

Curriculum Vitae

Prof. H. M. CHANDRASHEKAR

Director -IDS

and Course Co-ordinator, MBA(ABM)

UGC Research Awardee in Agriculture,

Institute of Development Studies

University of Mysore, Manasagangotri, Mysore – 570 006

Karnataka, INDIA

Phone:(Office): 0821 - 2419699, Mobile: 7892705789

Website: www.uni-mysore.ac.in

E-chandrashekhkar@ids.uni-mysore.ac.in& chandruids@gmail.com



PERSONAL PROFILE

Name & Qualification	:	Prof. H. M. CHANDRASHEKAR MFAMM., Ph.D., PDF.
Date of Birth	:	18 th May, 1976
Present Positions	:	1. Director – IDS Professor, Agri-Business Management 2. Former Personal Secretary to Hon'ble Vice-Chancellor, University of Mysore 3.Course Co-ordinator, MBA (Agri-Business Management) IDS, University of Mysore 4. Former Co-ordinator, Samrt Village Project, University of Mysore 5. Visiting Faculty, KSRDPRU 6. Coordinator – IQAC , IDS, UoM
Address (Permanent)	:	Hunjanakere, Alagudu – Post, Sri Rangapatna – Tq., Mandya – District, 571811, Karnataka State.
Address for Communication	:	Institute of Development Studies University of Mysore Manasagangotri, Mysore – 570 006. Karnataka State.

QUALIFICATION: BBM., MFAMM., Ph. D., UGC-PDRA

Qualification	Year	Institution/University	Percentage
MFAMM (Master of Food & Agricultural Marketing Management)	1999	Institute of Development Studies, University of Mysore	67
Ph. D. (Agricultural Marketing Management)	2006	Institute of Development Studies, University of Mysore	Awarded
PDF (UGC - Research Award)	2012	University Grants Commission, New Delhi	Completed
UGC – NET (Management)	Dec. 2000	University Grant Commission, New Delhi	Qualified for Lectureship in Management
BBM (Business Management)	1997	Maharaja’s College, University of Mysore	53
BA (Hindi)	1996	MHPP, Bangalore	61

Title of Ph. D. Thesis: A Study on Export Potential for Fresh & Processed Horticultural Products in Karnataka

AWARDS

1. Award of Excellence in Research – National Faculty Award 2021-22, by Novel Research Academy
2. Green Thinkerz Award, Punjab December 2019
3. Best Social Scientist from IARA, Tamil Nadu – April 2019
4. Outstanding Scientist in Management/Agribusiness Management – VIF, Chennai, Tamil Nadu – December 2015.
5. UGC – Post Doctoral Research Award in Agriculture - 2012
6. Recipient of Mysore University Research Fellowship for Ph. D. Research Work-2001

SHORT TERM COURSES

Name of the Course	Year	Institution/University
Office Automation	2000	TTL College, University of Mysore, Mysore
I T in Agriculture	2005	NG Ranga Agricultural University, Hyderabad
Planning & Promotion of Horticulture & Agro Enterprises	2006	National Institute of Rural Development (NIRD), Hyderabad
Managerial Leadership for Organizational Development	2010	ANS SIRD, Mysore (NIRD Hyderabad)
Value Chain Management and Commodity Research in Indian Agriculture	2011	NAARM, Hyderabad
Technology Management for Researchers	2013	NAARM, Hyderabad

PROFESSIONAL PROFILE

TEACHING EXPERIENCE: 17 Years

Institution/University	Position Held	Duration
Institute of Development Studies, University of Mysore	Professor Agribusiness Management	12th July 2022 to till date
Institute of Development Studies, University of Mysore	Associate Professor Agribusiness Management	12th July 2019 to till date
Institute of Development Studies, University of Mysore	Assistant Professor (Agribusiness Management)	12 th July, 2007 to 11 th July 2019
Institute of Development Studies, University of Mysore	Guest Lecturer (ABM)	1 st Jan, 2005 to 11 th July, 2007

Resource Person

1. Conducted an interactive session for the Participants of Post Graduate Diploma Course in Sustainable Rural Development at SIRD ON 23rd December 2013 for Tamil Nadu, Kerala and Karnataka students on the topic Management Function and Conflict Resolution – Management Function, Time Management, Conflict Management and Risk Management.
2. Participated in Panel Discussion and Resource Person for One day Workshop on Management of Value Addition to Agricultural Products through Co products Utilization by Business Management held on 24th January, 2014 at JSS Center for Management Studies, Mysore.
3. Resource person for PGD Sustainable Rural Development course organized by SIRD, Mysore on 20th September 2014 and delivered lecture on Understanding Rural Communities Structure, Culture and Policy
4. Resource person for PGD Sustainable Rural Development course organized by SIRD, Mysore on 24th September 2014 and delivered lecture on Policies and Programmes for Rural Development.
5. Expert Resource Person for Panchayati Raj and Good Governance in Rural Development Programme held between 10-11-2014 to 14-11-2014, delivered lecture on the topic The Indian Village and the Rural Poor: A Community Divided or United? at SIRD on 12-11-2014.
6. Commerce and Agribusiness Management Education at JNV, Ministry of Human Resources, Shivaragudda, Mandya 2014
7. Resource Person for Training Programme on Agricultural Marketing – New Paradigm organized by Institute of Development Studies, University of Mysore in collaboration with MANAGE, Hyderabad August, 2015.
8. Creating awareness towards Job opportunities in Agribusiness Management at JNV, Ministry of Human Resources, Shivaragudda, Mandya 2015.
9. Expert Resource Person for Panchayati Raj and Good Governance in Rural Development Programme held between 1st July 2017 to 4th July 2017, delivered lecture on the topic Rural Society and Sustainable Development and Development Theories at SIRD on July 1st 2017 from 10.00 pm to 1.00 pm.
10. Expert Resource Person for PGDSRD at SIRD, Mysore held between 10-11-2014 to 14-11-2014, delivered lecture on the topic The Indian Village and the Rural Poor: A Community Divided or United? at SIRD on 12-11-2014

11. Invited as Resources Person for Agricultural Extension Management for PGDM (ABM) II Trimester, which is scheduled from 19.12.2017 to 24.12.2017 at (CCS-National Institute of Agricultural Marketing)Kota Road, Jaipur.
12. Expert Resource Person for PGDSRD at SIRD, Mysore held between 10-11-2018 to 14-11-2018, delivered lecture on the topic Rural Society and Sustainable Development at SIRD, Mysuru on 02.07.2018.
13. Expert Resource Person for PGD in Sustainable Rural Development at SIRD, Mysore held between 21-12-2018 to 30-12-2018, delivered lecture on the topic Project Management, Project Planning and Management Functions and Conflict Resolution and Risk Management at SIRD, Mysuru on 21.12.2018
14. Expert Resource Person for MBA Agribusiness Management/Rural Management, School of Agribusiness Management, Karnataka State Rural Development and Panchayat Raj University, Gadag, Karnataka from May and June 2019.

ADMINISTRATIVE & ORGANIZATIONAL EXPERIENCE

1. **Director**, Institute of Development Studies, University of Mysore, Mysore from 1.4.2021 to till date
2. **Personal Secretary to Honorable Vice Chancellor**, University of Mysore, from February, 2018 onwards to till date.
3. **Asst. Co-ordinator**, UGC- CSIR -NET Coaching Center, University of Mysore, EMRC, Manasagangotri, Mysore from October 2009 to till day.
4. **Chief Superintendent** at ISBR Business Scholl, Bangalore from 11-06-2011 to 25-06-2011.
5. **Chief Superintendent** at Cavalier Animation Center, Banglore from 21-05-2015 to 28-05-2015.
6. **Chief Superintendent /Observer** for Post Graduate Online Entrance Examinations 2015 of University of Mysore at VVCE, Mysore from 26-28, July 2015.
7. **Chairman (I/C)** for June 1-2, 2018 May 2019, B. N. Institute of Management Sciences, University of Mysore, Mysore
8. **Co-ordinator, Smart Village Scheme**, adoption of village from University of Mysore from 25.04.2018 to 30.11.2018.
9. **Member, Smart Village Scheme** adoption of village from University of Mysore from 30.11.2018 to till date.
10. **Director (I/C)**, Institute of Development Studies, University of Mysore, Mysore Dec. 2018 and 2021
11. **Presiding Officer and Counting Supervisor** for General Election to Lokshabha 2019, Mysore District, Karnataka

