Painting Drawing - 2 (4 Credits) (0+ 1+ 3)	DSC 11	0	0	0	20	20	60	100	40	Display & Viva
IV	Art History (Western Art Part -1) (3 Credits) (2+ 1+ 0)	DSC 12	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
IV	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	India and Indian Constitution (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
Skill Enhancement Courses											
IV	NSS or Other (2 Credits) (0+0+2)	SEC – VB 4	0	0	0	10	10	30	50	20	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Painting Specialization

V - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
V	Painting Composition - 3 (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
V	Painting Drawing - 3 (4 Credits) (0+ 1+ 3)	DSC 14	0	0	0	20	20	60	100	40	Display & Viva
V	New Media- 1 (3 Credits) (0+ 1+ 2)	DSC 15	0	0	0	20	20	60	100	40	Display & Viva
V	Art History (Indian Art Part – 2) (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour

SKILL Enhancement Courses											
V	Cyber Security (2 Credits) (1+0+ 1)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour

Discipline Specified Electives											
V	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Visual Art -Vocational – 1 (3 Credits) (0+1+2)	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
V	Painting	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Sculpture	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Graphics (Printmaking)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Applied Art	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Photography and Photojournalism	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
V	Visual Art -Vocational - 1	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Painting Specialization

VI - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VI	Painting Composition - 4 (5 Credits) (0+ 2+ 3)	DSC 17	0	0	0	20	20	60	100	40	Display & Viva
VI	Painting Drawing - 4 (4 Credits) (0+ 1+ 3)	DSC 18	0	0	0	20	20	60	100	40	Display & Viva
VI	New Media- 2 (3 Credits) (0+ 1+ 2)	DSC 19	0	0	0	20	20	60	100	40	Display & Viva
VI	Art History (Western Art Part -2) (3 Credits) (2+ 1+ 0)	DSC 20	20	20	60	0	0	0	100	40	2:30 Hour

Skill Enhancement Courses											
VI	Internship or Societal Communication or Other (2 Credits) (1+0+1)	SEC – SB 4	0	0	0	10	10	30	50	20	1:30 Hour

Discipline Specified Electives											
VI	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Visual Art -Vocational – 2 (3 Credits) (0+1+2)	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VI	Painting	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Sculpture	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Graphics (Printmaking)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Applied Art	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Photography and Photojournalism	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VI	Visual Art -Vocational - 2	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Painting Specialization

VII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VII	Creative Painting (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
VII	Philosophy of Art – Indian Aesthetics (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Research Synopsis (Project) (3 Credits) (0+1+2)		0	0	0	30	30	40	100	40	Jury & Viva
VII	Research Methodology (Theory) (3 Credits) (2+1+0)		20	20	60	0	0	0	100	40	2:30 Hour
VII	Visual Art -Vocational – 3 (3 Credits) (2+1+0)	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VII	Painting	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Sculpture	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Graphics (Printmaking)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Applied Art	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Photography and Photojournalism	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VII	Visual Art -Vocational - 3	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Painting Specialization

VIII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VIII	Creative Painting (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
VIII	Philosophy of Art – Western Aesthetics (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VIII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Project / Internship (6 Credits) (0+2+4)		0	0	0	30	30	40	100	40	Jury & Viva
VIII	Visual Art -Vocational – 4 (3 Credits) (2+1+0)	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VIII	Painting	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Sculpture	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Graphics (Printmaking)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Applied Art	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Photography and Photojournalism	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VIII	Visual Art -Vocational - 4	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

BVA 3rd Semester

Discipline Core Courses (DSC)

Course 7 Painting Composition - 1		Course 8 Painting Drawing - 1		Course 9 Art History (Indian Art Part – 1)	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	160	4	128	3	64

Course Title: Painting Composition – 1

Course Title: Painting Composition - 1	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 7 – Painting Composition – 1	160Hrs
Unit 01: Fundamentals of Art	53/54
Chapter No. 01: Understanding fundamentals of art through the composition. Chapter No. 02: Understanding how language can be exhibited through the use of different tools. Chapter No. 03: To recognize energy, matter, structure, gravity and space (along time in some cases) in their work of art.	
Unit 02: Role of Composition	53/54
Chapter No. 04: Exploring different compositional ideas(linear, diagonal, spiral, circular, asymmetry and different shapes etc.,) Chapter No. 05: Experimenting to emphasize the focal point. Chapter No. 06: Change at perceptions in relation to size and distance.(to view)	
Unit 03: Brief introduction to modern and post-modernism	53/54
Chapter No. 07: Emphasizing the associated values in the modern way of approach. Chapter No. 08: Understanding the differences and similarities in relative to their art works. Chapter No. 09: Observing the contemporary lifestyle's impact on viewing art.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Painting Drawing – 1

Course Title: Painting Drawing - 1	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 8 – Painting Drawing – 1	128Hrs
Unit –01: Study through observation	40/42
Chapter No. 01: Introducing drawing as an observational practice.(environmental drawing from various sources) Chapter No. 02: To explore the objective and subjective qualities through drawing. Chapter No. 03: Understanding the potential of language of drawing.	
Unit –02: Still Life	40/42
Chapter No. 04: Still life / Detail drawing of manmade object along with drapery from different angles using pencil rendering and water color or crayons. Chapter No. 05: Selection and arrangement of object, composition, eye level, structure, source of light and its effect, tonal and textural values. Chapter No. 06: Drawing practice by integrating assorted still life objects.	
Unit –03: Understanding aesthetic approach towards art	40/42
Chapter No. 07: Approaching art making playfully (introduction to concept of tools) Chapter No. 08: Understanding aesthetic qualities in drawing and other forms of art. Chapter No. 09: Observing the psychological aspect associated in drawing.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Indian Art Part – 1)

Course Title: Art History (Indian Art Part – 1)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.
3. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, analytical skills and representational skills.

Content of Course 9 – Art History (Indian Art Part – 1) (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01:Pre Historic Art Chapter No. 02:Indus Valley Art Chapter No. 03:Indian Temple Architecture – Monolith Temples, Constructed Temples & Iconography and Iconology	
Unit –02 Buddhist Art & architecture (Paintings, Sculptures & Architecture)	20/21
Chapter No. 04:Mauryan Art Chapter No. 05:Sungas&Kushana Art Chapter No. 06:Guptha& sub schools	
Unit –03 Vishnava, Shiva and Jain art (Paintings, Sculptures & Architecture)	20/21
Chapter No. 07:Chalukya, Pallava, Cholla, Pandya, Rastrakuta&Hoysala Art. Chapter No. 08:Western Indian & Eastern Indian Jain Paintings. Chapter No. 09:Chandela Art & Architecture	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

- 1) The Artist’s Hand Book- Ray Smith.
- 2) Art and Visual Culture in India-GayatriSinha.
- 3) The Art Book - Phaidon Publication.
- 4) Art Now-Taschen.
- 5) History of Art- H W Johnson.
- 6) Dictionary of Indian Art and Artists- PratimaSheth.
- 7) Design Basics for Creative Results- Bryan.L.Peterson.
- 8) Art and Artists- Themes and Hudson Dictionary.

Open Elective Courses (OE) - 3

OE Course 3 Out Door Practice		OE Course 3 Relief Sculpture		OE Course 3 Relief Printing	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

OE Course 3 Press & Magazine Layout		OE Course 3 Basics of Photography	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of OE Course 3–Out Door Practice – 3 (Classes conducted by Department of Painting)	96Hrs
Unit 01: Nature Study – Landscape Practice.	30/32
Unit 02: Architectural Study.	30/32
Unit 03: Animal Study.	30/32

Content of OE Course 3 –Relief Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Drawing and understanding of Relief Sculpture.	30/32
Unit 02: Relief Sculpture practice in different medias.	30/32
Unit 03: Molding and casting in any one media.	30/32

Content of OE Course 3 – Relief Printing – 3(Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Introduction to Relief printing process: through understanding grains and texture with preparation of block through importance of grain and buffing.	30/32
Unit 02: Creating composition through relief process in Black & white, with lino/ wood / MDF etc	30/32
Unit 03: Introduction to proper editions with example to test proof, printer proof and Artist proof and the differences.	30/32

Content of OE Course 3 – Press & Magazine Layout(Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Comparative study of deferent types of layouts.	30/32
Unit 02: Designing of press and magazine advertisement.	30/32
Unit 03: selection of typefaces and study of picture and text.	30/32

Content of OE Course 3 – Basics of Photography (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Importance of Still Photography.	30/32
Unit 02: Shapes, Forms, Textures, and volumes.	30/32
Unit 03: Importance of composition and background.	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 4th Semester

Discipline Core Courses (DSC)

Course 10 Painting Composition - 2		Course 11 Painting Drawing - 2		Course 12 Art History (Western Art Part -1)	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	160	4	128	3	64

Course Title: Painting Composition – 2

Course Title: Painting Composition - 2	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 10 - Painting Composition - 2	160Hrs
Unit 01: Creative process	53/54
Chapter No. 01: Introduction to creative process involved in other creative fields. Chapter No. 02: Identifying similarities and dissimilarities of visual art with multidisciplinary practices in other fields (literature, cinema, music, drama, photography, architecture, design etc.,) Chapter No. 03: The way to combine different fields with art values to make art.	
Unit 02: Introduction to contemporary art practice	53/54
Chapter No. 04: Understanding how art always reflects its time and space of origin. Chapter No. 05: Exploring contemporary space to figure out the need and necessity in their practices. Chapter No. 06: Addressing the necessities through art.	
Unit 03: Skill improvement	53/54
Chapter No. 07: Introduction to advance media, tools, technological innovations. Chapter No. 08: Introduction to implementing them with the individual process. Chapter No. 09: Excessive practice to get a good hold on something (be it any media, tool, way of approach etc.,)	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Painting Drawing – 2

Course Title: Painting Drawing - 2	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 11 – Painting Drawing - 2	128Hrs
Unit –01:	40/42
Chapter No. 01: Refining the technical abilities through the means of Perspective, anatomy and proposition's. Chapter No. 02: Refining the technical abilities through the means of perspective, anatomy, proportions, color theory etc., Chapter No. 03: Exploring different subjects of shape, form, texture, colour to find out the various forms of rendering.	
Unit –02 : Human Head Study	40/42
Chapter No. 04: Observation and understanding of skull bone and muscle anatomy, structure of Human Head. Chapter No. 05: Study of individual Human Head parts. (Eyes, Nose, Mouth, Ears) Chapter No. 06: Study of Human Head in different gestures and expressions.	
Unit –03: Tweaking the norms	40/42
Chapter No. 07: Understanding the importance of breaking the standards for the advancement of the artfield. Chapter No. 08: Exploring different options and celebrating their creative freedom. Chapter No. 09: Understanding how, when, where, who broke the norms for what purposes and how to incorporate them.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Western Art Part -1)

Course Title: Art History (Western Art Part -1)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.
3. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, analytical skills and representational skills.

Content of Course 12 – Art History (Western Art Part -1) (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01:Pre Historic Art of Europe. Chapter No. 02: Egyptian Art. Chapter No. 03:Greek Art.	
Unit –02	20/21
Chapter No. 04:Roman & Romanesque Art Chapter No. 05:Early Christian & Byzantine Art Chapter No. 06:Gothic Art & Architecture	
Unit –03	20/21
Chapter No. 07:Early Renaissance Art Chapter No. 08:European Renaissance Chapter No. 09:High Renaissance	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

- 1) The Artist's Hand Book- Ray Smith.
- 2) Art and Visual Culture in India-GayatriSinha.
- 3) The Art Book - Phaidon Publication.
- 4) Art Now-Taschen.
- 5) History of Art- H W Johnson.
- 6) Dictionary of Indian Art and Artists- PratimaSheth.
- 7) Design Basics for Creative Results- Bryan.L.Peterson.
- 8) Art and Artists- Themes and Hudson Dictionary.

BVA 5th Semester

Discipline Core Courses (DSC)

Course 13 Painting Composition - 3		Course 14 Painting Drawing - 3		Course 15 New Media -1		Course 16 Art History (Indian Art Part – 2)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem
5	160	4	128	3	96	3	64

Course Title: Painting Composition – 3

Course Title: Painting Composition - 3	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand & mind association.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 13 – Painting Composition – 3	160Hrs
Unit 01:	53/54
Chapter No. 01: Head study (water color, oil color, etc) Chapter No. 02: Stil life (water color, oil, poster, soft pastels etc) Chapter No. 03: Landscape, city scape, riverscape (water color, oil, etc)	
Unit 02:	53/54
Chapter No. 04: observation of natural & man made habitat. (rapid sketches, study etc). Transformation of observation into suitable artistic medium, contemplate on observed reality and artistic possibilities, contemplation with hands on experience in different formats & surfaces. (canvas, paper, wood, metal, etc) Chapter No. 05: contemplation with hands on experience in different mediums (water color, oil color, pastels, pencil, pen, ink, any other etc) Chapter No. 06: contemplation with hands on experience in different pictorial spaces (wall, larger spaces, spaces with context, etc)	
Unit 03:	53/54
Chapter No. 07: contemplation with hands on experience in reference to similar ideas/ approaches by other artists.	

Chapter No. 08: Contemplation of works with other students - interactions - development
 Chapter No. 09: Introduction to shapes: Natural & Geometrical. Explore pattern, rhythm, and movement in space.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Painting Drawing – 3

Course Title: Painting Drawing - 3	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand & mind association.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 14 – Painting Drawing – 3	128Hrs
Unit –01: Basics of Drawing	40/42
Chapter No. 01: Figure drawing and construction. Chapter No. 02: Stressing line and forms. Chapter No. 03: Study of anatomy as the basis for understanding the human figure. (Black and Wight)	
Unit –02: Life study drawing	40/42
Chapter No. 04: Study the structure of humans, animal, bird and insects through outdoor practice. Chapter No. 05: Studio practice and rendering. (Object study, Still life, etc.) Chapter No. 06: Study of individual parts of human and animals with moments.	
Unit –03: Drawing Composition	40/42
Chapter No. 07: Composition drawing with study of texture, form, tone, etc. Chapter No. 08: Drawing as medium of imitation. Chapter No. 09: Expressing drawing through deferent methods and medias.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Resources

Course Title: New Media – 1

Course Title: New Media - 1	
Total Contact Hours: 96 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To understand new possibilities of unknown mediums
2. To use effectively unconventional art mediums for the expression
3. To heighten the visual expression and experience of art
4. To understand and implement medium as metaphor in making art meaningful
5. To enable artistic contextualization for found/existing objects

Content of Course 15 – New Media – 1	96 Hrs
Unit –01:	32
Chapter No. 01: Observation of everyday surrounding in all material manifestation. (folk, tribal, handicraft, hand loom, traditional, murals, popular culture, visual culture, mass media, animated images, social media images etc) Chapter No. 02: Draw, document, photograph, sketch the observation Chapter No. 03: Contemplation of observed images/drawings at personal & social context.	
Unit –02:	32
Chapter No. 04: Explore the old traditional medias in new approach of painting. Chapter No. 05: Possibilities and experimentation on new way of art practice. Chapter No. 06: Intentions behind new medias and domination in contemporary art.	
Unit –03:	32
Chapter No. 07: Contemplate the objects/images relationship with social reality and oneself. Chapter No. 08: Explore the artistic representation in any appropriate medium, manner the earlier observation of object/images. Chapter No. 09: consider the placement and presentation of new media works in an appropriate space, time, and context.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Indian Art Part – 2)

Course Title: Art History (Indian Art Part – 2)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To understand the development of history of art making from the past
2. To understand the visual language of various phases of medieval to modern times.
3. To understand the impact of pictorial composition of miniatures.
4. To understand the colonial impact on classical traditions of Indian art.
5. To understand the emergence of modern art language in Indian art

Content of Course 16 – Art History (Indian Art Part – 2) (Classes conducted by Department of Art History)	64Hrs
Unit –01: Medieval Art History	20/21
Chapter No. 01: Vijayanagara Art & Architecture. Chapter No. 02: Islamic Art & Architecture in India. (Mughal and Deccan Sultanets) Chapter No. 03: Company School of Art.	
Unit –02: Indian Minatare Painting Schools and Styles	20/21
Chapter No. 04: Mughal and Sultante schools. Chapter No. 05: Rajasthani and Pahari Schools. Chapter No. 06: Deccani School.	
Unit –03: Modern and Colonial Indian art	20/21
Chapter No. 07: Company School of Art Chapter No. 08: Bengal Revivalism Chapter No. 09: Modern and Contemporary Art Movements in Indian	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

Discipline Specified Elective Courses (DSE) - 1

DSE Course 1 Painting		DSE Course 1 Sculpture		DSE Course 1 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 1 Applied Art		DSE Course 1 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 1 - Painting (Classes conducted by Department of Painting)		96Hrs
Unit 01: Transformation of observation into suitable painting medium.		30/32
Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, wood, metal, etc.)		30/32
Unit 03: Personal expression through painting medias and possibilities.		30/32

Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture)		96Hrs
Unit 01: Relief sculpture practice in different medias with personal expression.		30/32
Unit 02: Transform self-expression in to tree dimension and practice maquettes and sculpture making in clay.		30/32
Unit 03: Tools and techniques of molding and casting, practice in any one media.		30/32

Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])		96Hrs
Unit 01: Expressing drawing through printing process.		30/32
Unit 02: Execution of planography with lithography and platography.		30/32
Unit 03: Exploration of drawing appropriate to engraving method.		30/32

Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied Art)		96Hrs
Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that will make the key parts of the message stand out for the reader.		30/32
Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote.		30/32
Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image or Illustration.		30/32

Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)		96Hrs
Unit 01: Lighting in photography		30/32
Unit 02: High key & Low key Photography		30/32
Unit 03: Industrial Photography		30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 1

Course Title: Visual Art - Vocational – 1	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 6th Semester

Discipline Core Courses (DSC)

Course 17 Painting Composition - 4		Course 18 Painting Drawing - 4		Course 19 New Media - 2		Course 20 Art History (Western Art Part – 2)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem
5	160	4	128	3	96	3	64

Course Title: Painting Composition – 4

Course Title: Painting Composition – 4	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand & mind association.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 17 – Painting Composition – 4	160Hrs
Unit 01:	53/54
Chapter No. 01: Stil life study based on collection of various kinds of objects, fabric from personal collection. (any medium) Chapter No. 02: Life study of people from once intimacy or conscious choice in various gestures. (any medium) Chapter No. 03: composition of spaces, events, situations from personal memory or live	
Unit 02:	53/54
Chapter No. 04: Studies of objects and object groups in space. Chapter No. 05: Studies of human figures and animal forms. Chapter No. 06: Studies of local colors, traditional colors and folk colours.	
Unit 03:	53/54
Chapter No. 07: To Create a composition based on reference to objects/events of personal importance to oneself. Chapter No. 08: Exercises in the use of color and tonal-textural values exploration. Chapter No. 09: Analysis of various kinds of space in tradition.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Resources

Course Title: Painting Drawing – 4

Course Title: Painting Drawing – 4	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities.
2. It aims to develop an understanding and transfer into visual perception on a linear format.
3. It will equip them with rendering skills and hand & mind association.
4. Course also provides opportunity to learn from the interdisciplinary domains.
5. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 18 – Painting Drawing – 4	128Hrs
Unit –01: Basics of Drawing	40/42
Chapter No. 01: Analytical study of life drawing. Chapter No. 02: Refining technical abilities in drawing. Chapter No. 03: Exploring different forms of rendering.	
Unit –02: Life study drawing	40/42
Chapter No. 04: Observation and understanding structure of human drawing. Chapter No. 05: Study of individual human Anatomy. Chapter No. 06: Study of human body in different gesture and expression.	
Unit –03: Drawing Composition	40/42
Chapter No. 07: Drawing as medium of expression Chapter No. 08: Drawing as medium of imagination. Chapter No. 09: Expressing drawing through painting process.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: New Media – 2

Course Title: New Media - 2	
Total Contact Hours: 96 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To understand new possibilities of unknown mediums
2. To use effectively unconventional art mediums for the expression
3. To heighten the visual expression and experience of art
4. To understand and implement medium as metaphor in making art meaningful
5. To enable artistic contextualization for found/existing objects

Content of Course 19 – New Media – 2	96 Hrs
Unit –01:	32
Chapter No. 01: Experiments on environmental work of art. Chapter No. 02: Study the scaling and possibilities of expression. Chapter No. 03: Work on fragile materials and importance in new way of approach.	
Unit –02:	32
Chapter No. 04: Installations and importance of new medias of art. Chapter No. 05: Site specific importance and media possibilities. Chapter No. 06: Abstract, Minimal, Kinetic, and other art forms and new approaches.	
Unit –03: Medium Search	32
Chapter No. 07: Contemplating on non-conventions raw materials as medium of expression. (idea generation through images/prototypes) Chapter No. 08: Prototype (2D/3D/ Mixed materials) Chapter No. 09: Exploration of final work.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Resources

Course Title: Art History (Western Art Part – 2)

Course Title: Art History (Western Art Part – 2)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To trace the development of art in the west
2. To understand and distinguish the visual language of art from 15th Century onwards
3. To understand the interface of religious ideas and secular thinking in the art of west.
4. To understand and assimilate the enlightenment thinking on art of post 18th Century.
5. To understand the development of history painting in the west

6. To understand the impact of technology and industrialization on art practice.
 7. To understand the impact post world war in art making in Germany and America.
 To understand the expanded artistic expression in 21th Century new media art development.

Content of Course 20 – Art History (Western Art Part – 2) (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Renaissance in North. Chapter No. 02: Mannerism. Chapter No. 03: Baroque & Rococo.	
Unit –02: The Modern World	20/21
Chapter No. 04: Neo Classism & Romanticism. Chapter No. 05: Realism and Impressionism. Chapter No. 06: Post Impressionism & Expressionism.	
Unit –03: Twentieth Century Art Moments	20/21
Chapter No. 07: Cubism and Abstract art movements. Chapter No. 08: Pop Art and Major 20 th century art movements. Chapter No. 09: 21 st century and Contemporary art movements.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

Discipline Specified Elective Courses (DSE) - 2

DSE Course 2 Painting		DSE Course 2 Sculpture		DSE Course 2 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 2 Applied Art		DSE Course 2 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 2 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Possibilities and methods of basic painting process.	30/32
Unit 02: Practice any one media of painting with self-expression.	30/32
Unit 03: Develop the composition through day to day life.	30/32

Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Terracotta sculptures.	30/32
Unit 02: Round sculptures in wood or stone.	30/32
Unit 03: Molding and casting practice in any one media.	30/32

Content of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Expressing drawing through printing process.	30/32
Unit 02: Understanding serigraphy process through drawing.	30/32
Unit 03: Understanding fabric and it's printing through process.	30/32

Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Vector Graphics – Creating Communicational Design.	30/32
Unit 02: Vector Graphics - Creating Pattern Design.	30/32
Unit 03: Vector Graphics - Creating Character Design / Illustration in your own concept.	30/32

Content of DSE Course 2 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Wild Life Photography	30/32
Unit 02: Product Photography	30/32
Unit 03: Travel Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 2

Course Title: Visual Art - Vocational – 2	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 7th Semester

Discipline Core Courses (DSC)

Course 21 Creative Painting		Course 22 Philosophy of Art – Indian Aesthetics		Research Methodology (Theory)		Research Synopsis (Practicals)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	160	3	64	3	64	3	64

Course Title: Creative Painting

Course Title: Creative Painting	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities.
2. It aims to develop an understanding and transfer into visual perception on a linear format.
3. It will equip them with rendering skills and hand & mind association.
4. Course also provides opportunity to learn from the interdisciplinary domains.
5. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 21 – Creative Painting	160Hrs
Unit 01:	53/54
Chapter No. 01: Drawing & painting as medium of personal expression (exploration with chosen medium) Chapter No. 02: Identify and associate the mind, sense and image transformation Chapter No. 03: Exploring personal sensibilities in appropriate manner. (consider the body of work and visual sensibilities developed in oneself)	
Unit 02:	53/54
Chapter No. 04: Compositional analysis Chapter No. 05: Independent composition. Chapter No. 06: Analysis of various kinds of space in tradition.	
Unit 03:	53/54
Chapter No. 07: Application of Compositional Techniques. Chapter No. 08: Exercises in exploration of space in painting. Chapter No. 09: Preparing composition more suited towards independent exploration.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Resources

Course Title: Philosophy of Art– Indian Aesthetics

Course Title: Philosophy of Art– Indian Aesthetics	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. How cultural history is documented reflected in the visual arts
2. How religious practice beliefs socio political Indirectly effects artistic Perceptions
3. How Religious philosophical school and thoughts becomes the Source of art History
4. How cultural history is the main source in the development of art history
5. Study of Great sagas, scholars, political and Social movements plays important role in the visual art development
6. To understand the development of Aesthetic Theories proposed by Indian Theoreticians.
7. Associate the Art Principles with Visual Arts of different periods.

Content of Course 22 – Philosophy of Art – Indian Aesthetics (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Introduction to Aesthetics and its scope. Chapter No. 02: Genesis and development of Indian Aesthetics. Chapter No. 03: Brief introduction to the basic principles of Indian philosophy as related to the arts.	
Unit –02	20/21
Chapter No. 04: Evolution of the Aesthetic concepts. Chapter No. 05: Natayashastra of Bharat Muni. Chapter No. 06: Theories of Rasa, Dhvani, Alamkara, Riti, Guna and Dosha.	
Unit –03	20/21
Chapter No. 07: Inter relationship of the above concepts and their relevance to arts. Chapter No. 08: Interrelationship of visual and performing arts. Chapter No. 09: Shadanga relevance to Vishnudharmottara Purana.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Resources

Course Title: Research Methodology (Theory)

Course Title: Research Methodology (Theory)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To understand the process of research methodology.
2. To understand different tools of research.
3. To understand the different types of research methods.
4. To understand the different research methods.
5. To understand the research design.
6. To understand the research ethics.
7. To understand the synopsis writing and components.

Content of Course 22 – Research Methodology (Theory)	64Hrs
Unit –01: Scientific research methodology	20/21
Chapter No. 01: Definition of Research, Objectives of research, Types of Research, Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, Sampling, Data Collection, Hypothesis Testing, Interpretation. Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, Hypothesis, Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, Instrumentation, Safety Measures.	
Unit –02: Research Components	20/21
Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of research, research approaches. Chapter No. 05: Scope & Nature of research problem Chapter No. 06: Significance & Limitation of research	
Unit –03: Research in Visual Art	20/21
Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of visual arts Chapter No. 09: Synopsis writing based on selected area.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Research Synopsis (Project)

Course Title: Research Synopsis (Project)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Jury & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Note: Students has to submit a synopsis proposal before submitting synopsis, with consultation of faculty / mentor and respective department HOD. The synopsis study must be in relation to the course taught in the semester. The synopsis must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Discipline Specified Elective Courses (DSE) - 3

DSE Course 3 Painting		DSE Course 3 Sculpture		DSE Course 3 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 3 Applied Art		DSE Course 3 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 3 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Self-thought process and express through painting.	30/32
Unit 02: Execution of painting techniques and methods.	30/32
Unit 03: Selecting the medias of painting to concept or self- expression.	30/32

Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Composing round sculpture through own thought process.	30/32
Unit 02: Self- expression through Assembling wood or stone.	30/32
Unit 03: Self- expression through Carving in wood or stone.	30/32

Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Relief printing techniques and methods.	30/32
Unit 03: Execution of Intaglio printing techniques and methods.	30/32

Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Conceptual illustrative Exercises.	30/32
Unit 02: Story Board Illustration.	30/32
Unit 03: Editorial Illustration.	30/32

Content of DSE Course 3 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Fashion Photography	30/32
Unit 02: Advertising Photography	30/32
Unit 03: Food Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 3

Course Title: Visual Art - Vocational – 3	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 8th Semester

Discipline Core Courses (DSC)

Course 23 Creative Painting		Course 24 Philosophy of Art – Western Aesthetics		Project / Internship	
Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	160	3	64	6	192

Course Title: Creative Painting

Course Title: Creative Painting	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities.
2. It aims to develop an understanding and transfer into visual perception on a linear format.
3. It will equip them with rendering skills and hand & mind association.
4. Course also provides opportunity to learn from the interdisciplinary domains.
5. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course – Creative Painting	160Hrs
Unit 01:	53/54
Chapter No. 01: Drawing & painting as medium of personal expression (exploration with chosen medium) Chapter No. 02: Identify and associate the mind, sense and image transformation Chapter No. 03: Exploring personal sensibilities in appropriate manner. (consider the body of work and visual sensibilities developed in oneself)	
Unit 02:	53/54
Chapter No. 04: Exercises from personal expression and continue with more emphasis on developing areas of visual art. Chapter No. 05: Analysis of contemporary linguistic explorations. Chapter No. 06: Identification of Individual compositional problems.	
Unit 03:	53/54
Chapter No. 07: Developing personal expression. Chapter No. 08: Making finished compositions with focus on personal expression and defending it. Chapter No. 09: Preparations for degree show (final display). Learning about presentation	

of work.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Resources

Course Title: Philosophy of Art– Western Aesthetics

Course Title: Philosophy of Art– Western Aesthetics	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To trace and understand the development of western Antithetic ideas of west
2. To know the western aesthetic ideas in relation to art works
3. To understand the value based analysis of aesthetics ideas of west
4. To understand the nature of art through aesthetic principles
5. To Understand and contrast the difference of opinion regard to aesthetics of west
6. To be sensitized to aesthetics sensibilities.

Content of Course 22 – Philosophy of Art – Western Aesthetics (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Theories relating to the origin and creation of art. Communication, expression and release of emotions. Chapter No. 02: Imitation, Intuition, Inspiration, Imagination, Chapter No. 03: The role of the subconscious concepts of art and beauty with specific reference to: Plato, Aristotle, Vitruvius, langinus, Plotinus, St. Augustine and St. Aquinas.	
Unit –02	20/21
Chapter No. 04: Theories relating to works of art. Emphasis on relationship between actual works of art and the principles of aesthetics. Chapter No. 05: Organic structure, content and form, expression, Empathy, psychic distance, pleasure. Chapter No. 06: Concepts of art and beauty with special reference to Ghiberti, Leonardo da Vinci, Alberti, Lessing, Diderot, Baumgartner, Kant, Hegal, Clive Bell, Croce, Tolstoy.	
Unit –03	20/21
Chapter No. 07: Art in relation to society, Theories of art: Art as representation, art as pure form, art as expression. Chapter No. 08: Concepts of art and beauty with reference to: John Dewey, Santayana, Bullough, Worringer, Hume, C.J.Jung, Freud, Bradly, Marx, Engels, Sartre, Susanne Ianger, John Berger.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Resources: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

Course Title: Project (Industry connect / Independent)

Course Title: Project (Industry connect / Independent)	
Total Contact Hours: 64 Hrs.	Course Credits: 6
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Jury & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To understand the cognitive aspects of student in the selected area.
2. To understand the new possibilities of meaning in existing knowledge.
3. To understand the significant knowledge resource in the specific area.
4. To understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

DSE Course 4 Painting		DSE Course 4 Sculpture		DSE Course 4 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 4 Applied Art		DSE Course 4 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 4 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Continue the personal art practice.	30/32
Unit 02: Experiment and understanding of the new ways of painting.	30/32
Unit 03: Art practice and its possibilities through painting.	30/32

Content of DSE Course 4 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Continue the self-thought process in sculpture.	30/32
Unit 02: Express expression through wood or stone. (any process)	30/32
Unit 03: Express expression through metal sculpture. (any process)	30/32

Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Planography printing techniques and methods	30/32
Unit 03: Execution of Serigraphy printing techniques and methods.	30/32

Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Advertising Layouts for Commercial Services.	30/32
Unit 02: Info graphics.	30/32
Unit 03: Publication Illustration, Fashion Illustration.	30/32

Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Action Photography	30/32
Unit 02: Drone Photography	30/32
Unit 03: C 3 Assignment	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 4

Course Title: Visual Art - Vocational – 4	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Viva.