MEMBERSHIP IN UNIVERSITY PROFESSIONAL BODY

1. Member – Faculty of Commerce for two years (24.03.2010 to 24.03.2012) and 24.07.2014 to 24.07.2016 and 07.03.2019 to 07.03.2021), 07.03.2022 to 07.03.2024, University of Mysore
2. Chairman, BoS, School of Agribusiness and Rural Management, KSRDPRU, Gadag from November 2022 to till date
3. Member – BoS in Agribusiness Management (PG) for three years from 20.10.2010

to till date, University of Mysore

4. Member, BoS in Master of Development Management, University of Mysore -2019-20 to 2021 -22 .
5. Member – BoE in Agribusiness Management (PG) from 14.03.2011-12, 2013-14 University of Mysore
6. Chairman, BoE in Agribusiness Management (PG) from 2013-14, University of Mysore to till date
7. Chairman, BOE in Agribusiness Management (PG) 2015-16, 2016-2017, 2017-2018, 2018-19,2019-20 to till date University of Mysore
8. Member, BoS, Agribusiness Management, UAS, Bangalore
9. Member, BoS, School of Agribusiness Management and Rural Management, RDPRU, Gadag,
10. Member, BoE, School of Agribusiness Management and Rural Management, RDPRU, Gadag
11. Member, BoS in Development Studies (PG), Institute of Development Studies, University of Mysore, Mysore 2016-2018.
12. Member BoE in Development Studies and Rural Development ,University of Mysore, 2018-19, 2019-20.
13. Member, BoE in Master of Development Management, University of Mysore -2017-18.
14. Member, Cultural and Literary committee, University of Mysore for 2017-18.
15. Member, K-SET Monitoring committee, University of Mysore, 2017-18.
16. Member, SMART VILLAGE Project, University of Mysore from 23.02.2018
17. Member, Research Compilation Committee, NAAC, 2019 University of Mysore
18. Coordinator , NAAC Mock Visit committee - 2021University of Mysore, Mysore

Member of several Committee

1. Nominated Member among Assistant Professor to UGC Two day Interactive Session with the Pay Review Committee for revision of the pay to the Universities held on 25th and 26th June, 2008 at Bangalore University, Bangalore.
2. Member, Transportation Committee to Swadeshi Kannada Vijana Samelana, organized by University of Mysore, Mysore between September 15-15,2014
3. Member, Transportation Committee to 103rd Indian Sciences Congress, organized by University of Mysore, Mysore January 2015.
4. Member, Accommodation and Academic Committee, National Workshop on Multi-Disciplinary Research organized by University of Mysore, Mysore on 6-8 October, 2017
5. Member, NAAC MOCK Committee, University of Mysore, Mysore.

RESEARCH PROJECTS

Research Experience: 16 years in Research Projects

Name of the Project and Sponsor	Position Held	Duration
District Human Development Report, Mysore Human Development Division, Planning	Research Assistant	Oct. 2006 To July 2007

Department, Govt. of Karnataka, Bangalore		
Sujala Watershed Development Project Sujala Watershed Department, World Bank Project, Govt. of Karnataka, Bangalore	Associated with the project	Oct. 2007 to March 2009
District Human Development Report, Chitradurga Human Development Division, Planning Department, Govt. of Karnataka, Bangalore	Co-ordinator	August 2008 to till date
Spatial Diversity and development Gaps among Tribal Communities in Western Ghat Region - A Case study of Mysore District	Co-Principal Investigator	March, 2010 to till date
A study of Organized on Unorganized Retail Sector: A Study Comparative study in Mysore City	Project Director	April 2012 to 30 th September, 2013 Completed
Supply Chain Management and Market Opportunities for Organic Products in Karnataka – A Study in Mysore District	Project Director	January 2018 to till date (ongoing)

Ph. D. Guidance:

Presently guiding 7 (Seven) Ph. D. candidates, including 1 (one) foreign candidates in both Agribusiness Management and Development Studies.

Ph. D. Guidance

<i>Sl. No</i>	<i>Name of the Research Scholar</i>	<i>Topic</i>	<i>Date of Registration</i>	<i>Awarded</i>
Ph. D. Awarded				
1	Shivaprasad T M	Emerging Trends in Collection and Marketing of Minor Forest Products in Karnataka – A study LAMPS in Mysore and Chamarajanagara District	07-02-2012	Awarded
2	Shashi Kumar	Supply Chain Management of Coconut Industry in Karnataka – A study in Tumkur District	08-02-2012	Awarded
3	Natesh D. B.	Convergence of Government Services Delivery System through e – Governance in Rural Karnataka	08-02-2012	Awarded
4	Sandeep N	Value Chain Analysis of Mango in Karnataka- A study in Kolar & Ramanagara Districts	28-05-2014	Awarded
5	Ashok G .J	Changing Dimesions of Agribusiness Management Education in India – A study in Karnataka State	08-02-2012	Awarded
6	Mrs. Chaitra	A study on the effects of Personality	14-07-2015	Awarded

	Bharath	traits on the buying behavior of Organic Foods Consumers		
Research work in Progress				
7	Satish G	Self Supporting	14.03.2017	In Progress
8	Qasem Ali AI-Sagheer	<i>Self Supporting/ Foreign National</i>	29-12-2016	Submitted
9	Sachin S	<i>Fellowship</i>	2020	In Progress
10	Palaksha G	<i>Fellowship</i>	2021	In Progress
11	Manjunath Sharma	<i>Fellowship</i>	2021	In Progress
12	Deepa	Self Supporting	2021	In Progress
13	Girish	<i>Fellowship</i>	2021	In Progress
14	Chaluvaraju	<i>Fellowship</i>	2021	In Progress

Dissertation, Inplant Training/Internship Project Guidance:

More than 200 students have been guided for Dissertation Project/Internship Guidance for MBA Agribusiness students at IDS University of Mysore, Mysuru from 2005 to till date.

Inplant Training/Project Guidance:

Course	Title	Year
MFABM	<i>Changing Paradigm in Exports of Fresh & Processed Fruits & Vegetables from India</i>	2005
MBA (Agri-Business)	➤ <i>Gherkin cultivation thriving under Contract Farming in Karnataka.</i>	2009
	➤ <i>Export Performance and Prospects of Fresh and Processed Mango in India.</i>	2009
	➤ <i>Supply Chain Management of Procurement and Network Distribution of Safal Market with respect to Fruits and Vegetables.</i>	2009
MBA (Agri-Business)	➤ <i>Inplant Training on Performance of International Flower Auction Bangalore Ltd. In Marketing of Cut flowers.</i>	2010
	➤ <i>Inplant Training on Supply Chain Management of HOPCOMS of Mysiore City</i>	2010
MBA (Agri-Business)	➤ <i>Consumer attitudes towards BIG BAZAR food products in Mysore City – A study of fruits and vegetables</i>	

MBA Project Guidance – KSOU, Mysore

Course	Title	Year
MBA	<i>Auto Loan – A Case study of Finance Analysis Procedure and Policy in MAGMA FINCORP LTD – A study with reference to MAGMA FINCORP LTD, Mysore</i>	2009
MBA	Profitability Analysis of KGM SWEATER & KNITS PVT.	2010

	LTD. Bangalore.	
MBA	Consumer Grievance and Complaint handling in CESC	2010
MBA	A Comparative Study of Muthoot Mahila Mitra Business Loan	2010
MBA	A Comparative Study of different loans of Muthoot Finance Corporation Ltd.	2010
MBA	Impact of Salesmanship and Advertisement on Animal Health Care Products	2010
MBA	Buying behavior and perception of Consumer – A study with Xpress Coffee Day Mysore	2010
MBA	Performance Appraisal in CESC, Mysore	2010
MBA	Employees Motivation towards monetary and non-monetary benefits in IT Company	2010

TRAINING PROGRAMME/Workshop

1. Associated in organizing Training Programme on Contract Farming and Its Implications on Agricultural Marketing with association of National Institute for Agricultural Marketing held on 16-20th Jan. 2006 at Institute of Development Studies, University of Mysore, Mysore.
2. Organized District Level Workshop on Human Development in Chitradurga District, on 18.06.2013 at Hosadurga taluk of Chitradurga District
3. Organized Taluk Level Workshop on Human Development in Chitradurga District, on 25.09.2013 at Hosadurga taluk of Chitradurga District.
4. Organized Taluk Level Workshop on Human Development in Chitradurga District, on 26.09.2013 at Challakere taluk of Chitradurga District.
5. Associated in organizing Training Programme on Agricultural Marketing – New Paradigm organized by Institute of Development Studies, University of Mysore in collaboration with MANAGE, Hyderabad August 2015.
6. Organized Special lecture on Agribusiness, at Institute of Development Studies, University of Mysore, Mysore on 27.03.2015.
7. Organized Special lecture on Recent Trends in Agribusiness, at Institute of Development Studies, University of Mysore, Mysore on 31.03.2015.
8. Organized three day National Workshop on Multi-Disciplinary Research from 6-8 October, 2017 at Institute of Development Studies, University of Mysore, Mysuru.
9. Organizing Secretary, for National Conference on Emerging Trends in Agribusiness Management in India, held on 9-10, March 2018 at IDS, University of Mysore, Mysore.
10. Joint Organizing Secretary, for National Conference on Women Empowerment and Rural Development held on 15-16, March 2018 at IDS University of Mysore, Mysuru.
11. Director, World Tobacco free day Celebrated at IDS – SIIF on 31st May 2022
12. Director, Celebration of World Environment Day at IDS – SIIF on 5th June 2022
13. Director, Ph. D Course work Inauguration Programme at IDS 7th May 2022
14. Convener, National Seminar on Unifying Agricultural Markets in India – Issues and Challenges held on 17-18 June, 2022 sponsored by ICSSR, New Delhi under Azadi Ka Amrit Mahostav.
15. Convener, State Level Seminar on Development, Democracy and Diversity: Civil Society Engagement in Association with RLDP, Mysore held on 6th July, 2022 at IDS