Department of Sculpture Specialization

THE FOLLOWING TABLES INDICATES EACH COURSE, CREDITS & SCHEME OF EXAMINATION

Distribution of Credits (L : T : P), Marks & Pattern of Examination

Program: Bachelor of Visual Arts (B.V.A.)

Department of Sculpture Specialization

III - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
III	Sculpture Composition - 1 (5 Credits) (0+ 2+ 3)	DSC 7	0	0	0	20	20	60	100	40	Display & Viva
III	Sculpture Drawing - 1 (4 Credits) (0+ 1+ 3)	DSC 8	0	0	0	20	20	60	100	40	Display & Viva
III	Art History (Indian Art Part – 1) (3 Credits) (2+ 1+ 0)	DSC 9	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
III	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
III	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
SKILL Enhancement Courses											
III	Artificial Intelligence (2 Credits) (1+0+ 2)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour
III	R&R(S&G)/ Cultural or Other (2 Credits) (0+0+2)	SEC – VB 3	0	0	0	10	15	25	50	20	Display & Viva
Open Electives											
III	Any One Paper / Course Offered by University or College (3 Credits) (0+1+2)	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Open Electives offered by the college (any one of the following)

Open Electives											
III	Out Door Practice	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Sculpture	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Printing	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Press & Magazine Layout	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Basics of Photography	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Sculpture Specialization

IV - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
IV	Sculpture Composition - 2 (5 Credits) (0+ 2+ 3)	DSC 10	0	0	0	20	20	60	100	40	Display & Viva
IV	Sculpture Drawing - 2 (4 Credits) (0+ 1+ 3)	DSC 11	0	0	0	20	20	60	100	40	Display & Viva
IV	Art History (Western Art Part -1) (3 Credits) (2+ 1+ 0)	DSC 12	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
IV	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	India and Indian Constitution (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
Skill Enhancement Courses											
IV	NSS or Other (2 Credits) (0+0+2)	SEC – VB 4	0	0	0	10	10	30	50	20	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Sculpture Specialization

V - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
V	Sculpture Composition - 3 (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
V	Sculpture Drawing - 3 (4 Credits) (0+ 1+ 3)	DSC 14	0	0	0	20	20	60	100	40	Display & Viva
V	Folk and Traditional Sculpture - 1 (3 Credits) (0+ 1+ 2)	DSC 15	0	0	0	20	20	60	100	40	Display & Viva
V	Art History (Indian Art Part – 2) (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour

SKILL Enhancement Courses											
V	Cyber Security (2 Credits) (1+0+ 1)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour

Discipline Specified Electives											
V	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Visual Art -Vocational – 1 (3 Credits) (0+1+2)	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
V	Painting	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Sculpture	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Graphics (Printmaking)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Applied Art	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Photography and Photojournalism	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
V	Visual Art -Vocational - 1	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Sculpture Specialization

VI - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VI	Sculpture Composition - 4 (5 Credits) (0+ 2+ 3)	DSC 17	0	0	0	20	20	60	100	40	Display & Viva
VI	Sculpture Drawing - 4 (4 Credits) (0+ 1+ 3)	DSC 18	0	0	0	20	20	60	100	40	Display & Viva
VI	Folk and Traditional Sculpture - 2 (3 Credits) (0+ 1+ 2)	DSC 19	0	0	0	20	20	60	100	40	Display & Viva
VI	Art History (Western Art Part -2) (3 Credits) (2+ 1+ 0)	DSC 20	20	20	60	0	0	0	100	40	2:30 Hour

Skill Enhancement Courses											
VI	Internship or Societal Communication or Other (2 Credits) (1+0+1)	SEC – SB 4	0	0	0	10	10	30	50	20	1:30 Hour

Discipline Specified Electives											
VI	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Visual Art -Vocational – 2 (3 Credits) (0+1+2)	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VI	Painting	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Sculpture	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Graphics (Printmaking)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Applied Art	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Photography and Photojournalism	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VI	Visual Art -Vocational - 2	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Sculpture Specialization

VII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VII	Creative Sculpture (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
VII	Philosophy of Art – Indian Aesthetics (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Research Synopsis (Project) (3 Credits) (0+1+2)		0	0	0	30	30	40	100	40	Jury & Viva
VII	Research Methodology (Theory) (3 Credits) (2+1+0)		20	20	60	0	0	0	100	40	2:30 Hour
VII	Visual Art -Vocational – 3 (3 Credits) (2+1+0)	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VII	Painting	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Sculpture	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Graphics (Printmaking)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Applied Art	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Photography and Photojournalism	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VII	Visual Art -Vocational - 3	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Sculpture Specialization

VIII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VIII	Creative Sculpture (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
VIII	Philosophy of Art – Western Aesthetics (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VIII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Project / Internship (6 Credits) (0+2+4)		0	0	0	30	30	40	100	40	Jury & Viva
VIII	Visual Art -Vocational – 4 (3 Credits) (2+1+0)	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VIII	Painting	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Sculpture	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Graphics (Printmaking)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Applied Art	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Photography and Photojournalism	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses (Course will have offered as per university Instructions)

VIII	Visual Art -Vocational - 4	VC-4	0	0	0	20	20	60	100	40	Display & Viva
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Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

BVA 3rd Semester

Discipline Core Courses (DSC)

Course 7 Sculpture Composition - 1		Course 8 Sculpture Drawing - 1		Course 9 Art History (Indian Art Part – 1)	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	160	4	128	3	64

Course Title: Sculpture Composition – 1

Course Title: Sculpture Composition - 1	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops creativity to execute visual art through basic sculpture format.
2. It will enrich the observation and grasping abilities to develop basic sculptural compositions.
3. It makes focuses on fundamentals of sculpture and ability to transform own composed drawings in to sculpture.
4. It will equip them with sculpture modeling skills and pottery hand grip is learnt.
5. Gives basic introduction to Methods and Techniques of Sculpture.
6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

Content of Course 7 – Sculpture Composition - 1	160Hrs
Unit 01: Nature Study and Transforming in to Sculptural Composition	53/54
Chapter No. 01: Observation and understanding of natural objects. Chapter No. 02: Create creative compositions and maquettes, reference with natural forms, shapes, objects etc. Chapter No. 03: Transforming into three dimensional forms / sculptures, making in clay, with focus on observation, shape, modeling and relative proportion.	
Unit 02: Geometrical Study and Transforming in to Sculptural Composition	53/54
Chapter No. 04: Observation and understanding of basic geometrical shapes. Chapter No. 05: Understanding the play of colour and light on the object in relation to space. Chapter No. 06: Transforming natural forms in to geometrical shapes through tree dimension sculpture or Relief Composition.	
Unit 03: Methods and Techniques of Sculpture	53/54
Chapter No. 07: Relief Composition and Basic elements of relief sculptures. (Low relief,	

High relief, Sunk relief, Counter relief, Mosaics / Ceramic tiles murals & etc) Chapter No. 08: Exercises with Paper or card (origami, curved, bent, cut, glued, molded, stitched, etc.) Chapter No. 09: Exercises with plaster & clay blocks and Introduction to mould making.	
Drawings and Maquettes making is compulsory practice in all works.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Sculpture Drawing – 1

Course Title: Sculpture Drawing - 1	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops linear observation and understanding ability from nature and transforms in to sculpture with aims to replica of studied subject.
2. It will bring ability to create anatomical drawings and sculptures of referenced subject.
3. It gives ability to create 3d model of portraiture and individual parts of humans.
4. It will equip them with rendering skills and hand grip to transform any drawing and designs into sculptures.
5. This course also provides basic knowledge about Ancient Sculptures. (Characters, Styles, Materials, Iconography, etc.)
6. This course allows students to learn visual sensibilities, perceptual skills, analytical skills and representational skills from the interdisciplinary domains.

Content of Course 8 -Sculpture Drawing - 1	128Hrs
Unit –01 : Nature Study	40/42
Chapter No. 01:3D constructions and drawings of natural and organic forms through selected examples like bones structure of tree, internal constructions in flowers, and rock formations & etc. Chapter No. 02: Study of forms in nature, single object and group of objects in line, tone and texture using different mediums like pencil rendering, water colour, crayons & etc. Chapter No. 03:Study of basic natural objects/ geometrical objects, construction and perspective involved, making in clay and Drawing focusing on shape, modeling and relative proportion.	
Unit –02 : Human Head Study	40/42
Chapter No. 04: Observation and understanding of skull bone and muscle anatomy, structure of Human Head. Chapter No. 05: Study of individual Human Head parts. (Eyes, Nose, Mouth, Ears) Chapter No. 06: Study of Human Head in different gestures and expressions.	

Unit –03 : Ancient Sculpture Study	40/42
Chapter No. 07: Study and understanding of composition, proportion, dimension, space and ground through ancient sculptures. Chapter No. 08: Practice and Understanding the Iconography of ancient sculptures. Chapter No. 09: study of Ancient & Heritage Monumental architectures or sculptures nearby you.	
Drawings and Maquettes / Sculpture making is compulsory practice in all works.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Indian Art Part – 1)

Course Title: Art History (Indian Art Part – 1)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.
3. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, analytical skills and representational skills.

Content of Course 9 – Art History (Indian Art Part – 1) (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Pre Historic Art Chapter No. 02: Indus Valley Art Chapter No. 03: Indian Temple Architecture – Monolith Temples, Constructed Temples & Iconography and Iconology	
Unit –02 Buddhist Art & architecture (Paintings, Sculptures & Architecture)	20/21
Chapter No. 04: Mauryan Art Chapter No. 05: Sungas & Kushana Art Chapter No. 06: Gupta & sub schools	
Unit –03 Vishnava, Shiva and Jain art (Paintings, Sculptures & Architecture)	20/21
Chapter No. 07: Chalukya, Pallava, Cholla, Pandya, Rastrakuta & Hoysala Art. Chapter No. 08: Western Indian & Eastern Indian Jain Paintings. Chapter No. 09: Chandela Art & Architecture.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

1) The Artist's Hand Book- Ray Smith. 2) Art and Visual Culture in India-Gayatri Sinha. 3) The Art Book - Phaidon Publication. 4) Art Now-Taschen. 5) History of Art- H W Johnson. 6) Dictionary of Indian Art and Artists- Pratima Sheth. 7) Design Basics for Creative Results- Bryan.L.Peterson. 8) Art and Artists- Themes and Hudson Dictionary.

Open Elective Courses (OE) - 3

OE Course 3 Out Door Practice		OE Course 3 Relief Sculpture		OE Course 3 Relief Printing	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

OE Course 3 Press & Magazine Layout		OE Course 3 Basics of Photography	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of OE Course 3–Out Door Practice – 3 (Classes conducted by Department of Painting)	96Hrs
Unit 01: Nature Study – Landscape Practice.	30/32
Unit 02: Architectural Study.	30/32
Unit 03: Animal Study.	30/32

Content of OE Course 3 –Relief Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Drawing and understanding of Relief Sculpture.	30/32
Unit 02: Relief Sculpture practice in different medias.	30/32
Unit 03: Molding and casting in any one media.	30/32

Content of OE Course 3 – Relief Printing – 3 (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Introduction to Relief printing process: through understanding grains and texture with preparation of block through importance of grain and buffing.	30/32
Unit 02: Creating composition through relief process in Black & white, with lino/ wood / MDF etc	30/32
Unit 03: Introduction to proper editions with example to test proof, printer proof and Artist proof and the differences.	30/32

Content of OE Course 3 – Press & Magazine Layout (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Comparative study of deferent types of layouts.	30/32
Unit 02: Designing of press and magazine advertisement.	30/32
Unit 03: selection of typefaces and study of picture and text.	30/32

Content of OE Course 3 – Basics of Photography (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Importance of Still Photography.	30/32
Unit 02: Shapes, Forms, Textures, and volumes.	30/32
Unit 03: Importance of composition and background.	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 4th Semester

Discipline Core Courses (DSC)

Course 10 Sculpture Composition - 2		Course 11 Sculpture Drawing - 2		Course 12 Art History (Western Art Part -1)	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	160	4	128	3	64

Course Title: Sculpture Composition – 2

Course Title: Sculpture Composition - 2	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops creativity to execute visual art through basic sculpture format.
2. It will enrich the observation and grasping abilities to develop basic sculptural compositions.
3. It makes focuses on fundamentals of sculpture and ability to transform own composed drawings in to sculpture.
4. It will equip them with sculpture modeling skills and pottery hand grip is learnt.
5. Gives basic introduction to Methods and Techniques of Sculpture.
6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

Content of Course 10–Sculpture Composition – 2	160Hrs
Unit 01:Relief Sculpture Composition	53/54
Chapter No. 01:Relief composition drawing from everyday life. Chapter No. 02:Relief Sculpture making in deferent medias. Chapter No.03: Possibilities and understanding of Relief Sculpture through deferent techniques.	
Unit 02: Round Sculpture Composition	53/54
Chapter No. 04:Drawings, Maquettes and Compositions based on personal experiences of everyday life. Chapter No. 05:Compositions Based on study of human figure, animal or bird and making of a composition from the environment. Chapter No. 06: Possibilities and understanding of round Sculpture through deferent techniques.	
Unit 03: Methods and Techniques of Sculpture – Terracotta & Pottery	53/54
Chapter No. 07: Theory in Types of clay, clay-body making and study of various types of ceramics. Slab work, Slip Casting and Slab Casting from plaster mould, Exercise on	

potter's Wheel- Animal or bird form with the help of forms made on the wheel, Plaster Piece Mould, Wheel work Garden Pot/ Soup Set/Jug/Juice Set. Chapter No. 08: Biscuit Firing: Experience of loading ceramic furnace and firing. (Low temperature) Chapter No. 09: Mould making and casting process of fiberglass, Rubber and etc.	
Drawings and Maquettes making is compulsory practice in all works.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Sculpture Drawing – 2

Course Title: Sculpture Drawing - 2	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops linear observation and understanding ability from nature and transforms in to sculpture with aims to replica of studied subject.
2. It will bring ability to create anatomical drawings and sculptures of referenced subject.
3. It gives ability to create 3d model of portraiture and individual parts of humans.
4. It will equip them with rendering skills and hand grip to transform any drawing and designs into sculptures.
5. This course also provides basic knowledge about Tools and Techniques of Sculptures.
6. This course allows students to learn visual sensibilities, perceptual skills, analytical skills and representational skills from the interdisciplinary domains.

Content of Course 11–Sculpture Drawing – 2	128Hrs
Unit –01 : Animal Study - Drawing and Modeling	40/42
Chapter No. 01: Quick sketches - reference with deferent animals and birds. Chapter No. 02: Drawing of deferent animals with gestures and postures. Chapter No. 03: Animal sculpture Practice in clay modeling method. (Exercises)	
Unit –02 : Portraiture Study - Drawing and Modeling	40/42
Chapter No. 04: Model (male or female), life and plaster casts drawing study in deferent medias. Chapter No. 05: Observation and understanding of the head and skull structure in reference toils basic form and contour lines. Chapter No. 06: Study and practice of model characteristics, resemblance to the model.	
Unit –03 : Tools and Techniques	40/42
Chapter No. 07: Method of armature building. Chapter No. 08: Modeling techniques and possibilities of clay and plaster. Chapter No. 09: Molding Techniques (waste mold, piece mold, cap mold, mother mold, etc.) and casting in any media.	

Drawings and Maquettes / Sculpture making is compulsory practice in all works.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Western Art Part -1)

Course Title: Art History (Western Art Part -1)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.
3. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, analytical skills and representational skills.

Content of Course 12 – Art History (Western Art Part -1) (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01:Pre Historic Art of Europe. Chapter No. 02:Egyptian Art. Chapter No. 03:Greek Art.	
Unit –02	20/21
Chapter No. 04:Roman & Romanesque Art Chapter No. 05:Early Christian & Byzantine Art Chapter No. 06:Gothic Art & Architecture	
Unit –03	20/21
Chapter No. 07:Early Renaissance Art Chapter No. 08:European Renaissance Chapter No. 09:High Renaissance	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

- 1) The Artist’s Hand Book- Ray Smith.
- 2) Art and Visual Culture in India-GayatriSinha.
- 3) The Art Book - Phaidon Publication.
- 4) Art Now-Taschen.
- 5) History of Art- H W Johnson.
- 6) Dictionary of Indian Art and Artists- PratimaSheth.
- 7) Design Basics for Creative Results- Bryan.L.Peterson.
- 8) Art and Artists- Themes and Hudson Dictionary.

BVA 5th Semester

Discipline Core Courses (DSC)

Course 13 Sculpture Composition - 3		Course 14 Sculpture Drawing – 3		Course 15 Folk and Traditional Sculpture -1		Course 16 Art History (Indian Art Part – 2)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem
5	160	4	128	3	96	3	64

Course Title: Sculpture Composition – 3

Course Title: Sculpture Composition - 3	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops creativity to execute visual art through basic sculpture format.
2. It will enrich the observation and grasping abilities to develop basic sculptural compositions.
3. It makes focuses on fundamentals of sculpture and ability to transform own composed drawings in to sculpture.
4. It will equip them with sculpture modeling skills and wood carving grip is learnt.
5. Gives basic introduction to Methods and Techniques of Sculpture.
6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

Content of Course 13 – Sculpture Composition – 3	160Hrs
Unit 01: Self-expression through study and transform in to sculpture composition	53/54
Chapter No. 01: Surrounded or Selected objects drawings in three or four dimensions for round sculpture composition. Chapter No. 02: Drawings and Maquettes of self-expression, Daily life, Surrounding, human, animal or bird, etc. Chapter No. 03: Round Composition in clay based on study of self-expression or surrounding or daily life or environment.	
Unit 02: Carving and Assembling sculpture in wood	53/54
Chapter No. 04: Study of an object and recreate the object in wood carving method. Chapter No. 05: Create an assembled sculpture in wood with inter locking process. (Relief – carved/ Pietra-dura (inly) or round) Chapter No. 06: Use the both carving and assembled process in wood and compose three-dimension sculpture with won expression.	
Unit 03: Methods and Techniques of Sculpture	53/54

Chapter No. 07: Introduction to various types of wood and its characteristics. Techniques of various methods of carving and Joining. Methods of sculpting wood (carving, burning, texture, Polishing etc.) and Methods of assembling wood pieces.	
Chapter No. 08: Tools and Techniques of wood carving and cutting. Use and handling of wood carving tools (Wood carving tools Round, Flat and power tools etc.)	
Chapter No. 09: Direct or mould making and casting process of Stucco or cement.	
Sketch book, Drawings and Maquettes making are compulsory practice in all works.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Sculpture Drawing – 3

Course Title: Sculpture Drawing – 3	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops linear observation and understanding ability from nature and transforms in to sculpture with aims to replica of studied subject.
2. It will bring ability to create anatomical drawings and sculptures of referenced subject.
3. It gives ability to create 3D model or statue, portraiture and life study of humans and animals.
4. It will equip them with rendering skills and hand grip to transform any drawing and designs into sculptures.
5. This course also provides basic knowledge about methods and techniques of Sculptures.
6. This course- allows students to learn visual sensibilities, perceptual skills, analytical skills and representational skills from the interdisciplinary domains.

Content of Course 14 – Sculpture Drawing – 3	128Hrs
Unit –01: Life Study Drawings	40/42
Chapter No. 01: Life study of Humans (Male / Female) with anatomical structure. Chapter No. 02: Life study of Animals, Birds and Insects with anatomical structure. Chapter No. 03: Human and Animals, Birds and Insects life study with deferent gestures and posters, and focused on muscles, skeletal structure, moment, etc.	
Unit –02: Life Study Modeling	40/42
Chapter No. 04: Half size life study modeling of a Humans (Male/ Female) with anatomical structure in clay Chapter No. 05: Life study modeling of Animal or, Bird or Insect with anatomical structure and specified size in clay or other medias. Chapter No. 06: Model a specified gestures and posters of selected creature.	
Unit –03: Methods and Techniques of Life Study Modeling	40/42
Chapter No. 07: observation and understanding of bone structure and muscle anatomy of human body and armature building.	

Chapter No. 08: Modeling techniques and possibilities to achieve characteristics and resemblance of creature.	
Chapter No. 09: Molding Techniques (waste mold, piece mold, cap mold, mother mold, etc.) and casting in any media.	
Sketch book, Drawings and Maquettes making are compulsory practice in all works.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Folk and Traditional Sculpture – 1

Course Title: Folk and Traditional Sculpture - 1	
Total Contact Hours: 96 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will enrich the observation and grasping abilities of folk and traditional art.
2. It makes focuses on fundamentals of folk and traditional sculpture and ability to transform own composed drawings in to folk and traditional process.
3. It will equip them with sculpture modeling skills and traditional handling grip is learnt.
4. Gives basic introduction to Methods and Techniques of folk and traditional practice.
5. Develops creativity to execute visual art through basic sculpture format.
6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

Content of Course 15 – Folk and Traditional Sculpture – 1	96 Hrs
Unit –01: Folk and Traditional Drawing	32
Chapter No. 01: Basics of Folk and Traditional Drawings. Chapter No. 02: Origin and importance of folk and traditional art and cultural importance. Chapter No. 03: Study of motif, color, shape, form, textures, emboss, images, etc. in deferent folk and traditional arts.	
Unit –02: Folk and Traditional - Murals and Sculptures	32
Chapter No. 04: Understanding the Indian folk and traditional visual arts and their styles, features, intentions and utility's, etc. Chapter No. 05: Types of folk and traditional murals, practice any one style with specified method. Chapter No. 06: Types of folk and traditional sculpture, practice any one style with specified method.	
Unit –03: Tools and Techniques	32
Chapter No. 07: Introduction to tools and techniques of folk and traditional art. Chapter No. 08: Understand the source of materials and utility for preparations of art practice. Chapter No. 09: Practice any one method of folk or traditional art, with your own	

expression.	
Sketch book, Drawings and Maquettes making are compulsory practice in all works.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Indian Art Part – 2)

Course Title: Art History (Indian Art Part – 2)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

6. To understand the development of history of art making from the past
7. To understand the visual language of various phases of medieval to modern times.
8. To understand the impact of pictorial composition of miniatures.
9. To understand the colonial impact on classical traditions of Indian art.
10. To understand the emergence of modern art language in Indian art

Content of Course 16 – Art History (Indian Art Part – 2) (Classes conducted by Department of Art History)	64Hrs
Unit –01: Medieval Art History	20/21
Chapter No. 01: Vijayanagara Art & Architecture. Chapter No. 02: Islamic Art & Architecture in India. (Mughal and Deccan Sultanets) Chapter No. 03: Company School of Art.	
Unit –02: Indian Minatare Painting Schools and Styles	20/21
Chapter No. 04: Mughal and Sultante schools. Chapter No. 05: Rajasthani and Pahari Schools. Chapter No. 06: Deccani School.	
Unit –03: Modern and Colonial Indian art	20/21
Chapter No. 07: Company School of Art Chapter No. 08: Bengal Revivalism Chapter No. 09: Modern and Contemporary Art Movements in Indian	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Discipline Specified Elective Courses (DSE) - 1

DSE Course 1 Painting		DSE Course 1 Sculpture		DSE Course 1 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 1 Applied Art		DSE Course 1 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 1 - Painting (Classes conducted by Department of Painting)		96Hrs
Unit 01: Transformation of observation into suitable painting medium.		30/32
Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, wood, metal, etc.)		30/32
Unit 03: Personal expression through painting medias and possibilities.		30/32

Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture)		96Hrs
Unit 01: Relief sculpture practice in different medias with personal expression.		30/32
Unit 02: Transform self-expression in to tree dimension and practice maquettes and sculpture making in clay.		30/32
Unit 03: Tools and techniques of molding and casting, practice in any one media.		30/32

Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])		96Hrs
Unit 01: Expressing drawing through printing process.		30/32
Unit 02: Execution of planography with lithography and platography.		30/32
Unit 03: Exploration of drawing appropriate to engraving method.		30/32

Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied Art)		96Hrs
Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that will make the key parts of the message stand out for the reader.		30/32
Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote.		30/32
Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image or Illustration.		30/32

Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)		96Hrs
Unit 01: Lighting in photography		30/32
Unit 02: High key & Low key Photography		30/32
Unit 03: Industrial Photography		30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 1

Course Title: Visual Art - Vocational – 1	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 6th Semester

Discipline Core Courses (DSC)

Course 17 Sculpture Composition - 4		Course 18 Sculpture Drawing - 4		Course 19 Folk and Traditional Sculpture - 2		Course 20 Art History (Western Art Part – 2)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem
5	160	4	128	3	96	3	64

Course Title: Sculpture Composition – 4

Course Title: Sculpture Composition – 4	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops creativity to execute visual art through basic sculpture format.
2. It will enrich the observation and grasping abilities to develop basic sculptural compositions.
3. It makes focuses on fundamentals of sculpture and ability to transform own composed drawings in to sculpture.
4. It will equip them with sculpture modeling skills and stone carving grip is learnt.
5. Gives basic introduction to Methods and Techniques of Sculpture.
6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

Content of Course 17 – Sculpture Composition – 4	160Hrs
Unit 01: Self-expression through study and transform in to sculpture composition	53/54
Chapter No. 01: Self- Expression drawings in three or four dimensions for round sculpture composition. Chapter No. 02: Drawings and Maquettes of self-expression from personal thoughts. Chapter No. 03: Round Composition in clay based on personal thought process.	
Unit 02: Carving and Assembling sculpture in Stone	53/54
Chapter No. 04: Study of objects and recreate the object in stone carving method. Chapter No. 05: Create an assembled sculpture in stone with inter locking process. (Relief – carved/ Pietra-dura (inly) or round) Chapter No. 06: Use the both carving and assembled process in stone and compose three-dimension sculpture with won expression.	
Unit 03: Methods and Techniques of Sculpture	53/54
Chapter No. 07: Introduction to various types of stones and its characteristics. Techniques of various methods of carving and Joining. Methods of sculpting (carving, grinding,	

texturing, Polishing etc.) Chapter No. 08: Tools and Techniques of stone carving and cutting. Use and handling of stone carving tools (Round, Flat & other chisels and pneumatic & other power tools etc.). Tempering and maintenance of carving tools. Chapter No. 09: Direct or mould making and casting process of any other medias.	
Sketch book, Drawings and Maquettes making are compulsory practice in all works.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Sculpture Drawing – 4

Course Title: Sculpture Drawing – 4	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops linear observation and understanding ability from nature and transforms in to sculpture with aims to replica of studied subject.
2. It will bring ability to create anatomical drawings and sculptures of referenced subject.
3. It gives ability to create 3D model or statue, portraiture and life study of humans and animals.
4. It will equip them with rendering skills and hand grip to transform any drawing and designs into sculptures.
5. This course also provides basic knowledge about methods and techniques of Sculptures.
6. This course allows students to learn visual sensibilities, perceptual skills, analytical skills and representational skills from the interdisciplinary domains.

Content of Course 18 – Sculpture Drawing – 4	128Hrs
Unit –01: Life Study Drawings	40/42
Chapter No. 01: Life study of Humans (Male / Female) with moment and expressions. Chapter No. 02: Study the activities of Animals, Birds and Insects. Chapter No. 03: Study of grope of creatures in deferent gestures and posters with surroundings.	
Unit –02: Life Study Modeling	40/42
Chapter No. 04: full size life study modeling of a Humans (Male/ Female) with moment and expressions in POP or Cement, etc. (Direct method). Chapter No. 05: Modeling of Animal or, Bird or Insects activities. Chapter No. 06: Model a human life figure in deferent size, and understanding proportions.	
Unit –03: Methods and Techniques of Life Study Modeling	40/42
Chapter No. 07: Scaling the bone structure and muscle anatomy of human body and armature according to study. Chapter No. 08: Modeling techniques and possibilities to achieve characteristics and resemblance of creature.	

Chapter No. 09: Molding Techniques (waste mold, piece mold, cap mold, mother mold, etc.) and casting in any media.	
Sketch book, Drawings and Maquettes making are compulsory practice in all works.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Folk and Traditional Sculpture – 2

Course Title: Folk and Traditional Sculpture - 2	
Total Contact Hours: 96 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will enrich the observation and grasping abilities of folk and traditional art.
2. It makes focuses on fundamentals of folk and traditional sculpture and ability to transform own composed drawings in to folk and traditional process.
3. It will equip them with sculpture modeling skills and traditional handling grip is learnt.
4. Gives basic introduction to Methods and Techniques of folk and traditional practice.
5. Develops creativity to execute visual art through basic sculpture format.
6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

Content of Course 19 – Folk and Traditional Sculpture – 2	96 Hrs
Unit –01: Folk and Traditional Drawing	32
Chapter No. 01: Study the styles and schools of folk and traditional sculptures. Chapter No. 02: Study of individual selected folk or traditional drawings. Chapter No. 03: Practice and achieve particular style with self-thoughts.	
Unit –02: Folk and Traditional - Murals and Sculptures	32
Chapter No. 04: Understanding the deference between mural and sculpture of folk and traditional art. Chapter No. 05: Practice any one style mural with specified method with your concepts. Chapter No. 06: Practice any one style sculpture with specified method with your concepts.	
Unit –03: Tools and Techniques	32
Chapter No. 07: Understand the folk and traditional medias and importance. Chapter No. 08: Possibilities of particular media and style. Chapter No. 09: Practice the process of any one media and techniques.	
Sketch book, Drawings and Maquettes making are compulsory practice in all works.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Western Art Part – 2)

Course Title: Art History (Western Art Part – 2)	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

8. To trace the development of art in the west
 9. To understand and distinguish the visual language of art from 15th Century onwards
 10. To understand the interface of religious ideas and secular thinking in the art of west.
 11. To understand and assimilate the enlightenment thinking on art of post 18th Century.
 12. To understand the development of history painting in the west
 13. To understand the impact of technology and industrialization on art practice.
 14. To understand the impact post world war in art making in Germany and America.
- To understand the expanded artistic expression in 21st Century new media art development.

Content of Course 20 – Art History (Western Art Part – 2) (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Renaissance in North. Chapter No. 02: Mannerism. Chapter No. 03: Baroque & Rococo.	
Unit –02: The Modern World	20/21
Chapter No. 04: Neo Classism & Romanticism. Chapter No. 05: Realism and Impressionism. Chapter No. 06: Post Impressionism & Expressionism.	
Unit –03: Twentieth Century Art Moments	20/21
Chapter No. 07: Cubism and Abstract art movements. Chapter No. 08: Pop Art and Major 20 th century art movements. Chapter No. 09: 21 st century and Contemporary art movements.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Discipline Specified Elective Courses (DSE) - 2

DSE Course 2 Painting		DSE Course 2 Sculpture		DSE Course 2 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 2 Applied Art		DSE Course 2 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 2 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Possibilities and methods of basic painting process.	30/32
Unit 02: Practice any one media of painting with self-expression.	30/32
Unit 03: Develop the composition through day to day life.	30/32

Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Terracotta sculptures.	30/32
Unit 02: Round sculptures in wood or stone.	30/32
Unit 03: Molding and casting practice in any one media.	30/32

Content of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Expressing drawing through printing process.	30/32
Unit 02: Understanding serigraphy process through drawing.	30/32
Unit 03: Understanding fabric and it's printing through process.	30/32

Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Vector Graphics – Creating Communicational Design.	30/32
Unit 02: Vector Graphics - Creating Pattern Design.	30/32
Unit 03: Vector Graphics - Creating Character Design / Illustration in your own concept.	30/32

Content of DSE Course 2 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Wild Life Photography	30/32
Unit 02: Product Photography	30/32
Unit 03: Travel Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 2

Course Title: Visual Art - Vocational – 2	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 7th Semester

Discipline Core Courses (DSC)

Course 21 Creative Sculpture		Course 22 Philosophy of Art – Indian Aesthetics		Research Methodology (Theory)		Research Synopsis (Practicals)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	160	3	64	3	64	3	64

Course Title: Creative Sculpture

Course Title: Creative Sculpture	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops creativity to execute visual art through creative sculpture format.
2. It will enrich the observation and grasping abilities to develop creative sculptural compositions.
3. It makes focuses on fundamentals of sculpture and ability to transform own composed drawings in to sculpture.
4. It will equip them with sculpture modeling skills and metal casting is learnt.
5. Gives basic introduction to Methods and Techniques of Sculpture.
6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

Content of Course 21 – Creative Sculpture	160Hrs
Unit 01: Self-thought exploration in to sculpture	53/54
Chapter No. 01: Portrait and full life study as monumental sculpture or sculpture composition of self-expression or other forms. Chapter No. 02: Exploring the suitability of material and image to the chosen environment. Chapter No. 03: Practice self-thought process with modern and contemporary art through new and old medias.	
Unit 02: Sculpture compositions in Metal	53/54
Chapter No. 04: limitations and possibilities of metal as a sculpture media. Chapter No. 05: Compose self-expression and explore in metal casting process. Chapter No. 06: Compose self-expression and explore in metal welding process.	
Unit 03: Methods and Techniques Metal Sculpture	53/54
Chapter No. 07: Techniques and theory of Metal casting. Chapter No. 08: Direct metal work method: - Composition by various techniques in metal	

A) Arc Welding B) Soldering C) Brazing D) Riveting E) Repousse method. Chapter No. 09: Metal casting method: - 1. Metal casting by lost wax process A) Indian lost wax process. B) Italian lost wax Process. 2. Sand Casting or Oil Mould Process. (Piece mould and Mother mould Making, Wax Application on mould, making sculpture in direct wax, Wax sheet, Core or mould making, Channel making, Direct and Indirect method of metal pouring, Finishing, polishing and Patina.	
Sketch book, Journal, Drawings and Maquettes making are compulsory practice in all works.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Philosophy of Art– Indian Aesthetics

Course Title: Philosophy of Art– Indian Aesthetics	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

8. How cultural history is documented reflected in the visual arts
9. How religious practice beliefs socio political Indirectly effects artistic Perceptions
10. How Religious philosophical school and thoughts becomes the Source of art History
11. How cultural history is the main source in the development of art history
12. Study of Great sagas, scholars, political and Social movements plays important role in the visual art development
13. To understand the development of Aesthetic Theories proposed by Indian Theoreticians.
14. Associate the Art Principles with Visual Arts of different periods.

Content of Course 22 – Philosophy of Art – Indian Aesthetics (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Introduction to Aesthetics and its scope. Chapter No. 02: Genesis and development of Indian Aesthetics. Chapter No. 03: Brief introduction to the basic principles of Indian philosophy as related to the arts.	
Unit –02	20/21
Chapter No. 04: Evolution of the Aesthetic concepts. Chapter No. 05: Natayashastra of Bharat Muni. Chapter No. 06: Theories of Rasa, Dhvani, Alamkara, Riti, Guna and Dosha.	
Unit –03	20/21
Chapter No. 07: Inter relationship of the above concepts and their relevance to arts.	

Chapter No. 08: Interrelationship of visual and performing arts.
Chapter No. 09: Shadanga relevance to Vishnudharmottara Purana.

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Course Title: Research Methodology (Theory)

Course Title: Research Methodology (Theory)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

3. To understand the process of research methodology.
4. To understand different tools of research.
3. To understand the different types of research methods.
4. To understand the different research methods.
5. To understand the research design.
6. To understand the research ethics.
7. To understand the synopsis writing and components.

Content of Course 22 – Research Methodology (Theory)	64Hrs
Unit –01: Scientific research methodology	20/21
Chapter No. 01: Definition of Research, Objectives of research, Types of Research, Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, Sampling, Data Collection, Hypothesis Testing, Interpretation. Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, Hypothesis, Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, Instrumentation, Safety Measures.	
Unit –02: Research Components	20/21
Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of research, research approaches. Chapter No. 05: Scope & Nature of research problem Chapter No. 06: Significance & Limitation of research	
Unit –03: Research in Visual Art	20/21
Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of	

visual arts

Chapter No. 09: Synopsis writing based on selected area.

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Research Synopsis (Project)

Course Title: Research Synopsis (Project)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Jury and Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Note: Students has to submit a synopsis proposal before submitting synopsis, with consultation of faculty / mentor and respective department HOD. The synopsis study must be in relation to the course taught in the semester. The synopsis must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Discipline Specified Elective Courses (DSE) - 3

DSE Course 3 Painting		DSE Course 3 Sculpture		DSE Course 3 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 3 Applied Art		DSE Course 3 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 3 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Self-thought process and express through painting.	30/32
Unit 02: Execution of painting techniques and methods.	30/32
Unit 03: Selecting the medias of painting to concept or self- expression.	30/32

Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Composing round sculpture through own thought process.	30/32
Unit 02: Self- expression through Assembling wood or stone.	30/32
Unit 03: Self- expression through Carving in wood or stone.	30/32

Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Relief printing techniques and methods.	30/32
Unit 03: Execution of Intaglio printing techniques and methods.	30/32

Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Conceptual illustrative Exercises.	30/32
Unit 02: Story Board Illustration.	30/32
Unit 03: Editorial Illustration.	30/32

Content of DSE Course 3 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Fashion Photography	30/32
Unit 02: Advertising Photography	30/32
Unit 03: Food Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 3

Course Title: Visual Art - Vocational – 3	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 8th Semester

Discipline Core Courses (DSC)

Course 23 Creative Sculpture		Course 24 Philosophy of Art – Western Aesthetics		Project / Internship	
Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	160	3	64	6	192

Course Title: Creative Sculpture

Course Title: Creative Sculpture	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops creativity to execute visual art through creative sculpture format.
2. It will enrich the observation and grasping abilities to develop creative sculptural compositions.
3. It makes focuses on fundamentals of sculpture and ability to represent own composed sculpture to viewers.
4. It will equip them with sculpture modeling skills and presentation skill is learnt.
5. Gives introduction to research Methods and Techniques of Sculpture.
6. Course also provides opportunity to learn from the interdisciplinary domains, with materialistic and technical approach.

Content of Course 23 – Creative Sculpture	160Hrs
Unit 01: Continue the Self-Thought Process and Practice work of art	53/54
Chapter No. 01: Importance and Intension behind self-thought process as work of art. Chapter No. 02: Exploring the suitability of materials and subjects in personal expression. Chapter No. 03: Modern & contemporary art practice and self-thoughts practice.	
Unit 02: Explore Through Deferent Medias	53/54
Chapter No. 04: Sensibility and Intention of materials used in sculpture or work of art. Chapter No. 05: Space, environment, site, surface, surroundings, and other things domination in sculpture. Chapter No. 06: work of art with materialistic, conceptual, abstract, site specific, etc. approaches.	
Unit 03: Methods and Techniques of Presentation or Display	53/54
Chapter No. 07: Methods of presentation and interaction with viewers. Chapter No. 08: Old and new ways of presentation and interaction with work of art. Chapter No. 09: Curation and Critical analysis of Sculpture or work of art.	

Sketch book, Journal, Drawings and Maquettes making are compulsory practice in all works.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Philosophy of Art– Western Aesthetics

Course Title: Philosophy of Art– Western Aesthetics	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

7. To trace and understand the development of western Antithetic ideas of west
8. To know the western aesthetic ideas in relation to art works
9. To understand the value based analysis of aesthetics ideas of west
10. To understand the nature of art through aesthetic principles
11. To Understand and contrast the difference of opinion regard to aesthetics of west
12. To be sensitized to aesthetics sensibilities.

Content of Course 24 – Philosophy of Art – Western Aesthetics (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Theories relating to the origin and creation of art. Communication, expression and release of emotions. Chapter No. 02: Imitation, Intuition, Inspiration, Imagination, Chapter No. 03: The role of the subconscious concepts of art and beauty with specific reference to: Plato, Aristotle, Vitruvius, langinus, Plotinus, St. Augustine and St. Aquinas.	
Unit –02	20/21
Chapter No. 04: Theories relating to works of art. Emphasis on relationship between actual works of art and the principles of aesthetics. Chapter No. 05: Organic structure, content and form, expression, Empathy, psychic distance, pleasure. Chapter No. 06: Concepts of art and beauty with special reference to Ghiberti, Leonardo da Vinci, Alberti, Lessing, Diderot, Baumgartner, Kant, Hegal, Clive Bell, Croce, Tolstoy.	
Unit –03	20/21
Chapter No. 07: Art in relation to society, Theories of art: Art as representation, art as pure form, art as expression. Chapter No. 08: Concepts of art and beauty with reference to: John Dewey, Santayana, Bullough, Worringer, Hume, C.J.Jung, Freud, Bradly, Marx, Engels, Sartre, Susanne Ianger, John Berger. Chapter No. 09: Comparative study of Indian Philosophy of Art, Western Philosophy of Art and chines Philosophy of Art.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Course Title: Project (Industry connect / Independent)

Course Title: Project (Industry Connect / Independent)	
Total Contact Hours: 64 Hrs.	Course Credits: 6
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Jury & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To understand the cognitive aspects of student in the selected area.
2. To understand the new possibilities of meaning in existing knowledge.
3. To understand the significant knowledge resource in the specific area.
4. To understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

DSE Course 4 Painting		DSE Course 4 Sculpture		DSE Course 4 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 4 Applied Art		DSE Course 4 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 4 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Continue the personal art practice.	30/32
Unit 02: Experiment and understanding of the new ways of painting.	30/32
Unit 03: Art practice and its possibilities through painting.	30/32

Content of DSE Course 4 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Continue the self-thought process in sculpture.	30/32
Unit 02: Express expression through wood or stone. (any process)	30/32
Unit 03: Express expression through metal sculpture. (any process)	30/32

Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Planography printing techniques and methods	30/32
Unit 03: Execution of Serigraphy printing techniques and methods.	30/32

Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Advertising Layouts for Commercial Services.	30/32
Unit 02: Info graphics.	30/32
Unit 03: Publication Illustration, Fashion Illustration.	30/32

Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Action Photography	30/32
Unit 02: Drone Photography	30/32
Unit 03: C 3 Assignment	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 4

Course Title: Visual Art - Vocational – 4	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

Department of Graphics (Printmaking) Specialization

THE FOLLOWING TABLES INDICATES EACH COURSE, CREDITS & SCHEME OF EXAMINATION

Distribution of Credits (L : T : P), Marks & Pattern of Examination

Program: Bachelor of Visual Arts (B.V.A.)

Department of Graphics (Printmaking) Specialization

III - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
III	Printmaking Composition - 1 (5 Credits) (0+ 2+ 3)	DSC 7	0	0	0	20	20	60	100	40	Display & Viva
III	Printmaking Drawing - 1 (4 Credits) (0+ 1+ 3)	DSC 8	0	0	0	20	20	60	100	40	Display & Viva
III	Art History (Indian Art Part – 1) (3 Credits) (2+ 1+ 0)	DSC 9	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
III	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
III	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
SKILL Enhancement Courses											
III	Artificial Intelligence (2 Credits) (1+0+ 2)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour
III	R&R(S&G)/ Cultural or Other (2 Credits) (0+0+2)	SEC – VB 3	0	0	0	10	15	25	50	20	Display & Viva
Open Electives											
III	Any One Paper / Course Offered by University or College (3 Credits) (0+1+2)	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Open Electives offered by the college (any one of the following)

Open Electives											
III	Out Door Practice	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Sculpture	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Printing	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Press & Magazine Layout	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Basics of Photography	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Graphics (Printmaking) Specialization

IV - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
IV	Printmaking Composition - 2 (5 Credits) (0+ 2+ 3)	DSC 10	0	0	0	20	20	60	100	40	Display & Viva
IV	Printmaking Drawing - 2 (4 Credits) (0+ 1+ 3)	DSC 11	0	0	0	20	20	60	100	40	Display & Viva
IV	Art History (Western Art Part -1) (3 Credits) (2+ 1+ 0)	DSC 12	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
IV	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	India and Indian Constitution (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
Skill Enhancement Courses											
IV	NSS or Other (2 Credits) (0+0+2)	SEC – VB 4	0	0	0	10	10	30	50	20	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Graphics (Printmaking) Specialization

V - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
V	Printmaking Composition - 3 (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
V	Printmaking Drawing - 3 (4 Credits) (0+ 1+ 3)	DSC 14	0	0	0	20	20	60	100	40	Display & Viva
V	Engraving (3 Credits) (0+ 1+ 2)	DSC 15	0	0	0	20	20	60	100	40	Display & Viva
V	Art History (Indian Art Part – 2) (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour

SKILL Enhancement Courses											
V	Cyber Security (2 Credits) (1+0+ 1)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour

Discipline Specified Electives											
V	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Visual Art -Vocational – 1 (3 Credits) (0+1+2)	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
V	Painting	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Sculpture	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Graphics (Printmaking)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Applied Art	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Photography and Photojournalism	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
V	Visual Art -Vocational - 1	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Graphics (Printmaking) Specialization

VI - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VI	Printmaking Composition - 4 (5 Credits) (0+ 2+ 3)	DSC 17	0	0	0	20	20	60	100	40	Display & Viva
VI	Printmaking Drawing - 4 (4 Credits) (0+ 1+ 3)	DSC 18	0	0	0	20	20	60	100	40	Display & Viva
VI	Fabric Printing (3 Credits) (0+ 1+ 2)	DSC 19	0	0	0	20	20	60	100	40	Display & Viva
VI	Art History (Western Art Part -2) (3 Credits) (2+ 1+ 0)	DSC 20	20	20	60	0	0	0	100	40	2:30 Hour

Skill Enhancement Courses											
VI	Internship or Societal Communication or Other (2 Credits) (1+0+1)	SEC – SB 4	0	0	0	10	10	30	50	20	1:30 Hour

Discipline Specified Electives											
VI	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Visual Art -Vocational – 2 (3 Credits) (0+1+2)	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VI	Painting	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Sculpture	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Graphics (Printmaking)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Applied Art	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Photography and Photojournalism	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VI	Visual Art -Vocational - 2	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Graphics (Printmaking) Specialization

VII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VII	Creative Printmaking (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
VII	Philosophy of Art – Indian Aesthetics (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Research Synopsis (Project) (3 Credits) (0+1+2)		0	0	0	30	30	40	100	40	Jury & Viva
VII	Research Methodology (Theory) (3 Credits) (2+1+0)		20	20	60	0	0	0	100	40	2:30 Hour
VII	Visual Art -Vocational – 3 (3 Credits) (2+1+0)	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VII	Painting	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Sculpture	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Graphics (Printmaking)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Applied Art	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Photography and Photojournalism	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VII	Visual Art -Vocational - 3	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Graphics (Printmaking) Specialization

VIII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VIII	Creative Printmaking (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
VIII	Philosophy of Art – Western Aesthetics (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VIII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Project / Internship (6 Credits) (0+2+4)		0	0	0	30	30	40	100	40	Jury & Viva
VIII	Visual Art -Vocational – 4 (3 Credits) (2+1+0)	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VIII	Painting	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Sculpture	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Graphics (Printmaking)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Applied Art	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Photography and Photojournalism	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VIII	Visual Art -Vocational - 4	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

BVA 3rd Semester

Discipline Core Courses (DSC)

Course 7 Printmaking Composition - 1		Course 8 Printmaking Drawing - 1		Course 9 Art History (Indian Art Part – 1)	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	160	4	128	3	64

Course Title: Printmaking Composition – 1

Course Title: Printmaking Composition - 1	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To bring overall Skill Development and observation to compositional ability.
2. Understanding of various rendering techniques with supportive to creative development
3. Course structure helps creative analytic development to support understanding of Relief and intaglio printmaking process with visualization to methods and Material
4. Critical and analytic understanding of printmaking process as fine art printing process with its importance.
5. Helps to improve Visual literacy and awareness as an art form

Content of Course 7 – Printmaking Composition - 1	160Hrs
Unit 01:	53/54
Chapter No. 01: Drawing as a medium of personal expression, through creating compositions Chapter No. 02: Drawing from nature and life with observation to imagination using Charcol / Graphite Pencil / Crayon / Pastel etc, Chapter No. 03: Exploring possibilities of creative composition to support printmaking process.	
Unit 02:	53/54
Chapter No. 04: Introduction to Relief printing process: through understanding grains and texture with preparation of block through importance of grain and buffing. Chapter No. 05: Creating composition through relief process in Black & white, with lino/ wood / MDF etc Chapter No. 06: Introduction to proper editions with example to test proof, printer proof and Artist proof and the differences	
Unit 03:	53/54

Chapter No. 07: Introduction to color relief prints in Multicolor with possibilities of chosen composition with lino/ wood / MDF etc

Chapter No. 08: Understanding of registration and color usage with creativity on multicolor block

Chapter No. 09: Creating composition through multicolor relief process from light to dark using wood block printing process and its importance through lino/ MDF/ Relief Surface etc

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Printmaking Drawing – 1

Course Title: Printmaking Drawing - 1	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To bring overall Skill Development and observation to compositional ability.
2. Understanding of various rendering techniques with supportive to creative development
3. Course structure helps creative analytic development to support understanding of Relief and intaglio printmaking process with visualization to methods and Material
4. Critical and analytic understanding of printmaking process as fine art printing process with its importance.
5. Helps to improve Visual literacy and awareness as an art form

Content of Course 8 – Drawing – 1	128Hrs
Unit –01: Study through observation	40/42
Chapter No. 01: Introducing drawing as an observational practice.(environmental drawing from various sources)	
Chapter No. 02: To explore the objective and subjective qualities through drawing.	
Chapter No. 03: Understanding the potential of language of drawing.	
Unit –02: Still Life	40/42
Chapter No. 04: Still life / Detail drawing of manmade object along with drapery from different angles using pencil rendering and water color or crayons.	
Chapter No. 05: Selection and arrangement of object, composition, eye level, structure, source of light and its effect, tonal and textural values.	
Chapter No. 06: Drawing practice by integrating assorted still life objects.	
Unit –03: Composition through drawing	40/42
Chapter No. 07: Line drawing composition with reference of nature study. (Hatching)	
Chapter No. 08: Subjective study of composition with reference of nature.	
Chapter No. 09: Explore drawing through printmaking process.	

Pedagogy - Lecture presentation. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Indian Art Part – 1)

Course Title: Art History (Indian Art Part – 1)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of visual arts.
3. This course allows students to deeply observe and study of nature, culture and develop visual sensibilities, analytical skills and representational skills.

Content of Course 9 – Art History (Indian Art Part – 1) (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01:Pre Historic Art Chapter No. 02:Indus Valley Art Chapter No. 03:Indian Temple Architecture – Monolith Temples, Constructed Temples & Iconography and Iconology	
Unit –02 Buddhist Art & architecture (Paintings, Sculptures & Architecture)	20/21
Chapter No. 04:Mauryan Art Chapter No. 05:Sungas&Kushana Art Chapter No. 06:Guptha& sub schools	
Unit –03 Vishnava, Shiva and Jain art (Paintings, Sculptures & Architecture)	20/21
Chapter No. 07:Chalukya, Pallava, Cholla, Pandya, Rastrakuta&Hoysala Art. Chapter No. 08:Western Indian & Eastern Indian Jain Paintings. Chapter No. 09:Chandela Art & Architecture	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

- 1) The Artist’s Hand Book- Ray Smith.
- 2) Art and Visual Culture in India-GayatriSinha.
- 3) The Art Book - Phaidon Publication.
- 4) Art Now-Taschen.
- 5) History of Art- H W Johnson.
- 6) Dictionary of Indian Art and Artists- PratimaSheth.
- 7) Design Basics for Creative Results- Bryan.L.Peterson.
- 8) Art and Artists- Themes and Hudson Dictionary.

Open Elective Courses (OE) - 3

OE Course 3 Out Door Practice		OE Course 3 Relief Sculpture		OE Course 3 Relief Printing	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

OE Course 3 Press & Magazine Layout		OE Course 3 Basics of Photography	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of OE Course 3–Out Door Practice – 3 (Classes conducted by Department of Painting)	96Hrs
Unit 01: Nature Study – Landscape Practice.	30/32
Unit 02: Architectural Study.	30/32
Unit 03: Animal Study.	30/32

Content of OE Course 3 –Relief Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Drawing and understanding of Relief Sculpture.	30/32
Unit 02: Relief Sculpture practice in different medias.	30/32
Unit 03: Molding and casting in any one media.	30/32

Content of OE Course 3 – Relief Printing – 3 (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Introduction to Relief printing process: through understanding grains and texture with preparation of block through importance of grain and buffing.	30/32
Unit 02: Creating composition through relief process in Black & white, with lino/ wood / MDF etc	30/32
Unit 03: Introduction to proper editions with example to test proof, printer proof and Artist proof and the differences.	30/32

Content of OE Course 3 – Press & Magazine Layout (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Comparative study of deferent types of layouts.	30/32
Unit 02: Designing of press and magazine advertisement.	30/32
Unit 03: selection of typefaces and study of picture and text.	30/32

Content of OE Course 3 – Basics of Photography (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Importance of Still Photography.	30/32
Unit 02: Shapes, Forms, Textures, and volumes.	30/32
Unit 03: Importance of composition and background.	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 4th Semester

Discipline Core Courses (DSC)

Course 10 Printmaking Composition - 2		Course 11 Printmaking Drawing - 2		Course 12 Art History (Western Art Part -1)	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	160	4	128	3	64

Course Title: Printmaking Composition – 2

Course Title: Printmaking Composition - 2	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Skill Development and observation ability to support creative inclination
2. Observational ability to support creative development in a student
3. Course structure helps creative analytic development to support understanding of intaglio process with method and materials to visualization
4. Understanding of printmaking process as fine art printing process with its importance to creating editions
5. Course structure enhances student to learn creative ability which can be implemented in future Endeavour's
6. Helps to investigate visual ideas in variety of motivation, observation and imagination to improve Visual literacy.

Content of Course 10–Printmaking Composition – 2	160Hrs
Unit 01: Collagraphy Printing Process	53/54
Chapter No. 01: Creating composition through the study of natural forms and manmade objects, with line, texture, form, etc. Chapter No. 02: In the Process of collagraphy preparation. Selection of deferent materials with importance to texture and quality, such as textured cloth, thread, dry leaf and various textured materials. Chapter No. 03: Based individual creative preferences, creating composition to support collagraphy process.	
Unit 02: Line Etching and Intaglio Process	53/54
Chapter No. 04: Introduction to line rendering and cross hatching with study of nature or still life with observation to selected matrix. Chapter No. 05: Transformation of selected compositions to desired metrics, as zinc or acrylic or mica.	

Chapter No. 06: Preparation of nitric acid with support to different biting depths. With requirement to line etching and preparation of printing process with understanding of ink and paper.	
Unit 03: Line Etching, Dry Point and Collagraphy	53/54
Chapter No. 07: Introduction to Intaglio printing process, line etching, dry point and collagraphy. Chapter No. 08: Creative composition with collagraphy method, with intaglio and other printing process. Chapter No. 09: Introduction to basic chemical knowledge and preparation of ink, paper, press, etc.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Printmaking Drawing – 2

Course Title: Printmaking Drawing - 2	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Skill Development and observation ability to support creative inclination
2. Observational ability to support creative development in a student
3. Course structure helps creative analytic development to support understanding of intaglio process with method and materials to visualization
4. Understanding of printmaking process as fine art printing process with its importance to creating editions
5. Course structure enhances student to learn creative ability which can be implemented in future Endeavour's
6. Helps to investigate visual ideas in variety of motivation, observation and imagination to improve Visual literacy

Content of Course 11 – Drawing - 2	128Hrs
Unit –01:	40/42
Chapter No. 01: Refining the technical abilities through the means of Perspective, anatomy and proposition. Chapter No. 02: Refining the technical abilities through the means of perspective, anatomy, proportion, color theory etc., Chapter No. 03: Exploring different subjects of shape, form, texture, colour to find out the various forms of rendering.	
Unit –02 : Human Head Study	40/42
Chapter No. 04: Observation and understanding of skull, bone, muscle and anatomy, structure of Human Head.	

Chapter No. 05: Study of individual Human Head parts. (Eyes, Nose, Mouth, Ears)	
Chapter No. 06: Study of Human Head in different gestures and expressions.	
Unit –03:	40/42
Chapter No. 07: Drawing as a medium of personal expression.	
Chapter No. 08: Drawing as a medium of personal imagination.	
Chapter No. 09: Explore drawing through printing process.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Western Art Part -1)

Course Title: Art History (Western Art Part -1)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.
3. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, analytical skills and representational skills.

Content of Course 12 – Art History (Western Art Part -1) (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Pre Historic Art of Europe. Chapter No. 02: Egyptian Art. Chapter No. 03: Greek Art.	
Unit –02	20/21
Chapter No. 04: Roman & Romanesque Art Chapter No. 05: Early Christian & Byzantine Art Chapter No. 06: Gothic Art & Architecture	
Unit –03	20/21
Chapter No. 07: Early Renaissance Art Chapter No. 08: European Renaissance Chapter No. 09: High Renaissance	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

- 1) The Artist's Hand Book- Ray Smith.
- 2) Art and Visual Culture in India-Gayatri Sinha.
- 3) The Art Book - Phaidon Publication.
- 4) Art Now-Taschen.
- 5) History of Art- H W Johnson.
- 6) Dictionary of Indian Art and

Artists- PratimaSheth. 7) Design Basics for Creative Results- Bryan.L.Peterson. 8) Art and Artists- Themes and Hudson Dictionary.

BVA 5th Semester

Discipline Core Courses (DSC)

Course 13 Printmaking Composition - 3		Course 14 Printmaking Drawing - 3		Course 15 Engraving		Course 16 Art History (Indian Art Part – 2)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem
5	160	4	128	3	96	3	64

Course Title: Printmaking Composition – 3

Course Title: Printmaking Composition - 3	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills through printmaking process.
2. It will bring in keen observation and grasping abilities of personal experience. It aims to develop an understanding and transfer into printmaking perception.
3. Course build ability to express personal experience as a printmaking composition.
4. Course offers experimental and technical approach of printmaking process.
5. It will equip them with rendering skills and hand grip in planography printing process.
6. Course also provides opportunity to learn from the interdisciplinary domains.

Content of Course 13 – Printmaking Composition – 3 (Planography Printing Process)	160Hrs
Unit 01:	53/54
Chapter No. 01: Creating drawing with personal experience. Chapter No. 02: Creating drawing from nature and life. Chapter No. 03: Creating composition suitable for planography process.	
Unit 02:	53/54
Chapter No. 04: Exploration with different planography mediums. Chapter No. 05: Understanding planography with lithostone. Chapter No. 06: Exploring planography with plate lithography.	
Unit 03:	53/54

Chapter No. 07: Understanding offset lithography.
 Chapter No. 08: Study of components of lithography.
 Chapter No. 09: Possibilities of new innovations and technology in lithography.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Printmaking Drawing – 3

Course Title: Printmaking Drawing - 3	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 14 – Printmaking Drawing – 3	128Hrs
Unit –01: Basics of Drawing	40/42
Chapter No. 01: Figure drawing and construction. Chapter No. 02: Stressing line and forms. Chapter No. 03: Study of anatomy as the basis for understanding the human figure. (Black and Wight)	
Unit –02: Life study drawing	40/42
Chapter No. 04: Study the structure of humans, animal, bird and insects through outdoor practice. Chapter No. 05: Studio practice and rendering. (Object study, Still life, etc.) Chapter No. 06: Study of individual parts of human and animals with moments.	
Unit –03: Drawing Composition	40/42
Chapter No. 07: Composition drawing with study of texture, form, tone, etc. Chapter No. 08: Drawing as medium of imitation. Chapter No. 09: Expressing drawing through deferent methods and medias.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Engraving

Course Title: Engraving	
Total Contact Hours: 96 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 15 – Engraving (Process and Methods)	96 Hrs
Unit –01:	32
Chapter No. 01: Drawing as medium of personal expression. Chapter No. 02: Drawing from nature and manmade world. Chapter No. 03: Exploration of drawing appropriate to engraving method.	
Unit –02:	32
Chapter No. 04: Different types of engraving methods. Chapter No. 05: Different stage of engraving process. Chapter No. 06: Engraving tools and their possibilities.	
Unit –03:	32
Chapter No. 07: Exploration with tonal gradations. Chapter No. 08: Exploration of hatching and cross hatching. Chapter No. 09: Exploration with different thickness of lines.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Indian Art Part – 2)

Course Title: Art History (Indian Art Part – 2)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

11. To understand the development of history of art making from the past

12. To understand the visual language of various phases of medieval to modern times.
13. To understand the impact of pictorial composition of miniatures.
14. To understand the colonial impact on classical traditions of Indian art.
15. To understand the emergence of modern art language in Indian art

Content of Course 16 – Art History (Indian Art Part – 2) (Classes conducted by Department of Art History)	64Hrs
Unit –01: Medieval Art History	20/21
Chapter No. 01: Vijayanagara Art & Architecture. Chapter No. 02: Islamic Art & Architecture in India. (Mughal and Deccan Sultanets) Chapter No. 03: Company School of Art.	
Unit –02: Indian Minatare Painting Schools and Styles	20/21
Chapter No. 04: Mughal and Sultante schools. Chapter No. 05: Rajasthani and Pahari Schools. Chapter No. 06: Deccani School.	
Unit –03: Modern and Colonial Indian art	20/21
Chapter No. 07: Company School of Art Chapter No. 08: Bengal Revivalism Chapter No. 09: Modern and Contemporary Art Movements in Indian	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Discipline Specified Elective Courses (DSE) - 1

DSE Course 1 Painting		DSE Course 1 Sculpture		DSE Course 1 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 1 Applied Art		DSE Course 1 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 1 - Painting (Classes conducted by Department of Painting)		96Hrs
Unit 01: Transformation of observation into suitable painting medium.		30/32
Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, wood, metal, etc.)		30/32
Unit 03: Personal expression through painting medias and possibilities.		30/32

Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture)		96Hrs
Unit 01: Relief sculpture practice in different medias with personal expression.		30/32
Unit 02: Transform self-expression in to tree dimension and practice maquettes and sculpture making in clay.		30/32
Unit 03: Tools and techniques of molding and casting, practice in any one media.		30/32

Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])		96Hrs
Unit 01: Expressing drawing through printing process.		30/32
Unit 02: Execution of planography with lithography and platography.		30/32
Unit 03: Exploration of drawing appropriate to engraving method.		30/32

Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied Art)		96Hrs
Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that will make the key parts of the message stand out for the reader.		30/32
Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote.		30/32
Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image or Illustration.		30/32

Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)		96Hrs
Unit 01: Lighting in photography		30/32
Unit 02: High key & Low key Photography		30/32
Unit 03: Industrial Photography		30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 1

Course Title: Visual Art - Vocational – 1	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 6th Semester

Discipline Core Courses (DSC)

Course 17 Printmaking Composition - 4		Course 18 Printmaking Drawing - 4		Course 19 Fabric Printing		Course 20 Art History (Western Art Part – 2)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem
5	160	4	128	3	96	3	64

Course Title: Printmaking Composition – 4

Course Title: Printmaking Composition – 4	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills through printmaking process.
2. It will bring in keen observation and grasping abilities of personal experience. It aims to develop an understanding and transfer into printmaking perception.
3. Course build ability to express personal experience as a printmaking composition.
4. Course offers experimental and technical approach of printmaking process.
5. It will equip them with rendering skills and hand grip in Serigraphy printing process.
6. Course also provides opportunity to learn from the interdisciplinary domains.