EXTERNAL EXAMINER

1. Department of Agricultural Marketing and Co-operation and Agribusiness Management, University of Agricultural Sciences, GKVK, Bangalore.
2. Department of Agricultural Marketing and Co-operation and Agribusiness Management, University of Agricultural Sciences, Krishinagar, Dharwad.
3. Department of Agricultural Marketing and Co-operation and Agribusiness Management, University of Agricultural Sciences, Krishinagar, Raichur.
4. School of Agribusiness Management and Rural Management, Karnataka State Rural Development and Panchyath Raj University, KSRDPRU, Gadag

ACADEMIC PROJECTS

1. Project work on Agricultural Production and Rural Credit at Kodyala village of Srirangapatna Taluk, Mandya District.
2. Obligatory Research Work – Market Functionaries, Storage, Lot Size, Cash flow, Producers Returns in Mandya APMC.
3. Dissertation – Marketing Cost and Returns – A Case study of Primary Market, Sub-Market and Shandies in Mandya District.

ORIENTATION/REFRESHER COURSES ATTENDED

1. Attended UGC Sponsored Orientation Programme held on 16.04.2009 to 13.05.2009 at ASC, University of Mysore, Mysore
2. UGC Sponsored Refresher course in Commerce and Management held on 2011 to 2011 at ASC, University of Mysore, Mysore
3. UGC Sponsored Refresher Course in Commerce and Management held on 16.08.2012 to 06.09.2012.
4. ICSSR Sponsored Capacity Building Programme for Social Sciences Faculty organized at the Institute for Social and Economic Change (ISEC), Bangalore during May 20 to June 02, 2013.
5. UGC Sponsored 2nd Special Winter School, Refresher Course in Commerce and Management held on 09.12.2014 to 29.12.2014.
6. FDP on Commodity Market and Futures Trading, Indian Institute of Plantation Management, Bangalore, 16th and 17th October 2014, Bangalore
7. FDP on Co-operatives and Sustainable Development held on 18-24, March 2018 at Institution of Excellence, Third Sector Research, University of Mysore, Mysuru.
8. 25th Refresher Course in Commerce, UGC – Human Resource Development Center, University of Mysore, Mysore from 28.08.2018 to 17.09.2018.

Organized Training Programmes at University UGC-CSIR NET COACHING Center, University of Mysore, Mysore

1. Excise Inspector
2. B. Ed. Entrance Examination
3. Panchayat Development Officer (PDO)
4. IAS/KAS Preliminary Examination
5. UGC-NET
6. CSIR – NET Examination
7. UGC – NET Examination
8. FDA/SDA
9. Other Competitive Examinations

EDITORIAL BOARD MEMBER

International Journals

1. Interdisciplinary Journal of Contemporary Research in Business (IJCRB), IIBR (Institute of Interdisciplinary Business Research), UK and South Africa.
2. Journal of Agricultural Extension and Rural Development (JAERD), Open Access Journal
3. International Journal of Agriculture Sciences, Bi-Monthly, Bioinfo Publication
4. International Journal of Research in Business Studies and Management (IJRBSM), Sryahwa Publications.
5. Advisory Editorial Member, International Journal of Agricultural Sciences
6. Executive Member Editor, International Journal of Agricultural Sciences, ISSN:0975-3710, e-ISSN: 0975-9107
7. Associate Editor, Pezzottaite Journals - International Journal of Retailing & Rural Business Perspectives
8. Editor –Acme Journal of Agricultural Extension Communication (AJAEC)
9. Reviewer - American Journal of Experimental Agriculture
10. Reviewer- WebPub Journal of Agricultural Research (WJAR)
11. Reviewer -Advances in Research: Sciences Domain International

KEY PUBLICATIONS

Books Published:

1. Dr. H.M. Chandrashekar (2010) Capital and Commodity Future Markets Trading , Lambert Academic Publishing, Germany, ISBN: 978-3-8383-9610-1
2. Dr. H.M. Chandrashekar (2010) Supply Chain Management of Horticultural Products –Lambert Academic Publishing, Germany, ISBN:978-3-8433-6327-3
3. Dr. H.M. Chandrashekar (2010) Diversifying Horticulture Industry – Special reference to Mango Products, Lambert Academic Publishing, Germany, ISBN: 978-3-8433-5164-5
4. Quality Management of Agricultural Products, Lambert Academic Publishing, Germany, ISBN: 978-3-8433-8080-5
5. Dr. H.M. Chandrashekar (2012) Agribusiness Management, Lambert Academic Publishing, Germany, ISBN:978-3-8443-9266-1.
6. Dr. H.M. Chandrashekar (2012) Retail Marketing Management: Lambert Academic Publishing, Germany, ISBN:978-3-659-26552-5.
7. Dr. H.M. Chandrashekar (2012) Manasa Competitive Examination Hand Book – 2012, Published by University of Mysore Mysore.
8. Dr. H.M. Chandrashekar (March 2015) Supply Chain Management of Horticultural Products in Karnataka A study of HOPCOMS: Lambert Academic Publishing, Germany, ISBN:978-3-659-41445-9.
9. Dr. H.M. Chandrashekar (2017) Agribusiness and Rural Management towards Sustainable Development, Lambert Academic Publishing, Germany, ISBN:. 978-3-659-83151-5.
10. Dr. H. M. Chandrashekar (March 2018) Chief Editor, Emerging Trends in Agribusiness Management in India, Mysore Book House, ISBN:978-93-85629-53-2.

11. Dr. H. M. Chandrashekar, (March 2018) Editor, Women Empowerment and Rural Development, National Center for Inclusive Growth and Development Research Mysuru ISBN:978-81-927970-3-8.
12. Dr. H.M. Chandrashekar (2018) Impact of organized retailers on unorganized sector, Lambert Academic Publishing, Germany, ISBN:. 978-3-659-89920-1. (Dec.2018)
13. Dr. H.M. Chandrashekar (2019) Food Retail Management, Lambert Academic Publishing, Germany, ISBN:. 978-613-9-47117-1. (May 2019)
14. Dr. H.M. Chandrashekar (2019) Producers Participatory Approach towards e-Agribusiness,Lambert Academic Publishing, Germany, ISBN:. 9786203200485. (Jan 2021)
15. Dr. H.M. Chandrashekar (2022) Emerging Trends in Agribusiness and Rural Management, ISBN:978-81-954829-0-0, Achala Prakashana, Mysore
16. Dr. H.M. Chandrashekar (2022) Unifying Agricultural Markets in India –Issues and Challenges Volume 1, Bombe Prakashana, Mysore
17. Dr. H.M. Chandrashekar (2022) Unifying Agricultural Markets in India –Issues and Challenges Volume 2, ISBN:978-81-954829-2-4, Achala Prakashana, Mysore