Content of Course 17 – Printmaking Composition – 4 (Serigraphy Printing Process)	160Hrs
Unit 01:	53/54
Chapter No. 01: Drawing on a medium of personal expression. Chapter No. 02: Transferring natural and manmade world into drawing. Chapter No. 03: Exploring the drawing for silkscreen process.	
Unit 02:	53/54
Chapter No. 04: Understanding the direct method of silkscreen printing process.(Outdoor) Chapter No. 05: Understanding the indirect method of silkscreen printing.(Indoor) Chapter No. 06: Study of different components used in serigraphy.	
Unit 03:	53/54
Chapter No. 07: Exploring the serigraphy work based on drawing.(Block method) Chapter No. 08: Exploring the serigraphy work based on photographic images.(-ve & +ve) Chapter No. 09: Exploring serigraphy on various surfaces.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Printmaking Drawing – 4

Course Title: Printmaking Drawing – 4	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 18 – Printmaking Drawing – 4	128Hrs
Unit –01: Basics Drawing	40/42
Chapter No. 01: Analytical study of life drawing. Chapter No. 02: Refining technical abilities in drawing. Chapter No. 03: Exploring different forms of rendering.	
Unit –02: Life study drawing	40/42
Chapter No. 04: Observation and understanding structure of human drawing. Chapter No. 05: Study of individual human Anatomy with surroundings. Chapter No. 06: Study of human body in different gesture and expression.	
Unit –03: Drawing Composition	40/42
Chapter No. 07: Drawing as medium of expression. Chapter No. 08: Drawing as medium of imagination. Chapter No. 09: Expressing drawing through printing process.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Fabric Printing

Course Title: Fabric Printing	
Total Contact Hours: 96 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand grip is learnt.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 19 – Fabric printing (Methods and Process)	96 Hrs
Unit –01:	32
Chapter No. 01: Exploration towards fabric printing. Chapter No. 02: Different types of fabric printing. Chapter No. 03: Defining eco printing.	
Unit –02:	32
Chapter No. 04: Study of pigments in fabric printing. Chapter No. 05: Exploration of cyanotype printing on fabric. Chapter No. 06: Study of motif and trends in Indian fabric printing.	
Unit –03:	32
Chapter No. 07: Understanding Indian woodblock printing process. Chapter No. 08: Methods and techniques of woodblock printing process. Chapter No. 09: Exploring the natural pigments in printing. (Vegetable dyes)	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art History (Western Art Part – 2)

Course Title: Art History (Western Art Part – 2)	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

15. To trace the development of art in the west
16. To understand and distinguish the visual language of art from 15th Century onwards
17. To understand the interface of religious ideas and secular thinking in the art of west.
18. To understand and assimilate the enlightenment thinking on art of post 18th Century.
19. To understand the development of history painting in the west
20. To understand the impact of technology and industrialization on art practice.
21. To understand the impact post world war in art making in Germany and America.

To understand the expanded artistic expression in 21th Century new media art development.

Content of Course 20 – Art History (Western Art Part – 2) (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Renaissance in North. Chapter No. 02: Mannerism. Chapter No. 03: Baroque & Rococo.	
Unit –02: The Modern World	20/21
Chapter No. 04: Neo Classism & Romanticism. Chapter No. 05: Realism and Impressionism. Chapter No. 06: Post Impressionism & Expressionism.	
Unit –03: Twentieth Century Art Moments	20/21
Chapter No. 07: Cubism and Abstract art movements. Chapter No. 08: Pop Art and Major 20 th century art movements. Chapter No. 09: 21 st century and Contemporary art movements.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Discipline Specified Elective Courses (DSE) - 2

DSE Course 2 Painting		DSE Course 2 Sculpture		DSE Course 2 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 2 Applied Art		DSE Course 2 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 2 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Possibilities and methods of basic painting process.	30/32
Unit 02: Practice any one media of painting with self-expression.	30/32
Unit 03: Develop the composition through day to day life.	30/32

Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Terracotta sculptures.	30/32
Unit 02: Round sculptures in wood or stone.	30/32
Unit 03: Molding and casting practice in any one media.	30/32

Content of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Expressing drawing through printing process.	30/32
Unit 02: Understanding serigraphy process through drawing.	30/32
Unit 03: Understanding fabric and it's printing through process.	30/32

Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Vector Graphics – Creating Communicational Design.	30/32
Unit 02: Vector Graphics - Creating Pattern Design.	30/32
Unit 03: Vector Graphics - Creating Character Design / Illustration in your own concept.	30/32

Content of DSE Course 2 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Wild Life Photography	30/32
Unit 02: Product Photography	30/32
Unit 03: Travel Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 2

Course Title: Visual Art - Vocational – 2	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 7th Semester

Discipline Core Courses (DSC)

Course 21 Creative Printmaking		Course 22 Philosophy of Art – Indian Aesthetics		Research Methodology (Theory)		Research Synopsis (Practicals)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	160	3	64	3	64	3	64

Course Title: Creative Printmaking

Course Title: Creative Printmaking	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills through printmaking process.
2. It will bring in keen observation and grasping abilities of personal experience. It aims to develop an understanding and transfer into printmaking perception.
3. Course build ability to express personal experience as a printmaking composition.
4. Course offers experimental and technical approach of printmaking process.
5. It will equip them with rendering skills and hand grip in multimedia printing process.
6. Course also provides opportunity to learn from the interdisciplinary domains.

Content of Course 21 – Creative Printmaking	160Hrs
Unit 01:	53/54
Chapter No. 01: Drawing and prints in a chosen medium best suited to individual needs and creativity. Chapter No. 02: Drawing based on personal expertise and creative expression. Chapter No. 03: A chosen medium to express the personal exploration.	
Unit 02:	53/54
Chapter No. 04: Explore the relief technique of printing process. Chapter No. 05: Explore the multicolor printing process Chapter No. 06: Explore the technical aspects of master printmakers of India.	
Unit 03:	53/54
Chapter No. 07: Explore the intaglio printing process method using various surfaces. Chapter No. 08: Explore the viscosity printing process and method Chapter No. 09: Explore the mezzotint printing process and method.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Philosophy of Art– Indian Aesthetics

Course Title: Philosophy of Art– Indian Aesthetics	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. How cultural history is documented reflected in the visual arts
2. How religious practice beliefs socio political Indirectly effects artistic Perceptions
3. How Religious philosophical school and thoughts becomes the Source of art History
4. How cultural history is the main source in the development of art history
5. Study of Great sagas, scholars, political and Social movements plays important role in the visual art development
6. To understand the development of Aesthetic Theories proposed by Indian Theoreticians.
7. Associate the Art Principles with Visual Arts of different periods.

Content of Course 22 – Philosophy of Art – Indian Aesthetics (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Introduction to Aesthetics and its scope. Chapter No. 02: Genesis and development of Indian Aesthetics. Chapter No. 03: Brief introduction to the basic principles of Indian philosophy as related to the arts.	
Unit –02	20/21
Chapter No. 04: Evolution of the Aesthetic concepts. Chapter No. 05: Natayashastra of Bharat Muni. Chapter No. 06: Theories of Rasa, Dhvani, Alamkara, Riti, Guna and Dosha.	
Unit –03	20/21
Chapter No. 07: Inter relationship of the above concepts and their relevance to arts. Chapter No. 08: Interrelationship of visual and performing arts. Chapter No. 09: Shadanga relevance to Vishnudharmottara Purana.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Course Title: Research Methodology (Theory)

Course Title: Research Methodology (Theory)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

5. To understand the process of research methodology.
6. To understand different tools of research.
3. To understand the different types of research methods.
4. To understand the different research methods.
5. To understand the research design.
6. To understand the research ethics.
7. To understand the synopsis writing and components.

Content of Course 22 – Research Methodology (Theory)	64Hrs
Unit –01: Scientific research methodology	20/21
Chapter No. 01: Definition of Research, Objectives of research, Types of Research, Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, Sampling, Data Collection, Hypothesis Testing, Interpretation. Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, Hypothesis, Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, Instrumentation, Safety Measures.	
Unit –02: Research Components	20/21
Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of research, research approaches. Chapter No. 05: Scope & Nature of research problem Chapter No. 06: Significance & Limitation of research	
Unit –03: Research in Visual Art	20/21
Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of visual arts Chapter No. 09: Synopsis writing based on selected area.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Research Synopsis (Project)

Course Title: Research Synopsis (Project)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Jury and Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Note: Students has to submit a synopsis proposal before submitting synopsis, with consultation of faculty / mentor and respective department HOD. The synopsis study must be in relation to the course taught in the semester. The synopsis must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Discipline Specified Elective Courses (DSE) - 3

DSE Course 3 Painting		DSE Course 3 Sculpture		DSE Course 3 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 3 Applied Art		DSE Course 3 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 3 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Self-thought process and express through painting.	30/32
Unit 02: Execution of painting techniques and methods.	30/32
Unit 03: Selecting the medias of painting to concept or self- expression.	30/32

Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Composing round sculpture through own thought process.	30/32
Unit 02: Self- expression through Assembling wood or stone.	30/32
Unit 03: Self- expression through Carving in wood or stone.	30/32

Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Relief printing techniques and methods.	30/32
Unit 03: Execution of Intaglio printing techniques and methods.	30/32

Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Conceptual illustrative Exercises.	30/32
Unit 02: Story Board Illustration.	30/32
Unit 03: Editorial Illustration.	30/32

Content of DSE Course 3 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Fashion Photography	30/32
Unit 02: Advertising Photography	30/32
Unit 03: Food Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 3

Course Title: Visual Art - Vocational – 3	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 8th Semester

Discipline Core Courses (DSC)

Course 23 Creative Printmaking		Course 24 Philosophy of Art – Western Aesthetics		Project / Internship	
Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	160	3	64	6	192

Course Title: Creative Printmaking

Course Title: Creative Printmaking	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills through printmaking process.

2. It will bring in keen observation and grasping abilities of personal experience. It aims to develop an understanding and transfer into printmaking perception.

3. Course build ability to express personal experience as a printmaking composition.

4. Course offers experimental and technical approach of printmaking process.

5. It will equip them with rendering skills and hand grip in multimedia printing process.

6. Course also provides opportunity to learn from the interdisciplinary domains.

Content of Course 21 – Creative Printmaking	160Hrs
Unit 01:	53/54
Chapter No. 01: Drawing and prints in a chosen medium best suited to individual needs and creativity. Chapter No. 02: Drawing based on personal expertise and creative expression. Chapter No. 03: A chosen medium to express the personal exploration.	
Unit 02:	53/54
Chapter No. 04: Exploring Planography printing process and a field visit. Chapter No. 05: Exploring Lithographic printing process. (stone and plate) Chapter No. 06: Exploring Chromolithography and its process.	
Unit 03:	53/54
Chapter No. 07: Explore Serigraphy techniques with reference to personal intents. Chapter No. 08: Exploring the Serigraphy method emphasizing a photo image.	

Chapter No. 09: Explore the serigraphy printing process using new techniques.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Philosophy of Art– Western Aesthetics

Course Title: Philosophy of Art– Western Aesthetics	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

13. To trace and understand the development of western Antithetic ideas of west
14. To know the western aesthetic ideas in relation to art works
15. To understand the value based analysis of aesthetics ideas of west
16. To understand the nature of art through aesthetic principles
17. To Understand and contrast the difference of opinion regard to aesthetics of west
18. To be sensitized to aesthetics sensibilities.

Content of Course 22 – Philosophy of Art – Western Aesthetics (Classes conducted by Department of Art History)	64Hrs
Unit –01	20/21
Chapter No. 01: Theories relating to the origin and creation of art. Communication, expression and release of emotions. Chapter No. 02: Imitation, Intuition, Inspiration, Imagination, Chapter No. 03: The role of the subconscious concepts of art and beauty with specific reference to: Plato, Aristotle, Vitruvius, langinus, Plotinus, St. Augustine and St. Aquinas.	
Unit –02	20/21
Chapter No. 04: Theories relating to works of art. Emphasis on relationship between actual works of art and the principles of aesthetics. Chapter No. 05: Organic structure, content and form, expression, Empathy, psychic distance, pleasure. Chapter No. 06: Concepts of art and beauty with special reference to Ghiberti, Leonardo da Vinci, Alberti, Lessing, Diderot, Baumgartner, Kant, Hegal, Clive Bell, Croce, Tolstoy.	
Unit –03	20/21
Chapter No. 07: Art in relation to society, Theories of art: Art as representation, art as pure form, art as expression. Chapter No. 08: Concepts of art and beauty with reference to: John Dewey, Santayana, Bullough, Worringer, Hume, C.J.Jung, Freud, Bradly, Marx, Engels, Sartre, Susanne Ianger, John Berger. Chapter No. 09: Comparative study of Indian Philosophy of Art, Western Philosophy of Art and chines Philosophy of Art.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

References of all common theory (Art History and Philosophy of Art) were mentioned in Painting department syllabus.

Course Title: Project (Industry Connect / Independent)

Course Title: Project (Industry Connect / Independent)	
Total Contact Hours: 64 Hrs.	Course Credits: 6
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Jury & Viva.
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To understand the cognitive aspects of student in the selected area.
2. To understand the new possibilities of meaning in existing knowledge.
3. To understand the significant knowledge resource in the specific area.
4. To understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

DSE Course 4 Painting		DSE Course 4 Sculpture		DSE Course 4 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 4 Applied Art		DSE Course 4 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 4 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Continue the personal art practice.	30/32
Unit 02: Experiment and understanding of the new ways of painting.	30/32
Unit 03: Art practice and its possibilities through painting.	30/32

Content of DSE Course 4 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Continue the self-thought process in sculpture.	30/32
Unit 02: Express expression through wood or stone. (any process)	30/32
Unit 03: Express expression through metal sculpture. (any process)	30/32

Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Planography printing techniques and methods	30/32
Unit 03: Execution of Serigraphy printing techniques and methods.	30/32

Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Advertising Layouts for Commercial Services.	30/32
Unit 02: Info graphics.	30/32
Unit 03: Publication Illustration, Fashion Illustration.	30/32

Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Action Photography	30/32
Unit 02: Drone Photography	30/32
Unit 03: C 3 Assignment	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 4

Course Title: Visual Art - Vocational – 4	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

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These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

Department of Applied Art Specialization

THE FOLLOWING TABLES INDICATES EACH COURSE, CREDITS & SCHEME OF EXAMINATION

Distribution of Credits (L : T : P), Marks & Pattern of Examination

Program: Bachelor of Visual Arts (B.V.A.)

Department of Applied Art Specialization

III - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
III	Graphic Design - 1 (5 Credits) (0+ 2+ 3)	DSC 7	0	0	0	20	20	60	100	40	Display & Viva
III	Applied Art Drawing - 1 (4 Credits) (0+ 1+ 3)	DSC 8	0	0	0	20	20	60	100	40	Display & Viva
III	Theory of Graphic Design - 1 (3 Credits) (2+ 1+ 0)	DSC 9	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
III	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
III	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
SKILL Enhancement Courses											
III	Artificial Intelligence (2 Credits) (1+0+ 2)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour
III	R&R(S&G)/ Cultural or Other (2 Credits) (0+0+2)	SEC – VB 3	0	0	0	10	15	25	50	20	Display & Viva
Open Electives											
III	Any One Paper / Course Offered by University or College (3 Credits) (0+1+2)	OE - 3	0	0	0	20	20	60	100	40	Display & Viva
Open Electives offered by the college (any one of the following)											
Open Electives											
III	Out Door Practice	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Sculpture	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Printing	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Press & Magazine Layout	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Basics of Photography	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Applied Art Specialization

IV - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
IV	Graphic Design - 2 (5 Credits) (0+ 2+ 3)	DSC 10	0	0	0	20	20	60	100	40	Display & Viva
IV	Applied Art Drawing - 2 (4 Credits) (0+ 1+ 3)	DSC 11	0	0	0	20	20	60	100	40	Display & Viva
IV	Theory of Graphic Design - 2 (3 Credits) (2+ 1+ 0)	DSC 12	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
IV	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	India and Indian Constitution (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
Skill Enhancement Courses											
IV	NSS or Other (2 Credits) (0+0+2)	SEC – VB 4	0	0	0	10	10	30	50	20	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Applied Art Specialization

V - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
V	Advertising Design - 1 (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
V	Applied Art Drawing - 3 (4 Credits) (0+ 1+ 3)	DSC 14	0	0	0	20	20	60	100	40	Display & Viva
V	Typography (3 Credits) (0+ 1+ 2)	DSC 15	0	0	0	20	20	60	100	40	Display & Viva
V	Advertising Theory - 1 (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour

SKILL Enhancement Courses											
V	Cyber Security (2 Credits) (1+0+ 1)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour

Discipline Specified Electives											
V	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Visual Art - Vocational – 1 (3 Credits) (0+1+2)	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
V	Painting	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Sculpture	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Graphics (Printmaking)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Applied Art	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Photography and Photojournalism	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
V	Visual Art -Vocational - 1	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Applied Art Specialization

VI - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VI	Advertising Design - 2 (5 Credits) (0+ 2+ 3)	DSC 17	0	0	0	20	20	60	100	40	Display & Viva
VI	Applied Art Drawing - 4 (4 Credits) (0+ 1+ 3)	DSC 18	0	0	0	20	20	60	100	40	Display & Viva
VI	Packaging Design (3 Credits) (0+ 1+ 2)	DSC 19	0	0	0	20	20	60	100	40	Display & Viva
VI	Advertising Theory - 2 (3 Credits) (2+ 1+ 0)	DSC 20	20	20	60	0	0	0	100	40	2:30 Hour
Skill Enhancement Courses											
VI	Internship or Societal Communication or Other (2 Credits) (1+0+1)	SEC – SB 4	0	0	0	10	10	30	50	20	1:30 Hour
Discipline Specified Electives											
VI	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Visual Art -Vocational – 2 (3 Credits) (0+1+2)	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VI	Painting	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Sculpture	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Graphics (Printmaking)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Applied Art	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Photography and Photojournalism	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VI	Visual Art -Vocational - 2	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Applied Art Specialization

VII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VII	Advertising Design - 3 (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
VII	Advertising Theory - 3 (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Research Synopsis (Project) (3 Credits) (0+1+2)		0	0	0	30	30	40	100	40	Jury & Viva
VII	Research Methodology (Theory) (3 Credits) (2+1+0)		20	20	60	0	0	0	100	40	2:30 Hour
VII	Visual Art -Vocational – 3 (3 Credits) (2+1+0)	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VII	Painting	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Sculpture	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Graphics (Printmaking)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Applied Art	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Photography and Photojournalism	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VII	Visual Art -Vocational - 3	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Applied Art Specialization

VIII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VIII	Advertising Design - 4(5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
VIII	Advertising Theory - 4 (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VIII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Project / Internship (6 Credits) (0+2+4)		0	0	0	30	30	40	100	40	Jury & Viva
VIII	Visual Art -Vocational – 4 (3 Credits) (2+1+0)	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VIII	Painting	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Sculpture	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Graphics (Printmaking)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Applied Art	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Photography and Photojournalism	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VIII	Visual Art -Vocational - 4	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

BVA 3rd Semester

Discipline Core Courses (DSC)

Course 7 Graphic Design- 1		Course 8 Applied Art Drawing - 1		Course 9 Theory of Graphic Design - 1	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	160	4	128	3	64

Course Title: Graphic Design– 1

Course Title: Graphic Design- 1	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. This course provide students with understanding exploration of typography.
2. Understanding the anatomy of letters such as point system, spacing, legibility, readability and understanding the serif and non-serif letters
3. Students learn to understand basic advertising design
4. To understand the relationship between typography and imaginary and characteristics of various typefaces.

Content of Course 7 - Graphic Design- 1	160Hrs
Unit 01: Study of lettering	53/54
Chapter No. 01: Basic study of type and typefaces both roman and vernacular. Chapter No. 02: Type of body, understanding of type classification, Identifying type and point system, spacing, legibility etc. Chapter No. 03: Exercises such as upper case and lower case of letter study, construction of a serif and non-serif font , Assignment based on optical; spacing and mechanical spacing, with expressive typography, composition etc.	
Unit 02: Introduction to Graphic Design,	64/66
Chapter No. 04: Surveys Visual Communication Design from earliest forms to visualized Chapter No. 05: Conceptions of the present emphasizes links between society and development of graphic design. Chapter No. 06: Research and exercise based on form and text. Exercises such as book cover design packaging design etc.	
Unit 03: Corporate Identity Design	53/54
Chapter No. 07: Perceptions and perspectives, understanding the designing concept for Identity. Chapter No. 08: Purpose and means of corporate identify design. Chapter No. 09: Practicing log design, visiting card, letter head and envelope designs.	

Pedagogy - Lecture presentations.- Intrapersonal Teaching. - Demonstrations and Studio Practices.- Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Applied Art Drawing – 1

Course Title: Applied Art Drawing - 1	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

At the end of the course students will be able to;

1. Develop linear observation and understanding ability from nature and transforms in visual study
2. it will bring ability to create understand structure and light, hue of the objects
3. It provides the knowledge of concept, communication based illustration and also it will help story based character illustration

Content of Course 8 – Applied Art Drawing – 1	128Hrs
Unit –01: Study through observation	40/42
Chapter No. 01: Introducing drawing as an observational practice.(environmental drawing from various sources) Chapter No. 02: To explore the objective and subjective qualities through drawing. Chapter No. 03: Understanding the potential of language of drawing.	
Unit –02: Still Life	40/42
Chapter No. 04: Still life / Detail drawing of manmade object along with drapery from different angles using pencil rendering and water color or crayons. Chapter No. 05: Selection and arrangement of object, composition, eye level, structure, source of light and its effect, tonal and textural values. Chapter No. 06: Drawing practice by integrating assorted still life objects.	
Unit –03: Illustration	40/42
Chapter No. 07: Select a single subject and make a composition of various illustration methods from it. Chapter No. 08: Editorial illustration. Chapter No. 09: Pictogram.	

Pedagogy - Lecture presentations.- Intrapersonal Teaching. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Theory of Graphic Design - 1

Course Title: Theory of Graphic Design - 1	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. This course provides the complete understanding of the communication process, audio and visual communications and come to know about gestures
2. Sign languages and awareness of various mudra communications
3. Also understand visual communications, kinds of illustration, colour theory and graphic as a communication.

Content of Course 9 – Theory of Graphic Design - 1	64Hrs
Unit –01	20/21
Chapter No. 01: Introduction what is communication? Its evolution its rightful place in society the communication process verbal and non-verbal communication audio and visual communication. The communication formula the purpose of communication as an adjunct to the study of applied art. A historical and chronological survey of the evolution of the following media of visual communication till present day. Chapter No. 02: Gestures and sign languages, mudra. Chapter No. 03: Sign and Symbols.	
Unit –02	20/21
Chapter No. 04: Brief Study of Visual Communications. Chapter No. 05: Kinds of Illustrations Some Illustrative techniques. Chapter No. 06: The Language of colour.	
Unit –03	20/21
Chapter No. 07: Functions of advertising illustration. Chapter No. 08: Colour as a visual medium. Chapter No. 09: Graphic for as a communication.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

Advertising art and Ideas –Dr Rage, **Hand book of early advertising art pictorial Volume** – P horning, **The new Guide to graphic Design** –BOB Cotton by W goody, **Colour Harmony Layout, Hand book of Typography** –Kailas takie, **Colour and meaning** –john gage, **Advertising new techniques** –Thomas Kempen, **Typography Essentials** –inaSaltz, **Sign and Symbols** –Rotovision, **The Graphics of communication 3rd Edition** –T Turnbull & russel N Baird, **Ogilvy on Advertising** –Ogilvy, **Creative source –3rd annual addition-** peter cordy, **Graphic Design Refereed** –rock port publisher, **Signs and Symbols** –mark Hampshire, **Secrete of digital Animation-** Stewen with row, **Typography Essentials** –imasahz, **Grffiti world** – nichologanz, **Contact: Human Communication and its History** Edited by Raymond Williams, **Advertising 4th Edition** –

Charles Schewe, **Graphic Designers print plus colour hand book**-Barb Kerg, **Complete Guide to Advertising** –Barry Day, **Visual Transformation** –ABC zurich.

Open Elective Courses (OE) - 3

OE Course 3 Out Door Practice		OE Course 3 Relief Sculpture		OE Course 3 Relief Printing	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

OE Course 3 Press & Magazine Layout		OE Course 3 Basics of Photography	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of OE Course 3–Out Door Practice – 3 (Classes conducted by Department of Painting)	96Hrs
Unit 01: Nature Study – Landscape Practice.	30/32
Unit 02: Architectural Study.	30/32
Unit 03: Animal Study.	30/32

Content of OE Course 3 –Relief Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Drawing and understanding of Relief Sculpture.	30/32
Unit 02: Relief Sculpture practice in different medias.	30/32
Unit 03: Molding and casting in any one media.	30/32

Content of OE Course 3 – Relief Printing – 3(Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Introduction to Relief printing process: through understanding grains and texture with preparation of block through importance of grain and buffing.	30/32
Unit 02: Creating composition through relief process in Black & white, with lino/ wood / MDF etc	30/32
Unit 03: Introduction to proper editions with example to test proof, printer proof and Artist proof and the differences.	30/32

Content of OE Course 3 – Press & Magazine Layout(Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Comparative study of deferent types of layouts.	30/32
Unit 02: Designing of press and magazine advertisement.	30/32
Unit 03: selection of typefaces and study of picture and text.	30/32

Content of OE Course 3 – Basics of Photography (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Importance of Still Photography.	30/32
Unit 02: Shapes, Forms, Textures, and volumes.	30/32
Unit 03: Importance of composition and background.	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 4th Semester

Discipline Core Courses (DSC)

Course 10 Graphic Design- 2		Course 11 Applied Art Drawing - 2		Course 12 Theory of Graphic Design - 2	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	160	4	128	3	64

Course Title: Graphic Design - 2

Course Title: Graphic Design- 2	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. This course provide students with understanding exploration of typography.
2. Understanding the anatomy of letters such as point system, spacing, legibility, readability and understanding the serif and non-serif letters
3. Students learn to understand basic advertising design
4. To understand the relationship between typography and imaginary and characteristics of various typefaces.

Content of Course 10–Graphic Design – 2	160Hrs
Unit 01:Layout Designing	53/54
Chapter No. 01: Press Layout Designing. Chapter No. 02:Study of Alignments Re arrangement of Layout. Chapter No. 03: Layout Elements Practice of Subjective press Layout.	
Unit 02: Designing with Type	53/54
Chapter No. 04: Concentrates on Solving Design Problems through the use of type and letter forms. Chapter No. 05: Emphasize use of type in a Variety of Media Chapter No. 06: Exercise such as typographical posters, etc	
Unit 03: Poster Designing	53/54
Chapter No. 07: Poster for public welfare, like saving water, Electricity etc Chapter No. 08: Poster for public Services like postal Service, railway, Etc Chapter No. 09: Poster for Consumer Products, like Electric Bike , T V etc	

Pedagogy - Lecture presentations.- Intrapersonal Teaching. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Applied Art Drawing – 2

Course Title: Applied Art Drawing - 2	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Develops observation and understand the perspective, anatomy, proportion, form, colour and shape, structure.
2. Developing multiple perspective and including visual sensibility and visual literacy
3. This course also provides basic knowledge about tools , different techniques for creating different methods of drawing.

Content of Course 11 – Applied Art Drawing - 2	128Hrs
Unit –01: Observational Drawing	40/42
Chapter No. 01: Refining the technical abilities through the means of Perspective, anatomy and proposition's. Chapter No. 02: Refining the technical abilities through the means of perspective, anatomy, proportions, color theory etc., Chapter No. 03: Exploring different subjects of shape, form, texture, colour to find out the various forms of rendering.	
Unit –02 : Human Head Study	40/42
Chapter No. 04: Observation and understanding of skull bone and muscle anatomy, structure of Human Head. Chapter No. 05: Study of individual Human Head parts. (Eyes, Nose, Mouth, Ears) Chapter No. 06: Study of Human Head in different gestures and expressions.	
Unit –03: Style of Drawing	40/42
Chapter No. 07: Construction of drawing:- Understand the structure of the object and construction drawing based on the structure to be able to draw different orientations of the object. Chapter No. 08: Simplification drawing:-Drawing complete details to represent a particular object but reduce / simplify the complex character of the object to make the preparation simpler. Chapter No. 09: Representational Drawing:- Representational drawing with help in understanding the characteristics of the objects, its material and texture including colors and form.	

Pedagogy - Lecture presentations.- Intrapersonal Teaching. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Theory of Graphic Design - 2

Course Title: Theory of Graphic Design - 2	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Students learn to understand basic principles of design related topic and knowledge of history of typography.
2. Basic understanding of various reproduction methods and evolution.
3. Enhancing the knowledge of outdoor media and graphic design.

Content of Course 12 – Theory of Graphic Design	64Hrs
Unit –01	20/21
Chapter No. 01:Basic Principles of Design, Principles of layout Chapter No. 02: Theory of Typography Chapter No. 03:Various methods of re production principles and development of offset, screen, photo gravure printing process.	
Unit –02	20/21
Chapter No. 04:New Paper: Brief history, types of news papers newspaper as on advertising media. Chapter No. 05:Magazine Brief History, Magazine as a on Advertising Media. Chapter No. 06:Symbol: Religious Symbol, Symbolism in India.	
Unit –03	20/21
Chapter No. 07:Outdoor Media Its Brief History Chapter No. 08:History of poster Media, and poster design making process, elements Chapter No. 09:Theory of graphic Design	

Pedagogy -Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

Advertising art and Ideas –Dr Rage, **Hand book of early advertising art pictorial Volume** – P horning, **The new Guide to graphic Design** –BOB Cotton by W goody, **Colour Harmony Layout, Hand book of Typography** –Kailas takie, **Colour and meaning** –john gage, **Advertising new techniques** –Thomas Kempen, **Typography Essentials** –inaSaltz, **Sign and Symbols** –Rotovision, **The Graphics of communication 3rd Edition** –T Turnbull &russel N Baird, **Ogilvy on Advertising** –Ogilvy, **Creative source –3rd annual addition-** peter cordy, **Graphic Design Refereed** –rock port publisher, **Signs and Symbols** –mark Hampshire, **Secrete of digital Animation-** Stewen with row, **Typography Essentials** –imasahz, **Grffiti world** – nicholosganz, **Contact: Human Communication and its History** Edited by Raymond Williams, **Advertising 4th Edition** –

Charles Schewe, **Graphic Designers print plus colour hand book**-Barb Kerg, **Complete Guide to Advertising** –Barry Day, **Visual Transformation** –ABC zurich.

BVA 5th Semester

Discipline Core Courses (DSC)

Course 13 Advertising Design - 1		Course 14 Applied Art Drawing - 3		Course 15 Typography		Course 16 Advertising Theory - 1	
Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem
5	160	4	128	3	96	3	64

Course Title: Advertising Design - 1

Course Title: Advertising Design - 1	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. What a layout is and how to create an effective one.
2. The basics of two-dimensional design including the elements and principles of art.
3. About color theory and its implication in Graphic Design.
4. About Graphic Design as a career.
5. To improve their design skills and techniques using a variety of tools.
6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

Content of Course 13 – Advertising Design - 1	160Hrs
Unit 01: Press Advertisement layout.	53/54
Chapter No. 01: Redesigning contemporary Newspapers Ad. Chapter No. 02: Typographical Based Press Layout Chapter No. 03: Text and Image Based Press layout.	
Unit 02: Poster Design.	53/54
Chapter No. 04: Product Poster Design. Chapter No. 05: Service Based Poster Design. Chapter No. 06: Public welfare Based Poster Design.	
Unit 03: Logo Design.	53/54
Chapter No. 07: Golden Rules of Logo design - Keep it simple, Logos should be effective at a large and small scale; Logos should be effective in color and black & white.	