INTERNATIONAL PUBLICATIONS

1. Dr. H. M. Chandrashekar & Dr. M. U. Lokesh (2009) Role of SHGs in Socio-Economic Change of Vulnerable Poor, *International NGO Journal*, Vol. 4(4), pp. 127-131, April 2009, ISSN 1993-8225
2. Dr. H. M. Chandrashekar & Ms. Roopa (2009) Export Performance and Prospects of Fresh and Processed Mango in India, *International Journal of Biotechnology Research*, Vol. 2 No.1, January – June 2009, ISSN 0974-6293
3. H. M. Chandrashekar (2009) Agri Export Zone and Production of Gherkin, **Indian Development Review: An International Journal of Development Economics ISSN: 0972-9437**, Volume 7, Number 1-2, January-December 2009, Page 43- 52.
4. Dr. H. M. Chandrashekar (2010) Changing Scenario of Organic Farming in India: An Overview, *International NGO Journal*, Vo.5(1), pp 034-039, February 2010, ISSN 1993-8225
5. Dr. H. M. Chandrashekar (2009) Supply Chain Management of Fruits and Vegetables in Karnataka – A Study of Safal Market, Bangalore, Karnataka, India, *Interdisciplinary Journal of Contemporary Research in Business. International Journal*, Vol. 1, No. 3, July 2009, ISSN 2073-7122.
6. Dr. H. M. Chandrashekar (2010) Role of HOPCOMS in socio-economic change of farmer members in Mysore City , *International NGO Journal*, Vo.5(1), pp 034-039, February 2011, ISSN 1993-8225
7. Dr. H. M. Chandrashekar (2010) Consumers preferences in Food Products – A study of Big Bazaar super center, Mysore , *International Journal on Advances in Engineering and Business Studies*,
8. Impact of Organized retailers on Horticultural Producers' Co-operative Marketing and Processing Society Ltd (HOPCOMS): A study in Mysore City, *International Journal on Advances in Engineering and Business Studies*,
9. **Information Technology and Digitalization of India Agribusiness, International Journal of Business Statistics and Finance, (Vol.2 No.1 2012), International Sciences Press, ISSN: 2230-892X, Bi-Annual**
10. **Strategies for Application of Information Technology in Agriculture (Vol.4 No.1 2012)International Journal of Trade in Services (IJTS), (Vol.2 No.1 2012), International Sciences Press, ISSN: 2230-8873, Bi-Annual, Pages: 1-10**

11. **Changing paradigm of food retailing in Mysore city: A study of MORE, Aditya Birla**, Journal of Research in International Business and Management (ISSN: 2251-0028) Vol. 2(13) pp. 350-367, December, 2012 Special Review.
12. Opportunities for Strengthening of Agribusiness Sectors in Rural India (April 2014), International Journal Of Management Research and Reviewijmrr/ April 2014/ Volume 4/Issue 4/Article No-9/498-508 ISSN: 2249-7196
13. Joe Gigy George and H.M.Chandrashekar (2014) Growth and Trends in Production and Marketing of Natural Rubber in Kerala, India International Journal of Current Research Academic Review (Int.J.Curr.Res.Aca.Rev. 2014).2(8): 53-61
14. Dr. H. M. Chandrashekar (2014) Consumer perception towards organic products, International Journal of Research in Business Studies and Management(IJRBSM), Nov. 2014. Volume 1, Issue 1, pp 52-67.
15. Shashikumar S and H.M.Chandrashekar (2014) An Analysis of Production and Marketing of Coconut in Tumkur District, India International Journal of Current Research Academic Review (Int.J.Curr.Res.Aca.Rev. 2014).2(10) October 2014: 167-175.
16. Dr. H. M. Chandrashekar (2014) Export Performance of Horticulture Commodity in India with special reference to Karnataka, International Journal of Development Studies, Bi-Annual Journal of Gandhian Institute of Studies, ISSN 09755799, July-December 2014, Vol. VI, Issue-II.
17. Dr. H. M. Chandrashekar and Natesh D. B. (2014) Convergence of Government Service Delivery Systems Through e - Governance in Rural Karnataka, International Journal of Development Studies, Bi-Annual Journal of Gandhian Institute of Studies, ISSN 09755799, July-December 2014, Vol. VI, Issue-II .
18. Shivaprasad and Dr. H. M. Chandrashekar (2014) Impact of New policies on Collection and Marketing of Minor Forest Produce in Karnataka, with special reference to LAMPS, IOSR Journal of Humanities and Social Sciences (IOSR-JHSS), Volume 19, Issue 11, Ver. V (Nov. 2014) pp 09-14.
19. Dr. H. . M. Chandrashekar & Sathyendra Kumar AD (2015) Production Performance of selected Horticultural Commodities in Karnataka International Journal of Management Research & Review, IJMRR/Sept. 2015/ Volume 5/Issue 9, ISSN: 2249-7196, PP:669-675.
20. Dr. H. . M. Chandrashekar Shashi Kumar(2016) Producers Response towards Production and Marketing of Coconut in Tumkur District, The International Journal Of Business & Management (ISSN 2321–8916), Vol 4 Issue 1 January, 2016 : PP:-119-133.
21. Dr. H. M. Chandrashekar (2016) Producers’ Perspectives about E-Tendering in Agricultural Marketing – A study of Mysore APMC, Leading Issues in Agribusiness, Excel India Publishers, New Delhi,
22. Dr. H. M. Chandrashekar (2016)A Study on Organized Retail on Unorganized Retail Outlets in Mysore City, International Journal of Research in Business Studies and Management (IJRBSM), Volume 3, Issue 4, 2017 PP 11-22 ISSN: 2394-5923.
23. Dr. H. M. Chandrashekar (2015) CSR in Agribusiness Sector in India – A case study of ITC, Aditya Birla and PEPSI Co., Thematics Journal of Commerce and Management, A peer – Reviewed International Research Journal, Vol.5, Issue.3, October 2015, Special Issue Vol-I. PP:26-47
24. Dr. H. M. Chandrashekar (2017) Organic Farming and Rural Entrepreneurship Development: A Study in Mysuru District, Karnataka " ID: E0410004 , International Journal of Research in Business Studies and Management (IJRBSM), Volume 4, Issue 11, 2017 PP 28-33 ISSN: 2394-5923.
25. Natesh D B and Dr. H. M. Chandrashekar (2017) Citizens response towards e-Governance and its initiatives in Mysore District, PARIPEX - INDIAN JOURNAL OF RESEARCH,

26. Sandeep N and Dr. H. M. Chandrashekar (2017) Supply Chain Management of Mango in Kolar District, PARIPEX - INDIAN JOURNAL OF RESEARCH, An International Journal, Volume-6 | Issue-11 | November-2017 | ISSN - 2250-1991 | IF : 5.761 | IC Value : 79.96. UGC Approved Sl. No. 47432.
27. Sandeep N and Dr. H. M. Chandrashekar (2017) Value Chain Analysis of Mango in Kolar and Ramanagara District, PARIPEX - INDIAN JOURNAL OF RESEARCH, An International, Journal, Volume-6 | Issue-12 | December -2017 | ISSN - 2250-1991 | IF : 5.761 | IC Value : 311-314, UGC Approved Sl. No. 47432.
28. Dr. H. M. Chandrashekar (2018) Role of SHGs in Rural Women Empowerment in Mysore District, RESEARCH EXPLORER, A Refereed and Reviewed International Journal on Multidisciplinary with ISSN 2250 1940, Impact Factor 3.655 (CIF) UGC Approved Journal (63185), NAAS Score : 2.6 , Vol: VI, April 2018, Issue 17 pp:27-32.
29. Chaitra Bharath , H.M. Chandrashekar (2018) A Study on the Consumer Awareness of Organic Certification of Food Products in Mysore City, International Journal of Research in Business Studies and Management Volume 5, Issue 5, 2018, PP 8-15 ISSN 2394-5923.
30. Mansour Rasoly and Dr. H. M. Chandrashekar (2018) Export Performance of Dried fruits from Afghanistan – A study in Afghanistan, International Journal of Research in Business Studies and Management (IJRBSM), Volume 5, Issue 5, 2018 PP 16-22 ISSN: 2394-5923.
31. H.M. Chandrashekar (2018) Farmers Participatory Approach towards Role of the HOPCOMS Development of Agribusiness Management in Karnataka , International Journal of Research in Business Studies and Management Volume 6, Issue 5, 2018, PP 17-23 ISSN 2394-5923.
32. Dr. H. M. Chandrashekar (2018) Farmers Participatory Approach on NABARD in Development of Agribusiness in Karnataka, RESEARCH EXPLORER, A Refereed and Reviewed International Journal on Multidisciplinary with ISSN 2250 1940, Impact Factor 3.655 (CIF) UGC Approved Journal (63185), NAAS Score : 2.6 , Vol: VI, July-September 2018, Issue 20 pp:29-35.
33. Chaitra Bharath , H.M. Chandrashekar (2018) Locus of Control of Organic Food Buyers and its Impact on their buying Behaviour, PARIPEX - INDIAN JOURNAL OF RESEARCH, An International, Journal, Volume-7 | Issue-09 | September -2018 | ISSN - 2250-1991 | IF : 6.761 | IC Value : 392-394, UGC Approved Sl. No. 47432
34. Chaitra Bharath , H.M. Chandrashekar (2018) Health Anxiety Level of Organized Food Buyers and its Impact on their buying Behaviour, PARIPEX - INDIAN JOURNAL OF RESEARCH, An International, Journal, Volume-7 | Issue-11 | November -2018 | ISSN - 2250-1991 | IF : 6.761 | IC Value : 392-394, UGC Approved Sl. No. 47432.
35. Dr. H. M. Chandrashekar (2018) A STUDY ON CITIZEN'S AWARENESS ON E-GOVERNANCE SERVICES AND CONVERGENCE OF GOVERNMENT SERVICE DELIVERY SYSTEMS MYSORE DISTRICT, KARNATAKA, RESEARCH EXPLORER- A Blind Review & Refereed Quarterly International Journal ISSN: 2250-1940 (P) 2349-1647 (O) Impact Factor: 3.655 (CIF), 2.78 (IRJIF), 2.77 (NAAS) Volume VI, Issue 21 October - December 2018: PP 08-12.
36. Ashoka G J and Dr. H. M Chandrashekar (2018)An evaluative study of Strategies of Agribusiness Management Education in academic Institutions in Karnataka, International Journal of Social Science & Management Studies (Peer Reviewed & Refereed Research Journal) I.J.S.S.M.S. & Impact factor - 3.9 Research Journal ISSN : 2454 - 4655, Vol. - 4, No. – 11 Dec. 2018
37. Ashoka G J , H.M. Chandrashekar (2018) AGRIBUSINESS MANAGEMENT EDUCATION IN KARNATAKA-AN EMPIRICAL STUDY, PARIPEX - INDIAN