Chapter No. 08: Combination of Fonts and color to represent or describe an idea.
 Chapter No. 09: Logos Design can be – (Descriptive and Symbolic.)

Pedagogy -- Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Course Title: Applied Art Drawing – 3

Course Title: Applied Art Drawing - 3	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into visual perception on a linear format.
2. It will equip them with rendering skills and hand & mind association.
3. Course also provides opportunity to learn from the interdisciplinary domains.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 14 – Applied Art Drawing – 3	128Hrs
Unit –01: Basics of Drawing	40/42
Chapter No. 01: Figure drawing and construction. Chapter No. 02: Stressing line and forms. Chapter No. 03: Study of anatomy as the basis for understanding the human figure. (Black and Wight)	
Unit –02: Life study drawing	40/42
Chapter No. 04: Study the structure of humans, animal, bird and insects through outdoor practice. Chapter No. 05: Studio practice and rendering. (Object study, Still life, etc.) Chapter No. 06: Study of individual parts of human and animals with moments.	
Unit –03: Drawing Composition	40/42
Chapter No. 07: Composition drawing with study of texture, form, tone, etc. Chapter No. 08: Drawing as medium of imitation. Chapter No. 09: Expressing drawing through deferent methods and medias.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Typography

Course Title: Typography	
Total Contact Hours: 96 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. What a layout is and how to create an effective one.
2. The basics of two dimensional design including the elements and principles of art.
3. About color theory and its implication in Graphic Design.
4. About Graphic Design as a career.
5. To improve their design skills and techniques using a variety of tools.
6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

Content of Course 15 – Typography	96 Hrs
Unit –01: Introduction to Typography.	32
Chapter No. 01: Study of basic type forms, terminology and Specification. Chapter No. 02: Application of type in Layout Design. Chapter No. 03: Study of rendering technique.	
Unit –02: Lettering and Typography.	32
Chapter No. 04: Construction of a San-Serif font, Construction of Serif-font. Chapter No. 05: Parts of Letters, Assignment based on Optical spacing and mechanical Spacing. Chapter No. 06: Expressive Typography.	
Unit –03: Designing with Type.	32
Chapter No. 07: Concentrates on Solving Design Problems through the use of type letter forms. Chapter No. 08: Emphases use of type in a variety of media. Chapter No. 09: Exercises such as Typographical Posters.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Course Title: Advertising Theory - 1

Course Title: Advertising Theory	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.
3. At the end of the course the student should be able to understand the Background of Advertising History.

Content of Course 16 – Advertising Theory - 1 (Classes conducted by the Department of Applied Art)	64Hrs
Unit –01: Introduction to Advertising	20/21
Chapter No. 01: Village Economy, Post Industrial Revolution Economy. Chapter No. 02: Advertising- a part of Marketing, Direct and Indirect Advertising. Chapter No. 03: Qualities of Modern Advertising, Advertising an Art, a Science, a Business, and a Profession.	
Unit –02: History of Advertising.	20/21
Chapter No. 04: Pre-Printing Period, Early Printing Period, Chapter No. 05: Period Of Scientific Development, Chapter No. 06: Period of Business and Social Integration.	
Unit –03: The Social and Economic Aspects of Advertising.	20/21
Chapter No. 07: Advertising business offers Employment, Function of Advertising. Chapter No. 08: Ethics in Advertising, Advertising creates employment. Chapter No. 09: Role Of Advertising In Society.	

Pedagogy -- Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books

1. **Advertising art and Ideas** –Dr Rage, 2. **Hand book of early advertising art pictorial Volume** – P horning,
3. **The new Guide to graphic Design** –BOB Cotton by W goody, 4. **Colour Harmony Layout, Hand book of Typography** –Kailas takie, 5. **Colour and meaning** –john gage, 6. **Advertising new techniques** –Thomas Kempen, 7. **Typography Essentials** –ina Saltz, 8. **Sign and Symbols** –Rotovision, 9. **The Graphics of communication 3rd Edition** –T Turnbull & russel N Baird, 10. **Ogilvy on Advertising** –Ogilvy, 11. **Creative source –3rd annual addition-** peter cordy, 12. **Graphic Design Refereed** –rock port publisher, 13. **Signs and Symbols** –mark Hampshire, 14. **Secrete of digital Animation-** Stewen with row, 15. **Typography Essentials** – imasahz, 16. **Grffiti world** – nicholos ganz, 17. **Contact: Human Communication and its History** Edited by Raymond Williams, 18. **Advertising 4th Edition** –Charles Schewe, 19. **Graphic Designers print plus colour hand book-**Barb Kerg, 20. **Complete Guide to Advertising** – Barry Day, 21. **Visual Transformation** –ABC Zurich. 22. **Colour and Meaning (Art, Science and Symbolism)** – John Gage.

Discipline Specified Elective Courses (DSE) - 1

DSE Course 1 Painting		DSE Course 1 Sculpture		DSE Course 1 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 1 Applied Art		DSE Course 1 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 1 - Painting (Classes conducted by Department of Painting)		96Hrs
Unit 01: Transformation of observation into suitable painting medium.		30/32
Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, wood, metal, etc.)		30/32
Unit 03: Personal expression through painting medias and possibilities.		30/32

Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture)		96Hrs
Unit 01: Relief sculpture practice in different medias with personal expression.		30/32
Unit 02: Transform self-expression in to tree dimension and practice maquettes and sculpture making in clay.		30/32
Unit 03: Tools and techniques of molding and casting, practice in any one media.		30/32

Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])		96Hrs
Unit 01: Expressing drawing through printing process.		30/32
Unit 02: Execution of planography with lithography and platography.		30/32
Unit 03: Exploration of drawing appropriate to engraving method.		30/32

Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied Art)		96Hrs
Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that will make the key parts of the message stand out for the reader.		30/32
Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote.		30/32
Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image or Illustration.		30/32

Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)		96Hrs
Unit 01: Lighting in photography		30/32
Unit 02: High key & Low key Photography		30/32
Unit 03: Industrial Photography		30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 1

Course Title: Visual Art - Vocational – 1	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 6th Semester

Discipline Core Courses (DSC)

Course 17 Advertising Design - 2		Course 18 Applied Art Drawing - 4		Course 19 Packaging Design		Course 20 Advertising Theory - 2	
Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem
5	160	4	128	3	96	3	64

Course Title: Advertising Design - 2

Course Title: Advertising Design – 2	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. What a layout is and how to create an effective one.
2. The basics of two dimensional design including the elements and principles of art.
3. About color theory and its implication in Graphic Design.
4. About Graphic Design as a career.
5. To improve their design skills and techniques using a variety of tools.
6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

Content of Course 17 – Advertising Design – 2	160Hrs
Unit 01: Layout Design for Advertising.	53/54
Chapter No. 01: Advertising Layouts for Commercial Services. Chapter No. 02: Advertising Layouts for Consumer Goods. Chapter No. 03: Advertising Layouts for Public Welfare.	
Unit 02: Illustration.	53/54
Chapter No. 04: Conceptual illustrative Exercises. Chapter No. 05: Story Board Illustration. Chapter No. 06: Editorial Illustration.	
Unit 03: Communication Design.	53/54
Chapter No. 07: Info graphics. Chapter No. 08: Pictogram (icon design). Chapter No. 09: Publication Illustration, Fashion Illustration.	

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Course Title: Applied Art Drawing – 4

Course Title: Applied Art Drawing – 4	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

3. It will bring in keen observation and grasping abilities.
4. It aims to develop an understanding and transfer into visual perception on a linear format.
3. It will equip them with rendering skills and hand & mind association.
4. Course also provides opportunity to learn from the interdisciplinary domains.
5. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representational skills.

Content of Course 18 – Applied Art Drawing – 4	128Hrs
Unit –01: Basics Drawing	40/42
Chapter No. 01: Analytical study of life drawing. Chapter No. 02: Refining technical abilities in drawing. Chapter No. 03: Exploring different forms of rendering.	
Unit –02: Life study drawing	40/42
Chapter No. 04: Observation and understanding structure of human drawing. Chapter No. 05: Study of individual human Anatomy with surroundings. Chapter No. 06: Study of human body in different gesture and expression.	
Unit –03: Drawing Composition	40/42
Chapter No. 07: Drawing as medium of expression. Chapter No. 08: Drawing as medium of imagination. Chapter No. 09: Expressing drawing through printing process.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Packaging Design

Course Title: Packaging Design	
Total Contact Hours: 96 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. What a layout is and how to create an effective one.
2. The basics of two dimensional design including the elements and principles of art.
3. About color theory and its implication in Graphic Design.
4. About Graphic Design as a career.
5. To improve their design skills and techniques using a variety of tools.
6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

Content of Course 19 – Packaging Design	96 Hrs
Unit –01: Label design.	32
Chapter No. 01: Understand the terminology used in Packaging Design. Chapter No. 02: Understand the Process involved in Packaging. Chapter No. 03: Explore Materials used in Packaging Design, Basics of label design.	
Unit –02: Packaging of Luxury Product.	32
Chapter No. 04: Product Accessories, such as Jewellery. Chapter No. 05: Product (Smart watches). Chapter No. 06: Product (Footwear).	
Unit –03: Packaging of Food Product.	32
Chapter No. 07: Soft Drinks Product. Chapter No. 08: Snacks Junk food (chips). Chapter No. 09: Fruit and Vegetables.	

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Reference Books

1. The Package design Book - Pentawards, Julius Wiedemann. **2. Packaging Essentials: 100 Design Principles for Creating Packages** – Candace Ellicott, Sarah Roncarelli. **3. Takeaway Food Packaging Now** – Yvett Arzate Gomez. **4. 50 Trade Secrets of Great Design Packaging** – Stafford Cliff.

Course Title: Advertising Theory - 2

Course Title: Advertising Theory – 2	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.

3. At the end of the course the student should be able to understand the Various Advertising Medias and its effectiveness.

Content of Course 20 – Advertising Theory - 2 (Classes conducted by the Department of Applied Art)	64Hrs
Unit –01: The Print Media.	20/21
Chapter No. 01: News Papers. Chapter No. 02: Magazines. Chapter No. 03: Direct Mail.	
Unit –02: The Broadcast Media.	20/21
Chapter No. 04: Television. Chapter No. 05: Radio. Chapter No. 06: Internet media like websites, blogs and podcasts; Online streaming.	
Unit –03: Other Media.	20/21
Chapter No. 07: Outdoor Advertising. Chapter No. 08: Transit Advertising. Chapter No. 09: Point-of-Purchase Displays.	

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books

1. Advertising art and Ideas –Dr Rage, **2. Hand book of early advertising art pictorial Volume** – P horning, **3. The new Guide to graphic Design** –BOB Cotton by W goody, **4. Colour Harmony Layout, Hand book of Typography** –Kailas takie, **5. Colour and meaning** –john gage, **6. Advertising new techniques** –Thomas Kempen, **7. Typography Essentials** –ina Saltz, **8. Sign and Symbols** –Rotovision, **9. The Graphics of communication 3rd Edition** –T Turnbull & russel N Baird, **10. Ogilvy on Advertising** –Ogilvy, **11. Creative source –3rd annual addition-** peter cordy, **12. Graphic Design Refereed** –rock port publisher, **13. Signs and Symbols** –mark Hampshire, **14. Secrete of digital Animation-** Stewen with row, **15. Typography Essentials** –imasahz, **16. Grffiti world** – nicholos ganz, **17. Contact: Human Communication and its History** Edited by Raymond Williams, **18. Advertising 4th Edition** –Charles Schewe, **19. Graphic Designers print plus colour hand book-**Barb Kerg, **20. Complete Guide to Advertising** – Barry Day, **21. Visual Transformation** –ABC Zurich. **22. Colour and Meaning (Art, Science and Symbolism)** – John Gage.

Discipline Specified Elective Courses (DSE) - 2

DSE Course 2 Painting		DSE Course 2 Sculpture		DSE Course 2 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 2 Applied Art		DSE Course 2 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 2 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Possibilities and methods of basic painting process.	30/32
Unit 02: Practice any one media of painting with self-expression.	30/32
Unit 03: Develop the composition through day to day life.	30/32

Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Terracotta sculptures.	30/32
Unit 02: Round sculptures in wood or stone.	30/32
Unit 03: Molding and casting practice in any one media.	30/32

Content of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Expressing drawing through printing process.	30/32
Unit 02: Understanding serigraphy process through drawing.	30/32
Unit 03: Understanding fabric and it's printing through process.	30/32

Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Vector Graphics – Creating Communicational Design.	30/32
Unit 02: Vector Graphics - Creating Pattern Design.	30/32
Unit 03: Vector Graphics - Creating Character Design / Illustration in your own concept.	30/32

Content of DSE Course 2 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Wild Life Photography	30/32
Unit 02: Product Photography	30/32
Unit 03: Travel Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 2

Course Title: Visual Art - Vocational – 2	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 7th Semester

Discipline Core Courses (DSC)

Course 21 Advertising Design - 3		Course 22 Advertising Theory - 3		Research Methodology (Theory)		Research Synopsis (Practicals)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	160	3	64	3	64	3	64

Course Title: Advertising Design - 3

Course Title: Advertising Design - 3	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Jury & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. What a layout is and how to create an effective one.
2. The basics of two dimensional design including the elements and principles of art.
3. About color theory and its implication in Graphic Design.
4. About Graphic Design as a career.
5. To improve their design skills and techniques using a variety of tools.
6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

Content of Course 21 – Advertising Design-3 (Campaign Design and Development-1)	160Hrs
Unit 01: Study on research methodology related to the design process of advertising campaign on Public Welfare of any relevant current issue. Design a Communication Campaign for a specific subject from Conceptualization to final execution.	53/54
Unit 02: Students collect and analyze data, and develop design criteria to produce an individual Project abstract, also creation of concept, selection proper medias and copy platform.	53/54
Unit 03: In executing this assignment student will receive all assistance and guidance from their Teachers.	53/54

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Course Title: Advertising Theory - 3

Course Title: Advertising Theory - 3	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.
3. At the end of the course the student should be able to understand the entire process of Advertising Campaign and Marketing Process.

Content of Course 22 – Advertising Theory - 3 (Classes conducted by the Department of Applied Art)	64Hrs
Unit –01: An Overview of Campaign Planning.	20/21
Chapter No. 01: What is an Advertising Campaign? Campaign Objectives. Chapter No. 02: The Marketing Mix: Basis of Campaign Plans. Chapter No. 03: The Planning of Advertising.	
Unit –02: Advertising and Consumer Behavior.	20/21
Chapter No. 04: Study of Consumer Behavior. Chapter No. 05: Consumer Decision Process. Chapter No. 06: Social and Cultural Factors.	
Unit –03: Defining Target Markets.	20/21
Chapter No. 07: Study of Market Segment. Chapter No. 08: Advantages of targeting. Chapter No. 09: Rule of Psychology in Advertising.	

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books

1. **Advertising art and Ideas** –Dr Rage, 2. **Hand book of early advertising art pictorial Volume** – P horning,
3. **The new Guide to graphic Design** –BOB Cotton by W goody, 4. **Colour Harmony Layout, Hand book of Typography** –Kailas takie, 5. **Colour and meaning** –john gage, 6. **Advertising new techniques** –Thomas Kempen, 7. **Typography Essentials** –ina Saltz, 8. **Sign and Symbols** –Rotovision, 9. **The Graphics of communication 3rd Edition** –T Turnbull & russel N Baird, 10. **Ogilvy on Advertising** –Ogilvy, 11. **Creative source –3rd annual addition-** peter cordy, 12. **Graphic Design Refereed** –rock port publisher, 13. **Signs and Symbols** –mark Hampshire, 14. **Secrete of digital Animation-** Stewen with row, 15. **Typography Essentials** –imasahz, 16. **Grffiti world** – nicholos ganz, 17. **Contact: Human Communication and its History** Edited by Raymond Williams, 18. **Advertising 4th Edition** –Charles Schewe, 19. **Graphic Designers print plus colour**

hand book-Barb Kerg, **20. Complete Guide to Advertising** – Barry Day, **21. Visual Transformation** –ABC Zurich. **22. Colour and Meaning (Art, Science and Symbolism)** – John Gage.

Course Title: Research Methodology (Theory)

Course Title: Research Methodology (Theory)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

7. To understand the process of research methodology.
8. To understand different tools of research.
3. To understand the different types of research methods.
4. To understand the different research methods.
5. To understand the research design.
6. To understand the research ethics.
7. To understand the synopsis writing and components.

Content of Course 22 – Research Methodology (Theory)	64Hrs
Unit –01: Scientific research methodology	20/21
Chapter No. 01: Definition of Research, Objectives of research, Types of Research, Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, Sampling, Data Collection, Hypothesis Testing, Interpretation. Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, Hypothesis, Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, Instrumentation, Safety Measures.	
Unit –02: Research Components	20/21
Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of research, research approaches. Chapter No. 05: Scope & Nature of research problem Chapter No. 06: Significance & Limitation of research	
Unit –03: Research in Visual Art	20/21
Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of visual arts Chapter No. 09: Synopsis writing based on selected area.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Research Synopsis (Project)

Course Title: Research Synopsis (Project)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Jury and Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Note: Students has to submit a synopsis proposal before submitting synopsis, with consultation of faculty / mentor and respective department HOD. The synopsis study must be in relation to the course taught in the semester. The synopsis must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Discipline Specified Elective Courses (DSE) - 3

DSE Course 3 Painting		DSE Course 3 Sculpture		DSE Course 3 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 3 Applied Art		DSE Course 3 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 3 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Self-thought process and express through painting.	30/32
Unit 02: Execution of painting techniques and methods.	30/32
Unit 03: Selecting the medias of painting to concept or self- expression.	30/32

Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Composing round sculpture through own thought process.	30/32
Unit 02: Self- expression through Assembling wood or stone.	30/32
Unit 03: Self- expression through Carving in wood or stone.	30/32

Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Relief printing techniques and methods.	30/32
Unit 03: Execution of Intaglio printing techniques and methods.	30/32

Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Conceptual illustrative Exercises.	30/32
Unit 02: Story Board Illustration.	30/32
Unit 03: Editorial Illustration.	30/32

Content of DSE Course 3 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Fashion Photography	30/32
Unit 02: Advertising Photography	30/32
Unit 03: Food Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 3

Course Title: Visual Art - Vocational – 3	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 8th Semester

Discipline Core Courses (DSC)

Course 23 Advertising Design - 4		Course 24 Advertising Theory - 4		Project / Internship	
Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	160	3	64	6	192

Course Title: Advertising Design - 4

Course Title: Advertising Design - 4	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. What a layout is and how to create an effective one.
2. The basics of two dimensional design including the elements and principles of art.
3. About color theory and its implication in Graphic Design.
4. About Graphic Design as a career.
5. To improve their design skills and techniques using a variety of tools.
6. In depth Understanding of design elements such as Typography, color, Layout, Images and Symbol will be explored.

Content of Course 21 – Advertising Design-4 (Campaign Design and Development)	160Hrs
Unit 01: Study on research methodology related to the market and Target market research for Consumer Product/Service. Campaign Design Process.	53/54
Unit 02: Students collect and analyze data and develop design criteria to produce and individual project abstract, also creation of proper Visualization, Media Planning, and Copy Platform.	53/54
Unit 03: Executing the advertising Campaign assignments student will receive all assistance and guidance from their Teachers.	53/54

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations. - Intrapersonal Teaching.

Course Title: Advertising Theory - 4

Course Title: Advertising Theory - 4	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Theory knowledge brings the basic understanding of visual communication language with deeper awareness.
2. Course also provides opportunity to learn fundamentals of all domains.
3. At the end of the course the student should be able to understand the Creative Advertising, Market Research and Advertising Medias.

Content of Course 22 – Advertising Theory - 4 (Classes conducted by the Department of Applied Art)	64Hrs
Unit –01: Creative advertising.	20/21
Chapter No. 01: Planning and Execution. Chapter No. 02: Product analyses, Copy Platform. Chapter No. 03: Human Motives, Desire and Hope.	
Unit –02 Market and Market Research.	20/21
Chapter No. 04: Nature and Scope of Marketing. Chapter No. 05: Pre-Production, Planning and Prototype, Consumer Reaction. Chapter No. 06: Motivation Research and Brand Image.	
Unit –03 Selection of Advertising Media.	20/21
Chapter No. 07: Selection of Appropriate Media for Advertising. Chapter No. 08: Evaluation of the Media. Chapter No. 09: Major Media Analysis.	

Pedagogy – Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books:

1. **Advertising art and Ideas** –Dr Rage, 2. **Hand book of early advertising art pictorial Volume** – P horning,
3. **The new Guide to graphic Design** –BOB Cotton by W goody, 4. **Colour Harmony Layout, Hand book of Typography** –Kailas takie, 5. **Colour and meaning** –john gage, 6. **Advertising new techniques** –Thomas Kempen, 7. **Typography Essentials** –ina Saltz, 8. **Sign and Symbols** –Rotovision, 9. **The Graphics of communication 3rd Edition** –T Turnbull & russel N Baird, 10. **Ogilvy on Advertising** –Ogilvy, 11. **Creative source –3rd annual addition-** peter cordy, 12. **Graphic Design Refereed** –rock port publisher, 13. **Signs and Symbols** –mark Hampshire, 14. **Secrete of digital Animation-** Stewen with row, 15. **Typography Essentials** –imasahz, 16. **Grffiti world** – nicholos ganz, 17. **Contact: Human Communication and its History** Edited by Raymond Williams, 18. **Advertising 4th Edition** –Charles Schewe, 19. **Graphic Designers print plus colour hand book-**Barb Kerg, 20. **Complete Guide to Advertising** – Barry Day, 21. **Visual Transformation** –ABC Zurich. 22. **Colour and Meaning (Art, Science and Symbolism)** – John Gage.

Course Title: Project (Industry connect / Independent)

Course Title: Project (Industry connect / Independent)	
Total Contact Hours: 64 Hrs.	Course Credits: 6
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Jury & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To understand the cognitive aspects of student in the selected area.
2. To understand the new possibilities of meaning in existing knowledge.
3. To understand the significant knowledge resource in the specific area.
4. To understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

DSE Course 4 Painting		DSE Course 4 Sculpture		DSE Course 4 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 4 Applied Art		DSE Course 4 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 4 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Continue the personal art practice.	30/32
Unit 02: Experiment and understanding of the new ways of painting.	30/32
Unit 03: Art practice and its possibilities through painting.	30/32

Content of DSE Course 4 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Continue the self-thought process in sculpture.	30/32
Unit 02: Express expression through wood or stone. (any process)	30/32
Unit 03: Express expression through metal sculpture. (any process)	30/32

Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Planography printing techniques and methods	30/32
Unit 03: Execution of Serigraphy printing techniques and methods.	30/32

Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Advertising Layouts for Commercial Services.	30/32
Unit 02: Info graphics.	30/32
Unit 03: Publication Illustration, Fashion Illustration.	30/32

Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Action Photography	30/32
Unit 02: Drone Photography	30/32
Unit 03: C 3 Assignment	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 4

Course Title: Visual Art - Vocational – 4	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

Department of Photography and Photojournalism Specialization

THE FOLLOWING TABLES INDICATES EACH COURSE, CREDITS & SCHEME OF EXAMINATION

Distribution of Credits (L : T : P), Marks & Pattern of Examination

Program: Bachelor of Visual Arts (B.V.A.)

Department of Photography and Photojournalism Specialization

III - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
III	Photography - 1 (5 Credits) (0+ 2+ 3)	DSC 7	0	0	0	20	20	60	100	40	Display & Viva
III	Photojournalism - 1 (4 Credits) (0+ 1+ 3)	DSC 8	0	0	0	20	20	60	100	40	Display & Viva
III	Journalism and History of Communications - 1 (3 Credits) (2+ 1+ 0)	DSC 9	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
III	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
III	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
SKILL Enhancement Courses											
III	Artificial Intelligence (2 Credits) (1+0+ 2)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour
III	R&R(S&G)/ Cultural or Other (2 Credits) (0+0+2)	SEC – VB 3	0	0	0	10	15	25	50	20	Display & Viva
Open Electives											
III	Any One Paper / Course Offered by University or College (3 Credits) (0+1+2)	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Open Electives offered by the college (any one of the following)

Open Electives											
III	Out Door Practice	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Sculpture	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Printing	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Press & Magazine Layout	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Basics of Photography	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Photography and Photojournalism Specialization

IV - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
IV	Photography - 2 (5 Credits) (0+ 2+ 3)	DSC 10	0	0	0	20	20	60	100	40	Display & Viva
IV	Photojournalism - 2 (4 Credits) (0+ 1+ 3)	DSC 11	0	0	0	20	20	60	100	40	Display & Viva
IV	Journalism and History of Communications - 2 (3 Credits) (2+ 1+ 0)	DSC 12	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
IV	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	India and Indian Constitution (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
Skill Enhancement Courses											
IV	NSS or Other (2 Credits) (0+0+2)	SEC – VB 4	0	0	0	10	10	30	50	20	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Photography and Photojournalism Specialization

V - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
V	Photography – 3 (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
V	Photojournalism - 3 (4 Credits) (0+ 1+ 3)	DSC 14	0	0	0	20	20	60	100	40	Display & Viva
V	Videography - 1 (3 Credits) (2+ 1+ 0)	DSC 15	0	0	0	20	20	60	100	40	Display & Viva
V	Journalism and History of Communications - 3 (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour

SKILL Enhancement Courses											
V	Cyber Security (2 Credits) (1+0+ 1)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour

Discipline Specified Electives											
V	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Visual Art - Vocational – 1 (3 Credits) (0+1+2)	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
V	Painting	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Sculpture	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Graphics (Printmaking)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Applied Art	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Photography and Photojournalism	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
V	Visual Art - Vocational - 1	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Photography and Photojournalism Specialization

VI - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VI	Photography – 4 (5 Credits) (0+ 2+ 3)	DSC 17	0	0	0	20	20	60	100	40	Display & Viva
VI	Photojournalism - 4 (4 Credits) (0+ 1+ 3)	DSC 18	0	0	0	20	20	60	100	40	Display & Viva
VI	Videography - 2 (3 Credits) (2+ 1+ 0)	DSC 19	0	0	0	20	20	60	100	40	Display & Viva
VI	Journalism and History of Communications - 4 (3 Credits) (2+ 1+ 0)	DSC 20	20	20	60	0	0	0	100	40	2:30 Hour
Skill Enhancement Courses											
VI	Internship or Societal Communication or Other (2 Credits) (1+0+1)	SEC – SB 4	0	0	0	10	10	30	50	20	1:30 Hour
Discipline Specified Electives											
VI	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Visual Art - Vocational – 2 (3 Credits) (0+1+2)	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VI	Painting	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Sculpture	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Graphics (Printmaking)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Applied Art	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Photography and Photojournalism	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VI	Visual Art - Vocational - 2	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Photography and Photojournalism Specialization

VII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VII	Photography & Photojournalism (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
VII	Mass Communication and Media Laws (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Research Synopsis (Project) (3 Credits) (0+1+2)		0	0	0	30	30	40	100	40	Jury & Viva
VII	Research Methodology (Theory) (3 Credits) (2+1+0)		20	20	60	0	0	0	100	40	2:30 Hour
VII	Visual Art - Vocational – 3 (3 Credits) (2+1+0)	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VII	Painting	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Sculpture	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Graphics (Printmaking)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Applied Art	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Photography and Photojournalism	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VII	Visual Art - Vocational - 3	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Photography and Photojournalism Specialization

VIII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VIII	Photography & Photojournalism (5 Credits) (0+ 2+ 3)	DSC 13	0	0	0	20	20	60	100	40	Display & Viva
VIII	Mass Communication and Media Laws (3 Credits) (2+ 1+ 0)	DSC 16	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VIII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Project / Internship (6 Credits) (0+2+4)		0	0	0	30	30	40	100	40	Jury & Viva
VIII	Visual Art - Vocational – 4 (3 Credits) (2+1+0)	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VIII	Painting	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Sculpture	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Graphics (Printmaking)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Applied Art	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Photography and Photojournalism	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VIII	Visual Art Vocational - 4	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

BVA 3rd Semester

Discipline Core Courses (DSC)

Course 7 Photography - 1		Course 8 Photojournalism - 1		Course 9 Journalism and History of Communications	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	160	4	128	3	64

Course Title: Photography– 1

Course Title: Photography- 1	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. The students will have knowledge of Photography and the operation to shoot different dimensions of organic and non-organic subjects.

Content of Course 7 - Photography- 1	160Hrs
Unit 01: Introduction and Principles of Photography	53/54
Chapter No. 01: History of Photography in detail: Anatomy of Still camera, Types of cameras. Chapter No. 02: Basic cameras, different formats and Lenses. Chapter No. 03: Lightings.	
Unit 02: Portrait Photography	53/54
Chapter No. 04: Different dimensions of portrait Chapter No. 05: Practice from different angle and posture Chapter No. 06: Gesture and expression in Portraits	
Unit 03: Still life Photography	53/54
Chapter No. 07: Importance of Still Photography Chapter No. 08: Shapes, Forms, Textures, and volumes Chapter No. 09: Importance of composition and background	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Photojournalism – 1

Course Title: Photojournalism - 1	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. The students will understand the photojournalism and elements of photojournalism.
2. They can easily approach better placement or decide to become independent photojournalist.
3. Student can understand the practical and theory knowledge of photojournalism.

Content of Course 8– Photojournalism - 1	128Hrs
Unit –01: Photojournalism (Practical's)	62/64
Chapter No. 01: Elements of a news picture. Chapter No. 02: 5 W's and 1 H. Chapter No. 03: News feature. Chapter No. 04: Practical assignments. Chapter No. 05: "The Eye" wall newspaper.	
Unit –02: Photojournalism (Class Teaching)	62/64
Chapter No. 06: Photojournalism, a visual medium- introduction, History. Definition and scope. Chapter No. 07: Qualifications, language & style of a photojournalist. Chapter No. 08: Equipment's of a photojournalist. Chapter No. 09: Essentials of A News picture 5 W's and 1H;	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books:

1. Photojournalism – Gopi Krishna Sahay
2. Print Media and Photojournalism – Monita Singh

Course Title: Journalism and History of Communications - 1

Course Title: Journalism and History of Communications - 1	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. The paper Aims to Introduce Communication and Journalism, highlights its Significance in the Contemporary Society
2. It will enable the students to Acquaint with the Special attributes of journalism as well as their responsibility
3. Further the paper also Introduce the importance of photo journalism

Content of Course 9 – Journalism and History of Communications - 1	64Hrs
Unit –01: Basics of Communications	20/21
Chapter No. 01: Communication: - Definition, Nature and Scope. Chapter No. 02: Types of communication: - Verbal Vocal and Nonverbal. Chapter No. 03: Levels of Communication: - Intra Personal, Inter Personal, group and Mass Communication.	
Unit –02: Foundation to Journalism	20/21
Chapter No. 04: Journalism: -Definition, Nature and Scope, Role of the press in a Democratic setup. Chapter No. 05: Journalist/reporter: Duties & qualifications, Ethics of Journalism. Chapter No. 06: Reporting Techniques: News Gathering Methods. (Seminars and discussions)	
Unit –03: Basics of Photojournalism	20/21
Chapter No. 07: Photojournalism: Definition, Nature and Significance. Chapter No. 08: Evolution of press photography. Chapter No. 09: News photography and its Characteristics, soft news and hard news.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

1. Mass Communication and journalism In India – D S Mehta
2. Media and Communication management – C S Rayudu
3. Mass Communication and Journalism in India – Kevel J Kumar

Open Elective Courses (OE) - 3

OE Course 3 Out Door Practice		OE Course 3 Relief Sculpture		OE Course 3 Relief Printing	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

OE Course 3 Press & Magazine Layout		OE Course 3 Basics of Photography	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of OE Course 3–Out Door Practice – 3 (Classes conducted by Department of Painting)	96Hrs
Unit 01: Nature Study – Landscape Practice.	30/32
Unit 02: Architectural Study.	30/32
Unit 03: Animal Study.	30/32

Content of OE Course 3 –Relief Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Drawing and understanding of Relief Sculpture.	30/32
Unit 02: Relief Sculpture practice in different medias.	30/32
Unit 03: Molding and casting in any one media.	30/32

Content of OE Course 3 – Relief Printing – 3(Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Introduction to Relief printing process: through understanding grains and texture with preparation of block through importance of grain and buffing.	30/32
Unit 02: Creating composition through relief process in Black & white, with lino/ wood / MDF etc	30/32
Unit 03: Introduction to proper editions with example to test proof, printer proof and Artist proof and the differences.	30/32

Content of OE Course 3 – Press & Magazine Layout(Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Comparative study of deferent types of layouts.	30/32
Unit 02: Designing of press and magazine advertisement.	30/32
Unit 03: selection of typefaces and study of picture and text.	30/32

Content of OE Course 3 – Basics of Photography (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Importance of Still Photography.	30/32
Unit 02: Shapes, Forms, Textures, and volumes.	30/32
Unit 03: Importance of composition and background.	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 4th Semester

Discipline Core Courses (DSC)

Course 10 Photography - 2		Course 11 Photojournalism - 2		Course 12 Journalism and History of Communications - 2	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	160	4	128	3	64

Course Title: Photography– 2

Course Title: Photography- 2	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. The students can achieve practical experience and the aspects of organic and non-organic elements, with that they will practice about composition, perspective, and effects of lighting, moods and expressions of the subject.

Content of Course 10–Photography– 2	160Hrs
Unit 01: Introduction to organic and non-organic elements of Photography	53/54
Chapter No. 01: Introduction to Human images and History Chapter No. 02: Importance of capturing images, organic and non-organic elements. Chapter No. 03: Usage of natural lighting, studio lighting and special effects.	
Unit 02: Organic and non-organic Photography	53/54
Chapter No. 04: Study of Gesture, posture in human expression. Chapter No. 05: Importance of background, drapery, importance of nature composition. Chapter No. 06: Capturing importance of expression and moods from different angles.	
Unit 03: Architecture Photography	53/54
Chapter No. 07: Importance of perspective in photography. Chapter No. 08: Importance of interiors and exteriors. Chapter No. 09: Basic lighting setup (natural and studio lightings).	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Photojournalism – 2

Course Title: Photojournalism - 2	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. The students will understand the responsibility of a person who can give the knowledge about the concept of production, scripts- meaning and technical aspects.
2. They are able to decide the proper required camera, and about the usage with care, also about the proper framing of camera as per required luminosity for exposure and limitations of camera placement and its point of view with all these aspects they can achieve responsibility of assistant camera men.

Content of Course 11– Photojournalism - 2	128Hrs
Unit –01: Photojournalism (Practical's)	62/64
Chapter No. 01: Photo feature. Chapter No. 02: Photo essay. Chapter No. 03: Elements of a news picture. Chapter No. 04: Practical assignments. Chapter No. 05: “The Eye” wall newspaper.	
Unit –02: Photojournalism (Class Teaching)	62/64
Chapter No. 06: News value. Chapter No. 07: Sources of news photographs. Chapter No. 08: News features, photo features, differences. Chapter No. 09: Photo essays and human interest photographs.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books:

1. Photojournalism – Gopi Krishna Sahay
2. Print Media and Photojournalism – Monita Singh

Course Title: Journalism and History of Communications - 2

Course Title: Journalism and History of Communications - 2	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. The paper highlights the Importance of different verbal communication along with communication models.
2. It also focuses on Journalistic writing and news presentation.
3. It also elaborates on various branches of photography along with other routine assignments challenges .

Content of Course 12 – Journalism and History of Communications - 2	64Hrs
Unit –01: Communication Skills	20/21
Chapter No. 01: Communication Models: - Aristotal, Shannon weaver, lass well, Os Good ,Willvur Sehramm. Chapter No. 02: Process of Communication, Techniques of public Speaking. Chapter No. 03: Merit and demerits of oral and written communication, Effective Communication and learning techniques.	
Unit –02: Journalistic Writing	20/21
Chapter No. 04:News presentation, Inverted pyramid style 5 w’s & 1’H Chapter No. 05: News Elements, Sources of News Different news Beats. Chapter No. 06: Journalistic writing formats: - Article, feature, letters to editors, editorials.	
Unit –03 : New Dimension of Photojournalist	20/21
Chapter No. 07: Role and Responsibilities of a Photojournalist. Chapter No. 08: Branches of Photography: - News, Nature, Landscape, sports, fashion, wildlife, Portraiture. Chapter No. 09: Judging of Photograph / Single Photo, Seasonal Pictures: Winter, Summer, Spring Autumn, Pictorial Coverage of Natural Calamities.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

1. Mass Communication and journalism In India – D S Mehta
2. Media and Communication management – C S Rayudu
3. Mass Communication and Journalism in India – Kevel J Kumar

BVA 5th Semester

Discipline Core Courses (DSC)

Course 13 Photography - 3		Course 14 Photojournalism -3		Course 15 Videography - 1		Course 16 Journalism and History of Communications	
Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem
5	160	4	128	3	96	3	64

Course Title: Photography – 3

Course Title: Photography - 3	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:
1 students get the knowledge about the how to using light.

2 An understanding preparing studio setup in own knowledge.

3 An understanding of the industrial and commercial application of photographic techniques.

Content of Course 13 – Photography – 3	160Hrs
Unit 01: Lighting in photography	53/54
Chapter No. 01: Introduction Chapter No. 02: Types & Technique of Lighting, key light, Fill Light, Back Light, Three Point Lighting, Soft Light, Hard light, Rim Light Chapter No. 03: High Key & Low Key	
Unit 02: Food Photography	53/54
Chapter No. 04: Intro to Food Photography Chapter No. 05: Food Styling, Props & Background for Capturing Image Chapter No. 06: Equipment's using for Food Photography, Camera, Lighting Framing, Composition	
Unit 03: Industrial Photography	53/54
Chapter No. 07: Introduction, Nature and Scope Chapter No. 08: Machinery & Machine Process Photography Chapter No. 09: Natural Light & Artificial Light (Indore & outdoor Lighting)	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Book Reference

Digital lighting photography complete – Michal Freeman
 The basic book of photography - Newnes
 The beginner photography guide - Chris Gatcum

Course Title: Photojournalism – 3

Course Title: Photojournalism - 3	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Understand visual language and grammar along with composition of shots
2. Knowledge about camera support system and taking care of them
3. Ability to make ad film

Content of Course 14 – Photojournalism – 3	128Hrs
Unit –01: Photojournalism (Practical's)	62/64
Chapter No. 01: Covering speeches, public personalities, seminars and meetings. Chapter No. 02: Covering interviews, press conferences, elections, strikes, conflict, curfew, war and hospitals. Chapter No. 03: Practical assignments. Chapter No. 04: “The Eye” wall newspaper.	
Unit –02: Photojournalism (Class Teaching)	62/64
Chapter No. 06: Picture presentation- editing, quality, size and format, deadlines. Chapter No. 07: Cutline and caption writing Chapter No. 08: Ethics in photojournalism. Chapter No. 09: Duties and responsibilities of picture editors.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books:

1. Photojournalism – Gopi Krishna Sahay
2. Print Media and Photojournalism – Monita Singh

Course Title: Videography– 1

Course Title: Videography- 1	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Jury & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. The students will understand different elements of Photo and Video and also about video industry and formats of video production such as Documentary, Feature film, short film etc.
2. They can easily approach better placement or decide to become independent technician also they can understand and plan for competitive production.

Content of Course 15 –Videography- 1	128Hrs
Unit –01: Introduction to videography and its History	40/42
Chapter No. 01: Meaning and necessity of videography. Chapter No. 02: Development of video industry. Chapter No. 03: Format of video production.	
Unit –02: Scope of Videography	40/42
Chapter No. 04: Opportunities in video industry. Chapter No. 05: Need of video production. Chapter No. 06: Self- contained technician.	
Unit –03: Stages of video Production	40/42
Chapter No. 07: Introduction to the Pre-production. Chapter No. 08: Introduction to the Production. Chapter No. 09: Introduction to the Post-production.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Books for reference

1. Video production – Vasuki Belavadi
2. Corporate video production- Stuart Sweetow
3. Single-camera video production- Robert B. Musburgr and Michael R. ogden
4. Video production handbook-Gerald Miller son and Jim Owens
5. Ad-makers - Time Von Logue Newth

Course Title: Journalism and History of Communications - 3

Course Title: Journalism and History of Communications - 3	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Students get the Knowledge about the Events covering
2. Student get about Practical Knowledge about the job
3. Mainly about our Indian Journalism

Content of Course 16 – Journalism and History of Communications - 3	64Hrs
Unit –01: Introduction to Indian Journalism	20/21
Chapter No. 01. Brief history of the Indian Press Chapter No. 02: Introduction to press laws- defamation, libel and slander Chapter No. 03: Qualifications of a reporter, reporting staff- reporters, Correspondents, stringers and special correspondents.	
Unit –02: History of Communications	20/21
Chapter No. 04: Non-verbal communications- symbolic body language gestures, Verbal and non-verbal communications intention, awareness and meaning. Chapter No. 05: Non-verbal communication system, sending non-verbal Messages, receiving non-verbal messages. Chapter No. 06: Communication for development. (Social, Economical, Educational, Visual art, Cultural, etc.)	
Unit –03: Photojournalism Covering Event	20/21
Chapter No. 07: Covering speeches, public personalities, seminars and meetings Chapter No. 08: Covering interviews, press conferences, elections, strikes, conflict, Curfew, war and hospitals. Chapter No. 09: Practical assignments on covering events.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

1. Mass Communication and journalism In India – D S Mehta
2. Media and Communication management – C S Rayudu
3. Mass Communication and Journalism in India – Kevel J Kumar

Discipline Specified Elective Courses (DSE) - 1

DSE Course 1 Painting		DSE Course 1 Sculpture		DSE Course 1 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 1 Applied Art		DSE Course 1 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 1 - Painting (Classes conducted by Department of Painting)		96Hrs
Unit 01: Transformation of observation into suitable painting medium.		30/32
Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, wood, metal, etc.)		30/32
Unit 03: Personal expression through painting medias and possibilities.		30/32

Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture)		96Hrs
Unit 01: Relief sculpture practice in different medias with personal expression.		30/32
Unit 02: Transform self-expression in to tree dimension and practice maquettes and sculpture making in clay.		30/32
Unit 03: Tools and techniques of molding and casting, practice in any one media.		30/32

Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])		96Hrs
Unit 01: Expressing drawing through printing process.		30/32
Unit 02: Execution of planography with lithography and platography.		30/32
Unit 03: Exploration of drawing appropriate to engraving method.		30/32

Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied Art)		96Hrs
Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that will make the key parts of the message stand out for the reader.		30/32
Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote.		30/32
Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image or Illustration.		30/32

Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)		96Hrs
Unit 01: Lighting in photography		30/32
Unit 02: High key & Low key Photography		30/32
Unit 03: Industrial Photography		30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 1

Course Title: Visual Art - Vocational – 1	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 6th Semester

Discipline Core Courses (DSC)

Course 17 Photography - 4		Course 18 Photojournalism - 4		Course 19 Videography - 2		Course 20 Journalism and History of Communications - 4	
Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem
5	160	4	128	3	96	3	64

Course Title: Photography– 4

Course Title: Photography – 4	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

- 1 The ability to work in experimental manipulative techniques documentary photography interpretive studies.
- 2 The ability to work and Study independently
4. Student will have sufficient mastery of one or more mediaS

Content of Course 17 – Photography – 4	160Hrs
Unit 01: Wild Life Photography	53/54
Chapter No. 01: Introduction of Wildlife Photography Chapter No. 02: Camera, Lenses, Depth of Field, Tripod, Focal length, Filters Chapter No. 03: Landscape, Nature, Sky space, Macro, Instant, Fauna	
Unit 02: Product Photography	53/54
Chapter No. 04: Lighting in Sunlight & Artificial Light (Indore & outdoor Lighting) Chapter No. 05: Product, Computation, Arrangements of Elements, Space for the Picture Chapter No. 06: Equipment setup Studio Lighting, 360 Degree photography in Product	
Unit 03: Travel Photography	53/54
Chapter No. 07: Elements of Computation Equipment & Tips for Travel Photography Chapter No. 08: Fundamental Photographic Techniques for Travel Photography Chapter No. 09: Designing Photographs Using Light, Lenses Perspective Scale and Action to Link to Place	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Book Reference:

Travel Diary's at Photography - Paul Theroux
National geographic –Andrew Carrol

Digital Photography - Bill Bryson

Course Title: Photojournalism – 4

Course Title: Photojournalism – 4	
Total Contact Hours: 128 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Knowledge about preparing story board, budgeting the film and planning pre-production stage of video making
2. Ability to review shots and execution of shooting
3. Skills to produce short film in reproduction, production and post-production stages

Content of Course 18 – Photojournalism – 4	128Hrs
Unit –01: Photojournalism (Practical's)	62/64
Chapter No. 01: Covering accidents, fires, disasters, floods and other natural calamities. Chapter No. 02: Covering crime and maintaining a relationship with the police. Chapter No. 03: Practical assignments. Chapter No. 04: “The Eye” wall newspaper.	
Unit –02: Photojournalism (Class Teaching)	62/64
Chapter No. 06: Photojournalism and the use of images. Chapter No. 07: Photojournalist and the law, camera reporter in court, courtroom ethics for a photojournalist. Chapter No. 08: Channels of news pictures- viz. wire, satellite, agency, stock, picture library, freelancer. Chapter No. 09: Functions of photojournalism. Picture presentation- editing, quality, size and format, deadlines.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Reference Books:

1. Photojournalism – Gopi Krishna Sahay
2. Print Media and Photojournalism – Monita Singh

Course Title: Videography– 2

Course Title: Videography - 2	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. The students will understand the responsibility of a person who can give the knowledge about the concept of production, scripts- meaning and technical aspects.
2. They are able to decide the proper required camera, and about the usage with care, also about the proper framing of camera as per required luminosity for exposure and limitations of camera placement and its point of view with all these aspects they can achieve responsibility of assistant camera men.

Content of Course 19 –Videography – 2 (Class Teaching with available source in Dpt.)	128Hrs
Unit –01:Crew for production	40/42
Chapter No. 01: Researchers crew. Chapter No. 02: Production crew. Chapter No. 03: Technical crew	
Unit –02: Understanding the camera	40/42
Chapter No. 04: Introduction to camera. Chapter No. 05: Types of cameras and camera formats. Chapter No. 06: Camera adjustments.	
Unit –03: Use of camera in production	40/42
Chapter No. 07: Understanding the camera shot of angels. Chapter No. 08: Screen direction. Chapter No. 09: Need and types of lighting (indoor and outdoor).	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Books for reference

1. Video production – Vasuki Belavadi
2. Corporate video production- Stuart Sweetow
3. Single-camera video production- Robert B. Musburgr and Michael R. ogden
4. Video production handbook-Gerald Miller son and Jim Owens
5. Ad-makers - Time Von Logue Newth

Course Title: Journalism and History of Communications - 4

Course Title: Journalism and History of Communications - 4	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Students get the Knowledge about the Events covering
2. Student get about Practical Knowledge about the job
3. Mainly about Daily Newspaper and preparation

Content of Course 20 – Journalism and History of Communications - 4	64Hrs
Unit –01 Techniques of editing	20/21
Chapter No. 01: Techniques of editing – rewriting, copy editing symbols. Chapter No. 02: Headline writing- definition, types of headline, functions of headline, Techniques of headline writing. Chapter No. 03: Page makeup - principles of page makeup	
Unit –02: History of Communications	20/21
Chapter No. 04: National flags, international symbols, signs and symbols in India. Chapter No. 05: Development of written language- illuminated and illustrated manuscripts, Puppets, pictographs, signs and symbols shared by society. Chapter No. 06: Development of multi- art forms -visual and performing arts, painting and Sculpture, dance and drama, their applications to communications.	
Unit –03: Photojournalism	20/21
Chapter No. 07: Covering accidents, fires, disasters, floods and other natural calamities. Chapter No. 08: Covering crime and maintaining a relationship with the police. Chapter No. 09: Practical assignments. “The Eye” wall newspaper	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Books Reference

The best books on the history of Communication Skills – Andrew Petttegree

Knowledge is power – Richard D. Brown, Traditional media and development communication – k Madhusudan

Mass Communication and journalism In India – D S Mehta

Media and Communication management – C S Rayudu

Mass Communication and Journalism in India – Kevel J Kumar

Discipline Specified Elective Courses (DSE) - 2

DSE Course 2 Painting		DSE Course 2 Sculpture		DSE Course 2 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 2 Applied Art		DSE Course 2 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 2 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Possibilities and methods of basic painting process.	30/32
Unit 02: Practice any one media of painting with self-expression.	30/32
Unit 03: Develop the composition through day to day life.	30/32

Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Terracotta sculptures.	30/32
Unit 02: Round sculptures in wood or stone.	30/32
Unit 03: Molding and casting practice in any one media.	30/32

Content of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Expressing drawing through printing process.	30/32
Unit 02: Understanding serigraphy process through drawing.	30/32
Unit 03: Understanding fabric and it's printing through process.	30/32

Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Vector Graphics – Creating Communicational Design.	30/32
Unit 02: Vector Graphics - Creating Pattern Design.	30/32
Unit 03: Vector Graphics - Creating Character Design / Illustration in your own concept.	30/32

Content of DSE Course 2 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Wild Life Photography	30/32
Unit 02: Product Photography	30/32
Unit 03: Travel Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 2

Course Title: Visual Art - Vocational – 2	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 7th Semester

Discipline Core Courses (DSC)

Course 21 Photography and Photojournalism		Course 22 Mass Communication and Media Laws		Research Methodology (Theory)		Research Synopsis (Practical's)	
Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	160	3	64	3	64	3	64

Course Title: Photography and Photojournalism

Course Title: Photography and Photojournalism	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Students become assistant of the leading fashion photographer.
2. Student will be able to work independently to achieve stated goals.
3. Students learn upgrade technical in drone photography

Content of Course 21 Photography and Photojournalism	160Hrs
Unit 01: Fashion Photography	53/54
Chapter No. 01: Introduction & History of Fashion Chapter No. 02: Fashion Pose & Expression, Stylist, Location, Model Clothes Planning Chapter No. 03: Lighting Special Effects, Advance Lighting, Creating Background (Indore & Outdoor Fashion Lighting)	
Unit 02: Advertising Photography	53/54
Chapter No. 04: Role of Photography in Advertising, Working Schedules Chapter No. 05: Professional and Creative shootings Chapter No. 06: Different types of Fashion Photography, Catalog Photography, High Fashion, Street Fashion, Editorial Fashion and Runway Fashion	
Unit 03: Photojournalism	53/54
Chapter No. 07: Future of photojournalism- the digital camera, image capture, image output, how to tell a story. Chapter No. 08: Freelance photojournalism. - The working side of newspaper photography, press photography as a full time job. - Copyright- who owns the pictures. Chapter No. 09: Practical assignments & “The Eye” wall newspaper.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Book Reference

Beauty Shorts by - Alex Lag & Jan Wood
 Fashion Photography Pro Lighting Seriously Fashion by – Freeman
 Making the cut in Fashion – Breed
 Photojournalism – Gopi Krishna Sahay
 Print Media and Photojournalism – Monita Singh

Course Title: Mass Communication and Media Laws

Content of Course 22 - Mass Communication and Media Laws	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To enable the students to apply journalistic ethics
- 2 to understand the media laws and ethics
- 3 to understand the growth and types of mass communication media
- 4 to know the information gathering techniques

Content of Course 22 – Mass Communication and Media Laws	64Hrs
Unit –01 Mass Communication and Media Laws	20/21
Chapter No. 01: Definition, nature, scope and functions of communication. Chapter No. 02: Definition, nature, scope and functions of communication. Chapter No. 03: The Press and Registration of Books Act 1867.	
Unit –02 Communication through journalism	20/21
Chapter No. 04: News media Chapter No. 05: News and views as communication content Chapter No. 06: Interviews, press conference and features	
Unit –03 Laws and ethics	20/21
Chapter No. 07: Media laws Chapter No. 08: Media ethics Chapter No. 09: Copyright act	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

Journalism in India by Rangaswami Parthasarathy
 Mass communication and journalism in India by D.S.Mehta

Mass communications in India by Kevel J Kumar
 Mass Media and related Laws in India – Bansri Manna
 Media Laws India and Abroad – Purvee Malpani
 Media Law – Dr. S R Myneni

Course Title: Research Methodology (Theory)

Course Title: Research Methodology (Theory)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

9. To understand the process of research methodology.
10. To understand different tools of research.
3. To understand the different types of research methods.
4. To understand the different research methods.
5. To understand the research design.
6. To understand the research ethics.
7. To understand the synopsis writing and components.

Content of Course 22 – Research Methodology (Theory)	64Hrs
Unit –01: Scientific research methodology	20/21
Chapter No. 01: Definition of Research, Objectives of research, Types of Research, Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, Sampling, Data Collection, Hypothesis Testing, Interpretation. Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation, Hypothesis, Chapter No. 03: Paper/synopsis writing, Computer Applications, Field & Computer herds, Instrumentation, Safety Measures.	
Unit –02: Research Components	20/21
Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of research, research approaches. Chapter No. 05: Scope & Nature of research problem Chapter No. 06: Significance & Limitation of research	
Unit –03: Research in Visual Art	20/21
Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of visual arts Chapter No. 09: Synopsis writing based on selected area.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Synopsis

Course Title: Synopsis	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Display and Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Note: Students has to submit a synopsis proposal before submitting synopsis, with consultation of faculty / mentor and respective department HOD. The synopsis study must be in relation to the course taught in the semester. The synopsis must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Discipline Specified Elective Courses (DSE) - 3

DSE Course 3 Painting		DSE Course 3 Sculpture		DSE Course 3 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 3 Applied Art		DSE Course 3 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 3 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Self-thought process and express through painting.	30/32
Unit 02: Execution of painting techniques and methods.	30/32
Unit 03: Selecting the medias of painting to concept or self- expression.	30/32

Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Composing round sculpture through own thought process.	30/32
Unit 02: Self- expression through Assembling wood or stone.	30/32
Unit 03: Self- expression through Carving in wood or stone.	30/32

Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Relief printing techniques and methods.	30/32
Unit 03: Execution of Intaglio printing techniques and methods.	30/32

Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Conceptual illustrative Exercises.	30/32
Unit 02: Story Board Illustration.	30/32
Unit 03: Editorial Illustration.	30/32

Content of DSE Course 3 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Fashion Photography	30/32
Unit 02: Advertising Photography	30/32
Unit 03: Food Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 3

Course Title: Visual Art - Vocational – 3	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 8th Semester

Discipline Core Courses (DSC)

Course 23 Photography and Photojournalism		Course 24 Mass Communication and Media Laws		Project / Internship	
Number of Practical Credits	Number of Teaching hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	160	3	64	6	192

Course Title: Photography and Photojournalism

Course Title: Photography and Photojournalism	
Total Contact Hours: 160 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Jury & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. It will bring in keen observation and grasping abilities. It aims to develop an understanding and transfer into Photography perception on Action Photography
2. It will equip them with Photography skills and learn How to handling Clint.
3. Course also provides opportunity to learn from the internships.
4. This course allows students to deeply observe and study the nature, culture and develop visual sensibilities, perceptual skills, analytical skills and representa

Content of Course 23 – Photography and Photojournalism	160Hrs
Unit 01: Action Photography	53/54
Chapter No. 01: Introduction of Action Photography Chapter No. 02: Accessories & Equipment, Lenses, Tripod, Lighting, Creating A Story Board Chapter No. 03: Tricks of Sports and Action Photography, track and Field Sports	
Unit 02: Drone Photography	53/54
Chapter No. 04: History of Aerial Photography Chapter No. 05: Planning & Elements Aerial Photography Chapter No. 06: Aerial Photo Interpretation Techniques and Tools	
Unit 03: Photojournalism	53/54
Chapter No. 07: Types of photojournalism - Documentary Photojournalism - Action Photojournalism - Career aspects of a photojournalist. Chapter No. 08: Comparative photojournalism: A comparative study of leading newspapers and magazines. - Research in photojournalism. Chapter No. 09: Practical assignments & “The Eye” wall newspaper.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Book Reference

Digital Sports photography – G Newman Lowrance
 Sports photography - Puffer read miller
 The Handbook Of drone Photography - Chase Guttmann
 Photojournalism – Gopi Krishna Sahay
 Print Media and Photojournalism – Monita Singh

Course Title: Mass Communication and Media Laws

Course Title: Mass Communications and Media Laws	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. Two understand the national communication objectives
- 2 Students will able to know about awards and expert studies in the field of communication and photo journalism
- 3 Prepare students for expected career
- 4 Understand the importance of photographs in communication and journalism

Content of Course 24 - Mass Communication and Media Laws	
Unit –01 Mass Communication and Media Laws	20/21
Chapter No. 01: Right to Information Act 2000. Chapter No. 02: Press Council of India. Chapter No. 03: Sedition and obscenity.	
Unit –02 Preparation for a career in communication and photo journalism	20/21
Chapter No. 04: Opportunities in the field of communication and photo journalism Chapter No. 05: Required knowledge and skills Chapter No. 06: Selection of resources and preparation	
Unit –03 Role of photography in communication and journalism	20/21
Chapter No. 07: Basic understanding of photo journalism as communication content Chapter No. 08: Usage of photographs for journalistic purpose Chapter No. 09: A critique on the world's contemporary photo journalism	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

Journalism in India by Rangaswami Parthasarathy
 Mass communication and journalism in India by D.S.Mehta

Mass communications in India by Kevel J Kumar
Mass Media and related Laws in India – Bansil Manna
Media Laws India and Abroad – Purvee Malpani
Media Law – Dr. S R Myneni

Course Title: Project (Industry connect / Independent)

Course Title: Project (Industry connect / Independent)	
Total Contact Hours: 64 Hrs.	Course Credits: 6
Formative Assessment Marks: 60	Duration of ESA/ EXAM: 2:30 Hrs.
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should be able to:

1. To understand the cognitive aspects of student in the selected area.
2. To understand the new possibilities of meaning in existing knowledge.
3. To understand the significant knowledge resource in the specific area.
4. to understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

DSE Course 4 Painting		DSE Course 4 Sculpture		DSE Course 4 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 4 Applied Art		DSE Course 4 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 4 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Continue the personal art practice.	30/32
Unit 02: Experiment and understanding of the new ways of painting.	30/32
Unit 03: Art practice and its possibilities through painting.	30/32

Content of DSE Course 4 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Continue the self-thought process in sculpture.	30/32
Unit 02: Express expression through wood or stone. (any process)	30/32
Unit 03: Express expression through metal sculpture. (any process)	30/32

Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Planography printing techniques and methods	30/32
Unit 03: Execution of Serigraphy printing techniques and methods.	30/32

Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Advertising Layouts for Commercial Services.	30/32
Unit 02: Info graphics.	30/32
Unit 03: Publication Illustration, Fashion Illustration.	30/32

Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Action Photography	30/32
Unit 02: Drone Photography	30/32
Unit 03: C 3 Assignment	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 4

Course Title: Visual Art - Vocational – 4	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

Department of Art History

Specialization

THE FOLLOWING TABLES INDICATES EACH COURSE, CREDITS & SCHEME OF EXAMINATION

Distribution of Credits (L : T : P), Marks & Pattern of Examination

Program: Bachelor of Visual Arts (B.V.A.)