38. Dr. H.M. Chandrashekar (2019) Dimension of Managerial Leadership Styles, Research Explorer – A Refereed Quarterly International Journal, ISSN: 2250-1940, Impact Factor 3.655(CIF) Volume V, Issue 22, January-March 2019 pp: 63-70.
39. Dr. H.M. Chandrashekar (2019) ETHICAL ISSUES IN ACADEMIC RESEARCH IN INDIA, RESEARCH EXPLORER-A Blind Review & Refereed Quarterly International Journal ISSN: 2250-1940 (P) 2349-1647 (O) Impact Factor: 3.655 (CIF), 2.78 (IRJIF), 2.77 (NAAS) Volume VII, Issue 23 April - June 2019
40. Dr. H.M. Chandrashekar (2019) ICT for Sustainable Agriculture in Karnataka - A Study in Mysuru District, RESEARCH EXPLORER-A Blind Review & Refereed Quarterly International Journal ISSN: 2250-1940 (P) 2349-1647 (O) Impact Factor: 3.655 (CIF), 2.78 (IRJIF), 2.77 (NAAS) Volume VII July-September 2019 Issue 24.
41. Dr. H. M. Chandrashekar (2020)Producers Participatory Approach towards Organic Products in Mysore District, RESEARCH EXPLORER-A Blind Review & Refereed Quarterly International Journal ISSN: 2250-1940 (P) 2349-1647 (O) Impact Factor: 3.655 (CIF), 2.78 (IRJIF), 2.77 (NAAS) January – March 2020
42. Dr. H. M. Chandrashekar (2020)Consumers Preferences towards FMCG Products: A study in Mysore city, SELF Journal of Social Sciences Oct-Dec. 2020
43. Dr. H. M. Chandrashekar (2021)Market Opportunities and Supply chain Management of Organic Products in Mysore District – A Consumer Perspectives , International Journal of Trend in Scientific Research and Development (IJTSRD), **International Journal, Indexed Journal | E ISSN 2456-6470 Feb. 2021**
44. Dr. H. M. Chandrashekar & Dr. V. K. Manu (2021)ORGANIC FARMING AND RURAL ENTREPRENEURSHIP DEVELOPMENT: A STUDY IN MYSURU DISTRICT, KARNATAKARESEARCH EXPLORER-A Blind Review & Refereed Quarterly International Journal ISSN: 2250-1940 (P) 2349-1647 (O) Impact Factor: 3.655 (CIF), 2.78 (IRJIF), 2.62 (NAAS) Volume IX, Issue 30 January – March 2021 Formally UGC Approved Journal (63185
45. Dr. H. M. Chandrashekar (2021)POST – HARVEST MANAGEMENT OF FRESH FRUITS AND VEGETABLES – A STUDY IN KARNATAKA, INDIA, RESEARCH EXPLORER-A Blind Review & Refereed Quarterly International Journal ISSN: 2250-1940 (P) 2349-1647 (O) Impact Factor: 3.655 (CIF), 2.78 (IRJIF), 2.62 (NAAS) Volume IX, Issue 30 January – March2021 Formally UGC Approved Journal (63185).
46. Dr. H. M. Chandrashekar (2021)OPPORTUNITIES FOR AUGMENTING FARMERS INCOME AND AGRIBUSINESS, RESEARCH EXPLORER-A Blind Review & Refereed Quarterly International Journal ISSN: 2250-1940 (P) 2349-1647 (O) Impact Factor: 3.655 (CIF), 2.78 (IRJIF), 2.62 (NAAS) Volume IX, Issue 33 October-December 2021
47. Dr. H. M. Chandrashekar & Manjunath Sharma R. H (2021)A SUCCESS AND FAILURE OF AGRI-ENTREPRENEURSHIP ON COVID-19 IN MYSORE DISTRICT Mr. Manjunatha Sharma R H and Dr. H. M. Chandrashekar 2 ND INTERNATIONAL CONFERENCE On Social Science, Management and Technology in Covid Era, International Journal of Research in Management and Socil Sciences Date: 19 th December 2021 VOLUME 9, ISSUE 4 – October –December 2021 Page :247-260.
48. Dr. H. M. Chandrashekar and Prof. Sakthivel M (2011) Land use/Land Cover changes and estimation of surface runoff of KRS Catchment: Cauvery Basin, Karnataka- Compliance Engineering Journal, Vol. 12, Issue 8, 2021

NATIONAL PUBLICATIONS:

1. H. M. Chandrashekar, Dr. M. Devaraj and Dr. A. Satishchandra Babu(2007): Contract Farming in Marketing of Horticultural Produce, *Southern Economist*, Vol. 46, No. 5, pp 8, July 1, 2007, ISSN:0038-4046
2. H. M. Chandrashekar, Dr. M. Devaraj and Dr. A. Satishchandra Babu Need For Better Agricultural Marketing in the Wake of Globalization - *Southern Economist*, Vol. 46, No. 21, pp 31-32, March 1, 2008, ISSN:0038-4046
3. H. M. Chandrashekar(2008) Constraints of Commodities Futures Trading in India - *Southern Economist*, Vol. 47, No. 6, pp 43-45, July 15, 2008, ISSN:0038-4046
4. Production and Export opportunities for Indian Mangoes – *Mysore Journal of Agriculture*, UAS, Bangalore, 2008.
5. H. M. Chandrashekar and Ganapathy M.S (2008) Marketing of NTFPs through LAMP Society – *Mysore Journal of Agriculture*, 2008.
6. Dr. H. M. Chandrashekar (2008): AEZ and Gherkin Production under Contract Farming in Karnataka – *Indian Journal of Marketing*, Volume, XXXVIII No. 11, pp 11-18, November, 2008, ISSN:0973-8703.
7. Dr. H. M. Chandrashekar (2008): Constraints - Commodities Futures Trading in India, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine, Vol. XI, No. 11, pp 48-52 September, 2008.
8. Contract farming - Risk factors, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine, Vol. XI, No. 12, pp 53-56, October, 2009.
9. Dr. H. M. Chandrashekar (2008): Fresh Mango & Grapes - Quality assurance and safety, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine Vol. XI, No. 12, pp 48-52, October, 2008.
10. Dr. H. M. Chandrashekar (2009): Fresh and Processed Mango in India - Export Performance and Prospects, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine, Vol. XII, No. 04 , pp 41-46, 2009.
11. Dr. H. M. Chandrashekar & Mahadevappa Muttalagere (2009): Supply Chain Management and Network Distribution of SAFAL Market, *Indian Journal of Management*, Vol. II, No. 1, pp 11-13, February, 2009, 13 ISSN 0973 - 8703
12. Dr. H. M. Chandrashekar (2009): Horticultural Products - Strategies for Marketing, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine, Vo. XII, No. 3, pp 39-43-January, 2009.
13. Dr. H. M. Chandrashekar (2009):Horticulture the Karnataka Model, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine, Vol. XII, No. 05, pp 51-56, March 2009.
14. Dr. H. M. Chandrashekar (2009):Indian Pepper- Production and Export Prospects, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine, Vol. XII, No. 07, pp 44-46, May 2009
15. Dr. H. M. Chandrashekar (2009):Vegetables - Quality Assurance and Safety Aspects, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine, Vol. XII, No. 06, pp 54-56, April 2009
16. Dr. H. M. Chandrashekar & Prof. T. M. Mahesh (2009):Jatropha Curcas: Bio Diesel from Wastelands, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine Vol. XII, No. 07, pp 39-41, May 2009