Department of Art History Specialization

III - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
III	Ancient Indian Art (Sculpture) (5 Credits) (3+2+0)	DSC 7	20	20	60	0	0	0	100	40	2:30 Hour
III	Cultural History of India (4 Credits) (2+2+0)	DSC 8	20	20	60	0	0	0	100	40	2:30 Hour
III	Art of Early Civilizations (3Credits) (2+1+0)	DSC 9	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
III	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
III	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
SKILL Enhancement Courses											
III	Artificial Intelligence (2 Credits) (1+0+ 2)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour
III	R&R(S&G)/ Cultural or Other (2 Credits) (0+0+2)	SEC – VB 3	0	0	0	10	15	25	50	20	Display & Viva
Open Electives											
III	Any One Paper / Course Offered by University or College (3 Credits) (0+1+2)	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Open Electives offered by the college (any one of the following)

Open Electives											
III	Out Door Practice	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Sculpture	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Relief Printing	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Press & Magazine Layout	OE – 3	0	0	0	20	20	60	100	40	Display & Viva
III	Basics of Photography	OE - 3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Art History Specialization

IV - Semester

Core Course											
SEM	Core Course & Credits -L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
IV	Medieval Indian Art (Sculpture) (5Credits) (3+2+0)	DSC 10	20	20	60	0	0	0	100	40	2:30 Hour
IV	Cultural History of West (4 Credits) (2+2+0)	DSC 11	20	20	60	0	0	0	100	40	2:30 Hour
IV	Christian Art (Byz. Got. & Rens.) (3 Credits) (2+1+0)	DSC 12	20	20	60	0	0	0	100	40	2:30 Hour
Ability Enhancement Courses											
IV	English (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	Kannada / Mil (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
IV	India and Indian Constitution (3 Credits) (2+ 1+ 0)	AECC	20	20	60	0	0	0	100	40	2:30 Hour
Skill Enhancement Courses											
IV	NSS or Other (2 Credits) (0+0+2)	SEC – VB 4	0	0	0	10	10	30	50	20	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 30 / 60

Part A

5 / 10 Questions of 2 Marks Each = 10 / 20

Part B

2 / 4 Questions of 5 Marks Each = 10 / 20

Part C

1 / 2 Questions of 10 Marks Each = 10 / 20

Department of Art History Specialization

V - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
V	Indian Painting (5 Credits) (3+2+0)	DSC 13	20	20	60	0	0	0	100	40	2:30 Hour
V	Indian Aesthetics (4 Credits) (2+2+0)	DSC 14	20	20	60	0	0	0	100	40	2:30 Hour
V	European Art (Mannerism to Realism) (3 Credits) (2+1+0)	DSC 15	20	20	60	0	0	0	100	40	2:30 Hour
V	Project (3 Credits) (0+1+2)	DSC 16	0	0	0	30	30	40	100	40	Display & Viva

SKILL Enhancement Courses											
V	Cyber Security (2 Credits) (1+0+ 1)	SEC – SB 3	0	0	0	10	10	30	50	20	1:30 Hour

Discipline Specified Electives											
V	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Visual Art -Vocational – 1 (3 Credits) (0+1+2)	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
V	Painting	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Sculpture	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Graphics (Printmaking)	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Applied Art	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva
V	Photography and Photojournalism	DSE - 1	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
V	Visual Art -Vocational - 1	VC - 1	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Art History Specialization

VI - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VI	Far Eastern Art (5 Credits) (3+2+0)	DSC 17	20	20	60	0	0	0	100	40	2:30 Hour
VI	Western Aesthetics (4 Credits) (2+2+0)	DSC 18	20	20	60	0	0	0	100	40	2:30 Hour
VI	Tribal, Folk & Popular Art of India (3 Credits) (2+1+0)	DSC 19	20	20	60	0	0	0	100	40	2:30 Hour
VI	Project (3 Credits) (0+1+2)	DSC 20	0	0	0	30	30	40	100	40	Display & Viva
Skill Enhancement Courses											
VI	Internship or Societal Communication or Other (2 Credits) (1+0+1)	SEC – SB 4	0	0	0	10	10	30	50	20	1:30 Hour
Discipline Specified Electives											
VI	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Visual Art -Vocational – 2 (3 Credits) (0+1+2)	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VI	Painting	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Sculpture	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Graphics (Printmaking)	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Applied Art	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva
VI	Photography and Photojournalism	DSE - 2	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VI	Visual Art -Vocational - 2	VC-2	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Art History Specialization

VII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VII	Modern Western Art (5 Credits) (3+ 2+ 0)	DSC 21	20	20	60	0	0	0	100	40	2:30 Hour
VII	Modern Indian Art (3 Credits) (2+ 1+ 0)	DSC 22	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Research Synopsis (Project) (3 Credits) (0+1+2)		0	0	0	30	30	40	100	40	Jury & Viva
VII	Research Methodology (Theory) (3 Credits) (2+1+0)		20	20	60	0	0	0	100	40	2:30 Hour
VII	Visual Art -Vocational – 3 (3 Credits) (2+1+0)	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VII	Painting	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Sculpture	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Graphics (Printmaking)	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Applied Art	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva
VII	Photography and Photojournalism	DSE - 3	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VII	Visual Art -Vocational - 3	VC-3	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

Department of Art History Specialization

VIII - Semester

Core Course											
SEM	Core Course & Credits - L : T : P	Course Type	IA- Theory		Exam	IA- Practical's		Exam	Max-Marks	Min-Pass C1+C2+C3	Examination Type & Hours
			C1	C2	C3	C1	C2	C3			
VIII	History of Art History (5 Credits) (3+ 2+ 0)	DSC 23	20	20	60	0	0	0	100	40	2:30 Hour
VIII	Global Trends in Visual Art (3 Credits) (2+ 1+ 0)	DSC 24	20	20	60	0	0	0	100	40	2:30 Hour
Discipline Specified Electives											
VIII	Painting/ Sculpture/ Graphics/ Applied Art/ Photography and Photojournalism (3 Credits) (0+1+2)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Project / Internship (6 Credits) (0+2+4)		0	0	0	30	30	40	100	40	Jury & Viva
VIII	Visual Art -Vocational – 4 (3 Credits) (2+1+0)	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Discipline Specified Electives offered by the college (any one of the following)

Discipline Specified Electives											
VIII	Painting	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Sculpture	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Graphics (Printmaking)	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Applied Art	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva
VIII	Photography and Photojournalism	DSE - 4	0	0	0	20	20	60	100	40	Display & Viva

Vocational Courses											
VIII	Visual Art -Vocational - 4	VC-4	0	0	0	20	20	60	100	40	Display & Viva

Format of Examination Paper

Practical Papers – Total Marks – 60

Display and Viva Voce = 60

Project Papers – Total Marks – 40

Display and Viva Voce = 40

Theory Papers – Total Marks – 60

Part A

10 Questions of 2 Marks Each = 20

Part B

4 Questions of 5 Marks Each = 20

Part C

2 Questions of 10 Marks Each = 20

BVA 3rd Semester

Discipline Core Courses (DSC)

Course 7 Ancient Indian Art (Sculpture)		Course 8 Cultural History of India		Course 9 Art of Early Civilizations	
Number of Theory credits	Number of Lecture hours/semester	Number of Theory credits	Number of Lecture hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	64	4	64	3	64

Course Title: Ancient Indian Art (Sculpture)

Course Title: Ancient Indian Art (Sculpture)	
Total Contact Hours: 64 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student understands that:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

At the end of the course students get the knowledge:

1. How religious caves, temples are carved in stone in the natural environment.
2. Life style and beliefs of Buddhism
3. Buddhism iconography
4. Buddha's life and achievements
5. Influence of Buddhism and other cultures and visual languages

Content of Course 7 - Ancient Indian Art (Sculpture)	64Hrs
Unit 01:	20/21
Chapter No. 01: Philosophical understanding and periodization of Indian Art. (God, Goddess, Temples, Chaithya, vihara, Etc) Chapter No. 02:) Indus Valley Civilization ---Artifacts, Sculptures from Harappa, Mohenjodaro, Kalibangan, Lothal, Daimabad, Dholavira Chapter No. 03: Buddhist Art – Maurya, Sunga, Kusana, Guptha, Gandahara& Mathura Sculpture introduction relief composition regional developments--- Bharhut, Sanchi, Bodhagaya, Amravati, Nagarjunakondaetc.Iconography& Iconology of Buddha Sculptures.	
Unit 02:	20/21
Chapter No. 04: Rock-cut Sculptures (Buddhist, Jain, Brahmanical) atwestern and eastern India at Bhaja, Karla, Bedsa, Nasik,Ajanta, Udaigiri etc. Chapter No. 05: Iconography: Vaisnavism, Saivism, Saptamatrika, Jainism, Buddhism Chapter No. 06: Gupta Golden age of Indian history--- Notion of classicism--- Mathura, Sarnath, Deogarh, Udaygiri and other centers in Western, Central and Eastern India.	
Unit 03:	20/21
Chapter No. 07:Role of minor dynasties like Vakatakas, Kalachuris on art patronage at	

Ajanta, Ellora, Aurangabad, Jogeshvari, Elephanta, and Vidarbha region sculpture.
 Regional stylistic development.
 Chapter No. 08: Chalukyan Period: Aihole, Badami, Pattadakka, Mahakuta and Alampur.
 Chapter No. 09:

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Resources: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Cultural History of India

Course Title: Cultural History of India	
Total Contact Hours: 64 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student should understand that:
 (Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

At the end of the course students get the knowledge:

15. How cultural history is documented reflected in the visual arts
16. How religious practice beliefs socio political Indirectly effects artistic Perceptions
17. How Religious philosophical school and thoughts becomes the Source of art History
18. How cultural history is the main source in the development of art history
19. Study of Great sagas, scholars, political and Social movements plays important role in the visual art development
20. International Visitors travel logs helps the in understanding artistic culture and life style of the people

Content of Course 8–Cultural History of India	64Hrs
Unit –01: Course contains an overall Introduction to cultural history of India.	20/21
Chapter No. 01: Sources of Ancient Indian History literary Archeological, Inscriptional etc. Chapter No. 02: Early Paleolithic and Neolithic cultures in India. - Indus valley civilization: its nature and significance. Chapter No. 03: The Aryan and early Vedic civilization literature of the Vedas, religion and social system of Aryans - The later Vedic age: the epics, changes in Vedic society. - Upanishadas 6 Heretic Teachers - The age of religious innovations, Jainism and Buddhism their impact on contemporary India, Mahavira and Jainism. Charvakas and Indian Materialism	
Unit –02:	20/21
Chapter No. 04: Rise of Magadha, Alexander's invasion, the foundation of the Mauryan empire. Life and culture under the Mauryas. Indica, Bharata and Bhasa - Central Asian invasions. Indo- Bactrian, Kushanas and the Satavahanas. Literature society and cultural during the age of Greco- Scythian invasion. The Gupta empire social and cultural conditions, religion and literature. Kalidasa, Varahamihira. Sangam Period – literature.	

<p>Kanauj and Harsh, Banabhatta and Heun Tsang. Chapter No. 05: Delhi under sultanate ruler - Lodi dynasty Ibrahim Lodi. Political condition of India on the eve of the Mughal Invasion. Foundation of Mughal dynasty in India. Role of individual Kings in the 78 development of Mughal Empire in India. Babur Humayun- Akbar- Jehangir- Shahajahan- Aurangazeb. Decline of Mughal empire. - Deccani Sultanate Gulbarga- Bidar- Bijapur- Ahmednagar- Golkonda. Five Shahi in the Deccan. Chapter No. 06: Role of Hindu Kingdom Vijayanagara and Rajputanastates. - Sikhism its Nature, Growth and Development of Political Power. Religion and their policies. Dasamesh Paddhati. The Rise and Growth of Maratha Empire in the Deccan Shivaji. - Bhakti Movements of India. Prose and poetry in late medieval period.</p>	
Unit –03:	20/21
<p>Chapter No. 07: Coming of European Powers Portuguese, French, Dutch and English. Emergence of colonialism in India. Caranatic, Mysore and Maratha wars. First war of Independence - Indian under the crown. Emergence of Enlightenment ideals; Scientific studies and approach and western technologies. Chapter No. 08: Western impact on literature Emergence in Novel in India. Bankim Chandra Chhtrpadhyaya. Social reformation and Renaissance Aryasamaj, Brahma samaj, Raja Ram Mohan Rai. Shree Ramkrishna and Vivekananda - Nationalist Movement : Swadeshi and Swaraj movements. Tilak, Gokhale and Gandhi – Gadar. Movement- struggle of independence armed movement Bhagatsingh. Struggle for freedom. Netaji Subhash Chandra Bose and INA. World War I and II and India. Partition of India. India achieves Independence. Chapter No. 09: Emergence of Indian Film. Dada Saheb Phalke.</p>	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Art of Early Civilizations

Course Title: Art of Early Civilizations	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student understands that:

At the end of the course students get the knowledge:

1. Historical development of art and culture
2. International visual language with life and beliefs
3. Artistic expression and communication and religious aspects of the region
4. Art materials, tools and implementation of techniques of the period
5. Comparative Study of visual and cultural life of the different regions and values
6. How life style is Documented in Architectural and Monumental art works

Content of Course 9 – Art of Early Civilizations	64Hrs
Unit –01	20/21
Chapter No. 01:General Introduction to the Meaning of Civilization, Culture and Art. Chapter No. 02:Overview and understanding of the term Art. Evolution of Man & Art changing needs of art forms with respect to the time-period Chapter No. 03:Pre-Historic:- Paleolithic-Mesolithic-Neolithic period’s rock shelters- Paintings- architecture- sculptures.	
Unit –02	20/21
Chapter No. 04:River Valley Civilizations meaning of Civilization-Mesopotamia, Egypt and Indus valley Architecture-Sculpture Painting Pottery Seals etc. Chapter No. 05:Aegean Civilization Crete, Mycenaean Architecture and Minoan Frescos Chapter No. 06:Greek Period Art-Literature Philosophy Religion Theatre Architecture- Sculpture Painting Archaic classicism-Hellenistic period Vase painting.	
Unit –03	20/21
Chapter No. 07:Roman Period: Architecture of Rome Engineering skill mosaics and Mural Painting of Pompeii War Columns. Chapter No. 08:Slide show of Prehistoric art, Egyptian art and Mesopotamia art. Chapter No. 09:Slide show of Greek art, Roman art and Aegean Art.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

Open Elective Courses (OE) - 3

OE Course 3 Out Door Practice		OE Course 3 Relief Sculpture		OE Course 3 Relief Printing	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

OE Course 3 Press & Magazine Layout		OE Course 3 Basics of Photography	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of OE Course 3–Out Door Practice – 3 (Classes conducted by Department of Painting)	96Hrs
Unit 01: Nature Study – Landscape Practice.	30/32
Unit 02: Architectural Study.	30/32
Unit 03: Animal Study.	30/32

Content of OE Course 3 –Relief Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Drawing and understanding of Relief Sculpture.	30/32
Unit 02: Relief Sculpture practice in different medias.	30/32
Unit 03: Molding and casting in any one media.	30/32

Content of OE Course 3 – Relief Printing – 3 (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Introduction to Relief printing process: through understanding grains and texture with preparation of block through importance of grain and buffing.	30/32
Unit 02: Creating composition through relief process in Black & white, with lino/ wood / MDF etc	30/32
Unit 03: Introduction to proper editions with example to test proof, printer proof and Artist proof and the differences.	30/32

Content of OE Course 3 – Press & Magazine Layout (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Comparative study of deferent types of layouts.	30/32
Unit 02: Designing of press and magazine advertisement.	30/32
Unit 03: selection of typefaces and study of picture and text.	30/32

Content of OE Course 3 – Basics of Photography (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Importance of Still Photography.	30/32
Unit 02: Shapes, Forms, Textures, and volumes.	30/32
Unit 03: Importance of composition and background.	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

BVA 4th Semester

Discipline Core Courses (DSC)

Course 10 Medieval Indian Art (Sculpture)		Course 11 Cultural History of West		Course 12 Christian Art (Byz. Got. &Rens.)	
Number of Practical Credits	Number of Teaching hours/semester	Number of Practical Credits	Number of Teaching hours/semester	Number of Theory credits	Number of Lecture hours/semester
5	64	4	64	3	64

Course Title: Medieval Indian Art (Sculpture)

Course Title: Medieval Indian Art (Sculpture)	
Total Contact Hours: 64 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student understands that:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

At the end of the course students get the knowledge:

1. The development rock cut cave architectures, monolith temples and constructed temples
2. Stylistic features of Indian temples In North, Central and In South I.e Stylistic Evolution of temple Architecture
3. Discussion on Erotic Sculptures in Indian temples Architectures
4. Development Hindu Islamic Architectures
5. Synthesis Indo Islamic Architectures

Content of Course 10–Medieval Indian Art (Sculpture)	64Hrs
Unit 01:	20/21
Chapter No. 01: Pallava Period: Rock cut Sculptures of Mahabalipuram, Kanchipuram --- individual contributions by kings on art patronage. Chapter No. 02: Development of temple architecture into various regions of India. characteristics of regional temple architectural forms. Chapter No. 03: Ellora&Elephintacaves: Chronology, Theme and Stylistic evolution	
Unit 02:	20/21
Chapter No. 04: Medieval in North Indian Architecture: the development of temple architecture of western India. Paramara, Solanki, Chandela, Kalinga. Tradition goes with Regional Temple Architecture like Gujarat, Maharashtra, Rajasthan, Madhya Pradesh, Orissa etc. Chapter No. 05: Medieval in South Indian Architecture like Chola, Hoysalas, Kakatiya, Nayakas and Vijayanagar architecture regional variations and idioms. Chapter No. 06: Islamic architecture tradition in India Delhi, Deccan, Western India and Malwa. Sources of Islamic architecture and aspect of eclectics.	

Unit 03:	20/21
Chapter No. 07: Mughal Architecture: New Delhi, Agra, FatehpurSikri sources and innovations of Akbar, Jehangir and ShahJahan period. Chapter No. 08: Slide show of Pallava, Hoyasala and Vijayanagara art. Chapter No. 09: Slide show of Islamic art and architecture.	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Cultural History of West

Course Title: Cultural History of West	
Total Contact Hours: 64 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student understands that:

At the end of the course students get the knowledge:

1. Cultural history and art history are Inspirable discipline
2. How Egyptian, Greek, Roman cultural life is translated in architecture and in sculpture language.
3. Comparative study of cultural life & beliefs of the different races.
4. Philosophical and literature of the Greece Roman culture.
5. Medieval and Modern thoughts of social and political movements of the countries.

Content of Course 11–Cultural History of West	64Hrs
Unit –01:	20/21
Chapter No. 01: Meaning of civilization elements factors growth, Prehistoric beginning of civilization Stone Age life Neolithic Revolution, beginning of community life and social Institutions. Chapter No. 02: Mesopotamian civilization, Mythology Religion Law - Science literature etc. Chapter No. 03: Egyptian civilization, Myth Religion writing and alphabet, Aegean civilization Crete, Mycenae and Minoan Civilization.	
Unit –02:	20/21
Chapter No. 04: Greek civilization Thought, philosophy, Religion, Theatre. Roman civilization Engineering skills human comforts philosophy Roman life and Legends. Chapter No. 05: Persian civilization Alexander and his military campaigns. Chapter No. 06: Christian Religion Story of Moses Story of Christ Christian Iconography Medieval thought and the hegemony of the church Crusades and its consequences.	
Unit –03:	20/21
Chapter No. 07: Islam Sarsenic civilization Life of Mohammad Prophet religious ideas spread of Islam into world. Chapter No. 08: Renaissance Meaning enlightenment Humanism Reformation West	

discovers east, beginning of Archaeology and anthropology.
Chapter No. 09: Rise of photography, Modern Science, Art of cinema, The concept of Socialism, Rousseau and Marx - First world war & Second world war and its Impact on art and Culture.

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Christian Art (Byz. Got. & Rens.)

Course Title: Christian Art (Byz. Got. & Rens.)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Mention only course titles from the curriculum that are needed to be taken by the students before registering for this course.

Course Outcomes (COs): At the end of the course the student understands that:

(Write 3-7 course outcomes. Course outcomes are statements of observable student actions that serve as evidence of knowledge, skills and values acquired in this course)

At the end of the course students get the knowledge:

1. How Christian religious thoughts and beliefs translated into baselines, churches and convents.
2. Development of Book Illustration, Interior Decoration of architecture.
3. Mosaic and stained glass painting techniques .
4. Gothic culture and Gothic art features study.
5. Development of Renaissance art and its contributors.

Content of Course 12 – Christian Art (Byz. Got. & Rens.)	64Hrs
Unit –01	20/21
Chapter No. 01: Early Christian: Historic background- Shift of capital to Byzantium, religious split; early coins sculptures and manuscripts Architecture -Basic plans of a Basilicas; prominent examples - Santa Apollin are in Classe, St. Paul Outside the Walls, StantaCostanza, Santa Maria Maggiore, Mosaic works- in the basilicas- study of the visual language and religious and political connotations e.g. the abovementioned sites and St. Vitale Manuscripts and small votive objects- narratives, textual quality, introduction of vellum codex, and visual format, understanding of perspective; e.g. - Vatican Vergil, Vienna Genesis, Sarcophagus of Junius Bassus etc. Later structures- Hagia Sophia- improved architectural elements, mosaics, Second Golden Age- late 9th c. to 11th c. variation in the architectural elements, dominance of regional elements; e.g. Monastery of Hosios Loukas, Monastery at Daphne, St. Mark's Basilica at Venice, and structures in Russia. Chapter No. 02: Byzantine paintings and votive objects: Encaustic; Paris Psalter, method, The Harbaville Triptych, The Sacrifice of Iphigenia Early Medieval Art Dark Ages- rule of Justinian till the beginning to Charlemagne's Celtic-Germanic art- style, design element, animal forms Ireland- monastic centre ornate copies of the Bible Carolingian Art- printed	

books Architecture- Palace Chapel of Charlemagne, Chapter No. 03:Ottonian Art:	
Unit –02	20/21
<p>Chapter No. 04:Romanesque Art: Architecture - Western Europe with regional variation, increase in structural solidity; e.g. St. Sernin at Toulouse, Autun Cathedral, Durham Cathedral, St. Etienne at Belgium, Tournai Cathedral Sculptures in the architectural spaces and Bayeux Tapestry.</p> <p>Chapter No. 05:Gothic Art: The age of Cathedrals- Political background Spread of the architectural style - through France to other parts of Europe; Early Gothic example - Abbey Church St Denis Skeletonized walls High Gothic- Notre-Dame, functional study of prominent architectural elements through cross sectional plans, understanding weight bearing mechanism and notion of verticalism. ; Chartres Cathedral Reims Cathedral St-Urbain, Troyes Flamboyant Gothic- St-Maclou, Rouen Architecture- Regional variation- England, Germany and Italy English Gothic- Influenced French style and Cistercian beliefs ; - Salisbury Cathedral, Gloucester Cathedral, English Late Gothic perpendicular style ; Westminster Abbey, London, Ornamentation German Gothic- impact of Romanesque, High hall church Hallerikirche St. Sebld Italian Gothic- Cistercian influence over French influence; Franciscan Order ; prominent example - Santa Croce at Florence, Florence Cathedral, Orvieto Cathedral, Milan Cathedral .</p> <p>Chapter No. 06:Sculptures and Paintings- Figures placed in architectural framework; symmetry and clarity , in tympanum spaces, pillars; Classic High Gothic - Death of the Virgin at Strasbourg Cathedral, Annunciation and Visitation at Reims, Signs of the Zodiac at Amiens Cathedral ;Germany Naumburg Masters; Realism- exaggeration International Style- artist - Claus Sluter, Moses Well Manuscripts - The Prayer Book of Philip IV the Fai, Psalter of St. Louis etc.</p>	
Unit –03	20/21
<p>Chapter No. 07:Renaissance: Early Renaissance: Beginning of Renaissance. Reasons political, social and Economic.Finding and awareness of classical ideals.Difference in the pictorial approach between Gothic painting and Renaissance. Rise of humanist philosophy. Introduction to Christian Iconography. Cimabue, Duccio, Pisano, Giotto, Fra Angelico. Brunelleschi and the Rise of Humanist architecture.Alberti and Codification of Raissance Architecture. Donatello, Ghiberti, Luca Della Robbia and Early renaissance Sculpture. Ucello, Piero Della Fracesca, Massaccio and studies in Renaissance perspective.Pisanello, Verrochio and Maturity in proportion and anatomy.FraFillippo Lippi Botticelli and Renaissance concept of beauty.Giovanni Bellini, Mantegna, Georgione and Mature Venetian School.Techniques of Italian Fresco. Northern Renaissance: Concept of other Renaissance sproposed by Panofsky, guild system. Renaissance in Netherlands Robert Campin, Roger Wandier Wyden, Hubert and Jan Van Eyck. Transition of dutch painting from the miniatures. Rise of Dutch genre paintings.</p> <p>Chapter No. 08:Renaissance art in Germany Durer and Grunuwald. Rise of printing technology and the graphic prints in Germany. High Renaissance:</p> <p>Chapter No. 09:Concepts and ideals of High Renaissance. Leonardo Da Vinci and the theories of painting.Michelangelo the Sculptor and Michelangelo the painter.Rapheal and the shift towards Mannerism.Concept and Technique of sfumato.Leonardo's Last Supper, Raphael's School of Athens and Michelangelo's Sistine Chapel Ceiling.</p>	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Reference Books

BVA 5th Semester

Discipline Core Courses (DSC)

Course 13 Indian Painting		Course 14 Indian Aesthetics		Course 15 European Art (Mannerism to Realism)		Course 16 Project	
Number of Theory credits	Number of Lecture hours/semester	Number of Theory credits	Number of Lecture hours/semester	Number of Theory credits	Number of Lecture hours/semester	Number of Practical credits	Number of Practical hours/semester
5	64	4	64	3	64	3	64

Course Title: Indian Painting

Course Title: Indian Painting	
Total Contact Hours: 64 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Indian Painting

Course Outcomes (COs):

1. How religious caves, temples are carved in stone in the natural environment.
2. Life style and beliefs of Buddhism
3. Buddhism ichnography
4. Buddha's life and achievements
5. Influence of Buddhism and other cultures and visual languages
6. To understand the development of Miniature tradition in India
7. to understand the impact of European ideas on Indian Art.

Content of Course 13 - Indian Painting	64Hrs
Unit 01:	20/21
Chapter No. 01: Pre Historic Paintings of Bhimbetka, Ajanta murals, Sittnavasal Paintings, Chalukyan cave paintings. Chapter No. 02: Eastern & Western Indian Manuscript Paintings. Chapter No. 03: Vijayanagara, Deccani & South Indian Murals and Manuscript Painting Tradition.	
Unit 02:	20/21
Chapter No. 04: Islamic painting tradition in India. Sultanate and Mughal period paintings. Chapter No. 05: Early Rajasthani & Rajaputh Schools- Mewar Udaipur, Deogarh, Nathdwara, Kota, Bundi, Kishangarh- Marwar- Bikaner, Jodhpur Chapter No. 06: Pahari School of Painting -Basholi, Guler, Kangra and Sub-Schools.	
Unit 03:	20/21
Chapter No. 07: Mughal Influence and Declining In Painting. Chapter No. 08: Company School Paintings and its features. Chapter No. 09: European Artists in India & Early Art Schools in India	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations

References Resources:

Course Title: Indian Aesthetics

Course Title: Indian Aesthetics	
Total Contact Hours: 64 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Indian Aesthetics

Course Outcomes (COs):

21. How cultural history is documented reflected in the visual arts
22. How religious practice beliefs socio political Indirectly effects artistic Perceptions
23. How Religious philosophical school and thoughts becomes the Source of art History
24. How cultural history is the main source in the development of art history
25. Study of Great sagas, scholars, political and Social movements plays important role in the visual art development
26. To understand the development of Aesthetic Theories proposed by Indian Theoreticians.
27. Associate the Art Principles with Visual Arts of different periods.

Content of Course 14 – Indian Aesthetics	64Hrs
Unit –01:	20/21
Chapter No. 01: Introduction to Aesthetics and its scope Chapter No. 02: Genesis and development of Aesthetic Chapter No. 03: Brief introduction to the basic principles of Indian philosophy as related to the arts.	
Unit –02:	20/21
Chapter No. 04: Evolution of the Aesthetic concepts Chapter No. 05: Natayashastra of Bharat Muni. Chapter No. 06: Theories of Rasa, Dhvani, Alamkara, Riti,	
Unit –03:	20/21
Chapter No. 07: Inter relationship of the above concepts and their relevance to arts. Chapter No. 08: Interrelationship of visual and performing arts Chapter No. 09: Shadanga relevance to Vishnudharmottara Purana	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: European Art (Mannerism to Realism)

Course Title: European Art (Mannerism to Realism)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2;30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): European Art (Mannerism to Realism)**Course Outcomes (COs):**

7. Historical development of art and culture
8. International visual language with life and beliefs
9. Artistic expression and communication and religious aspects of the region
10. Art materials, tools and implementation of techniques of the period
11. Comparative Study of visual and cultural life of the different regions and values
12. How life style is Documented in Architectural and Monumental art works
13. To Understand the stylistic differences among the different periods from mannerism to Realism art works.

Content of Course 15 – European Art (Mannerism to Realism)	64Hrs
Unit –01	20/21
Chapter No. 01: Mannerism: The shift of concepts and ideals from High Renaissance to Mannerism. Neo Platonic philosophy Chapter No. 02: Baroque: Colonialism and the economic repercussions. Colonialism and the spread of art. Baroque concept of grandeur. Chapter No. 03: concept of Rococo, less commonly Roccoco or Late Baroque, is an exceptionally ornamental and theatrical style of architecture, art and decoration which combines asymmetry, scrolling curves, gilding, white and pastel colours, sculpted moulding, and trompe-l'œil frescoes to create surprise and the illusion of motion and drama	
Unit –02	20/21
Chapter No. 04: Neo Classicism: Political background of the period. French Revolution, Age of Terror, Napoleonic Wars. Art as documentation of history. Chapter No. 05: Romanticism: Concept of Romanticism. Hobbes, Schlegel, Herder, Goethe, Herder, Burke, Kant and Romantic philosophy. Chapter No. 06: Ideological position of Realism. Marx and Engels. Bohemianism, Socialism and Anarchism. Realism in allied fields. Rise of Novel. Class awareness in Realism and Courbet. Millet, Corot, Rousseau and Barbizon school.	
Unit –03	20/21
Chapter No. 07: John Bergers Ways of Seeing Chapter 1 Chapter No. 08: John Bergers Ways of Seeing Chapter 2 Chapter No. 09: John Bergers Ways of Seeing Chapter 3	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Project

Course Title: Project	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Jury and Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Project Brief: Students must conduct a mini research project in consultation with faculty mentor. The Project study must be in relation to the courses taught in the semester. The project report must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Discipline Specified Elective Courses (DSE) - 1

DSE Course 1 Painting		DSE Course 1 Sculpture		DSE Course 1 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 1 Applied Art		DSE Course 1 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 1 - Painting (Classes conducted by Department of Painting)		96Hrs
Unit 01: Transformation of observation into suitable painting medium.		30/32
Unit 02: Contemplation the expression in different formats & surfaces. (Canvas, paper, wood, metal, etc.)		30/32
Unit 03: Personal expression through painting medias and possibilities.		30/32

Content of DSE Course 1 – Sculpture (Classes conducted by Department of Sculpture)		96Hrs
Unit 01: Relief sculpture practice in different medias with personal expression.		30/32
Unit 02: Transform self-expression in to tree dimension and practice maquettes and sculpture making in clay.		30/32
Unit 03: Tools and techniques of molding and casting, practice in any one media.		30/32

Content of DSE Course 1 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])		96Hrs
Unit 01: Expressing drawing through printing process.		30/32
Unit 02: Execution of planography with lithography and platography.		30/32
Unit 03: Exploration of drawing appropriate to engraving method.		30/32

Content of DSE Course 1 – Applied Art (Classes conducted by Department of Applied Art)		96Hrs
Unit 01: Raster Graphics - Using one of the quotes, create one typographical poster that will make the key parts of the message stand out for the reader.		30/32
Unit 02: Raster Graphics - Create one cool typographic poster using your favorite quote.		30/32
Unit 03: Raster Graphics - Create one cool typographic poster using your favorite Image or Illustration.		30/32

Content of DSE Course 1 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)		96Hrs
Unit 01: Lighting in photography		30/32
Unit 02: High key & Low key Photography		30/32
Unit 03: Industrial Photography		30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 1

Course Title: Visual Art - Vocational – 1	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 6th Semester

Discipline Core Courses (DSC)

Course 17 Far Eastern Art		Course 18 Western Aesthetics		Course 19 Tribal, Folk & Popular Art of India		Course 20 Project	
Number of Theory credits	Number of Lecture hours/semester	Number of Theory credits	Number of Lecture hours/semester	Number of Theory credits	Number of Lecture hours/semester	Number of Practical credits	Number of Practical hours/semester
5	64	4	64	3	64	3	64

Course Title: Far Eastern Art

Course Title: Far Eastern Art	
Total Contact Hours: 64 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Far Eastern Art

Course Outcomes (COs):

1. To understand the chronological sequence of art of China & Japan
2. Salient features of early Chinese artistic expression and methods of painting.
3. To associate the philosophical ideas of China & Japan with artistic practices.
4. To understand the various decorative artifacts of China & Japan
5. Influence of Buddhism and other cultures and visual languages
6. To understand the popular woodblock traditions of Japan.

Content of Course 17 - Far Eastern Art	64Hrs
Unit 01:	20/21
<p>Chapter No. 01: CHINA</p> <ul style="list-style-type: none"> - Time line chronology of dynastic rule in china - Geographical distribution of important archaeological sites in major provinces and material culture. Mapping of landmarks in art, architecture and sculpture <p>Chapter No. 02: origin of art in china, decorative arts in ancient chine from Shang, Chou and Han dynasty - from Neolithic to modern times -porcelain , ceramic and bronze wares/vassals</p> <ul style="list-style-type: none"> - Techniques of bronze casting significance of bronze vessels in Chinese's culture, classification, motifs and symbols in minor arts in china. <p>Chapter No. 03: Buddhist art in china and the trading links with outside world through silk route from Tang to Yuan dynasty painting in palaces and monastery- Dun Huang caves</p> <ul style="list-style-type: none"> - Philosophical thoughts in china - Lao Tzu - Taoism, Confucianism and its influence on art and culture of china. 	
Unit 02:	20/21

<p>Chapter No. 04: Origin and development of figurative painting under Confucianism based on well known masters- Taoism and the development of landscape painting in china from sung to Ming and Shing dynasties- comparison between the attitudes towards nature in Chinese and western traditions.</p> <ul style="list-style-type: none"> - Six canons of Hsieh ho and its comparison with Indian six limbs Sadanga, application in aesthetic appreciation - Techniques of Chinese art calligraphy, space, linearity, perspective and other formal elements. Basic architectural forms in Chinese temples and palaces <p>Chapter No. 05: JAPAN</p> <ul style="list-style-type: none"> - Chronological time line of Japan - Origin of painting in Japan based on early phases <p>Chapter No. 06: Formal elements in Japanese Makimono and Kekimono types of scroll painting</p>	
Unit 03:	20/21
<p>Chapter No. 07: - Sources of Japanese painting from Nara to Kamakura-Fuziwara phases till modern times</p> <ul style="list-style-type: none"> - Salient features of Japanese painting, sculpture and architecture based on the studies on major landmarks <p>Chapter No. 08: Japanese Woodblock Print tradition</p> <p>Chapter No. 09: Southeast Asian Art</p> <ul style="list-style-type: none"> - Survey of South-East Asian art based on the geographical mapping against ethno-cultural diversity indo-Chinese sources 	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Western Aesthetics

Course Title: Western Aesthetics	
Total Contact Hours: 64 Hrs.	Course Credits: 4
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Western Aesthetics

Course Outcomes (COs):

- 19.To trace and understand the development of western Antithetic ideas of west
- 20.To know the western aesthetic ideas in relation to art works
- 21.To understand the value based analysis of aesthetics ideas of west
- 22.To understand the nature of art through aesthetic principles
- 23.To Understand and contrast the difference of opinion regard to aesthetics of west
- 24.To be sensitized to aesthetics sensibilities.