17. Dr. H. M. Chandrashekar (2009):Grapes: Production and Marketing, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine, Vol. XII, No. 9, pp 41-44 July, 2009.
18. Dr. H. M. Chandrashekar (2009):Organic Farming for Qualitative Change: *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine, Vol. XII, No.10, pp 41-44August, 2009
19. Dr. H. M. Chandrashekar (2009):Information Technology (IT) in Agriculture, *Agri, Gold Swarna Sedyam*, Vol. XII, No.12, pp 51-52 October, 2009.
20. Dr. H. M. Chandrashekar (2009):Supply Chain Management and Network Distribution of SAFAL Market, *GITAM Journal of Management*, Vol. 8, No.12, pp 141-155, January – March 2010, ISSN: 0972-740X
21. Dr. H. M. Chandrashekar & Sunil M (2010): Gherkin: Production and Export Potential, *Agri Gold Swarna Sedyam*, Bi-Lingual Agricultural Monthly Magazine, Vol: XIII, No. 4, pp 41-44, February 2010.
22. Dr. H. M. Chandrashekar & Dr. M. U. Lokesh (2009): Managerial Creativity and Transformational Leadership among Managers“- ‘OPTIMIZATION’ *Journal of Research and Management*, Vo. 2, No. 2, pp 11-21,July-December, 2009, , ISSN 0974 – 0988.
23. Dr. H. M. Chandrashekar & Dr. M. U. Lokesh Role of Self-Help Groups in Effective Socio-Economic Change among Vulnerable Poor: Case Study of Belthangadi Taluk, Dakshina Kannada District, *Spatio – Economic Development Record*, Vo. 16 No.3 May – June 2009, ISSN 0971-4944.
24. Dr. H. M. Chandrashekar (2010) Managing Fruits and Vegetables Supply Chains and Networks - A Study of HOPCOMS in Mysore City" *Agricultural Economics Research Review*, Volume:23, ISSN:0971-3441.
25. Impact of Organized retailers on Horticultural Producers' Co-operative Marketing and Processing Society Ltd (HOPCOMS): A study in Mysore City <http://www.scribd.com/doc/36883547/Organised-Retail> (online publications)
26. Dr. H. M. Chandrashekar & Satish Mudagal (): Consumer Perception towards Horticultural Producers Co-operative Marketing and Processing Society Ltd. (HOPCOMS in Mysore City *GITAM Journal of Management*, 2010. (Accepted for publication), ISSN: 0972-740X.
27. H. M. Chandrasekhar, AMITY GLOBAL HRM REVIEW Vol 1 No 1 2011 ... 107-120 3684 Dimension of managerial leadership styles /H. M. Chandrasekhar 121-125 ... September 2011
28. H.M. Chandrashekar (2011) Consumers attitudes towards organized retailers and Horticultural Producers Co-operative Marketing and Processing Society Ltd (HOPCOMS): A study in Mysore city, *Journal of Advances in Engineering and Business Studies*, Volume 1, Issue No.1, December 2011 page 18-23.
29. H. M. Chandrashekar and Divya R (2011)Consumers preferences in Food Products – A case study of Big Bazaar in Mysore city, *Journal of Advances in Engineering and Business Studies*, Volume 1, Issue No.1, December 2011 page 24-32
30. *H.M. Chandrashekar, T.M. Sridhara Murthy & Yogesh M.S* , Strategies for Application of Information Technology in Agriculture, *International Journal of Trade in Services (IJTS (Vol.4 No.1 2012), Serials Publications ,ISSN: 2230-8873, Pages: 1-10*
31. *T.M. Sridhara Murthy, S. Mokshapathy, H.M. Chandrashekar & Yogesh M.S.*, Information Technology and Digitalization of India Agribusiness, [*International Journal of Business Statistics and Finance*](#) (Vol.2 No.1 2012), *Serials Publications* , ISSN: 2230-892X , Pages: 95-102

32. Dr. H. M. Chandrashekar (2012) Analysis of Beneficiaries Response Towards Public Distribution System A Study in Mysore District, Karnataka (SERIALS PUBLICATIONS, New Delhi, Accepted in 1st International Conference on Economics, Business and Management.
33. Dr. H. M. Chandrashekar (2013) Economic Analysis of Red gram marketing between Spot Market and NSpot Exchange with reference to Inclusive Agriculture Growth in India, Edited Volume on Inclusive Agriculture Growth in India, APH Publications, New Delhi.,
34. Dr. H. M. Chandrashekar (2018) Organic Farming is an ultimate livelihood for farmers in Mysore District, SELP Journal of Social Science, A blind Review and Refereed Journal with ISSN 09759999, Impact Factor 3.655 (CIF) UGC Approved Journal (46622), NAAS Score : 2.77 , Vol IX, April 2018, Issue 37 pp:47-52.
35. Dr. H. M. Chandrashekar (2018) Farmer and Market Functionaries response on the role of ITC in Turmeric procurement in Chamarajanagar District, Karnataka, SELP Journal of Social Science, A blind Review and Refereed Journal with ISSN 09759999, Impact Factor 2.04 (CIF) UGC Approved Journal (46622), NAAS Score : 2.77 , Vol IX, July-September 2018, Issue 37 pp:63-68.
36. Dr. H. M. Chandrashekar (2018) A STUDY ON CONSUMER ATTITUDE MANAGEMENT TOWARDS ORGANIZED ON UNORGANIZED RETAIL SECTOR IN MYSORE CITY, SELP Journal of Social Science - A Blind Review & Refereed Quarterly Journal ISSN: 0975-9999 (P) 2349-1655 (O) Impact Factor: 3.655(CIF), 2.78(IRJIF), 2.77(NAAS) Volume. IX, Issue 39 October - December 2018: pp 23-27.
37. Ashoka G J and Dr. H. M. Chandrashekar (2018)A Study on students perception towards Agribusiness Management Education in Karnataka, A Monthly Journal of Multidisciplinary Research , ISSN : 2394-3580 Swadeshi Research Foundation Vol. – 6, No. - 1 Nov. 2018 International Peer Refereed, Review, Indexing & Impact factor-4.2 Research Journal
38. Dr. H. M. Chandrashekar (2020)Producers Participatory Approach towards Organic Products in Mysore District January – March 2020
39. **Dr. H. M. Chandrashekar (2020)Consumers Preferences towards FMCG Products: A study in Mysore city, Oct-Dec. 2020**
40. **Dr. H. M. Chandrashekar (2022)** Opportunities & Challenges of Agribusiness Management Education in Karnataka, Mukth Shabad Journal, ISSN NO : 2347-3150, December 2020.
41. Dr. H. M. Chandrashekar & Manjunath Sharma R H (2021)Analysis of Supply Chain Management of Fruits and Vegetables in Mysore District, GORTERIA Journal Multidisciplinary Journal, UGC-CARE & SCOPUS indexed Journal, Volume 34, Issue2, February -2021.
42. Dr. H. M. Chandrashekar & Chaluvarju (2021)Role of Primary Agricultural Credit Co-operative Society (PACCS) in Agricultural Development in Karnataka State. GORTERIA JOURNAL VOLUME 34, ISSUE 11 - 2021 ISSN: 0017-2294, VOLUME 34, ISSUE 11 - 2021 ISSN: 0017-2294 Page No: 34.
43. Dr. H. M. Chandrashekar & Palaksha.G (2021)A Study on Consumers Perception Towards Organic Products: In Mysore City, © November 2021| IJIRT | Volume 8 Issue 6 | ISSN: 2349-6002.
44. Dr. H. M. Chandrashekar & Mr. Qasem Ali Al Sagheer Qasem (2022)A study on Development Community Empowerment in Rural areas on Taiz, Yemen, IJIRT
45. Dr. H. M. Chandrashekar Satish G (2022)Cocoon e-Marketing in Karnataka Mukth shabd Journal ISSN No:2347-3150 page no: 686-695 Volume no: XI, Issue IV, April/2022

46. Dr. H. M. Chandrashekar & Satish G(2022)A study on farmers and Reelers opinion towards Cocoon e-Haraju in Karnataka State, Mukth shabd Journal ISSN No:2347-3150 page no: 686-695 Volume no: XI, Issue IV, April/2022
47. Dr. H. M. Chandrashekar & Mr. Qasem Ali Al Sagheer Qasem (2022)Evaluation study of Education System in Empowerment for Local Development Program in Taiz Governorate, Yemen, Mukth Shabd Journal Volume XI, Issue V, MAY/2022 ISSN NO : 2347-3150 Page No : 183

CHAPTERS PUBLISHED IN BOOKS

1. H. M. Chandrashekar (2009) Agri Export Zone and Production of Gherkin, special Economic Zones in India, Serial Publications, New Delhi, ISBN 8183871690.
2. H. M. Chandrashekar & Ms. Roopa (2009)Inclusive Growth in India, Export Performance and Prospects of Fresh and Processed Mango in India, Serial Publications, New Delhi, ISBN 8183873081
3. H. M. Chandrashekar (2014) An Analysis of Public Distribution System and Food Security in Karnataka – A study of Mysore District, Current Crisis in Indian Agriculture: Issues and Challenges, Hruthvika Publications, Belgaum ISBN:978819289280.
4. H. M. Chandrashekar (2014) An Analysis of Marketing of Organic Products – A study of NESARA and NISARGA Retail Outlets in Mysore city, Karnataka. Innovative Management Applications in Global Context, Anurag Group of Institutions, “School of Business Management”. Ghatkesar, Hyderabad. ISBN 9789383038237 pp 85-105.
5. H. M. Chandrashekar (2015) Opportunities for Agri - Entrepreneurship in Rural India, Sustainable Rural Development Challenges and Opportunities in India, Professional Books Publishers, Hyderabad, ISBN-9788190972888.PP280-291.
6. Financial Inclusion in Agriculture A study in Mysore district Mandya 2015
7. Corporate Social Responsibility in Agribusiness in India – A case study of ITC, Aditya Birla, PEPSI CO – Issues and Challenges, SBPSI Co., in edited volume of Corporate Social Responsibility, Business Ethics and Corporate, October 2015
8. Dr. H. M. Chandrashekar (2015) Financial Inclusion and Agriculture in Karnataka- A study of Mysore District, Transforming India in the 21st Century – Perspectives, Challenges and Policy Implications, Spring Leaf Publications, Mysore, May 2015
9. . ISBN: 978892361956.
10. Dr. H. M. Chandrashekar and Satyendra Kumar A D (2016) A study on Growth in Area, Production and Productivity of Pulses in Karnataka, Development of Dry Land Agriculture to overcome crisis: Problems and Prospects, Hruthvika Publications, Belagavi, PP: 341-349.
11. Dr. H. M. Chandrashekar (2016) Producers’ Perspectives about E-Tendering in Agricultural Marketing – A study of Mysore APMC, Leading Issues in Agribusiness (Edited Volume), Excel India Publishers, New Delhi (Jan. 2016)
12. Susmitha P & Dr. H. M. Chandrashekar (2018) Contract Farming for Agricultural Development in India (2018), Emerging Trends in Agribusiness Management, Mysore Book House, ISBN:9789385629532.
13. Asoka G J and Dr. H. M. Chandrashekar (2018) Emerging Trends in Indian Agriculture: Some facts and Emerging Issues, Emerging Trends in Agribusiness Management, Mysore Book House, ISBN:9789385629532.

14. Dr. D. B. Natesh and Dr. H. M. Chandrashekar (2018) Convergence of Government Service Delivery Systems through e-Governance and Rural Development in Mysore District, Karnataka, Emerging Trends in Agribusiness Management, Mysore Book House, ISBN:9789385629532.
15. Dr. H. M. Chandrashekar (2018) Post – Harvest Management of BioFuel Seeds in Karnataka, Emerging Trends in Agribusiness Management, Mysore Book House, ISBN:9789385629532.
16. Prof. M. S. Ganapathy, Dr. H. M. Chandrashekar & Prof. Gracy C P (2018) Performance of FMCG Companies of Indian Stock Market (2018), Emerging Trends in Agribusiness Management, Mysore Book House, ISBN:9789385629532.
17. Balasubramanya P and Dr. H. M. Chandrashekar (2018) Application of Information Technology in Agriculture, Emerging Trends in Agribusiness Management, Mysore Book House, ISBN:9789385629532.
18. Dr. H. M. Chandrashekar (2018) Food Security and Social Inclusion in Mysuru District, GRABS Educational Charitable Trust, Chennai: ISBN:978-81-936929-1-2 pp: 216-227.
19. Dr. H. M. Chandrashekar (2018) Agriculture Crisis and Crop Insurance in India: An Overview , GRABS Educational Charitable Trust, Chennai: ISBN:978-81-936929-7-4 pp: 385-397.
20. Dr. H. M. Chandrashekar (2018) Pradhana Mantri Fasal Bima Yojana: A solution for farmer suicides in India, GRABS Educational Charitable Trust, Chennai: ISBN:978-81-936929-6-7 pp: 354-370.
21. Awareness on e-Governance, CGS and E-Government in Mysore District – Current Trends in E-Governance 2019
22. Agriculture Crisis in and Crop Insurance in India: An Overview- Exigency in Indian Agriculture Sector Challenges and Ways Forward
23. Rural Women Entrepreneurship and skill Development : A case of Agri-Entrepreneurship in India- Women Entrepreneurship and Development : Issues and Challenges

SEMINAR/CONFERENCE/WORKSHOP ATTENDED

1. National Conference on Emerging Challenges in Agricultural Commodity Marketing with Globalization, organized by Institute of Development Studies, University of Mysore, 1999.
2. Seminar of Marketing of Fruits and Vegetables – Problems and Prospect held on 16th September 2000, organized by Dept. of Agricultural Economics, GKVK, UAS, Bangalore.
3. 14th National Conference on Agricultural Marketing held on 3-5th Feb. 2001 at Vishakapatnam, Organized by Indian Society of Agricultural Marketing with School of Economics, Andhra University, Andhra Pradesh.
4. One day seminar on WTO and Indian Economy held on 17th Feb. 2001, organized by University of Agricultural Sciences, Bangalore with Collaboration of Texas University at UAS, Hebbal Campus, Bangalore.
5. International Research Symposium on Sustainable Agricultural Development held on March 27th 2001 at University of Agricultural Sciences, GKVK, Bangalore.
6. One day workshop on Local Urban Observatory held on 18th April, 2002 at Institute of Development Studies, University of Mysore, Mysore.
7. One day workshop on Development of Scheduled Tribes in Mysore division – Schemes and Issues held on 23rd May 2002 at Institute of Development Studies, University of Mysore, Mysore.

8. Seminar on Devaraj Urs and his Vision held on 25th Oct. 2002 at Institute of Development Studies, University of Mysore, Mysore.
9. 19th National Conference on Agricultural Marketing held on 3-5th Feb. 2005 at Uttaranchal, organized by Indian Society of Agricultural Marketing with College of Agribusiness Management, Pantnagar.
10. Workshop on census Data Dissemination held on 28th March 2006 at BIMS, University of Mysore, Mysore, conducted by Directorate of Census operations, Karnataka.
11. First Annual Conference of the Indian Society of Agri-Business Management, organized by University of Agricultural Sciences and IIM, Bangalore held on 25 – 27, September 2008.
12. National Seminar on Trilogy of Non-governmental Organizations, Community Engagement and Development Ethos, organized by Institute of Development Studies University of Mysore, Mysore on December 12-13, 2008.
13. National Seminar on Cyber Crimes and Human Rights – New Perspective, organized by CIST, University of Mysore, Manasagangotri, Mysore on 2nd February, 2009 at Mysore.
14. Workshop on Implementation Completion Report of Sujala Watershed Project, organized by Department of Watershed, GOK, Bangalore on 20th and 21st, February 2009.
15. National Seminar on Constitutional Status and Religious Conversion, organized by Department of Law, University of Mysore, Manasagangotri, Mysore on 26th February, 2009 at Mysore.
16. National Seminar on Positive Discrimination: Some unexplored Dimensions, organized by Institute of Development Studies University of Mysore, Mysore on March 13-14, 2009.
17. Two day Workshop on Research Methodology at Institute of Development Studies, University of Mysore, Manasagangotri, Mysore during 12 and 13th, March 2010.
18. National Seminar on Socially Excluded Communities: Contemporary Issues held on 19th March 2010 at UGC-Centre for Study of Social Exclusion and Inclusive Policy, Bangalore University, Bangalore.
19. South Zone conference on Heritage Conservation organized by IDS and ITPI, New Delhi held on 12th June 2010 at Institute of Development Studies, Mysore.
20. UGC sponsored two day National Level Seminar on Customer Relationship Management in Banking Industry, organized by JSS College for Women, University of Mysore, Saraswathipuram, Mysore held on 28-29 September 2010.
21. Participated as session Rapporteur for National seminar on Ethno-historical Development of De-notified Tribes (DNTs): Issues and Prospects organized by UGC-Centre for Study of Social Exclusion and Inclusive Policy, University of Mysore on December 23rd and 24th 2010.
22. International Conference on Agricultural Marketing in the context of Changing Global economic Order, organized by Institute of Development Studies, University of Mysore and Karnataka State Agricultural Marketing Board, Bangalore on 25-26 March 2011.
23. Workshop on Census Data Dissemination organized by Directorate of Census Operations, Karnataka and University of Mysore, Dept. of Statistics held on 23rd January, 2014 at Rani Bahudur Auditorium, BIMS, Mysore.
24. State Level Workshop on Dr. B. R. Ambedkar's Vision on Social Exclusion and Inclusion organized by Center for the Study of Social Exclusion and Inclusive Policy and Dr. B. R. Ambedkar Research and Extension Center, University of Mysore, Mysore on March 27th 2011.
25. Decentralized Governance and Rural Development, organized by Institute of Development Studies, University of Mysore, Mysore held on 13-14 May, 2011 (**Rapporteur**).