Content of Course 18 – Western Aesthetics	64Hrs
Unit –01:	20/21
<p>Chapter No. 01: General overview of Greek art and the then dominant notion of humanism</p> <p>2) Plato - Notion of Transcendental truth, Mimesis; Plato's stand to works of art; Poetry – as mimetic as it produces appearance; visual illusion and deception its aim, Does art increase knowledge?, Plato low opinion for poets and other imitators on ethical basis reasoning.</p> <p>3) Aristotle – Catharsis, Various translations and interpretations of the term.</p> <p>4) Commentaries on Plato, Aristotle and related topics PART -I</p> <p>a. Leo Tolstoy - Critical debates in 19th century Russia, Study of his work - What is Art? asacritique of previous theories of art, Art and Infectiousness, Evaluating content of art</p> <p>b. Eugene Veron - Art and Emotional expression</p> <p>c. Curt Ducasse - Art as a language of emotions- and transmission of the same, Role of an artist and the viewer</p> <p>Chapter No. 02: Commentaries on Plato, Aristotle and related topics PART -II</p> <p>a. R. G. Collingwood - Overview of his work - Outlines of the Philosophy of Art, Art as expression, imagination and language, Principles of Art (1938) emphasis on the role of art in initiating self-knowledge, “Art Proper” and “Art Falsely So Called”, Art as a dimension of human experience, Relationship of an artist to his / her own community</p> <p>b. Horace -ArsPoetica- a canonical approach lists the rules for mainly poets, Morality, propriety, balance, beauty, wisdom and also imitation</p> <p>c. Longinus - Works -PeriHypsous and On the Sublime, Art ability to move, Artist as a genius</p> <p>6) Renaissance Aesthetics - Overview of notions Humanism, rationality, Repose, restrain, contemplation, harmony, congruity in works of art, Sense of symmetry, order, and decorum; congruence in architecture, Vitruvius - firmitas, utilitas and venustas</p> <p>Leon Battista Alberti - Analysis physical expression and the moral expression, Role of artists in contemplating and creating - Ideal beauty,</p> <p>Marsilio Ficino (1433-1499) - Beauty in natural bodies, Ordo- arrangement, modus- measure, speties-appearance or aspect</p> <p>Leonardo da Vinci - Artist is the perfecter of nature, Role of logic and mathematics in studying nature.</p> <p>Michelangelo Buonarroti - Reactionary comments Leonardo, Considers sculptures superior to painting greatness of sculptors, Criticism of Flemish artists.</p> <p>Giorgio Vasari - Lives of Painters, Sculptors and Architects, Cyclical model -Cycle 14th , 15th and</p> <p>7) 16th century; reference to art works of :14th -Cimabue and Giotto, 15th - Masaccio, Pierodella Francesca and Mantegna, 16th - Leonardo, Raphael and Michelangelo, Perfection attained Michelangelo and comparison with Raphael, Reference to other later artist of mannerism</p> <p>Chapter No. 03: Heinrich Wölfflin - Five pair of opposed visual concepts -differentiating the classical High Renaissance and the Baroque phase</p> <p>9) Sublime and Longinus - Anthropocentric approach, Nature and Art, Necessity of a noble idea, Manner in which a sublime experience occurs, Notion of a genius artist as a creator, Relation to baroque ideals of art</p>	
Unit –02:	20/21
Chapter No. 04: Immanuel Kant 18th century - Prime importance - mental faculty of reason, Faculty of judgment and beauty, Overview of Critique of Pure Reason knowledge,	

<p>Critique of Practical Reason ethics, Critique of Judgment aesthetics, Difference between - cognitive and moral judgments, 11) Four Moments:i. Disinterested Delight, ii. Universal Delight, iii. Purposiveness without Purpose, iv. Necessary Delight 12) Kantian Sublime - Sublime Critique of Judgment, Role of reason, Aesthetic judgments; subreption, Mathematical and Dynamic Sublime, Sublime and nature and humans Chapter No. 05: Benedetto Croce - Work - The Aesthetic as the Science of Expression and of the Linguistic in General, Art an Intuition, Differentiates between – intuitive(aesthetic) and conceptual (logic);, Independence from morality Chapter No. 06: Bernard Bosanquet - Art as a form of self-expression, Four principal areas: The nature and evolution of aesthetic consciousness, Artistic production, Aesthetic appreciation particularly, the experience of beauty, 'ugliness,' and the sublime in art, and The role of art in the development of characters, Easy Beauty</p>	
<p>Unit –03:</p>	<p>20/21</p>
<p>Chapter No. 07: Psychoanalysis - Sigmund Freud - Interpretation of Dreams, Free association, dreams and transference, Dream -Manifest Content and Latent Content, Structure of Mental Apparatus, Id, Ego and Super-Ego, Art and Literature-Pathography, Psychoanalytic method of dream interpretation, Freud's reading of Leonardo Vinci, Michelangel's Moses Chapter No. 08: Jacques Lacan - 1936 Mirror Stages, Symbolic expressions, Julia Kristeva Chapter No. 09: 16) Formalism - Clive Bell - Significant form, Roger Fry - Vision and Design - Significant form - Explanation through works of artists, Susanne Langer- Important works – Philosophy in a New Key, Feeling and Form- Art and symbolism - Discursive and non discursive symbols</p>	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Tribal, Folk & Popular Art of India

<p>Course Title: Tribal, Folk & Popular Art of India</p>	
<p>Total Contact Hours: 64 Hrs.</p>	<p>Course Credits: 3</p>
<p>Formative Assessment Marks: 40</p>	<p>Duration of ESA/ EXAM: 2;30 Hours</p>
<p>Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.</p>	<p>Summative Assessment Marks: 60</p>

Course Pre-requisite(s): Tribal, Folk & Popular Art of India

Course Outcomes (COs):

1. To understand the very definition of Folk & Tribal
2. To understand the context of Folk & Tribal art forms in relation to society & community.

3. To know the folk & tribal art forms as part of everyday practice and ritualistic.
4. To understand the local & eco friendly mediums of folk & tribal art forms.
5. To understand visual language of folk and tribal art forms
6. To understand the diverse range folk & tribal art forms of Indian subcontinent.
7. To understand scholarships in the field of tribal, folk and popular art forms of India.

Content of Course 19 – Tribal, Folk & Popular Art of India		64Hrs
Unit –01		20/21
Chapter No. 01: Introduction to seminal terms such as animism, fetishism, magic, fertility cult, ancestor cult, secret societies, etc. Relationship between art and religion, Role and place of artist in tribal and folk society.		
Chapter No. 02: Specific areas: INDIA - Introduction to tribal/folk India and geographical distribution. Descriptive accounts.		
Chapter No. 03: Terracotta traditions (Molela, Gujarat, Tamilnadu, Bengal)..		
Unit –02		20/21
Chapter No. 04: Metal casting traditions (Dhokra casting of Bastar),		
Chapter No. 05: Wall painting traditions (Madhuban, Warli, Pitthoro, Gonds)		
Chapter No. 06: Textile painting traditions (Mata niPachedi, Phads, Puripatas),		
Unit –03		20/21
Chapter No. 07: Weaving traditions (Chanderi, Maheshwar, Ikat, Patola, Benarasi etc.)		
Chapter No. 08: Puppetry tradition Their religious and ritualistic significance.		
Chapter No. 09: popular forms of images, icons, artifacts, objects, prints, propaganda images etc (in pre - modern & modern development.)		

Reference Resources

Indian Folk and Tribal Art, by Anup Kumar
 Indian Folk Arts & Crafts by Jasleen Dhamija
 Handmade in India, M.P Ranjan & Adithi Ranjan

Course Title: Project

Course Title: Project	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display and Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Project Brief: Students must conduct a mini research project in consultation with faculty mentor. The Project study must be in relation to the courses taught in the semester. The project report must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Discipline Specified Elective Courses (DSE) - 2

DSE Course 2 Painting		DSE Course 2 Sculpture		DSE Course 2 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 2 Applied Art		DSE Course 2 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 2 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Possibilities and methods of basic painting process.	30/32
Unit 02: Practice any one media of painting with self-expression.	30/32
Unit 03: Develop the composition through day to day life.	30/32

Content of DSE Course 2 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Terracotta sculptures.	30/32
Unit 02: Round sculptures in wood or stone.	30/32
Unit 03: Molding and casting practice in any one media.	30/32

Content of DSE Course 2 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Expressing drawing through printing process.	30/32
Unit 02: Understanding serigraphy process through drawing.	30/32
Unit 03: Understanding fabric and it's printing through process.	30/32

Content of DSE Course 2 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Vector Graphics – Creating Communicational Design.	30/32
Unit 02: Vector Graphics - Creating Pattern Design.	30/32
Unit 03: Vector Graphics - Creating Character Design / Illustration in your own concept.	30/32

Content of DSE Course 2 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Wild Life Photography	30/32
Unit 02: Product Photography	30/32
Unit 03: Travel Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 2

Course Title: Visual Art - Vocational – 2	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

The Visual Art Vocational education and training will be focused on skill development of the student along with practical and theory practice, which is related to the major or minor discipline or choice of the student. These courses will be useful to find a job for students completing the visual art program.

These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

The examination of these courses will be conducted within the department. Scheme of examination include PPT presentation, display and Vivo.

BVA 7th Semester

Discipline Core Courses (DSC)

Course 21 Modern Western Art		Course 22 Modern Indian Art		Research Methodology (Theory)		Research Synopsis (Practicals)	
Number of Theory credits	Number of Lecture hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	64	3	64	3	64	3	64

Course Title: Modern Western Art

Course Title: Modern Western Art	
Total Contact Hours: 64 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hrs.
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Modern Western Art

Course Outcomes (COs):

1. To trace the development of modern art in west
2. to understand sociocultural and political impact on modern art
3. To understand the stylistic affiliation of modern art
4. To understand the ideological stands of artists in relation to art practices.
5. To understand the visual language of modern art movements.

Content of Course 21 – Modern Western Art	160Hrs
Unit 01:	53/54
Chapter No. 01: Impressionism: Impressionism as the ideological premise. Rise of capitalism. Threshold of modernism. Impressionism the avant-garde movement. Impressionism and the techniques of painting. Impressionist exhibitions. Manet, Monet, Degas, Renoir, Marry Cassatt, Berthe Morisot Chapter No. 02: Post Impressionism. Neo impressionism, Chromo Luminarism, Pointillism, Revisionism, Synthesis. Different approaches of Post Impressionism. Post Impressionism and its influence on 20th century art. Van Gogh, Gauguin, Lautrec, Seurat and Cezanne. Chapter No. 03: 20TH CENTURY ART Cubism - Influence of Post-Impression on Cubism, Pablo Picasso Blue Period, Red Period, Analytic cubism and Synthetic Cubism, George Braque, Fernand Leger, Juan Gris	
Unit 02:	53/54
Chapter No. 04: Futurism - Notion of a manifesto, Umbreto Boccioni, Luigi Russolo, GiacomaBalla, GinoSevrini, Carlo Cara Chapter No. 05: Fauvism - Three regions / groups AcadémieCarrière (underGustav Moreau), from Châtou and from Le Havre, Artists at AcadémieCarrière : Henri Matisse, Albert Marquet, Charles Camoin, Henri Manguin, JeanPuy, Artists from Châtou: Andre Derain, Maurice deVlaminck, Artists from Le Havre: Emile OthonFriesz, RaoulDufy, Georges Braque	

Chapter No. 06: **Dadaism** - Zurich: Jean Arp and Marcel Janco, Marcel Duchamp, Man Ray, and Francis Picabia New York, Andre Breton with the above members in Paris, Berlin: John Heart field and George Grosz, Cologne: Max Ernst, Hanover: Kurt Schwitters, Writers - Hugo Ball, Tristan Tzara, Richard Huelsen beck, Manifesto, Sound poems; Anti-art and art, Accidental poetry, music, skits, storytelling and manifestos

Unit 03:

53/54

Chapter No. 07: **Surrealism** – Manifesto, Psychic automatism, Salvador Dali René Magritte Joan Miró , MaxErnst, Man Ray , André Masson, Yves Tanguy ,Giorgio de Chirico

German Expressionism - Die Brücke, (The Bridge): Ernst Ludwig Kirchner, Erich Heckel, Emil Nolde, Other artists - Otto Mueller or Müller Erich Heckel Fritz Bleyl Karl Schmidt-Rottluff, Der Blaue Reiter (The Blue Raider) 1911: Wassily Kandinsky, Franz Marc, Gabriele Münter

Abstract Expressionism - Action or Gesture painters Jackson Pollock, Williem de Kooning, James Brook, Franz Kline, Krasner, Robert Motherwell, Bardley Walter Tomlin, Colour Field pictures Barnett Newman, Mark Rothko, A.D. Reinhardt - simple, unified blocks of colour.

Chapter No. 08: **Suprematism** - Kazimir Malevich

Constructivism - Valdimir Tatlin, Naum Gabo, Aleksander Rodchenko

De Stijl - Theo van Doesburg, Piet Mondrian

Chapter No. 09: **Bauhaus** - Eclectic attitude and multidisciplinary approach

Pop Art - Overview of - late capitalism, consumerist society, mass production, advertising and mass media, Great Britain - Formation of the Independent Group - Broadening taste into more popular, less academic art, North America lived in experience - Difference in - Fine Art and Pop - Art objects or mass culture objects, Andy Warhol, Roy Lichtenstein, Richard Hamilton, Jasper Jones, David Hockney, R. B. Kitaj, Sigmar Polke, Robert Rauschenberg

Conceptual Art - Dominance of cerebral over emotivespect of art – Dematerialization, Concept as a machine to make art, Joseph Beuys, Joseph Kosuth, Yves Klein, Piero Manzoni, Gilbert Proesch and George Passmore

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Modern Indian Art

Course Title: Modern Indian Art	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Modern Indian Art

Course Outcomes (COs):

1. To trace the development of Art in Modern India.
2. To Understand the social and political impact on Modern Indian Art.
3. To Understand the colonial legacy of Modern Indian Art.
4. To Understand the diverse range of influences on Modern Indian Artists.
5. To understand the group formation in Indian Art.
6. To understand distinctive features of Indian Art.
7. To understand the questions of Identity, art for art sake, art for society sake.

Content of Course 22 – Modern Indian Art	64Hrs
Unit –01	20/21
<p>Chapter No. 01: 1) General overview of the political scenario and the decline in royal patronage and emergence of new patrons – East India Company Bengal 1757 and others; emergence of new centers of art, Documentation purpose topographical, architectural, archaeological and natural history, drawings – Ethnographic studies on Indian castes and professions.</p> <p>Chapter No. 02: 2) Lucknow: John Zoffany, Tilly Kettle, Ozias Humphrey, Nevasi Lal, Murshidabad: Indian artists painting for British patrons miniature style in paintings with an English touch Hunting scenes, religious practices, Patna and Benaras schools:</p> <p>Chapter No. 03: 3) Bazaar Art - Firka sets Kalighat Paintings, Patuas (traditional scroll painters), Secular themes over traditional religious ones accompanied by songs, Availability of cheap local paper</p>	
Unit –02	20/21
<p>Chapter No. 04: 4) Raja Ravi Varma - Academic realist style (Victorian Salon style) and a new body of Indian imagery, Portraits of Indian aristocracy and British officials, First Indian artist to break the monopoly of the British artists as portrait travelling artist, Influence of theatre - Impressed by the realistic rendering of the persons, background, lights, objects, etc., Women from their social milieu regional, national and feminine ideals; ancient Indian epics and literary classics, Theatrical realism, Oleographs.</p> <p>Chapter No. 05: 5) The Bengal School and Other Artists - Nationalist sentiments mid-19th century, Abanindranath Tagore, AbdurRehman Chughtai, Gaganendranath Tagore, Rabindranath Tagore, Role of E. B. Havel, Wash Technique, Tempera Works.</p> <p>Chapter No. 06: 6) The Calcutta Group (1943-53): Prominent artists- Prodosh Das Gupta, Paritosh Sen, Kamala Das Gupta, Govardhan Ash, Gopal Ghosh, Abani Sen, Rathin Maitra, Prankrishna Pal, Sunil Madhava Sen. Amongst the other artists Hemant Mishra, Subho Tagore, Paritosh Sen</p>	
Unit –03	20/21
<p>Chapter No. 07: 7) Progressive Artists' Group: Study of the post-independence political, social and cultural scenario. Reference to other mediums of expression literature, films, theatre both street and mainstream; progressive groups from different fields theatre, writers, etc., Detail study of the works of the members of the group - F. N. Souza, K. H. Ara, S. H. Raza, M. F. Husain, S. K. Bakre, H. A. Gade, Role of Critics and collectors - Rudy von Leyden, art critic at Times of India, Walter Langhammer, Art Director, at Times of India and E. Schlesinger.</p>	

Chapter No. 08:) Other Progressive Schools/ Groups:

Cholamandal Artists' Village : K. C. S. Paniker, M. Reddeppa Naidu, J. Sultan Ali, P. V. Janakiraman, Dakshinamurthy, S. Nandagopala, S. G. Vasudev Vidhyashankar Stapathy
Delhi Silpi Chakra: B. C. Sanyal and P. N. Mago, other artists - Shankar Pillai, Kanwal Krishna, K. S. Kulkarni, Dhanraj Bhagat, Harkrishan Lall, Satish Gujral, Ram Kumar, Jaya Appasamy, Bishamber Khanna, Krishen Khanna

Chapter No. 09: 9) Baroda School Faculty of Fine Arts:

Years of Inception, Faculty members- N. S. Bendre, Prodsh Das Gupta, Sankho Chaudhuri,

K. G. Subramanyan, V. R. Amberkar

Study of the contribution of other individuals too -V. P. Karmarkar, K. K. Hebbar, Sivax Chavda, Ravishankar Raval, Somalal Shah, Herman Goetz, Mark and Bhatt

1950's onwards - Shanti Dave, G. R. Santosh, Jyothi Bhatt, Kumud Patel, Jyotsna Bhatt, Mahendra Pandya, Krishna Chhatpar, Nagji Patel

Group 1890 - Ambadas, Jeram Patel, Gulammohammad Sheikh, Himmat Shah, Jyoti Bhatt, Raghav Kaneria, S. G. Nikam, Rajesh Mehra, Reddeppa Naidu, Eric Bowen, Bal Krishna Patel,

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Research Methodology (Theory)

Course Title: Research Methodology (Theory)	
Total Contact Hours: 128 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hours
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Research Methodology (Theory)

Course Outcomes (COs):

11. To understand the process of research methodology.
12. To understand different tools of research.
3. To understand the different types of research methods.
4. To understand the different research methods.
5. To understand the research design.
6. To understand the research ethics.
7. To understand the synopsis writing and components.

Content of Course 22 – Research Methodology (Theory)	64Hrs
Unit –01: Scientific research methodology	20/21
Chapter No. 01: Definition of Research, Objectives of research, Types of Research, Research Approaches, Research Problem, Literature Survey, Hypothesis, Research Design, Sampling, Data Collection, Hypothesis Testing, Interpretation. Chapter No. 02: Research Design, Sampling Designs, Data Collection and Validation,	

Hypothesis, Chapter No. 03: Paper/synopsis writing , Computer Applications, Field & Computer herds, Instrumentation, Safety Measures.	
Unit –02: Research Components	20/21
Chapter No. 04: Components of synopsis, hypothesis, objectives of research, types of research, research approaches. Chapter No. 05: Scope & Nature of research problem Chapter No. 06: Significance & Limitation of research	
Unit –03: Research in Visual Art	20/21
Chapter No. 07: Narrative, Story Telling, Sacred, History painting, Colonial Legacy, Identity issues, Nativity, Feminism, Museums & Monuments, Art & Craft, Bengal Famine, Contextual Modernism. Popular Visual Culture. Body & Material as Metaphor. Chapter No. 08: Case studies of research papers. Identifying salient areas in the field of visual arts Chapter No. 09: . Synopsis writing based on selected area.	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, libraries, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Research Synopsis (Project)

Course Title: Research Synopsis (Project)	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Jury and Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Note: Students has to submit a synopsis proposal before submitting synopsis, with consultation of faculty / mentor and respective department HOD. The synopsis study must be in relation to the course taught in the semester. The synopsis must be submitted in form of typed manuscript with supportable images. The document should be presented with properly bonded.

Discipline Specified Elective Courses (DSE) - 3

DSE Course 3 Painting		DSE Course 3 Sculpture		DSE Course 3 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 3 Applied Art		DSE Course 3 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 3 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Self-thought process and express through painting.	30/32
Unit 02: Execution of painting techniques and methods.	30/32
Unit 03: Selecting the medias of painting to concept or self- expression.	30/32

Content of DSE Course 3 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Composing round sculpture through own thought process.	30/32
Unit 02: Self- expression through Assembling wood or stone.	30/32
Unit 03: Self- expression through Carving in wood or stone.	30/32

Content of DSE Course 3 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Relief printing techniques and methods.	30/32
Unit 03: Execution of Intaglio printing techniques and methods.	30/32

Content of DSE Course 3 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Conceptual illustrative Exercises.	30/32
Unit 02: Story Board Illustration.	30/32
Unit 03: Editorial Illustration.	30/32

Content of DSE Course 3 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Fashion Photography	30/32
Unit 02: Advertising Photography	30/32
Unit 03: Food Photography	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 3

Course Title: Visual Art - Vocational – 3	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

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These courses are job centric, so in visual art will offer the below mentioned points, with specified restrictions.

1. Participation in the concern department organizing workshop with in the semester.
2. Documentation and practice related to visual arts, under a subject expert or Eminent artist, (one week in the semester) with the permission of respective department head.
3. Survey, Documentation, Visiting the Museum's, Printing Units, Publication Units, Galleries, etc. which is related to visual arts. With permission of respective department head is Compulsory.
4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

Note: Above said points indicates the possibilities of the course and these all are considered by the respective department HODs. That content may be repeated in all four semesters or it may change in each semester. But selected option must be completed within semester before examination begins.

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BVA 8th Semester

Discipline Core Courses (DSC)

Course 23 History of Art History		Course 24 Global Trends in Visual Art		Project / Internship	
Number of Theory credits	Number of Lecture hours/sem	Number of Theory credits	Number of Lecture hours/sem	Number of Practical Credits	Number of Teaching hours/sem
5	64	3	64	6	192

Course Title: History of Art History

Course Title: History of Art History	
Total Contact Hours: 64 Hrs.	Course Credits: 5
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hrs.
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): History of Art History.

Course Outcomes (COs):

1. To trace the development of history of art history as discipline.
2. To understand the various prepositions in art history writing.
3. To Understand the art as history questions.
4. To understand the issues of aesthetics in art history.
5. To understand the issues of style, content and form
6. To Understand the issues of anthropology, meaning, authorship & Identity in art history.
7. To understand the issues of globalization.
8. To Understand the art history writing in India.

Content of Course 23 – History of Art History	160Hrs
Unit 01:	53/54
Chapter No. 01: Tracing the origin and development of art historical studies in Europe. □ Historical and cultural and social background of the development. □ Important art historians.	
Chapter No. 02: Giorgio Vasari, the Tuscan painter, sculptor and author of the Lives of the Most Excellent Painters, Sculptors, and Architects - Johann Joachim Winckelmann -Art Criticism with reference to History of Art in Antiquity and Reflections on the Painting and Sculpture of the Greeks	
Chapter No. 03: Heinrich Wölfflin - stylistic analysis and His book Renaissance and Baroque emphasising on stylistic periods differed from one another and study of art based on ideas of nationhood. - Vienna Schools with reference to Alois Riegl on the art of late antiquity and the revaluation of the Baroque	

Unit 02:	53/54
<p>Chapter No. 04: Erwin Panofsky - study of history of art history with reference to iconography and his distinction between Renaissance and Baroque art. - Formalism is the study of art by analyzing and comparing form and style, the way objects are made and their purely visual or material aspects. In painting, formalism emphasizes compositional elements such as colour, line, shape, texture, and other perceptual aspects rather than content, meaning, or the historical and social context. Study of Roger fry and Clive bell's view of formalism. Clement Greenberg's study on "Avant-Garde and Kitsch"</p> <p>Chapter No. 05 Study of Sir Ernst Hans Josef Gombrich's Story of Art and Art & Illusion and ways of seeing by John Berger. - Meyer Schapiro's concept of new art historical methodologies that incorporated an interdisciplinary approach to the study of works of art. An expert on early Christian, Medieval, and Modern art</p> <p>Chapter No. 06: .- Meyer Schapiro's concept of new art historical methodologies that incorporated an interdisciplinary approach to the study of works of art. An expert on early Christian, Medieval, and Modern art.</p>	
Unit 03:	53/54
<p>Chapter No. 07: Art History as discipline was quite new to Indian studies, but the art history was already part of the textual and epigraphical sources.</p> <p>Chapter No. 08: Beginning of the Documentation of Indian Art by European scholars - Archaeological explorations by British officers and subject experts –James Berges, J.F. Fleet, Sir, John Marshal, Henry Cousins, Mortimor Wheeler, Percy Brown, Henrith Zimmer.</p> <p>Chapter No. 09: Ananda Coomarswamy, Stella Kramrisch, Nihar rajan Ray, C. Shivarama Murthy, V.S. Agarwal, Karl Khandalwala, Moti Chandra, Mulk Raj Anand, B.N.Goswamy, Ratan Parimoo with special reference to New Art Historical Methodologies</p>	

Pedagogy - Lecture presentations. - Demonstrations and Studio Practices. - Assignment based learning. - Out Door Practice:- Study of Heritage Buildings, Monuments, Zoo & Museums etc. - Use of Learning Recourses: - Audio – Visual aids, Films, Documentaries & Power Point Presentations.

Course Title: Global Trends in Visual Art

Course Title: Global Trends in Visual Art	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: 2:30 Hrs.
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

Course Pre-requisite(s): Global Trends in Visual Art

Course Outcomes (COs):

1. To trace the evolution of aftermath of Modern in the art of India and west.
2. To understand Newness in art making of 20th Century art.

3. To understand the new mediums and materials in art practices.
4. To understand the New Media lineage and legacy of art

Content of Course 24 – Global Trends in Visual Art	64Hrs
Unit –01	20/21
Chapter No. 01: Development of New trends and materials in the field of visual arts. Study of both Indian & western contemporary artists and their practice. Chapter No. 02: Historical background and changing idea of art making and materials Chapter No. 03: Issues related medium specific art making	
Unit –02	20/21
Chapter No. 04: Conceptual art its lineage & development Chapter No 05: Installation Chapter No. 06: New Media & Site specific art making	
Unit –03	20/21
Chapter No. 07: Feminism and Art Chapter No. 08: Material as Metaphor Chapter No. 09: Performance Art	

Pedagogy - Lecture Method – Class Room Teaching. - Assignment based learning. - Visit to Visual Art Departments, Heritage Buildings, Monuments, Museums etc. - Use of Learning Recourses: -Audio – Visual aids, Films, Documentaries, Power Point Presentations.

Course Title: Project (Industry connect / Independent)

Course Title: Project on Global Trends in Visual Art	
Total Contact Hours: 64 Hrs.	Course Credits: 6
Formative Assessment Marks: 60	Duration of ESA/ EXAM: Jury and Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 40

Course Pre-requisite(s): Project (Industry connect / Independent)

Course Outcomes (COs):

1. To understand the cognitive aspects of student in the selected area.
2. To understand the new possibilities of meaning in existing knowledge.
3. To understand the significant knowledge resource in the specific area.
4. To understand the systematic way of research process.

Note: Students shall carry the research format, template and guidelines of research preparation and submission from the respective Department heads and mentor.

Discipline Specified Elective Courses (DSE) - 4

DSE Course 4 Painting		DSE Course 4 Sculpture		DSE Course 4 Graphics (Printmaking)	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96	3	96

DSE Course 4 Applied Art		DSE Course 4 Photography and Photojournalism	
Practical Credits	Teaching hours/semester	Practical Credits	Teaching hours/semester
3	96	3	96

Content of DSE Course 4 - Painting (Classes conducted by Department of Painting)	96Hrs
Unit 01: Continue the personal art practice.	30/32
Unit 02: Experiment and understanding of the new ways of painting.	30/32
Unit 03: Art practice and its possibilities through painting.	30/32

Content of DSE Course 4 – Sculpture (Classes conducted by Department of Sculpture)	96Hrs
Unit 01: Continue the self-thought process in sculpture.	30/32
Unit 02: Express expression through wood or stone. (any process)	30/32
Unit 03: Express expression through metal sculpture. (any process)	30/32

Content of DSE Course 4 – Graphics (Printmaking) (Classes conducted by Department of Graphics [Printmaking])	96Hrs
Unit 01: Drawing based on personal expertise and creative expression.	30/32
Unit 02: Execution of Planography printing techniques and methods	30/32
Unit 03: Execution of Serigraphy printing techniques and methods.	30/32

Content of DSE Course 4 – Applied Art (Classes conducted by Department of Applied Art)	96Hrs
Unit 01: Advertising Layouts for Commercial Services.	30/32
Unit 02: Info graphics.	30/32
Unit 03: Publication Illustration, Fashion Illustration.	30/32

Content of DSE Course 4 – Photography & Photojournalism (Classes conducted by Department of Photography & Photojournalism)	96Hrs
Unit 01: Action Photography	30/32
Unit 02: Drone Photography	30/32
Unit 03: C 3 Assignment	30/32

Pedagogy Lecture presentations, Demonstrations, Assignment based learning.

Course Title: Visual Art – Vocational – 4

Course Title: Visual Art - Vocational – 4	
Total Contact Hours: 64 Hrs.	Course Credits: 3
Formative Assessment Marks: 40	Duration of ESA/ EXAM: Display & Viva
Model Syllabus Authors: Chairman and Members of BOS – CAVA, Mysore.	Summative Assessment Marks: 60

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4. Online and offline courses on software's and digital practice related to visual arts with certificate offered by the private agencies.
5. Documentation, survey and practice on local handicrafts which is related to major and minor courses, with the permission of respective department head.
6. Participation in symposium, workshops, camp's and seminar organized by government and non-government organizations. Which offer certificate of participation to the student.
7. Visiting Business centers, malls and market to study the various consumer product's, display method, POP, Signage, packaging, etc. And prepare a report on the subjects with the permission of respective department head.
8. Conducting visual art (Painting/ Sculpture/ Printmaking/ Applied Art/ Photography) related classes and demonstrations (teaching practice) to the primary and secondary school students with the permission of respective school principals, and receive a certificate of teaching the class. (one week in the semester)

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