26. Participated as session **Rapporteur** for National Conference on Inclusive agriculture growth in India: Issues and Challenges organized by UGC-Centre for Study of Social Exclusion and Inclusive Policy, University of Mysore on January, 30-31 2013.
27. Participated in Workshop on Holistic Agriculture Education, organized by All India Radio, Mysore held on 15-02-2013 at CILL, Mysore.
28. Participated in 27th National Conference on Agricultural Marketing organized by University of Agricultural Sciences, Dharwad, KSAMB Bangalore, ISAM, Nagpur held on 18-20 December 2013.
29. Workshop on Census Data Dissemination held on 23rd January, 2014 organized by Directorate of Census Operations, Karnataka and University of Mysore, Dept. of Statistics, Manasagangotri, Mysore.
30. One day Workshop on Management of Value Addition to Agricultural Products through Co products Utilization by Business Management held on 24th January, 2014 at JSS Center for Management Studies, Mysore.
31. UGC-SAP Annual Conference on Agri-Risk Management: Issues and Innovations organized on 25th March, 2014 at the Department of Studies in Commerce, University of Mysore, Manasagangotri, Mysore.
32. ICSSR Sponsored Two Day National Conference on Rural Development and Inclusive Growth: New Debates on 21st and 22nd August 2014 organized by CSSEIP, University of Mysore, Mysore.
33. Training Programme on Agricultural Marketing – The New Paradigms held at Institute of Development Studies, University of Mysore, in collaboration with National Institute of Agricultural Extension Management, Hyderabad, held at IDS, Mysore on 5th – 8th August, 2015.
34. FDP on Commodity Market and Futures Trading at Indian Institute of Plantation Management, Bangalore held between 16th and 17th October 2014.
35. Two day National Seminar on Current Crisis in Indian Agriculture: Issues and Challenges held between 30th and 31st October 2014 at Department of Studies in Economic in Rani Channamma University, Belgaum, Karnataka.
36. 22nd Annual AERA Conference on Leveraging Institutional Innovations for Agricultural Development, November, 18-20, 2014 held at University of Agricultural Sciences, Raichur Karnataka.
37. Two day National Seminar on Sustainable Rural Development, Department of Studies in Economic in Rani Channamma University, Belgaum, Karnataka, 27th and 28st February 2015, Belgaum.
38. Participated in Global Initiative for Academic Networks (GIAN) AT Rani Bahadur Auditorium (BIMS), University of Mysore, Mysore on 13.10.2015.
39. Coordinated for War of Talents organized by HYPREX Entertainers, MILM, Kalpatharu Building, Mysore at University of Mysore, Mysore on 13.10.2015.
40. National Seminar on Sustainable Development held on 12th Organized by Sheshadripuram College, Bangalore in collaboration with Ajit Premji University and Bangalore University.
41. A UGC Sponsored National Level Seminar on Corporate Social Responsibility, Business Ethics and Corporate Governance – Issues and Challenges, organized by BSRR Mahajana First Grade College, Mysore on 30th October, 2015.
42. ICMR sponsored Two Day Workshop on New Human Development Index for Tribal Health Care, organized by UGC Center for Study of Social and Exclusion and Inclusive Policy (CSSEOP), University of Mysore, Mysore on October 30-31, 2015.
43. UGC sponsored one day National Seminar on Inclusive Banking and Women Empowerment in Rural Areas, organized by Department of Commerce, Cauvery College Virajpet held on 22nd January 2016.

44. Training Programme on Agricultural Marketing - The New Paradigms from 08.11.2016 to 11.11.2016 at KSAMB, Hubli, Organized by National Institute of Agricultural Extension Management, Hyderabad.
45. National Seminar on Make in India and Digital India: Empowerment and Transformation for Inclusive Growth held on 29th & 30th August 2018 sponsored by Indian Council of Social Science Research, New Delhi and organized Center for Study of Social Exclusion and Inclusive Policy, University of Mysore, Mysore.
46. One Day workshop programme on New Regimes of Indian Business Environment for Commerce and Management Teachers organized by Department of Studies in Commerce, University of Mysore, Mysuru on 15th September, 2017.
47. One day workshop on Development Administration in Karnataka held on 02.11.2017 organized by DoS in Public Administration, University of Mysore, Mysore.
48. Session Chairman, Two days National Seminar on Role of Panchayat Raj Institutions in Rural Development held on 17-18, November, 2017 organized by DoS in Public Administration, University of Mysore, Mysore.
49. Associated in Inauguration of Sri Devaraj Urs Bhavan at Institute of Development Studies, University of Mysore, Mysore held on 19-11-2017 at 11.00 am.
50. Paper Presentation on Poverty Alleviation in Agriculture Sector in One Day National Seminar on 'Poverty, Social Justice and Human Rights' Jointly organized by the National Human Rights Commission and University of Mysore on 9th March 2018.
51. Participated in National on Food Security and Social Inclusion in India, organized by UGC Center for Study of Social and Exclusion and Inclusive Policy (CSSEOP), University of Mysore, Mysore on March 14-15, 2018.
52. Participated in National Conference on Digital Revolution and Management held on 16-17, March 2018 organized by B. N. Bahadur Institute of Management Sciences, University of Mysore, Mysuru.
53. National Workshop on Technical Writing Publications, Grant Proposals, Funding Agencies and Soft Skills in Scientific Research held on 10th and 11th January, 2019 sponsored by Karnataka State Council for Sciences and Technology and organized by Center for Study of Social Exclusion and Inclusive Policy, University of Mysore, Mysuru.
54. Chaired Session and Presented paper in National Seminar on Agrarian Crisis and Farmers Suicide in India: Causes, Consequences and Remedies held on 7th and 8th February 2019 at organized by CSSEIP, University of Mysore, Mysore
55. Participated in Symposium on Corporate Social Responsibility and Community Development held on 26th February, 2019 organized by Shri Dharmasthala Manjunatheswara Institute for Management Development (SDMIMD), at Mysore.
56. Participated in one Day National Conference on Contemporary Issues and Challenges of Commerce in GST Regime on 9th March 2019 organized by Department of Commerce and Management, Sahyadri Commerce and Management College, Shivamogga.
57. Participated in One Day National Conference on "New Horizons in International Human Rights Law – Critical Discourse" on 21.03.2019 organized by University School of Law, University of Mysore, Mysore.
58. Participated in International Conference on New Horizons of Industrial Revolution 4.0 on 28-29 March, 2019 organized by B N Bahadur Institute of Management Sciences, University of Mysore.
59. Participated in one Day National Seminar on "Electoral Reforms" on 29.03.2019 organized by University School of Law, University of Mysore, Mysore.
60. Participated in International Seminar on Co-operatives and Sustainable Development on 1st April, 2019 organized by Third Sector Research Resource Center, and University with Potential for Excellence, University of Mysore, Mysore.

61. Presented paper in 4th International Conference on Ethical Issues in Academic Research organized by Indian Academic Researchers Association, Tiruchairappalli, Tamil Nadu on 21.04.2019.
62. Participated in more than 50 FDP and Webinars related to Agribusiness, Management and Rural Development and Development studies etc during 2020-21

MEMBERSHIP OF PROFESSIONAL SOCIETIES & JOURNALS

1. ABRSM, Mysore University Shaikshik Sangh, University of Mysore, Mysore
2. International Society for Development and Sustainability (ISDS), Japan
3. Indian Academic Researchers Association, Tamil Nadu
4. International Association of Academicians (IAASSE) 10716, USA
5. Teaching and Education Research Association (TERA)
6. Indian Society of Agricultural Marketing, Nagpur
7. Agricultural Economics Research Association (India), New Delhi
8. Journal of Agricultural Extension and Rural Development
9. Mysore Journal of Agriculture, UAS, Bangalore
10. Southern Economists, Bangalore
11. Indian Society of Agri-Business Management, Bangalore.
12. Indian Journal of Marketing, New Delhi
13. Indian Journal of Management, New Delhi
14. GITAM Journal of Management, GITAM University, Visakhapatnam
15. Indian Institute of Public Administration, New Delhi
16. Indian Society of Agribusiness Professionals, New Delhi
17. University PG Teachers Association, University of Mysore, Mysuru.

CURRENT AREAS OF INTEREST

- Teaching, Research and Extension in Agriculture, Agricultural Marketing, Research Methodology, Rural Management, Agri Entrepreneurship Management and Agribusiness Management
- Academic and Administrative Responsibility

(Prof. H. M. CHANDRASHEKAR)